

NEW CHEVROLET LINE ANNOUNCED

Motor Company Is For-Saking Four-Cylinder Field; to Make Sixes

Considered of great interest to the motoring public and the motoring industry is the announcement of the Chevrolet Motor Company that it is turning the four-cylinder line over to the Buick division and is concentrating its efforts on the six-cylinder line.

Announcement of the new line, which is being produced at the Flint factory, is being made at the time when the new line is being introduced. The new line is being introduced at the time when the new line is being introduced.

W. K. Knudsen, president and general manager, is making the announcement.

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COLOR SCHEME REACHES INTO GAS BUSINESS

Is the field of modern motor-vehicles the use of color has played a very important part.

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SALES CONTINUE TO MOVE HIGHER

Willys - Overland, Plymouth, Studebaker and Oldsmobile in Demand

TOLEDO, O., Nov. 17.—WED.—Overland, Willys, Plymouth, Studebaker and Oldsmobile are in demand.

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No Hard Flinty Carbon Formed By Oil, Claim

"Freedom from carbon" is the slogan of the new carbon formed by oil.

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DARKER COLOR POPULAR FOR '29 AUTO TAGS

WASHINGTON, D. C., Nov. 17.—State highway officials throughout the country have shown a decided preference for dark color motor-vehicle tags.

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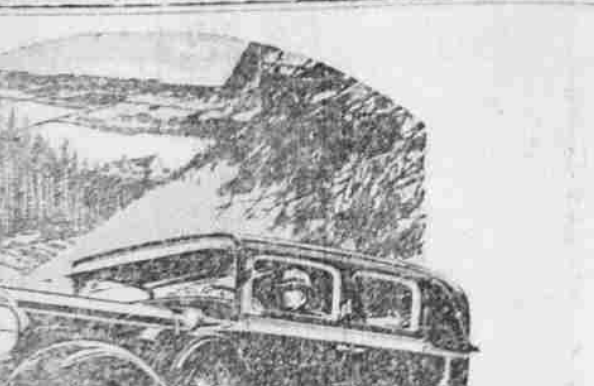
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automobile license plates. Although there will be some slight variations in the color of the plates, the trend is decidedly toward darker colors. Thirty-nine states will use new color plates, while one state and the District of Columbia will retain last year's colors, but covering them in to background and lettering.



New Chrysler '75' Town Sedan, \$1655. Wire wheels extra. Immediate delivery.

CHRYSLER

New Grace, New Style, New Beauty Greater Value

Chrysler's new style is so original that imitation even in the least detail must plainly indicate the source of inspiration. Its pleasing grace more than ever obliterates the bulky and cumbersome. The new Chrysler differs from all other motor cars in their utterly new treatment of side profile radiator, air-flow fenders, arched windows—to mention only a few of a host of style features—added to a performance which out-Chrysler even Chrysler.

The simple fact that thousands of people now realize that not even a thousand dollars more will buy style, performance, comfort, safety, dependability and long life equal to the new Chrysler, is attesting a demand that Chrysler's largest production is taxed to the limit to satisfy.

New Chrysler '75'—with fully full-bottom tires—Nine body styles, priced from \$1515 to \$2485, wire wheels extra. New Chrysler '65'—Six body styles, priced from \$1040 to \$1195, wire wheels extra. All prices f. o. b. Detroit. Immediate delivery.

L. W. WEEKS
Holmes Bldg. Phone 180-J

EXPECT A THRILL WHEN YOU DRIVE IT



Put all past experience behind you when you drive this new Oldsmobile. For there's a new thrill waiting for you.

Expect great speed. For unless you've driven a racing car, you'll find new abilities—a new eagerness to be off and away—when you open the throttle. Expect tremendous power. For its great new engine develops close to sixty horsepower. Steep hills seem easy. And there is an ample reserve. But why read about it? Come in! Drive it yourself and experience the joys of Oldsmobile performance!

Two-door sedan \$925 f. o. b. Lansing. Spare Tire Extra.

OLDSMOBILE SALES CO.
1428 Adams Ave.
OLD SMOBILE
PRODUCT OF GENERAL MOTORS

GASOLINE 22c

One day each week we sell our customers Gasoline for 22c. This is our way of advertising our stations and service. We do tire repairing, drain crank cases, clean radiators and fill with alcohol, at prices you can afford to pay.

VALLEY FILLING STATION
On Island City Road

Central Service Station
Jeff. Ave.

Jay Anderson, Mgr.

ANNOUNCING

THE WORLD'S LOWEST-PRICED FULLY EQUIPPED SIX



\$895 delivered HERE

THE WONDER CAR of the DECADE SHOWN for the FIRST TIME TODAY

Larger in Size & Far Ahead in Style More Sensational in Performance!

This dynamic creation—the New 1929 Durant 60—is a totally different, wonderfully modern conception of what a low-priced six should be!

The New 1929 Durant is longer in wheelbase—larger in side-coupler in interior dimensions—more luxurious in appointments—originally conceived in style—conspicuously new body—elegant.

SEE IT! DRIVE IT!

NEW 1929 DURANT 60

MORELOCK AUTO CO.
J. P. Morelock 1115 Washington Ave.

OLDSMOBILE DEMAND HEAVY

With but 16 months of 1928 sales, 22 per cent more Oldsmobiles have been shipped from the factory than during the entire 12 months of 1927.

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Mr. Wise Guy Said---

"I do not carry insurance on my car. I have driven a car for 25 years and have never had an accident."

Head lines in the Evening Observer read as follows—

"Mr. Wise Guy completely wrecked his car last night while running the Detroit Public House before the highway cops left."

Insure with us where prompt settlements come first.

La Grande Insurance Agency
R. V. Cooper

Bullets Fail To Puncture Tires

AKRON, O., Nov. 17.—Automobile tires are not generally supposed to be puncture-proof. Much has been said in the past about the possibility of puncture-proof tires, but Miller tire engineers are displaying a weather-stead fastener tire in which two 22-caliber bullets are imbedded, without having gone through the tire.

The bullet holes are a total mystery. How or why two bullets became imbedded in the four ply of enormous fabric and probably never remain a mystery.

Miller engineers say that in these days of more or less stalling while traveling at high speeds by persons following precautionary regulations, bullet imbedded tires are not uncommon. Recently a tire was returned to the Miller factory at Akron with a large steel-jacketed bullet imbedded in the carcass. This hard sharp-pointed projectile had penetrated the tire between the rubber sidewall and the carcass and skinned between the sidewall and carcass to the head on the other side of the tire without puncturing it.