

BUICK GARAGE IS OPENED LOCALLY

Roscoe Neal and Tracy Hollister in Charge of Two Departments

Garage in La Grande has a new member in the form of the Buick garage now open for business on Adams avenue in the building which formerly housed the Packard dealers. Roscoe Neal is in charge of the sales department and Tracy Hollister is head of the mechanical service department.

The garage will include Union and Wallowa counties in its territory and will carry a complete line of Buick cars and repairs.

The garage will also continue service on Packard cars.

Mr. Neal has been in La Grande since 1912 and Mr. Hollister heads him two years—having lived in the city since 1916. Mr. Hollister before entering the Buick establishment had a repair shop at 1414 Adams.

TO START BUS LINE

SAN FRANCISCO, Nov. 10 (AP)—The Southern Pacific Motor Transport company, subsidiary of the Southern Pacific company, announced that motor bus passenger service between here and Portland, Ore., would be started Nov. 15. The schedule calls for making the trip each way in 29 hours, 40 minutes. Only interstate passengers will be accepted.

RENE LaCOSTE IS TO ENTER CAR INDUSTRY

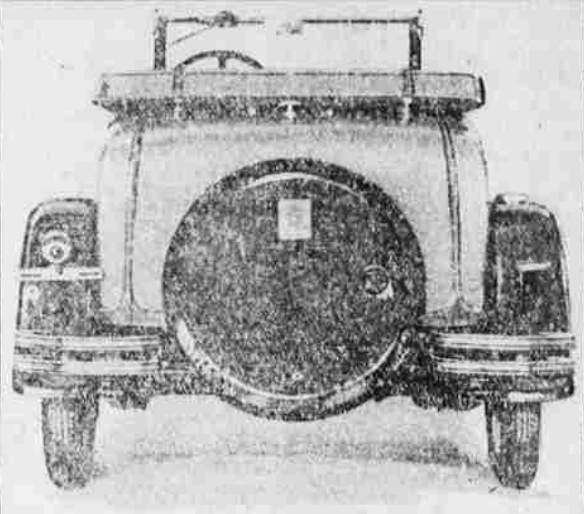
DETROIT (AP)—Jean Rene LaCoste, captain of France's victorious Davis Cup team and for several years ranked as the world's greatest tennis star, is studying American engineering and production methods in preparation for his debut into the French motor industry, in which his father is a national figure.

Sacrificing his brilliant tennis career at a time when he is in the height of form, LaCoste has decided that tennis must take second place to his interest in becoming an automobile manufacturer. His father is president of the Hispano-Suiza Motor Car company, which manufactures thousands of French automobiles and recently has achieved prominence in the production of his Hispano-Suiza airplane motor.

LaCoste has been in Detroit several weeks, spending most of his time in the laboratories and plant of the Packard Motor Car company, studying American engineering methods and machinery. He has spent considerable time in the inspection of the Packard experimental work on both airplane and automobile motors, the latest of which is a "Diesel type" engine for airplanes now being prepared for production.

FIRST SHIPMENT MADE COULI, Ore., Nov. 10 (AP)—The steamer lake Gorth arrived at Couli Thursday with the first consignment of machinery for the Ford factory which will shortly begin the manufacture of tractors in Ireland.

PLYMOUTH IMPROVEMENTS



The above picture shows the new moulding, top fold, fenders and bumpers in their harmonious arrangements in the new Chrysler-built Plymouth.

"Speed" Morris To Pass Through City Late Today

An interesting event for La Grande automobile fans is scheduled for this afternoon between 4:30 and 5 o'clock when "Speed" Morris, bound for New York to break the world's speed and endurance record in an automobile, will pass through La Grande.

"Speed" is making the trip in a Whippet four two-door sedan. The first part of his trip is completed. To drive from New York to San Francisco took him exactly 27 hours.

How long will it take him to go from Portland to New York? A cash prize of \$25 is offered to the person who estimates the closest to the time it will take him. All those wishing to make an estimate are asked to turn their names, addresses and their guesses in to Gettings & Hanks garage, local Whippet dealers. In one month "Speed" will be back in La Grande so people can examine the Whippet four in the record run may be made and can examine the condition of the engine after the car had covered more than 10,000 miles at top speed.

"Speed" left Portland at 12:25 o'clock this morning.

The Western Union will telegraph to Gettings and Hanks twice a day during the course of the journey the distance which "Speed" has gone and the results will be posted on a bulletin in the front window of the local garage for all who wish to see. The arrival of "Speed" in various cities along the route and finally in New York will be broadcast over the radio, it is said.

New Caterpillar Ten in Pre-View Tour of Nation

The "Caterpillar" Ten now making the pre-view tour of state fairs and expositions will undoubtedly be the most famous tractor as well as the most travelled one by the time it ends its American tour at the Convention and Road Show of the American Road Builders' Association at Cleveland in January. It will have travelled nearly 10,000 miles as well as having been used by more than a million farmers, contractors, engineers, loggers, governmental officials and others interested in cost cutting methods for agriculture, road building, lumbering, etc.

Not only has the new Ten travelled far but it has been inspected, unveiled, and praised by celebrities from the corners of the world. At its initial appearance before the public at the California State Fair, Sept. 1, it was unveiled by the daughter of Gov. C. G. Young at the time the Governor dedicated the new \$100,000 farm machinery hall. After a rush trip across the country by express, the little "Caterpillar" was given an unveiling at Springfield, Mass., by the mayor of New York City, acting for Governor Al Smith on Governor's day at the Eastern States Exposition.

At the Trenton, N. J., fair, Gov. Harry Moore of that state gave his official dignity to an act of money when he accepted it from the "Caterpillar" dealers of New Jersey and the Caterpillar Tractor Co. for the horrible rebel fund. Banker Kenneth Moore of Trenton, chairman of the local Red Cross chapter, accepted the contribution from the hands of the governor for Florida and Porto Rico relief.

From Trenton the Ten was rushed by fast express to Dallas, Texas, for showing before the greatest fair crowd in the world. Then back to the Atlantic seaboard to Savannah. From there it goes to Montgomery, Ala., then to Kansas City for the American Rural Live Stock Show. The American Farm Bureau Federation meeting at Chicago and possibly the International Live Stock Exposition will also be visited the first two weeks of December.

Agricultural Engineers from practically every agricultural college in the South and East have seen the new Ten and outlined over its place in the agriculture of their respective states. Prof. Sells and Heltch of Virginia Polytechnic Institute, after a careful inspection at the Virginia State Fair, predicted a big place for the Ten in southern and eastern agriculture.

Road builders, contractors and governmental officials who have the spending of the taxpayer's dollar, also outlined about it at every showing. The price will be announced soon. Ask your dealer.

Tracks 200 Million Years Old Found

CHICAGO, Nov. 10 (AP)—Reptile tracks made 200,000,000 years ago and found last summer on a slab of Pennsylvania sandstone in Wyoming were described Friday by Alfred A. Haines, University of Chicago paleontologist, as the only specimens of their kind ever found west of the Alleghenies.

The sandstone slab was found 35 miles southeast of Lander, Wyo., by university students studying rock formation in Wyoming. Photographs of the tracks, showing the point of the reptile's front feet, have been studied by Prof. Haines. The slab is to be brought to the university museum.

MANY VISIT TIRE PLANT

AKRON, O., Nov. 10.—Thousands of visitors to Akron are guests of H. F. Goodyear's tire company each year. Almost every working day in the year, Goodyear is host to a group of sightseers who marvel at the many intricate processes by which 20,000 different rubber products are manufactured in this 120-acre plant. Last year more than 8,000 persons visited the Goodyear plant. During the first nine months of this year the company was host to more than 2,200 persons.

UNIFORM CODE IS URGED IN NATION

Traffic Control System in Various Cities Entirely Different

By Israel Klein Science Editor, N.E.A. Service

Traffic control, as it is being practiced today, seems to be increasing rather than diminishing the dangers of city motoring. It is losing the respect of the public and is causing people, otherwise law-abiding, to violate the rules.

This is no haphazard statement, but is based upon the report of a survey of traffic systems in more than 100 cities totaling a population of more than 22,000,000. The study has been made by the committee on street traffic signs, signals and markings of the American Engineering Council in New York. The committee's report is quite discouraging. No uniformity, no systematic control, no observance of individual conditions, except to put up a signal and let it go at that seems to result. The result is confusion rather than simplicity and a general loss of respect for and observance of the signals and signs set up for traffic control.

The committee, headed by W. R. Pavell of Buffalo, N. Y., makes 33 recommendations, constituting a standard, for the improvement of traffic control in order to increase safety and facilitate traffic. Its general use throughout the country would simplify the whole affair.

The committee points out two fundamental errors cities are making. One is placing traffic devices without adequate study of the conditions they are intended to correct or of the evil effects possible from their installation.

The other error is that of installing traffic control devices at places and times not justified by the conditions.

"If these tendencies continue," says the report, "the inevitable result will be a public recognition of the errors and a consequent neglect and unfriendliness toward street traffic signs, signals and markings."

There is hardly a city that hasn't an enforced stop sign where none is needed, where traffic lights keep going late after midnight at intersections that are dangerous for drivers to stop and where the signals are more a hindrance than a help to traffic.

Impatient and reckless drivers disregard an unnecessary stop sign and their habit threatens the usefulness of all traffic control signs, the value of which depends upon their supposed general observance," continues the report.

Signals Are Abused "Traffic is diverted through side streets, as a result of many signals, increasing the danger of accidents there, especially to children.

Need of a uniform, standardized system based on strict engineering studies of local conditions is evident from the figures collected by the Engineering Council's traffic committee.

The committee believes that what is called the "flexible progressive system" of traffic control is best. This co-ordinates the signals along a single street so that traffic is kept moving at a predetermined speed for the entire length of the street.

In addition, the committee advises discontinuance of the yellow caution light after the red and its use only after the green. Thus drivers waiting to get the signal to start would not take advantage of the yellow light and move into the tail end of crossing traffic.

Spark Plug Hints

Given by Manager

Regardless of the make of car and spark plugs used, a year's operation weakens the spark which results in loss of power, greater gasoline consumption and crank case pollution, contends Mr. Kendall, local manager of the Western Auto Supply company. A new set of spark plugs, not only starts the motor full of pep but gives added power on hills and saves money on gasoline and repair bills.

"Selection of the proper plug is extremely important," says Mr. Kendall. "In order to get the maximum power and efficiency from the motor, it is absolutely essential that the proper type plug be used. If the plug is too long, ignition results. If it is too short, the firing points do not extend far enough into the combustion chamber and the motor is bound to be sluggish and inefficient. The correct plug, that is shown on the manufacturer's chart that Western Auto maintains, fits so that the bottom of the spark plug shell is just flush with the head wall of the cylinder head and the spark gap extends beyond into the combustion chamber.

"Next in importance to selecting spark plugs each year, is the necessity of changing spark plug wires every 10,000 miles."

One man in England tried to send a message to Mary the other day; another announced he had defeated gravity by making a wheel support itself in the air, despite as if the laws of the human machine had set in for sure.

Stumps saved at lunch or dinner are usually spent on soup, because they French, real food, washes. Bouillon and sometimes have little food value, but act as an appetizer.

You can make \$100 extra TO-DAY!

Your present car is worth more to you today than it was worth a month ago, and at least \$100 more than it will be worth in another month or so.

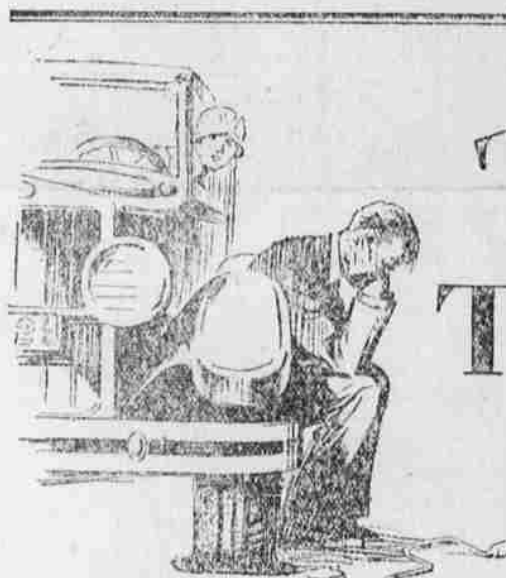
On that basis, buying your new car now is like finding money. It means you can have the pleasure and comfort of a new car at once, and save real money by doing so. Plainly, then, you can't afford to wait.

More People Buy Hudson-Essex Cars Than Any Other Six

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Tired TIRES

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In vacation time you are "on pleasure bent." Then—if ever—you want no "tired" tires—to give out unexpectedly—because the cords have been weakened by sidewall flexing.

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Goodyear prices

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You pay no more for Goodyear per tire and you save money by the mile. Ask us to demonstrate why.

GOODYEAR

The World's Mileage Champion

W. H. Bohnenkamp Co.

SAHARA GAS--

Veltex Gasoline is as good as the best gasoline sold in La Grande today. It will give as many miles, start as easy, burn as clean and costs no more.

Make us prove this. Try it and let your motor be the judge. Trade with your home company.

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Pontiac continues to enjoy. But bodies by Fisher represent only one of the many advantages offered by today's Pontiac Six. A 186-cubic inch engine equipped with a new, more highly perfected carburetor—the AC fuel pump—the cross-flow radiator with thermostatic control—the famous G-M-R cylinder head—all these vital engineering advancements are provided by Pontiac and by no other six selling for as little as \$745.

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