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(Incorporated)
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FRANK B. APPLEBY Editor and Publisher
HARVEY F. MATTHEWS Business Manager

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FOOLISH AGE: WE—All we like sleep have gone away. We have turned every one to his own way, and the Lord hath laid on him the iniquity of us all.—1st. 52:6.

Political hokum is either baloney or hot dog, according to which side you happen to belong to.

Saturation of the American market? There is no such possibility for any kind of useful merchandise, says a Philadelphia man. The cradles are always full of new customers. "As long as men die and babies are born, there will be an ever-changing and growing market. Six thousand new babies in the United States every day mean 25,000,000 new customers every 10 years. There are about 1,000,000 marriages every year, meaning a new, untouched market for homes and all their appurtenances. "New families are always coming on, needing old things and ready to buy new things."

From the Children's Bureau of the Department of Labor we learn that a baby born this year has twice as good a chance of living his first year out and attaining a normal, healthy childhood as the baby born in 1912. This is significant news. It indicates that the educational and social campaigns in behalf of babies have been effective. Parents are not scoffing at these modern fads about cleanliness, vitamins, sunbaths, and so on. They are taking them seriously and following them out, and their babies are thriving. Inasmuch as a baby's start in life has considerable influence on his health and efficiency in childhood and adulthood, this good news about 1928's babies is also good news for the future.

WISCONSIN BACK IN THE FOLD

Gradually the details of the election are becoming known, with various happenings greeting the light in a way that pleases. Consider, for example, the state of Wisconsin. It has long been regarded as "progressive" if one uses the softest term, "radical" if one resorts to something harder. It has been outside the fold.

Now the news dispatches show something has happened in Wisconsin as well as in other sections of the country. Known for a good many years as the home of a greater group of socialists than is normally found in this country, Wisconsin gloried in her radicalism sufficiently to send a socialist to congress in the person of Victor Berger. Questioned somewhat during the strain of war, the state remained with its early convictions and sent Berger back to congress until this election.

Tuesday something happened. In a state where Al Smith's strength was supposed to be greater than any of the western groups—in a state where the sentiment was supposed to be especially strong for a return of the beer that made Milwaukee famous—in a state where the "desire for change" and the urge toward radicalism was considered especially significant—in such a state did Mr. Hoover jump to the head of the column and romp away with a majority of over a hundred thousand.

Not that we would disapprove the former so-called "progressive" tendencies of the state. Not for a minute. We need such influences once in a while in varied sections of the country to keep the staid and conservative areas from going to sleep on the job. But the returns from Wisconsin do seem to indicate that radicalism isn't really as fearful a thing as some people would have you think. That it's now often a mere expression of the spirit of youth, perhaps, or that feeling that sometimes results from a state suffering with growing pains.

At any rate, Wisconsin is back home again with a full republican delegation in congress and a sufficiently large majority for Mr. Hoover that we feel sure young Bob La Follette will try to be a good little boy and play ball more nearly according to the rules. Like most radicals, he'll probably turn into a terrible stand-patter as the world moves on. Which is a necessary thing, otherwise there would be no conservative element for the ever-rising younger generation to oppose.

Try---

The
W. K. GILBERT CO.

---First

ABE MARTIN



Secretary Chase is 'C' gave his portrait on the new \$10,000 bill, and the newspapers ought to print his picture so somebody besides auto manufacturers can see what he looks like. "I ought to know you, but I can't get it," said the member of the 'C' group, who said he looked like today when his niece bounced into his office.

Pondosa Starts A Movement For Recreation Hall

By Mrs. M. P. Raymond
(Observer Correspondent)
PONDOSA, Ore., (Special)—A movement for a recreation hall in the town of Pondosa, Monday night in order to show a recreation hall to be built here. At present all meetings are held in a room at the school house which is not large enough. About 40 people attended the meeting and a committee of five was appointed to draw up plans and give an estimate of the cost. The next meeting is to be held next Monday at which time the plans will be submitted and ways and means of financing will be discussed.

Mrs. George Smith and Mrs. P. J. Powers went to Portland Friday on train No. 72 and returned Monday morning. Mrs. Smith visited her daughter, Mrs. Glen Sandage and Mrs. Powers visited her son, Norman Fox.

Dr. Hartel was called Saturday evening to attend the little daughter of Mr. and Mrs. Daniel Low. The little girl had a convulsion, but is reported to be improving nicely now.

Hazel Larson, who had an infection in the right arm about five weeks ago, returned to the hospital in La Grande Tuesday. For a time the arm seemed well enough and Mr. Larson returned to his work but last Sunday it began bothering him and he Tuesday it was giving him such pain that he went back to the hospital.

Fred Robertson is critically ill at the Grande Ronde hospital. About six weeks ago he had an infection in his right hand. The infection seems to have gone through his system to such an extent that no far he has not been able to throw it off. Mr. Robertson has been away for the Grande Ronde hospital company for 26 years.

Mrs. M. G. Murray went to La Grande Saturday to be with her father, Mr. Robertson, who is ill there.

The burning camp of the Grande Ronde lumber company is now settled in its new location. The camp is situated on the Catherine Creek road in the upper end of the Park, on the site of the old Mayor South camp. The camp resembles a small village more than a camp. The twenty buildings are placed side by side, facing the country road. This is the first time in years that the camp has been in a country road. They expect to be in this location a year.

The officers of the Primary school met at the home of Mrs. Mrs. L. W. West yesterday evening for the purpose of electing and electing officers for the following week. Mrs. Frank Larson is president.

The officers of the Sunday school are planning anniversary services for next Sunday, it being one year since the Sunday school was organized.

Dr. T. Nelson was elected consultant for the Medical Springs hospital at the annual election Tuesday last. Dr. Nelson was a selected member of the board. The Medical Springs hospital is located at South's country vote.

It is true that the prodigal son came home in poverty but he was not really poor. He had been away from home for a long time and he was not really poor.



AN UNUSUAL LONG and full black beard falls from the side of a close-fitting black face mask of hands of plaited black hair.

Elect C. M. Hale Mayor of Imbler; Hazen Recorder

By Mrs. C. M. Hale
(Observer Correspondent)
IMBLER, Ore., (Special)—At the election Tuesday, C. M. Hale was elected mayor, E. J. Hazen recorder, Irvin Westenshaw treasurer, F. M. Martin, R. M. McTigue, W. R. Totham, C. C. Welch and Hans Westenshaw.

Lamar Westenshaw and Ross Perry were among those who are attending the Pacific International Livestock show at Portland. Mr. Perry's interest was in the portion of the show for the market. He owns the Pioneer Fox Farm and has been raising foxes for breeding purposes for several years past.

Milo Pratt has recently purchased the Ed Birchfield property now occupied by Ed Dunnington and will soon be moving his family into town.

A hazer was held in the Wade hall Tuesday evening by the American Legion. They realized \$100 from the supper and sale of various articles. Mrs. Arthur Purman was given the quilt. Election returns were received over the radio during the evening, through the courtesy of a La Grande news wire.

J. Bingham has just completed a small house which he built as a home for Mrs. Bingham's uncle, Philip McKinnis. Mr. McKinnis is a pioneer and prospector and now that he is getting along in years, Mrs. Bingham thought she would like for him to make his home near them.

Mayor Baker Will Visit In Hawaii

PORTLAND, Ore., Nov. 9 (AP)—Mayor George L. Baker, who has just been re-elected for his fourth term, was offered yesterday by the

SALE

Have you taken advantage of the Pre-Thanksgiving Discount Sale at Richardson's Art & Gift Shop? If not, you are missing something worth while. An opportunity to save from 1-2 to 1-2 on your pattern at this time. Twelve open stock patterns included in this sale at

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Former values to \$7.50

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SATURDAY PROGRAMS

The National Broadcasting company program for Saturday night follows: 7 to 8, Lucky Strike dance orchestra; 8 to 9, Philco program; 9 to 10, "Knock Around"; 10 to 12, "The Big Show."

KGO—Oakland (254.4m-750kc) 6, dinner concert; 6:45, sport review; 7 to 12, NBC.

KOMO—Seattle (409.1m-570kc) 6, orchestra; 7 to 11, NBC; 11, theater frolic.

KPO—San Francisco (422.2m-710kc) 2 to 3:30, California-Washington football game; 6, music; 7, NBC; 8, dance band; 10 to 12, NBC.

KGW—Portland (491m-510kc) 6, dinner concert; 7 to 12, NBC.

KYA—San Francisco (422.2m-710kc) 2:30, football broadcast; 6:15, program; 7, old-timers hour; 8, studio program; 10 to 12, Radio boat frolic.

KOIN—Portland (419m-510kc) 6, organ; 6:20, concert; 11 to 12, theater frolic.

KJR—Seattle (248.6m-580kc) 2, football broadcast; 6, varied program; 8, orchestra; 9, songs; 9:30, dance music; 10:30 to 12, show boat frolic.

KPN—Portland (272.6m-630kc) 6, Santa Claus program; 6:30, baritone; 7, orchestra; 8, light opera; 9:30 to 12, orchestra.

KXN—Los Angeles (426.5m-590kc) 7:30, guitar; 7, feature program; 8, "Mae and Mrs. J. radio show; 10 to 12, dance music; 1 to 2, midnight express.

KFWB—Hollywood (461.2m-530kc) 6, string quintet; 6:30, entertainers; 7, Kolster orchestra; 7:30, varied program; 10 to 11, city council to take a trip to Hawaii on the steamer Malolo, the largest vessel ever to enter Portland harbor. The council appropriated \$300 to cover the expense of the trip which was planned as a good will move of Portland toward Honolulu.

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2 Years in the Making Cost \$2,000,000

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Colleen Moore Face Powder clings well, yet is not so fine as to clog the pores.

You will be delighted once you have used it.

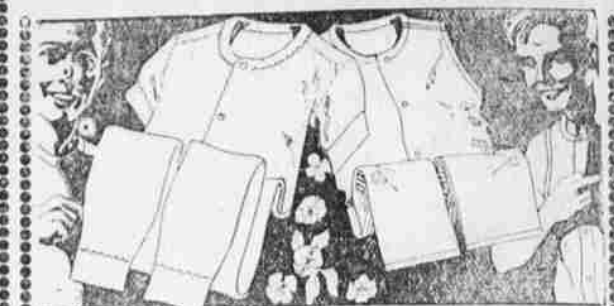
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UNDERWEAR of a very popular make, about one-third wool and two-thirds cotton. Specially priced at

\$2.25

UNDERWEAR

IN a popular weight, full cut and serviceable. Includes men's, comes in grey and navy.

\$1.85

SHEEP-LINED COATS

HEAVY shawl drill with full sheep-lined body and dark brown steerskin collar, cuffs and pocket flaps. Style with both side and storm pockets.

\$9.50



"Bob-Tail" for Men and Boys



MADE of full weight, workable cloth with belted or jummy strip at bottom; either slash or patch pockets.

\$7.50

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HEAVY quality material with shawl collar, crew style. These come in red, navy and black.

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Mackinaws and Leather Coats

FULL real protection from winter's cold. In a number of styles and weights for every purse and purpose.

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OF corduroy, shirtdie, shawl and 15, 15, 15, in both button and snap leg styles.

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WOOL SOX

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IN 8, 10 and 16-inch heights for men, and 10 and 12-inch heights for boys. These are fine quality leathers and with proper care can be made waterproof.

Men's \$7.95 Up

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