

# LaGrande Evening Observer

(Incorporated)  
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A SAD FATE—The wicked are like the troubled sea, when it cannot rest, whose waters cast up mire and dirt.—Isa. 57:20.

One of the benefits of radio campaigning is that it reduces speeches to an hour's length. Another is that hostile listeners can make any vocal criticisms they like, without being thrown out.

This campaign is a failure for Governor Smith even if he should be elected. He hasn't once drawn Herbert Hoover into a direct, but exchange of bunk and baloney. It's not Al's way of campaigning and his disappointment can be excused. There's no fun putting a pin in a fellow's chair if he absolutely refuses to notice it.

The individual voter is at last being aroused to the danger of the Dunne bill to reduce auto license fees. People who do not ordinarily read measures or analyze them are giving the bill close attention. They see how unfair are its provisions, how destructive its results. The unprejudiced voter, even though he would welcome to save a few dollars in license fees, is not foolish enough to seek a saving one place when the reduction would be an increase in another. Nothing costs an auto owner more than poor roads. And the thinking auto owner isn't going to vote for poor roads by voting for the Dunne bill.

**IF YOU HAD TWO APPLICANTS FOR A JOB—**  
In a presidential campaign which fairly bristles with a variety of issues and in a campaign that is unfortunately turning many voters one way or the other through prejudice and passion rather than through logic and serious thought, the pastime of selecting the major issue of the election is second only to that of estimating its final outcome. So it is only natural that The Observer should indulge in a discussion of what should be the big question of the campaign. And here it is.

Whether or not it receives the attention and study of a large portion of the voters of the country, we believe the only important question in deciding between Mr. Hoover and Mr. Smith is a question of ability.

The presidency of the United States is a big job. Historians here and abroad make the flat statement that it is the most important, most powerful job in the world today. Most Americans will agree with that. And they will also agree that the degree of success attained by the man in that job has a greater direct influence on the happiness and welfare, present and future, of more people in the world than that of any other living person.

Ability to handle the president's job most successfully, therefore, is a subject for the serious consideration of every thinking voter. Every man and woman who votes with the idea of the ballot the greatest happiness and progress possible for this nation, should give thought to the general and specific competence of the contending candidates.

Any presidential campaign, as we see it, is very much as if two or more men were applying for a job. It is as if you, the voter, needed and proposed to employ a man to manage and manage your farm or your store or your plant for a year or more. It is as if Alfred E. Smith and Herbert Hoover were the applicants for that position. What would you do under such circumstances?

You would require references. You would investigate the previous training and experience of each applicant. You would find out what jobs each had held and what measure of success had met their respective efforts. You would consider the questions of previous training and experience and success in direct relation to the job you proposed to fill with one or the other of these men. Ability, in other words—ability to organize and manage and produce with the greatest possible efficiency—would be the deciding factor.

If you are a farmer, would you hire Al Smith or Herbert Hoover to manage your farm? If you are a business man, could you hire Al Smith or Herbert Hoover to manage your store or shop? If you are a laboring man, would you choose Al Smith or Herbert Hoover as your employer to improve your prosperity and working conditions? If you are a manufacturer, would you hire Al Smith or Herbert Hoover to direct your plant and market your product?

That's the real question every voter should answer squarely and sincerely before he marks his ballot on November 6th. You may answer it one way and we may answer it another. That's of little account. The important thing is that we both decide on a sound, unprejudiced basis. Only through votes cast in that spirit can we best assure the strength and future of the nation.

## ABE MARTIN



Oh friends and neighbors of Taster Hanger'll be more'n pleased to learn that his wife's run off. Less is an the home town boy an' holdin' the town good for him. Does our way th' campaign issues have best about dwindled down a' bigotry as, signify.

### PORTLAND LIVESTOCK

PORTLAND, Ore., Oct. 27 (AP)—Receipts for week: (Approximate) Cattle, 2,125; calves, 220; hogs, 4,400; sheep, 1,355.  
Cattle—(Compared with a week ago)—All classes around steady; bulls medium to fairly good stock \$11.80-12.75; part load, \$12.50; less desirable slaughter steers \$11.80-12.50, of quality down to \$9.50 and below; fairly good heifers in bunch up to \$10.00, odd head \$10.00-10.50, good cows up to \$9.25; bulk standard, medium and lower grades, \$5.50 down; low calves down to \$5.00 and below; bulls mostly \$7.00-7.75, odd head \$5.00; head light yearlings, \$14.50; calves, down \$12.00; heaves and thin down to \$2.50.  
Hogs—(Compared with a week ago)—Killing classes mostly 25c higher, closed strong; feeder pigs steady; bulk best butchers Monday \$9.75-9.80, bulk Thursday, \$9.50-9.80, second quality and underweight, \$9.50 down; extreme heavies down to \$9.00; packing hogs mostly \$7.50-7.75, odd head smooth offerings \$8.00; slaughter pigs mostly \$8.50-8.75; feeder pig average, \$8.50-9.00.  
Sheep—(Compared with a week ago)—Wool and lambs quoted steady with a week ago; strictly choice hand-picked lambs about medium to fairly good, \$11.00-11.50; common and three-tons, \$9.00-10.00; head light yearlings up to \$10.00; ewes mostly \$5.00-6.00; strictly choice light quoted up to \$6.50; culls down to \$2.00.

### PORTLAND PRODUCE

PORTLAND, Ore., Oct. 27 (AP)—Wholesale prices:  
Butter—steady; Portland dairy exchange not a formal price; standard extra, 42c; standard, 40c; up to 100 lbs. 45c; cream, 42-45c; Creamery prices: Butters, 42-45c; cream, 42-45c.  
Eggs—Standard extra to medium, medium extra to lower, under standard to down, all steady. Portland dairy exchange not formal; fresh standard extra, 40c; fresh medium extra, 38c; fresh medium firsts, 36c; standard 2nd. Prices to retailers, 10c over exchange prices.  
Milk, country, potatoes, onions, wheat, hay, steady.

## MARKET NEWS OF THE DAY

**CHICAGO GRAIN**

Wheat	Open	High	Low	Close
Dec.	111 1/2 @ 111 1/2	1.18 1/2	1.11 1/2	1.18 1/2 @ 1.18 1/2
Mar.	119 1/2 @ 119 1/2	1.23	1.19 1/2	1.22 1/2 @ 1.22 1/2
May	122 @ 122 1/2	1.26 1/2	1.22	1.25 1/2 @ 1.25 1/2

**PORTLAND WHEAT**  
PORTLAND, Ore., Oct. 27 (AP)—Wheat—Big Bend (winter, hard) white, 1.14 1/2; soft white, 1.13; western white, 1.17; hard winter, 1.19; northern spring, 1.05 1/2; west. soft red, 1.11.  
Data—No. 2-24 lb. white, \$5.00.  
Today's car receipts—Wheat 199, barley 1, flour 19, corn 2, oats 1, hay 12.

**LA GRANDE WHOLESALE MARKETS**  
Springs—18 1/2 25c lb.  
Heavy hens—15c lb.  
Light hens—14c lb.  
Squabs—5c lb.  
Flour.  
Hard winter (hard wheat) \$4.75-4.80 bbl.  
Soft—\$4.50 bbl.

**LA GRANDE RETAIL MARKETS**  
Dairy.  
Butter, creamery—54c; 2 lbs \$1.15.  
Eggs—44c doz.  
Cheese—35c 40c lb.  
Honey—Comb, 25c lb.  
Vegetables.  
Potatoes—\$1.25 cwt.  
Saffron—20c.  
String beans—10c lb.  
Parsnips—10c bunch.  
Cauliflower—15c lb.  
Local cabbage—4c lb.  
Cauliflower—15c lb.  
Wax onions—6c lb.  
Arizona grapefruit—2 for 25c.  
Lettuce—10c head.  
Cauliflower—15c for 25c.  
Yellow onions—3c lb.  
Raspberries—5c bunch.  
Blackberries—3 for 15c.  
Honey—10c lb.  
Turnips—1c a bunch.  
Celery—15c bunch.  
Green onions—6c bunch.  
Green peppers—15c lb.  
Rhubarb—5c lb.  
Hubbard Squash—Local 4c.

**CHICAGO LIVESTOCK**  
CHICAGO, Oct. 27 (AP)—(U. S. Dept. Agr.)—Hogs receipts 4,000; fairly active; strong to the higher than Friday's average shippers liberal buyers; top 5.20; shippers, 12.00; estimated holdover 2,000; butchers, medium to choice 2.50 to 3.00 lb.; \$3.90-9.25; 200 to 250 lbs. \$3.00-3.20.  
Cattle receipts 1,000; compared to a week ago, strictly good and choice fed steers and yearlings strong to 25c higher; supply of such kinds very scarce; all lower grades which made up bulk of run 25 cents to 1.00 lower; mostly 5.00-7.50; slightly steam showing; vealers 2.00 off; stockers and feeders shared lower grade steer decline; weighty feeders in liberal supply and easy dull at 5.00-7.50 lb.; as week closed, extreme top 17.25 paid for yearlings; best heaves 15.00.  
Sheep receipts 5,000; market steady; better grade natives 12.50-13.50; choice weight dry fed 12.45; for the week 53 doubles from feeding stations, 16,000 direct; fat hams closing 25-30c higher; of 5.00-6.00 above the top time Monday; sheep strong; feeding lambs steady to weak; top prices for week—fat range lambs 12.75; natives 11.00; dry fed wool; skins 12.55; yearlings 11.50; fat ewes 6.75; feeding lambs 12.20; bulk prices for the week—fat natives 12.75; 12.75; range fed and come-back, western 12.25-13.50; depending on quality; yearlings 9.50 to 10.00; fat ewes 6.00-6.50; feeding lambs 11.25-12.00.

**WESTERN UNION AND RADIO JUMP IN WALL STREET**  
NEW YORK, Oct. 27 (AP)—The stock market today staged rather a remarkable comeback, considering the violence of yesterday's belated crash, after consideration of the factors governing current speculation apparently leading to the conviction that the precipitate decline had been overdue.  
There was such a rush to buy that prices in today's brief session were speedily lifted 2 to 12 points. The ticker fell nearly 15 minutes behind the market and total sales probably exceeded 1,200,000 shares.  
Some of the advances were startling. Radio climbed 12 points to 22 1/2, or within striking distance of the peak, while Western Union, which has been linked with Radio in current gossip suggesting close affiliations, rose 11 points to 150, the best price in all time.

**LAVERPOOL WHEAT**  
LAVERPOOL, Oct. 27 (AP)—Wheat class, December 8s, 2 1/2d; March 8s, 2 1/2d; May, 9s, 2 1/2d.

**CHICAGO CASH**  
CHICAGO, Oct. 27 (AP)—Wheat No. 2 hard 1.17 1/2 @ 1.18 1/2; No. 3 northern spring 82; corn (new) No. 1 mixed 45; No. 2 yellow (old) 97; oats, No. 3 white 41 1/2 @ 42 1/2; sample grade 39.  
Rye, sample grade 54; barley 50 to 70; timothy seed 5.75 to 5.75; clover seed 22.50 to 31.25; lard 11.42; ribs 14.00; hollies, 11.25.

**DEVELOP FOREIGN MARKETS**  
TAMPA (AP)—The Florida Citrus Exchange has sent its manager to Europe to assist in the development of foreign markets for the exchange's products. Its foreign policy is the development of prestige first and volume later. Citrus fruits are handled differently in various countries, so it is important to know just what is wanted and how it is wanted.

## SHIPPING EGGS TO N. Y. MARKET

Quotations Slightly Lower in Portland, With Butter Unchanged

PORTLAND, Ore., Oct. 27 (AP)—Despite lower quotations of a cent and two cents respectively on standard and medium extra eggs prices along the street today were not perceptibly lower than Friday on fresh offerings. With New York prices on top grade Pacific coast eggs in the neighborhood of 65c per dozen, and holding firm at that level, shippers have pocketed good profits on shipments east and are eager to obtain eggs which will meet the New York grade. Under-sized eggs were also quoted a cent lower at 25c per dozen.  
Butter prices were unchanged at the auction although an easy undertone prevailed in the market.  
Poultry supplies were well cleaned up at the close yesterday and receipts of everything except turkeys were rather light this morning. Prices were firm at the prevailing high levels for all classes of chickens and young ducks, but turkeys were easy. Most of the birds offered being servery and immature. Great commission men do not look for any outside demand to speak

La Grande's Leading Store  
For Over 30 Years  
**N. K. West & Co., Inc.**

## Wheat Nervous But Higher At Close

CHICAGO, Oct. 27 (AP)—Opening unchanged to 5/8c up, Chicago wheat later rose all around. Corn started unchanged to 5/8c advance and held near to initial figures. Oats were steady. Provisions inclined downward.  
Wheat closed nervous 2 1/2 @ 1/2 to 1 1/2 not higher, corn 5/8 to 5/8 up, oats at 5/8 advance, and provisions varying from 4/8 decline to a rise of 1/8.

**BUTTER FAT**  
SAN FRANCISCO, Oct. 27 (AP)—Butterfat FOB San Francisco 55c.

**NEW YORK FRUIT**  
NEW YORK, Oct. 27 (AP)—Dried fruit and hops, steady.

**Why Chiropractic Helps You**  
Every school child knows that the brain, placed at the top of the spinal column, is the great nerve center and control of the human body. Every part of your spine exerts more or less nerve control. Our spinal adjustments, therefore, regulate your entire bodily system.  
If you are not 100% well, it will pay you to investigate this wonderful science.  
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**The Best "Conference" Is When You Eat**

The business man who has an important subject to discuss with a friend or associate finds the luncheon hour the best adapted for a successful "conference."  
With good food as the proper background, with the pleasant and quiet surroundings of the Sacajawea dining room—that's the ideal setting for a business or social talk of the most satisfying nature. The Sacajawea is the ideal meeting place.  
**Sacajawea Inn**  
"Points the Way to Better Things."

**When Buying Was One Long Experiment**

"I'll try a pound of this," said your grandmother,—"if you are sure it's fresh."

That was some time in the second hour of her morning's search for groceries. She went from one open barrel or box to the next, along an unappetizing row of crackers, teas, cereals, dried fruits, lard and sugar—all in bulk. She shooed the flies away, looked at, touched and tasted each article suspiciously, and finally decided to buy or not to buy, as her judgment directed. She couldn't trust a servant to do it. It was a day's work in itself.

Today, in two minutes, you give the grocer your order. You know that everything you get will be fresh, pure, attractively and cleanly packed. Why? Because you ask for **advertised brands**.

Advertising has taken hours of hard labor out of every housewife's day, and lines of worry off her forehead. It has made the morning's marketing a matter of certainty instead of guesswork.

**Do All of Your Buying This Easier Way—Read the Advertisements!**



**At Eight or Eighty**

There is nothing that will make any person feel more satisfied and assured and will cause him to have more influence and prestige than a bank account with a strong and reliable bank. He is different to the common fellow.

Can you show me a real successful man who does not carry a checking account?

We Invite You to Bank Here.

**United States National Bank**  
La Grande, Oregon  
"Member Federal Reserve System"