

Who Will Solve The Farm Problem?



It is easier to shed tears over the farmer's plight than to study his problems and work out remedies based upon FACTS—not upon a city politician's impressions.

Promises are free as air—good intentions are worthless unless backed by both experience and understanding.

In short, the man best fitted for the job is

Herbert Hoover
—he knows how

Give him a chance to do it.

Hoover's definite, workable plans, based upon long experience and sympathetic understanding, are infinitely better than vague promises without comprehension—and with the menace of an Underwood tariff free list on agricultural products lurking in the background.

Elect Hoover and Curtis—both long identified with farm relief, and both by birth and training thoroughly familiar with its details—to solve the farm problem. They know how!

Union County Republican Central Committee

Room 1, La Grande National Bank Building, La Grande, Oregon.
C. M. Humphreys, Treas.

R. J. GREEN, Secy.

J. H. PEARE, Chairman

—Four Advertisements

Republican Working Program

1. Tariff Protection "An adequate tariff is the foundation of farm relief... The domestic market must be protected. Foreign products raised under lower standards of living are today competing in our home markets. I would use my office and influence to give the farmer the full benefit of our historic tariff policy."

Hoover Acceptance Speech, Aug. 17, 1928

2. Lowered Transportation Costs "A large portion of the spread between what the farmer receives for his products and what the ultimate consumer pays is due to increased transportation charges... These increases have been added to the cost to the farmer of reaching seaboard and foreign markets and result therefore in reduction of his prices... Nature has endowed us with a great system of inland waterways. Their modernization... would mean so large an increment in farmers' prices as to warrant their construction many times over. There is no more vital method of farm relief."

Hoover Acceptance Speech, Aug. 17, 1928

3. Marketing System "An outstanding proposal of the Party program is the whole-hearted pledge to undertake the reorganization of the marketing system upon sounder and more economical lines... the creation of a Federal Farm Board of representative farmers... especially to build up with Federal finance farmer-owned and farmer-controlled stabilization corporations which will protect the farmer from the depressions and demoralization of seasonal gluts and periodical surpluses."

Hoover Acceptance Speech, Aug. 17, 1928

"In the past seven and a half years Congress has passed more than a score of constructive Acts in direct aid of the farmer and the improvement of his marketing system. They have contributed greatly to strengthen the agricultural industry. Our party has undertaken to go farther than this and to still further reorganize farmers' marketing systems, placing it on a basis of greater stability and security. I may repeat these proposals. We stand specifically pledged to create a Federal Farm Board of men sympathetic with the problem, to be clothed with powers and resources with which not only to further aid farmers' cooperatives and assist generally in solving the multitude of different farm problems which arise from all quarters of our nation, but in particular to build up with initial advances of capital from the government, farmer-owned and farmer-controlled stabilization corporations which will protect the farmer from depressions and the demoralization of summer and periodic surpluses. Such an instrumentality should be able to develop as years go by on the constructive measures necessary to solve the new farmers' problems that will inevitably arise. It is no proposal of subsidy or fee or tax upon the farmer. It is a proposal to assist the farmer onto his own feet into control of his own destinies. This is not a theoretic formula. It is a business proposition designed to make farming more profitable. No such far-reaching and specific proposal has ever been made by a political party on behalf of any industry in our history. It marks our desire for establishment of farmers' stability and at the same time maintains his independence and individuality."

Hoover Electioneering Address, Oct. 6, 1928

4. Government Cooperation "I have steadily endeavored to build up a system of cooperation between the government and business... without interference or regulation... have secured progress in the industries, remedy for abuses, elimination of waste, reduction of cost in production and distribution... and more stable employment and profit... I should wish to apply the same method to agriculture... I am convinced that this form of action, as it has done in other industries, can greatly benefit farmer, distributor and consumer."

Hoover Acceptance Speech, Aug. 17, 1928

5. Increased Exports "We realized that we must energetically promote the sale of our farmers' surplus abroad... We set out upon a definitely organized campaign to build up the products... of the American farm... On any calculation our exports have increased by over one billion dollars during the past seven years... Foreign trade... is a vital contribution to the welfare of the... American farmer. I propose that we shall continue this service to our people."

Hoover New York Speech, Sept. 17, 1928

The Democratic Program

Don't Know "When the farmer stops sitting on top of the world and begins thinking and keeping the rules of economics, he will begin to help himself... I can't think of any way of really helping the farmers. If they could bring me a good suggestion, I should be glad to adopt it. The fact is, they are the only ones who can save themselves."

Smith Speech at Albany, N. Y., Jan. 26, 1928

"A Commission" "... I have pledged myself to name a non-partisan commission of farm leaders and students of the problem to work out these details."

Smith Speech at Omaha, Neb., Sept. 18, 1928