

## 1929 DURANT IS ON THE MARKET

Four Model Is More Than 20 Different Colors and Color Combinations

What is said by officials of the Pacific Coast Durant factory to be an innovation in the light car field, is the appearance today of the 1929 Durant four in more than 20 different colors and color combinations.

Visitors to the several automobiles shown in the early part of this year were of the opinion that every color and shade and combination had been discovered, points out Jim Morelock, Durant dealer here. "But we find that the color artists of the western Durant plant, under the supervision of Frank H. Dingwall, superintendent of the paint department of the western Durant plant, have perfected new shades and combinations, more brilliant and beautiful than ever before, and used for the first time on these new models," he says.

Some idea of the creative ability of Durant artists can be had in a review of these color specifications. The standard coupe appears with body and window reveals done in York blue, center panel in light blue, with a pencil line striping of silver blue, black molding in white striping, and black top.

## GENERAL MOTORS SALES SHOW GAIN

Increase of 12.2 Per Cent Over September in Last Year Announced

DETROIT, Oct. 20.—During the month of September General Motors dealers delivered to consumers 148,754 cars, according to an announcement from the office of Alfred P. Sloan Jr., president. This compares with 132,136 for the corresponding month last year, a gain of 12.2 per cent.

Sales by General Motors divisions to dealers totaled 197,469 cars, an output of almost 7,000 cars per working day, or compared with 146,897 for September, 1927, a gain of 34.5 per cent.

The following table shows monthly sales of General Motors cars by dealers to ultimate consumers and taken by the manufacturing divisions of General Motors to their dealers.

| Month | 1928    | 1927    |
|-------|---------|---------|
| Jan.  | 147,273 | 131,819 |
| Feb.  | 122,625 | 102,625 |
| Mar.  | 132,706 | 146,273 |
| Apr.  | 185,267 | 158,106 |
| May   | 224,934 | 171,264 |
| Jun.  | 296,255 | 155,701 |
| July  | 327,725 | 224,749 |
| Aug.  | 327,423 | 233,615 |
| Sept. | 148,754 | 132,136 |

| Month | 1928    | 1927    |
|-------|---------|---------|
| Jan.  | 125,191 | 95,367  |
| Feb.  | 98,232  | 74,426  |
| Mar.  | 107,821 | 161,519 |
| Apr.  | 197,587 | 169,867 |
| May   | 247,825 | 172,132 |
| Jun.  | 346,169 | 155,525 |
| July  | 369,472 | 184,909 |
| Aug.  | 386,632 | 165,694 |
| Sept. | 187,469 | 146,897 |

These figures include passenger cars and trucks sold in the United States. Division of Canada and overseas by the Chevrolet, Pontiac, Oldsmobile, Oakland, Buick, LaSalle and Cadillac manufacturing divisions of General Motors.

Traffic Cop: Come on. What's the matter with you? Truck Driver: I'm well, thanks, but my engine's dead.

are being produced here. Officials said they did not know when a new plant would be equipped and production resumed in this country but indicated that the company is working on plans for a new model tractor.

Manufacture of the tractor at Fordson was discontinued about a year ago to allow more space for the manufacture of the new model A Ford car.

The principal reason for the transfer, as explained by officials, is that increased demands for tractors in Europe has made increased production overseas advisable.

The enlarged Cork plant is to be operated on a basis of two eight-hour shifts a day, turning out approximately 200 tractors daily.

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## GARAGE GOSSIP

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speaker. The topic of service to customers and how it can be improved was discussed at length.

Mr. McKennon Visits—H. L. McKennon, of the Waggoner garage made a trip to Walla Walla this week.

Fast Rider—Fleetness and speed in person are typified by the handsome silver ornament on the new maroon colored Hudson Super Six sedan now at the Ledbetter garage. The engine is 58 horse power.

New Cars Arrive—At the Ledbetter garage a carload of Hudsons arrived Tuesday. The shipment includes two coupes and two sedans.

Goes Deer Hunting—J. Elmer Shumate, of Jennings and Shumate, is deer hunting this week.

Sell Pontiacs—Jennings and Shumate, Pontiac dealers, sold a four-door to J. H. Knusall, of Enterprise, this week; a two-door sedan to Earl Lamb; a four-door landau sedan with wire wheels to Mrs. Joe Summers, of Elgin; and a two-door to Bob Green, of North Powder.

Go Hunting—W. H. Hawks and Mr. Ross, of Jennings and Hawks, left yesterday for a bear hunt in the woods.

Buy Sport Coupe—Lot Rudgras has purchased a sport coupe, Oldsmobile, at the M. J. Goss garage.

Visits in La Grande—J. H. Snoddy, president of the Studebaker corporation at Portland, visited in La Grande at the Studebaker garage Thursday.

Tractor Men Go—C. W. Bunting and Clyde Hunt-

ing, of the Bunting Tractor company, were Walla Walla visitors on business Friday.

Buy Cars—W. M. Brown and George H. Turner, both of La Grande, purchased Chrysler sedans this week at the Weeks garage. E. Dunley, of Joseph, bought a 65 sedan and Fredson Ringdary, of Mantville, bought a Plymouth coupe.

Mr. Weeks Leaves—L. W. Weeks was a visitor in Pendleton Friday.

All Kinds of Coupes—At the Blue Mountain garage, it is reported that all five types of closed cars are on hand. The models include: imperial landau, sedan, cabriolet, coupe and coach.

Mr. Harrison Hunt—M. A. Harrison, of the Blue Mountain garage, spent Sunday with friends hunting in Oatman.

Beautiful Colors—For the West Coast Telephone company in La Grande the Perkins Motor company is painting two roadsters, a coupe and a truck with the telephone company's favorite colors, which are brown body, orange wheels and black enamel trimmings.

Willys-Knight Standard Six's Indicates Trend

The decided trend toward motor cars employing the Willys-Knight

since valve engine is indicated in the annual public acceptance of the new Willys-Knight standard six, the sales volume of this popular car increasing the number of Willys-Knight owners well over the

125,000 mark.

Sales executives of Toledo declare that this volume of Willys-Knight owners will be materially increased in the closing months of the current year, since dealers report that the demand for this new low-priced Willys-Knight six continues unabated.

The entry of the standard six into

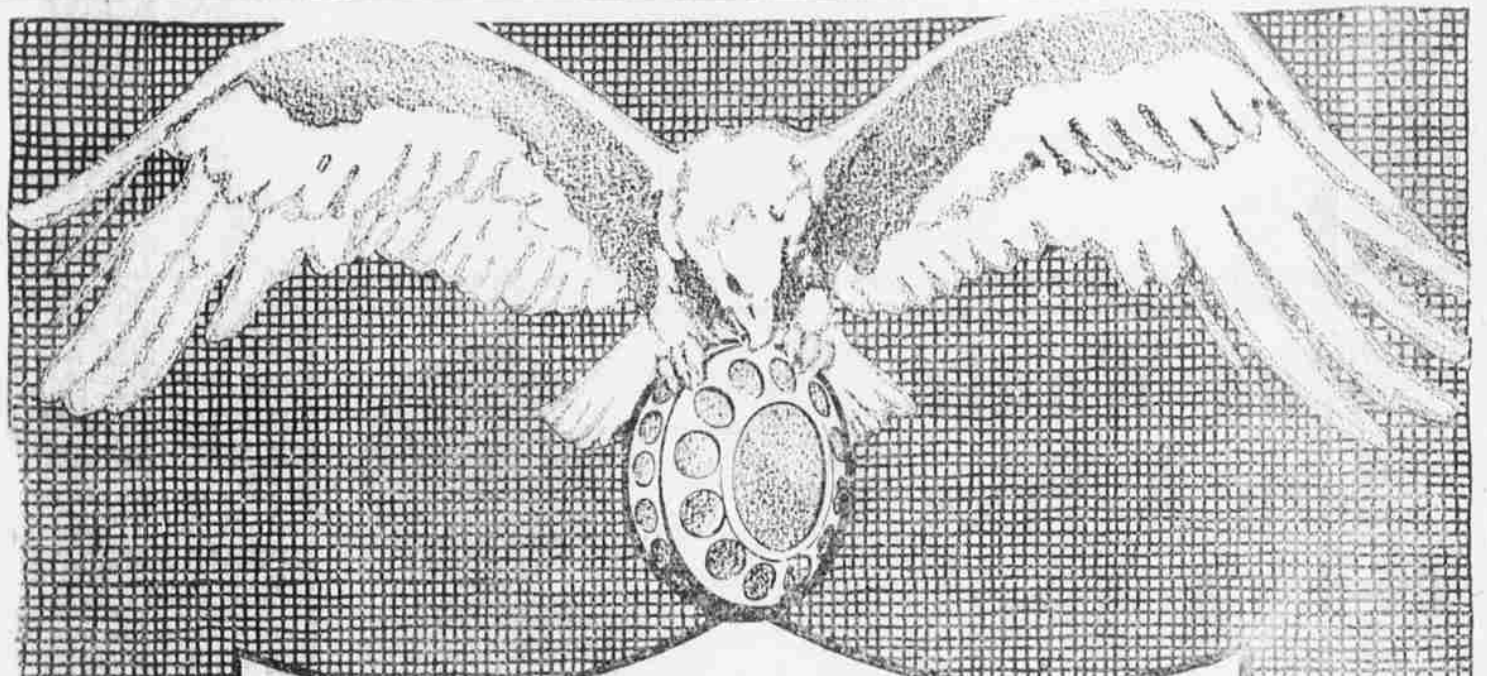
a new low price field for a Willys-Knight six has been one of the features of the present year in automobile circles and centered attention on the Toledo manufacturer. The immediate acceptance of this car and its subsequent high standard of performance indicates that it will prove one of the most popular Willys-Knight models ever introduced.

## Auto Repairing By Two Experts

I now have Kenneth Keeney in my shop. This will be of interest to Franklin and Packard owners who have learned to look for Kenneth when adjustments and repairs are needed.

Remember your brakes — better drive in for a scientific test on our 4-wheel testing machine.

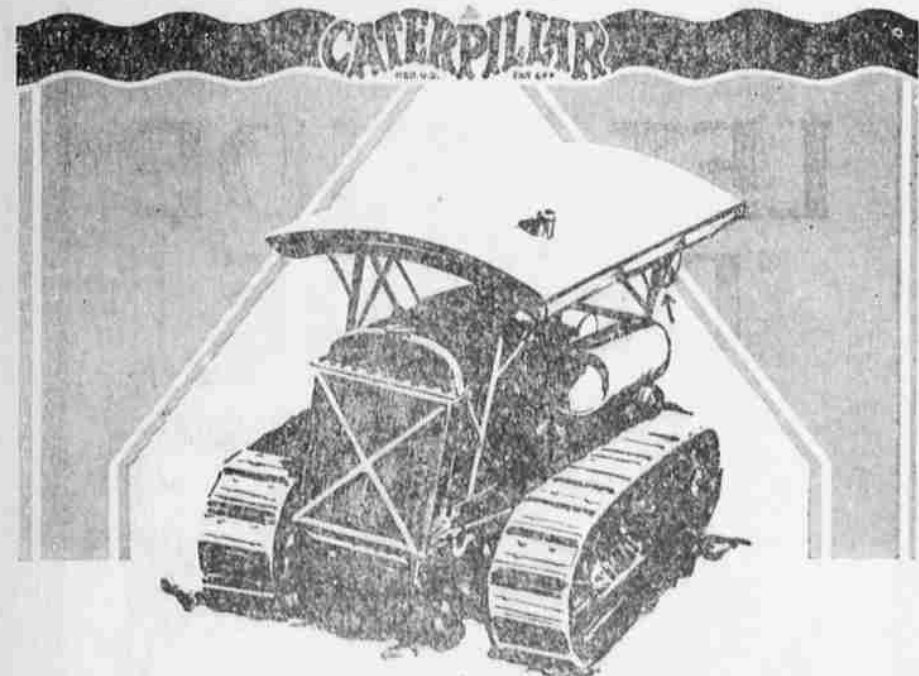
ARLEIGH JENNINGS  
"Brakes a Specialty"  
213 Greenwood St.



## "Please Stand By"

How often have you heard it over your radio . . . "Please stand by". Foretelling something new and different about to come to you over the air. And now Oakland says . . . "Please stand by" . . . foretelling a coming event in automotive circles . . . preparing you for an important announcement which will prove of interest to you. For the announcement of a new car . . . produced by a group of engineers famous for their contributions to automotive design. Built in America's most modern automobile plant. Creating an entirely new conception of automobile style. Oakland will announce it soon . . . a car forecasting tomorrow's mode . . . a magnificent successor to a justly famous name . . . a New All-American.

## A NEW All-American



## ACTION WITH "CATERPILLAR" TRACTORS

Action! Vigorous, result-getting, money-making action of nimble power.

Action that does several jobs at once—plowing, harrowing, planting, thus reducing costs—that turns shortest and quickest at row ends.

Action that ONE man can direct for better, quicker, cheaper production.

BUNTING TRACTOR COMPANY  
La Grande, Oregon — Boise, Idaho — Pocatello, Idaho

