

### BLANKETS at LOW PRICES

Good looking plaids, generous sizes, good weights.

As low as \$2.45

Dependable Value **HILL'S** Dependable Quality

**ARCTIC STAR WINS**  
NEW MARKET, England, Oct. 17.—(AP)—Sir Matthew Wilson's Arctic Star today won the Cesarewitch, famous autumn handicap of 2 1/4 miles.



for notable service!

## RED CROWN

Anti-knock

## GASOLINE

STANDARD OIL COMPANY OF CALIFORNIA

### TIGERS TO PLAY CHAMPS FRIDAY

#### Milton-Freewater or La Grande to Be Eliminated from East Oregon Race

Following two straight wins over Enterprise and Wallawa in the opening games of the Eastern Oregon football season, many local fans are beginning to dare to hope for a championship.

The Tigers, stronger than last year, are again in the running, at least following one of the loudest cheers in local grid history—that of 1927. To date, only four teams remain undefeated and La Grande is one of them.

However, having a game, there will only be three left after this coming Friday, for on that date the La Grande high eleven will journey to Milton-Freewater to tackle the Eastern Oregon championship Mac-III team, which won the title in 1926 and 1927 and is hoping to successfully defend it this year against all comers.

**Tremendous Obstacles.**  
If La Grande were to win a title, she would have to overcome some tremendous obstacles, and Friday's game is not one of the least. As a matter of fact, it is regarded as one of the most crucial of the season and the "Tigers will go into the game with the odds against them by at least the margin of one touchdown.

There is no positive dope on this year's game, but the Mac-III squad has three strong points in its favor. First, it is a veteran eleven defending a championship; second, it entered a defeat at Dayton, Wash., last Friday that was hard to take and yet to inspire the "Tigers" to take to the field with a determination to win.

**Plenty of Practice.**  
However, in spite of these odds, the La Grande eleven is undergoing some heavy practice this week and will not go to Milton-Freewater expecting to hand the game to the champions on a platter.

Many fans expect to see a game of the Mac-III team, but that is not the only "crucial" one on the

### Oregon Hopeful Of Victory Over Huskie Eleven

EUGENE, Ore., Oct. 17.—(AP)—The University of Oregon team plays its second conference football game next Saturday against Washington at Portland. For the first time in several seasons the Webfoots believe they have more than an even chance to defeat the Huskies.

Oregon's young sophomore team learned much in its Stanford defeat, and there is a growing confidence among coaches and players. Oregon in its 25 to 6 victory over Willamette university at Salem last Saturday, revealed a powerful running attack developed since the Cardinal tilt.

The loss of Dave Mason, halfback who was injured in scrimmage last week, weakened the backfield temporarily, but John J. McKenna, head coach, believes he will be able to fill together a combination of backs equally as strong as the first. The backfield is still in an experimental stage and George Hummel, John Kilhamiller, Ira Woodie, Cotto Gould, Charles Williams and Bob Robinson all have nearly an equal chance to break into the first string.

This week's practice is being devoted to the perfection of an offensive for the Washington game. On the defensive program, the "Tigers" will be given a set of Washington plays to work against the variety.

### EMANUEL WINS FROM LOHMAN IN PORTLAND

PORTLAND, Ore., Oct. 17.—(AP)—Arnold Emanuel, San Francisco heavyweight, won a 10-round decision over Pete Lohman, Toledo, O., in the main event here last night. The Californian's superior boxing ability was mainly responsible for his victory over his rugged opponent. The feature of the card was the six-round semi-final between Emanuel's two main father-weights, Teddy Fox and Eddie Graham. Fox's eleven-year-old son, Emanuel, won him the decision. Battling Bob, Marshall Jagger, went down and out in the second round of his scheduled six round bout with Sam Warren. Earl Beebe stopped Steve Gore with one punch in the first round, and Sam Piley took the decision over Billy Broadhead in the other four rounds.

Paris says that shirts should be 46 centimeters from the ground. But it's a safe bet that some flapper in this country will wear hers at 41, just to be different.

In fact, from now on all of them are equal, with the exception of the Walla Walla mix which will have no bearing on the Eastern Oregon race.

### SEVENTH TITLE WON BY FRISCO

#### Seals Wind Up the Coast League Baseball with a 9 to 3 Win over Sacs

By Vessell J. Newland  
(Associated Press Staff Writer)  
SAN FRANCISCO, Oct. 17.—(AP)—For the seventh time in the 25 years existence of the circuit, the San Francisco Seals are champions of the Pacific coast league.

After a four game losing streak yesterday, they clinched the pennant in a smashing 9-3 victory over Sacramento, played on the Senators' home grounds at Marston Park.

Yesterday's game was decided in the seventh inning when a Seal rally produced five runs on four hits and an error. It gave the San Francisco team a lead in the scoring column while the Senators could do nothing in the last three frames.

Ray Johnson, best Seal left fielder, started the fireworks with a home run that sent Dick Moody, pitcher, home ahead. Al Gould, starting on the mound for Sacramento, and "Doc" Crandall, who relieved him in the seventh, were both knocked out in that frame.

The sixth contest of the relationship play-off of the winners of the two halves of the split season decided the issue. San Francisco took a lead in the series three to two with a 7-4 win over the second half champions last Monday. The game was played at San Francisco before a crowd of 15,000 persons.

Tremendous hitting on the part of the Seals, nearly using up the Sacramento pitching staff, featured the series. The Seals counted off 32 home hits for the six games while the Senators posted a total of 75.

Despite countless sporting attractions the games drew a total of approximately 24,000 persons. The three played in San Francisco totaled an attendance of about 23,000.

The Seals won their first pennant in 1908, and others in 1915, 1917, 1922, 1923 and 1925.

### State College Expecting Hard Game Saturday

CORVALLIS, Ore., Oct. 17.—(AP)—The Oregon State college football team will travel to Pullman, Wash., where they take on Washington State Saturday in the "Cougar" homecoming contest. The "Cougars" and "Beavers" both have dropped one conference tilt apiece so far this season so a loss to either team Saturday will mean elimination from conference running.

Coach Paul J. Schuster of the Oregonians says he expects the hardest battle of the season on Saturday.

Although the rangemen had a double-header in Portland Saturday, with Columbia and Pacific the Orange coach has been working his men against Cougar plays for the past two weeks. Lonnie Ringer, Orange line coach, who scouted the Washington State-California mix at Berkeley, remarked on his return here that the Oregonians were in for a tough Saturday and that the battle should be a real close one. Ringer had plenty of praise for the Cougar backfield.

### DON WILLIAMS HEADED FOR ALL AMERICA

LOS ANGELES, Oct. 17.—(AP)—Don Williams, spectacular University of Southern California quarterback and believed headed, even this early in the season, by many for an all-American berth, has chalked up a total of 277 yards for the three games he has played this fall. For this total he carried the ball 89 times, his average being 3.1 yards per play.

In Southern California's last game, that with St. Mary's here Saturday, Williams played 157 yards in 32 tries for an average of 4.7 yards per play.

Against Oregon State the week previous he accounted for 191 yards, an average of 4.6 yards per play, while in the Trojans' opening game of the season with Utah State, the dynamic quarterback averaged 3.4 yards in 14 tries.

### NIGHT FIGHTS

By The Associated Press  
Minneapolis—King Tom Munnings, outpointed Billy Petrolo, Fargo, N. D. (10). Dick Daniels, Minneapolis, outpointed Norman Wilson, Tacoma, Wash. (10).  
New York—Leo Moscovitz, New York, stopped Dominic Petrone, New York (10).  
Boston—Tiger Jack Payne, New York, outpointed Ernie Schaff, Boston (10).  
Canton, O.—K. O. Christian, Akron, O., and Frank Wine, Mountain View (10). Ray Rosales, Mexico, outpointed Jim Sigman, Barberton, O. (10).  
Cincinnati—Freddie Miller, Cincinnati, outpointed Andy Strubra, Pittsburgh (10). Joe Lockhart, Evansville, Ind., stopped Dudley King, Cincinnati (10).  
New Haven, Conn.—Rit Karlan, Meriden, Conn., outpointed Bruce Flowers, New Rochelle, N. Y. (10).  
Portland, Me.—Jack Britton, New York, outpointed Laddy Lee, Portland (10).  
Los Angeles—Young Nationalists, Filipino, knocked out Johnny Torres, Los Angeles (1).  
Indianapolis—Gabe Ruth, Louisville, and Henry Leonard, Chicago, drew (10). Jackie Reynolds, Chicago, and Frank Price, Chicago, drew (10). Windy Meyers, Cincinnati, outpointed Johnny Hopfinger, Chicago (10).

### UNION PERSONALS

UNION, Ore. (Special)—Mr. and Mrs. Jacob Kohler returned to their home here Friday after spending the last ten days in Salt Lake City visiting and attending the L. L. S. conference. Mrs. Irene Hoyle accompanied them on the trip.  
Mr. and Mrs. A. C. Hess have returned to their home here after visiting relatives and friends in Idaho for a week.  
Mrs. Carrie Sturcell returned last week to her home in Baker after spending several weeks at Union looking after her home repairs.  
Mrs. Myrtle Gline left Saturday by auto for Seattle where she will spend a two weeks vacation. She was accompanied as far as Portland by her mother, Mrs. E. W. Mattox, who will visit relatives and friends there.  
Mrs. Amelia Hunt returned last week to her home here after visiting in Oden, Oreg., for the last month.  
Mr. and Mrs. George A. Seibert are enjoying a visit with their son, Dale, who arrived here last week from San Francisco. Mr. Seibert is employed by the Standard Oil company.  
Mrs. Lena McLaughlin and two sons, Ward and Ivan, returned Tuesday to their home in Allamore, Neb., after spending the last two weeks visiting at the home of their daughter and sister, Mrs. Rex Gandy, of North Union.  
Mrs. Edith Day and daughter, Margaret, left Monday evening for Denver, where they will spend a month visiting at the home of their daughter and sister, Mrs. Paul R. Gardner, near Harris, Wis. Bert Knutson, of the Union Flouring mill, returned home Tuesday evening from Portland where he attended a contest at Kings Saturday.  
Mr. and Mrs. Harold Lynch, who have been making their home at Winlock, Wash., arrived at Union Friday for a visit with his mother, Mrs. S. DeLan. They expect to leave in two weeks for Las Vegas, Wash., where they will spend the winter. Mr. Lynch is employed by the Stearns concrete company. Mrs. Lynch, before her marriage, was Miss Mildred Hallett.  
Mr. A. G. Paddock, connected business in Baker Friday.  
After being closed down during the summer months, the Union Evening Post has again started operating day and night.  
Mrs. Frances C. Tallman, who has owned and operated the Frances Beauty shop here for some time, expects to leave for latter part of this week or the first of next for Baker where she has accepted a position with the Hercules Beauty shop.  
L. A. Wright, area commissioner, returned Friday from Portland where he spent several days on a combined business and pleasure trip. He was accompanied on the trip by Miss Stella Levy, Mrs. Mary Eason and Dan Weidman.

### BEFORE THE MIX

THURSDAY PROGRAMS

The National Broadcasting company programs for Thursday night (October 18, 1928) are: 7:30 to 8:20, standard symphony hour; 8:30 to 9:30, grand opera album; 9:30 to 10, Maxwell concert; 10 to 12, dance music.  
KGO—Oakland (434.4m-740kc) 6, NBS; 6:20, dramatic hour; 7:30, Standard Oil program; 8:30 to 10, NBS.  
KOMO—Seattle (429.3m-820kc) 6, NBS; 7, concert; 7:30, NBS; 8:30, orchestra; 9, NBS; 10 to 12:30, varied program.  
KNX—Los Angeles (465.3m-840kc) 6, string quintet; 7, feature program; 8, viola and piano; 9, courtesy program; 10 to 11, dance music.  
KRY—San Francisco (422.7m-850kc) 6:15, program; 7, democratic politics; 7:30, studio program; 8, Dr. Clinequist; 9:30, music; 10 to 12, dance program.  
KFWB—Hollywood (261.2m-840kc) 6, quintet; 6:30, entertainment; 7, orchestra; program; 10 to 11, dance music.  
KRLD—San Francisco (454.2m-680kc) 6:30, music; 8, concert; 10, music; 11, 19:30 to 12:10, orchestra.  
KROA—Seattle (447.5m-675kc) 6, 6:50 service; 6:50, dramatic hour; 8, 4-11 club program; 9:15, book chat; 9 to 10, transition hour.  
KRW—Portland (451m-810kc) 6, NBS; 6:30, dinner music; 7, varied program; 7:30 to 10, NBS; 10, 10 to 12, dance program; 11 to 12, dance music.  
KFO—San Francisco (422.3m-810kc) 6, music; 7, business talk; 7:15, varied program; 8:30, viola recital; 9:30 to 12, NBS.  
KHQ—Spokane (475.2m-810kc) 6, NBS; 6:30, music; 7:30, NBS; 10 to 12, orchestra.  
KOIN—Portland (471m-840kc) 6, pipe organ; 6:30, dramatic hour; 7:30, orchestra; 8, Olson hour; 9:30 to 12, dance music.  
KPL—Los Angeles (465.3m-840kc) 6, NBS; 7, symphony; 10 to 12, dance music.  
KRL—Los Angeles (459.5m-750kc) 6:15, music; 7, courtesy program; 8, symphony; 10 to 12, dance music.  
KRON—Long Beach (241.8m-820kc) 7, chorus; 7:30, varied program; 8, studio recital; 10, Hawaiian string quartet; 10:30, piano recital; 11 to 12, orchestra.  
KOA—Denver (422.9m-820kc) 6, 6:30 to 7:30, Maxwell hour; 7, program; 7:30 to 8, radio program.

### RADIO'S OUTSTANDING DEVELOPMENT

#### The SPARTON EQUASSONNE

A SCIENTIFIC triumph in this new EQUASSONNE. It is absolutely new, entirely different. Tremendous increase in effective range, complete mastery of the low end of the dial, almost total elimination of foreign noises, total quality that surpasses even your hopes! These are its exclusive qualities. By all means, HEAR the SPARTONS EQUASSONNE.



### CARR FURNITURE CO., INC.

TO EXECUTE COMMUNIST  
LIVIA, Italy, Oct. 17.—(AP)—Michele Della Mangiora, a Communist convicted of assassinating two fascists, has been sentenced to death by the first to be condemned to death in Italy since 1860 but his execution will be in the form usually reserved for wartime traitors or military offenders.

## News of the Gridiron

COMPLETE!

ACCURATE!

FAST!

COLORFUL!

From THE ASSOCIATED PRESS

Whether the big gridiron battles this Fall are in the East, West or South the Associated Press will be there to bring the story to you.

Horace Renegar will cover the principal games in the South, Charles W. Dinkley will describe the Mid-West battles, J.H. Anderson is in the Southwest, Russell J. Newland in the West and Edward J. Neil, Brian Bell, Ted Voorburgh and W.R. King in the East writing graphic stories of the campaign. Alan J. Gould, general sports editor, will cover many of the outstanding games.

follow the ball in

## La Grande Evening Observer

## To the 5000 who daily become owners of the new Ford car

THE service obligation of the Ford Motor Company and its dealer organization is now growing at the rate of 5000 cars a day. It is to these new car owners that this message is addressed.

The new Ford is a remarkably fine car for one that costs so little. It is simple in design, constructed of the finest materials, and built to unusually close measurements.

These are the reasons it performs so wonderfully. These are also the reasons its service requirements are so few and the up-keep cost so low.

When you receive your new car, the dealer will explain the simple little things that should be attended to at regular intervals to insure the best performance. He will also tell you something of his own facilities for doing this work promptly and at small cost.

With the purchase of your car, you are entitled to Free Inspection Service by your dealer at 500, 1000 and 1500 miles. This service is due you and we urge you to take full advantage of it. Proper care during this breaking-in period means a great deal to the life of your car.

Included in the Free Inspection Service is a check-up of the battery, the generator charging rate, the distributor, the carburetor adjustment, lights, brakes, shock absorbers, tire inflation and steering gear. The engine oil is also changed and chassis lubricated.

No charge whatever is made for labor or materials incidental to this inspection service, except where repairs are necessary because of accident, neglect, or misuse.

The labor of changing the engine oil and lubricating the chassis is also free, although a charge is made for the new oil.

We believe that when you see the good effects of this inspection you will continue to have it done regularly throughout the life of your car.

You will find the Ford dealer very helpful in keeping your car in good running order for many thousands of miles at a minimum of trouble and expense.

He operates under close factory supervision and has been specially trained and equipped to do this work promptly, thoroughly and economically.

### The Aviator

Absolute dependability is aviator's first law and that is why I use dependable Champion Spark Plugs.

Champion is the better spark plug because it has an exclusive sili-manite insulator specially treated to withstand the much higher temperatures of the modern high-compression engine. Also a new patented solid copper gasket-seal that remains absolutely gas-tight under high compression. Special analysis electrodes which assure a fixed spark-gap under all driving conditions.

## CHAMPION Spark Plugs

Tulake, Ohio

Dependable For Every Engine

## FORD MOTOR COMPANY