

BEFORE the MEAL

SATURDAY PROGRAMS

The National Broadcasting company presents for Saturday night the following: 7 to 8, Lucky Stars (radio); 8 to 9, The Big Show (radio); 9 to 10, The Big Show (radio); 10 to 11, The Big Show (radio); 11 to 12, The Big Show (radio).

The Only Real Test for

Baking Powder is in the
Baking

For Best Results Use

KC BAKING POWDER

DOUBLE ACTION
First in the Dough—Then in the Oven

Same Price 25 Ounces
For Over 38 Years

Millions of Pounds Used By Our Government

—Soon—

winter
will be
here!

KING
COAL

Keeps You Warm
And Contented.
Broomfield &
Richardson
Phone M-714

When Morning Minutes Count

QUICK QUAKER OATS

Provides Morning Energy—
Cooks in 2 1/2 to 5 minutes

*HILLS BROS'

Arab identifies
the coffee of
matchless flavor



* Hills Bros. Coffee
is the only coffee
roasted by a continuous
process—
a few pounds at a
time.

Just what makes this matchless flavor?
Controlled Roasting is the answer. For
this continuous process, originated and
patented by Hills Bros., roasts every
berry evenly.

No other coffee can taste as good as
Hills Bros. Coffee because none is
roasted the same way. And every bit of
its enticing aroma and glorious flavor
comes to you intact because Hills Bros.
Coffee is packed in vacuum. Ask for
Hills Bros. Coffee by name and look for
the Arab—the well-known trade-mark
—on the can.



Fresh from the original
vacuum pack. Easily
opened with the key.

FOR THE KIDDIES



Between Meals

When they rush home from school they simply
can't wait until meal time — to fill in and tide
them over use plenty of Meadow Harvest on the
bread—its safe, pure and nourishing.

At All Dealers.

UNION CREAMERY

1112 Jefferson Ave. Main 122

Grande Ronde Meat Co.

City Grocery
and Market
Main 75-50

Economy Grocery
and Market
Main 375-18

Hoover
Market
Main 755

PHONE FOR FOOD

You can rest assured that you will get the best on the market — In Meat,
Groceries, Fresh Vegetables, Fruit.

Money-Saving Items for Saturday and Monday

SALMON — Libby's Fancy
Red — Alaska, 1 lb. tins, 49c
2 for 98c
MARSHMALLOW SYRUP — Fine
for Hot Cakes and Candy 25c
Making, quart tin 95c
1/2 gal., 49c; 1 gal., 95c

ROYAL Club Peaches,
Sliced or halved, No. 45c
2 1/2 Tin—2 for 98c

GINGER SNAPS — Fresh
and Crisp. Put up in
Handy Barrel,
each, 29c

MOTHER'S COCOA —
For all
Occasions, 2-8 oz. 19c
Cartons, 53c 3 lb. tins \$1.50

IVORY SOAP — 6-oz. Bars, 47c
7 bars, 33c

H. O. OATS — Cooks in 3
Minutes. Large
Packages, 33c

We have Just Received Our Fall Shipment of Riechlein Pure Maple Syrup
—Try This If You Want a Treat, It is the Pure Tap.
Quarts, \$1.25; 1/2 gal., \$2.25

KELLOGG CEREAL SPECIAL
1 Pk. Kellogg Rice Krispie FREE with Purchase of
1 Pk. Kellogg's Corn Flakes; 1 Pk. Kellogg's Pep; 1 Pk. Kellogg's Shredded Wheat.
All for 38c
Kaffee Hag Coffee, Trial Size 15c

MEAT DEPARTMENT

Mt. Emily Lard, 100% Pure, 10 lb. Pails \$1.39
Mt. Emily Hams, 28c
Back Bacon, 22c
Boston Butts, 20c
Cottage Butts, Boneless, 25c
Picnic Hams, 18c

The Most Economical and Nourishing Food is GOOD Bread

McWilliams'

BUTTER-NUT BREAD

Is baked to give Drive, Power, Stamina in every bite. Finest wheat flour,
pure and carefully selected ingredients, expert baking. A wonderful combination
to give the delicious flavor, the fine texture of BUTTER-NUT
BREAD. Ask your grocer for it always!

La Grande Bakery

Our Trade-In Allowance —makes "Western Auto's" NEW Low Battery Prices still Lower!



WIZARD Storage Batteries

Guaranteed 2 Years

Deduct Trade-In Allowance from These New
Low Prices!

Wizard Special (guaranteed 1 year) \$7.45
6-11 Standard 8.45 6-15 Standard \$11.51
6-15 Special 8.45 6-17 Standard 12.95
6-17 Standard 8.45 6-17 2 18.50
6-15 Special 10.35 12-7 Standard 11.95

Western Giant Storage Batteries

Guaranteed 2 1/2 Years

Extra large and heavy construction—built especially for trucks and heavy duty power service. For instance, the Western Giant 6-17 (12-volt) has 100 ampere hours and 100 ampere discharge. The 6-17 (12-volt) has 100 ampere hours and 100 ampere discharge. The 6-17 (12-volt) has 100 ampere hours and 100 ampere discharge.

Deduct Trade-In Allowance from These New
Low Prices!

H 6-11 Western Giant, Guar. 2 1/2 yrs., \$11.95
H 6-13 Western Giant, Guar. 2 1/2 yrs., \$13.45
H 12-7 (12-volt) Western Giant, Guaranteed 2 1/2 years \$18.50

Our Guarantee

If any "Western Auto" battery develops trouble due to defects in materials or workmanship, within the guarantee period, we will repair or replace it at a service base.

This Service is Free

Free Installation
Free Service
Free Loan Battery
if needed during guarantee period.

"Western Auto" Service

A feature that makes "Western Auto" service convenient is the fact that we have service bases in all major cities. We will be glad to help you in any way we can. Please call for all facts.

More than 150 Stores in the West.

Western Auto Supply Co.

1411 1/2 Adams Avenue
La Grande, Ore.



The World's largest
retailer of Auto Supplies.
Serving the motorist
since 1918. Guaranteed
Accessories, Tires,
Camp Goods, Golf
Equipment and Radio.

Point for point, Wizard and Western
Giant Storage Batteries challenge
comparison with any other standard
make storage batteries. But our
New Low Prices, plus our Iron-Clad
Longer Guarantees, unequalled Service
at our more than 150 stores, and
our popular CUSTOMER IS ALWAYS
RIGHT Policy, make them
VALUES that cannot be equalled!

Our New Longer Guarantees/ mean Still Greater Value for You!

TWO AND ONE-HALF YEARS' guarantee on Western Giants, and TWO YEARS' guarantee on Wizards (except Wizard Special). . . are your assurance of superior quality. . . Quality that, regardless of our New Low Prices, must be of the highest to warrant our liberal and Longer Guarantees!

"WESTERN AUTO" BATTERY

Quality is
Built In!

Ask at any of our stores, to have these outstanding features of Wizard and Western Giant batteries fully described to you. 1—Seamless hard rubber case. 2—Case built same piece as outer case. 3—Plates extra quality and extra thick. 4—Finest quality white acid separator. 5 and 6—Terminal Posts specially designed and built. 7—Cell connectors solidly anchored. 8—Vent plugs of hard rubber designed for easy handling.

And Our Trade-In Allowance
offers even greater savings

Remember the extra value of our "500 Amps" Service, and our Best Longer Guarantee. These, added to our New Low Prices, the allowance we will make on your old battery, and you will understand why "Western Auto" batteries are the greatest. Buy them for greater safety and satisfaction.