

### EXPLAINS METHOD FORMING FENDERS

#### Largest and Heaviest Machinery in Factory Accomplish This Work

When an automobile fender is desired to strengthen a tender bent or dented in a collision he is not to wonder how such heavy and resisting steel, as is used for fenders in the better automobiles, ever was formed in such smooth, beautiful curves.

It requires the largest and heaviest machinery in an automobile factory to accomplish this work, according to Oldsmobile engineers who explain the various processes in the manufacture and outfitting of

automobile fenders. "First presses hold the heavy steel fender steel in Oldsmobile as easily as a housewife cuts dough for cookies. An oblong sheet of steel is laid upon the upper die of one of these presses and a tere is thrown. The upper die comes down, pressing the steel between the two die faces with its own ponderous weight and the added power of large electric motors. The enormous pressure exerted is 250 tons. When the upper die raises the steel has been changed to a perfectly formed fender with the superfluous metal neatly trimmed from the sides.

"All other sheet metal parts are similarly formed, including radiators, fenders, rear gate covers, plates, fender skirts, step housings and lamp brackets. Some of the stamping machines and presses used in this work are from 20 to 40 feet in height.

"Where two sheet metal parts are joined together it is the press-

ing in the Oldsmobile factories to use electric welding for this purpose. To some operators an electric welder which forms a continuous seam, and which is a recent industrial development, is used. Electric welding fuses the metals into one solid piece.

"The finishing of the roll pressed Oldsmobile fenders is typical of the processes used on the various stamped sheet metal parts. When the fender passes from the final buffing it is inspected for perfection of line and form. Then starts the washing process to remove the material is heavily and smoothly laced to the metal.

"The fender is hung on an overhead conveyor that carries it directly through the final cleaning bath. At it enters the washing compartment it is deluged with a special washing compound that removes any particles of oil or dirt that might have adhered to the metal. Further along in the compartment the conveyor carries the fender through sprays of live steam.

"By the time the fender reaches the further end of the washing compartment it has been washed, cleaned and rinsed. Workers then give it a "rainy day" with compressed air. Then it is switched to a second conveyor which carries it through long drying racks from which it emerges with all vestiges of moisture evaporated. But as an added precaution it is thoroughly wiped before entering the enameling room.

"An enamel bath and rubdown is given the fender just prior to being lac in another conveyor that carries it through a series of enameling baths, drip tubs and ovens. It is first dipped in enamel, then carried over the drip tubs and then into an oven so long that it reaches its final drying station for the conveyor to pass from end to end. This follows a second enamel bath, drip and passage thru the ovens."

**GOODRICH WILL BUILD SUPER TIRE REPORT**

AKRON, O., Oct. 6.—In a dispatch from the executive office of Akron, Goodrich officials confirmed persistent reports that a Goodrich tire will be added to the Goodrich line. Specific information was not given out. The information contained in the dispatch said that the new tire has not yet

### Brake Shop In New Location, 213 Greenwood

Specializing in brake work with material to repair every make of car, and which is a recent industrial development, is used. Electric welding fuses the metals into one solid piece.

In a new cement building 25 by 35 feet in dimensions, and with a complete new equipment outfit fresh from the factory, Mr. Jennings will work with the two men whom he will employ to assist him.

There will be no excuse now for any La Grande person's automobile getting away from control because of poor brakes, he says.

Mr. Jennings has been in La Grande for the past ten years and has been in business for more than a year.

Not only will his shop fix brakes, but it will carry on all kinds of automobile repair work too. The shop has a six car capacity. Oils and greases will also be handled.

According to information received from Akron by Viper Furniture Co., Goodrich officials have declined to comment themselves with respect to the new super tire line far in advance of heavy production that it is anticipated the new tire will demand.

### GARAGE GOSSIP

**Shoot pheasants**—Chinese pheasant hunting has been the major sport in the realm of garages this week. Wednesday when the pheasant season opened, J. E. Blount, of Jennings and Shumate, Oakland Pontiac dealers, "got the limit" when he went hunting. Allen Parsons, shop foreman at the Perkins Motor company, also shot the birds Wednesday. Walter Shook, shop mechanic at the Blue Mountain garage, with Howard Glenn, of the office, joined for a similar purpose Wednesday. They report a successful trip.

**C. J. Perkins to Baker**—C. J. Perkins, manager of parts at the Ford garage, spent Thursday in Baker on business.

**Clyde Hunting leaves**—Clyde Hunting, of the Hunting Tractor company, is out of town this week. He is in Pocatello, Ida., on business.

**Buy Studebakers**—W. E. Lillard, of La Grande, is the purchaser of a new Studebaker regional commander. He bought it from M. J. Goss, local Studebaker dealer. C. L. Hale, of Elgin, purchased a Studebaker local commander this week.

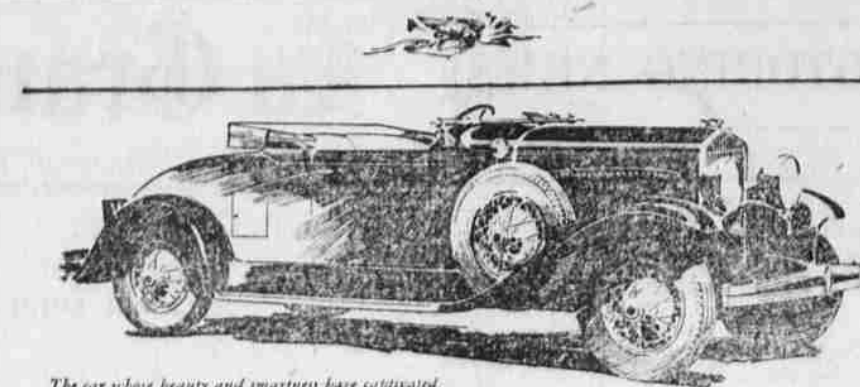
**Unloading new cars**—At the Hudson-Exxon garage they are unloading a newly received shipment of automobiles. In the batch are three Hudsons, two sedans and a coupe, and one Essex.

**Sell Two Whippets**—Two Whippet four sedans have been sold within the past few days by the Gettings and Hanks garage. Fred Nodine, of Imbler, and H. M. Ashcroft, of Wallowa, are the owners.

**Buy Chevrolet**—E. F. Roberts, of Cove, purchased a Chevrolet sedan Thursday at the Blue Mountain garage.

**Adolph Buys Chrysler**—Adolph Buys Chrysler bought a 12 Chrysler sedan, a six wire wheel special.

**Receive new cars**—At the Chrysler garage this week, a new carload of automobiles has been received. The shipment includes two Plymouths and two Es.



The car whose beauty and smartness have captivated the nation. New Chrysler "75" Roadster (with rumble seat) \$1555. Wire wheels extra. Immediate delivery.

### Pyramiding sales records re-affirm

# CHRYSLER the style authority.

WHAT is the true significance of the universal approval of the new Chryslers—"65" and "75"?

Doesn't it simply prove once more that whatever Chrysler does marks the way for all automobile design?

How else explain that in a few brief weeks these new cars have established sales records in practically every city in the country—records that continued to grow week by week until today there are ten times as many orders for Chrysler-built cars as a year ago?

Doesn't this demonstrate that what Chrysler

builds establishes the vogue of the industry even more emphatically than did the first Chrysler of four years ago?

Be sure to see these great new Chryslers. We'll be glad to arrange to have you ride in them and drive them yourself. Learn why the whole world is saying, "Chrysler has done it again."

**New Chrysler "75" Prices**—Royal Sedan, \$1555; 2 passenger Coupe (with rumble seat), \$1555; Roadster (with rumble seat), \$1555; Town Sedan, \$1615; (60% full balloon tires).  
**New Chrysler "65" Prices**—Business Coupé, \$1400; Roadster (with rumble seat), \$1400; 2-door Sedan, \$1465; Touring Car, \$1615; 4-door Sedan, \$1425; Coupe (with rumble seat), \$1445. All prices, w. h. D. U. S. V. W. are wheel ext. a.

**L. W. WEEKS**  
Holmes Bldg., Phone 180-J

## Facts--

If you don't trade with the Central Service Station, Elm and Jefferson Street—We both lose money.

Up-to-date tire repairs by man who knows how

Special prices on Oil when crankcase s drains...

Ask us about it.

Yes, we handle Veltex products, which are always as good as the best.

**Central Service Station**  
Jay Anderson, Mgr.

for Economical Transportation

# And now, a Million Chevrolets Since Jan 1st

## First Choice of the Nation for 1928

Sweeping month after month to even more spectacular heights of popularity... making and breaking new records of success with impressive regularity throughout the year—

—the Bigger and Better Chevrolet has been the greatest sensation of America's greatest industry!

The world's lowest priced car with Body by Fisher, it reveals beauty, sturdiness and luxury typical of the highest priced automobiles. Its lines are long, low and graceful and to the softness of deep, spring-cushioned seats is added the comfort of 107" wheels—on long, semi-clipper We springs—strutted to the frame.

Powered by a valve-in-head motor incorporating alloy iron-steel pistons, mushroom type turperts and a highly efficient carburetion system, today's Chevrolet is so powerful, so smooth, so thrilling in its acceleration that every hour at the wheel is a source of pleasure and delight.

And as a result of thoroughly proved construction, modern design, quality materials and precision workmanship, the Bigger and Better Chevrolet has proved itself to be a car of amazing dependability and economy under every condition of usage. See this remarkable automobile today and learn why it has been the first choice of the nation for 1928.

The COACH \$585	The Customette Sport Coupe \$695
The Touring \$495	The Superior Sedan \$715
The Roadster \$495	A Sedan with 35-horse power \$820
The Coupe \$595	Light Delivery \$875
The Sedan \$675	

All prices in U. S. Dollars. Chevrolet is the only car in the world that is built in one place. Chevrolet is the only car in the world that is built in one place.

# Blue Mountain Garage

M. A. HARRISON, Mgr. Opposite P. O.

## QUALITY AT LOW COST

a Successful Six now winning Even Greater Success

The 4-Door Sedan • Body by Fisher

# NEW VALUE Brings New Heights of Public Favor

As a result of the new value offered by today's Pontiac—as a consequence of its greater power, higher speed and smarter style—this low-priced six is winning new heights of public favor.

Pontiac Six now provides new motoring luxury. Staunch, beautiful bodies by Fisher—smaller, sturdier wheels with larger tires—an engine of 186 cubic inches displacement—the cross-flow radiator—the G-M-R cylinder head... all these and many other advancements are emphasized by the performance supremacy resulting from new carburetion and manifold.

That's why today's Pontiac Six is attracting thousands of new buyers. That's why it is winning leadership in the low-priced six-cylinder field.

Could you be driving a car as new freedom from incumbrances as today's Pontiac Six? Equipped with the most advanced carburetor, water-cooled cross-flow radiator. Water-cooled cylinder head on the right. Power brakes on the left. The car and its powerful back seat engine. It cannot reach the height of the top seats, which is the reason why it is the only car in the world that is built in one place.

2-Door Sedan, \$285; Coupe, \$345; Sport Roadster, \$345; Phaeton, \$375; Cabriolet, \$395; 4-Door Sedan, \$425; Town Sedan, \$455. All prices in U. S. Dollars. Chevrolet is the only car in the world that is built in one place. Chevrolet is the only car in the world that is built in one place.

**JENNINGS & SHUMATE**

# PONTIAC SIX

PRODUCT OF GENERAL MOTORS