



LUXURIOUS FUR-TRIMMED COATS AND
LUSTROUS SILK FROCKS DENOTE
THE NEWEST

FALL FASHION

In a woman's clothes, quality of style and fabric is plain to everyone who sees it. The rich-looking coat and beautifully styled frock possesses that "something" that sets them apart from the ordinary, hurriedly-tailored garments you usually see. Never have you seen, we believe, more lovely Fall fashions of the better quality as we offer this season at the price marked. You are urged to judge for yourself—we are always glad to show you the newest models.

The Coats

DETAIL is everything on the newest coats and these are no exception. Seaming in new and novel ways—the princess suggestion is apparent in some of the fitted models—a hint of a waistline is seen in others of these fine coats.

Some Very Stunning Models
at
\$59.50
And down to \$19.75

The Frocks

ALTHOUGH the mode has taken a definite feminine turn this season, every woman welcomes a tailored cloth frock in her wardrobe. This group offers many in such smart materials as wool repp, tweed kasha, jersey and cashmere, and other fine fabrics.

The Smartest New Styles
at
\$39.75
And down to \$14.75

The Smart & Comfortable Enna Jettick Health Shoe, \$5.40 to \$6.00

HILL'S

New Hats of Velvet, Plush, and Combinations \$6.00

...bidding five Clubs. This would...
...After North's five Clubs, South...
...After South's six Hearts, show...
...MISTAKEN IDENTITY...
...DOUBLE-HEADER JURY...

YOU CAN BUY NO HIGHER QUALITY COFFEE THAN THAT PACKED UNDER THIS LABEL.
Golden West Coffee

Let It Rain--
We Have Rain and All Weather Coats
Age 4 to 14
\$2.98 to \$5.98

Storm Rubbers 79c
4 Buckle Shoes \$1.98
Zipper Overshoes \$2.98

NORTON'S KIDDY SHOP
Better Merchandise --- Lower Prices

OFFICE CAT
By Junius

"George, dear, what are you reading?"
"Oh, shut up and don't bother me—can't you see I'm studying this book of etiquette?"
A poet must use his imagination. He must imagine people are going to read his poems.
It seems to be the rule that the bigger the home the fewer the occupants.
Farmers are not the only ones who need relief. The town man would welcome some scheme that

would prevent his great tax from working its way through socks.
Husband—Yes, dear, you look nice in that dress, but it cost me a lot of money.
Wife—Freddie, dear, what do I care for money when it is a question of pleasing you?
There are only two kinds of girls, those who expect things and those who suspect them.
Many a reputation would be saved if they could invent four-wheeled trucks for a raft of life rafts.
All summer long the brazen boys have worn their clothes up to their hips.
More shameless still, now that it's fall, they've impudently shed them off.
When a hawk moves to town, his

hardest job consists in trying not to give a darn where the fire is.
College-bred Son—Father, can you give me a position in your business?
Father—Yes, if you will agree to start in at the bottom and wake up.
Girls no sooner acquire a coat of tan than they begin to look for one of fur.
"Oh, Jack! Listen to that marvelous jazz!"
"Why, that's a classical number they're playing."
"Well, it sounds good enough to me, jazz."

PAHIC (A.P.), Cortlandt St. Bishop of New York has been given the French Legion of Honor award for services to Franco-American friendship, particularly to the development of American motor touring in France.

Bridge Pointers
By Milton C. Work

Contract Bridge
Continuing our series of Contract hands, we look today at a very strong suit hand in which North and South do all the bidding. East and West passing whenever it is their turn to declare.

8-4-3
0-5-5
7-6-3-2
A-K-Q
WEST NORTH EAST SOUTH
A-K
A-K-9-7-4-2
A-K-Q
3-2

Del's SELF-SERVICE STORE
SHOES-HOSIERY

If you read this yesterday you probably realized that this was a new departure from our advertising policy of the past.

Possibly you wonder what our idea is, and we'll tell you in just two words, "Reduced Overhead," which in turn means reduced prices. We can tell you more news in less space this way than in the ordinary form of advertisement, and we have a belief that if we have news for you that is of vital enough interest, you will be willing to look on this page and read what we have to say as quickly as you will if it is written in half-inch capital letters.

We would like for you to get in the habit of considering this a brief bulletin of store news, posted for your convenience and profit, and we will endeavor to give you only news that is of real importance to you.

In closing for today let us give you a thought of considering this a brief bulletin of store news, posted for your convenience and profit, and we will endeavor to give you only news that is of real importance to you.

Come in to see our shoes and hosiery and decide for yourself—We welcome visitors to our store.

"You Save By Serving Yourself"

PIGGLY WIGGLY

Only One More Day — SATURDAY, OCT. 6th — left to take advantage of our Twelfth Anniversary Sale Prices.

These SPECIAL LOW PRICES added to our uniformly low prices on all other foods makes a double attraction. We list below a few SALE prices:

Pabst-ett Cheese	Nu-Kraft
Regular Package 19c	Regular Package 19c
Snowdrift	Wesson Oil
2 lb. Can 47c	1 qt. Can 47c
Certo	Sun-maid Raisins
Regular Bottle 24c	15 oz. Package 9c
Coffee	Peanut Butter
Maxwell House, 1 lb. Can 49c	School Boy, 2 lb. Pail 46c
Karo Syrup	Wheatena
Blue Label, 5 lb. Pail, 39c	Regular Pkg., 21c

Another Shipment of those Fresh Concord Grapes for Saturday.

Depot and Washington Two Stores In La Grande Roesch Building

Guessing Contest Still On

DO YOU WANT A TON OF COAL FOR NOTHING?

How much does that lump of coal weigh? Come and see it!

Home Lumber & Coal Co.

Successors to Claude C. Pratt
Phone MAIN 248

A Different Angle on Lamps

When you wish to buy a separate lamp base, or shade, or combination of the two, in any of the latest styles of porcelain, silk, crystalline, and other materials that you wish that the largest selection of lamps and shades shown in Eastern Oregon at Richardson's Art & Gift Shop.

Lamps and Shades to suit every need
At ... RICHARDSON'S ART & GIFT SHOP