

Explains What "30,000" Record Means to Public

What does it mean to the motorist when four strictly stock Studebaker President Eight automobiles each travel 30,000 miles in less than 30,000 minutes?

Answer to this question has been made by Earl G. Hoffman, vice president of the Studebaker Corporation of America.

"Studebaker fully realizes that the automobile owner does not want to drive his car 30,000 miles in less than 30,000 minutes. In fact, we know that the average speed during the lifetime of the average automobile is probably not greater than 20 or 25 miles an hour. But it stands to reason that an automobile capable of maintaining speeds ranging from 40 to 60 mile run has for the automobile owner.

days and 26 consecutive nights will give more satisfaction under ordinary conditions than a car not

HISTORIC PONY EXPRESS ROUTE ATTRACTS



Following the path of the Overland Trail, the Lincoln Highway passes through many historic spots that remind the tourist of the brave days of Indian fighting, mining and the pony express. Scenery is piled on scenery a Durant "75" Silver Anniversary Six sedan scout party found. The entire scene with reminders of the historic days of the pioneer. Here is a scene on the western stretch of the famous roadway in the high Sierra.

7:45, health lecture; 8, entertainers; 9, KEX players.

KPHC—6:30, orchestra; 7, quartet; 7:30, entertainers; 8, 10th Monday Jambores; 10:10 to 12:10, orchestra.

KPWD—6:30, entertainers; 7:30, concert; 8, music; 10, orchestra.

KYA—6:15, program; 7:15, crime talk; 8:30, theater trailer; 9:30, studio program; 10 to 12, dance music.

KFOA—6, travel service; 7, studio program; 10, organ recital; 10, concert orchestra.

KFON—6:15, dance music; 7:30, happiness program; 8, Sun Dodgers; 9, orchestra.

KOMO—6, concert; 6:45, NBC; 8:30, orchestra.

KJH—6:30, dance music; 7, concert; 8, string trio; 11 to 12, orchestra.

KOIN—6:20, sports; 7:15, orchestra; 8, KOIN players; 9, concert; 10 to 11:30, dance music.

Dora ain't so dumb, but she still believes that "bumper crop" has something to do with traffic and pedestrians.

Nicholas Mamula, Ohio State U., 21.

Some day a vice presidential nominee will refuse to run. That will be news.

Do You Believe in SIGNS

If you don't we want you to just try this once

Look for a Veltex Gas and Oil sign. Have the crank case cleaned and fill the tank with Veltex Gas and we will wager you will believe in signs.

T. R. Maxwell
Distributor Veltex Products

Larger Bodies Announced For Victory 6 Line

Longer and roomier bodies affording greater vision in all closed models of the Victory Six line have been announced by Dodge Brothers. The new type bodies now in the hands of all dealers are available in the sedan, sport sedan, coupe and coupe-brougham. In designing the changes, engineers have retained the Victory Six roadability featured by its low center of gravity and sweeping, graceful appearance.

Mechanical changes of the improved Victory Six models include an engine temperature indicator on the dash board, grouped under the glass panel with gas gauge, oil pressure indicator, speedometer, and ammeter, and the location of the starting button on the dash board within easy reach of the driver.

Maximum vision for the driver and occupants of the front seat has been effected by an increase of 76 square inches in the area of the windshield. The height and length of the sedan models and coupe-brougham have been increased to the greatest head and leg room for all passengers.

Doors of the sedans have been widened approximately three inches, and are built higher. Glass area of each front door window has been increased by 30 square inches. In each rear door window, the glass area has been increased 52 square inches.

Improved interior appointments on the dash board, grouped under

BEFORE MIDNIGHT

SUNDAY PROGRAMS

The National Broadcasting company program for Sunday night follows: 8:20 to 7:30, Standard symphony hour; 9 to 9:30, Aviator Kent program.

KGO—Oakland (484.4m-780kc) 6:30, NBC; 7:30, Baptist church; 9, NBC.

KOMO—Seattle (309.1m-970kc) 6:20, NBC; 7:30, music; 8, Christian Science church; 9, NBC; 9:30, music; 10, orchestra.

KJR—Seattle (349.5m-860kc) 6, trio; 7, novelty hour; 8 to 10, orchestra, songs.

KFI—Los Angeles (465.5m-640kc) 6:30, NBC; 7:30, music; 8, organ recital; 9, NBC; 10, dance orchestra.

KGW—Portland (491m-670kc) 6:20, NBC; 7:30, piano recital; 8, "Sunday Echoes"; 9, NBC; 9:30, dance band; 10 to 11, little symphony.

KEX—Portland (277.6m-1090kc) 6, orchestra; 7:45, program; 8, light opera; 9, concert.

KHJ—Los Angeles (399.8m-750kc) 6:15, church minister; 7, M. J. church; 8, symphony; 10, quartet; 11, orchestra.

KOIN—Portland (319m-940kc) 6, pipe organ; 7, orchestra; 8, Christian Science church.

KFO—San Francisco (422.3m-710kc) 6:30, NBC; 7:30, concert; 8, organ; 9:30, concert; 9, NBC.

KTH—Los Angeles (275.1m-1090kc) 6:45, music; 7:15, Church of Open Door; 9, hymns.

KPH—San Francisco (454.2m-660kc) 6, talk; 7, music; 7:30, concert; 9:30, orchestra.

KEWB—Hollywood (261.2m-530kc) 6:30, entertainers; 7:30, music; 8, light opera; 9, music; 9:30 to 11, Coballo's revue.

KFON—Long Beach (241.3m-1240kc) 6, jazz band; 7, concert; 7:45, Christian Science church; 9 to 12, Paddy Waddy program.

KYA—San Francisco (452.7m-650kc) 7, Dr. Clappett talk; 7:45, M. J. church.

KHQ—Spokane (278.2m-819kc) 6:30, NBC; 7:30, Church of the Truth; 9, NBC.

KGA—Spokane (260.7m-1150kc) 6, A.P. (radio); 7:30, Presbyterian church; 10, music.

MONDAY PROGRAMS

NBC—6:15 to 7, business; 7 to 8, ICA hour; 8 to 9, symphonists; 9, song paintings.

KGO—6:30, baseball; 6:45, NBC; 9:30, General Electric; 10:30, news.

KGA—6:30, dinner music; 7, ABC radio; 10 to 12, music.

KPO—6, music; 7, NBC; 9:30, concert; 10 to 12, variety program.

KOW—6, dinner music; 6:45, NBC; 9, concert; 10 to 12, dance music.

KCN—6, quality; 7:45, comedian; with additional attractive color combinations and trimmings. No change in prices will be made.

From The Corn Belt



Congressman L. J. Dickinson, of Iowa, one of the corn belt leaders responsible for the strength of Hoover sentiment among the farmers.



THE FINEST MOTOR CAR W.C. DURANT EVER BUILT

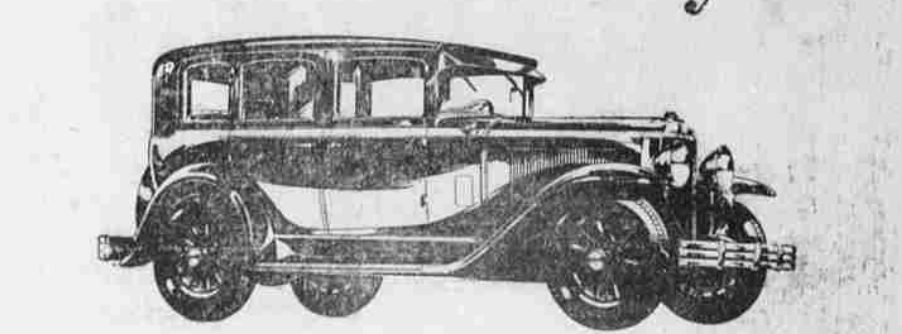
A LIFETIME of achievement is crowned by the Durant 75 De Luxe Sedan—the largest, speediest, and most luxurious of the ultra-smart Durant Silver Anniversary Sixes. This beautiful car remains the most refreshing expression of today's mode—though months have passed since its debut and other manufacturers have announced "new models". See it today.



DURANT
SILVER ANNIVERSARY SIXES
—DURANT STAR FOUR—

MORELOCK AUTO CO.
J. P. Morelock 1115 Washington Ave.

The new Buick is the new Style



More than handsome... more than luxurious... a wonderful new type of motor car beauty... a thrilling turning point in body design

It will be imitated, of course! The new, the fine and the beautiful always inspire emulation. But so great is the cost of building the magnificent new Buick bodies for the Silver Anniversary Buick that imitation will be possible only to much costlier cars, and even these will find difficulty in following where Buick leads!

\$1,500,000 has been expended in manufacturing the dies alone for the new Buick bodies, and the gracefully curving side panels which form one of their distinguishing characteristics represent the most expensive steel paneling work employed on any automobile in the world!

hardware and fittings—the many appointments of luxury and convenience—are all of the richest quality; and the bracing of the bodies, which imparts strength and durability and freedom from squeaks and rattles, is the most efficient and effective known to motor car practice.

In dashing beauty—as in fleet, powerful performance—the world holds no equal for the Silver Anniversary Buick with Masterpiece Bodies by Fisher.

It is more than handsome, more than luxurious—it marks a thrilling turning point in body design. And the motoring public, buying in such tremendous volume as to force the great Buick factories to work day and night to supply the demand, is elevating it to the prominence of a vogue!

THE SILVER ANNIVERSARY BUICK

WITH MASTERPIECE BODIES BY FISHER

M. J. GOSS
Adams and Fir

WHEN BETTER AUTOMOBILES ARE BUILT...BUICK WILL BUILD THEM

Now You Can Buy Your Pontiac Equipped With 6 WIRE WHEELS

Ever since the day of its introduction, the Pontiac Six has enjoyed the distinction of being the most beautiful car in the field of low-priced sixes. Its lines have always been well in advance of accepted modes. Its colors in Duco have always been fresh and intriguing. It has always appealed to the buyer of taste and discrimination.

And now, to provide still more impressive smartness and dash, special wire wheel equipment has been made available on all closed and open models. This equipment—which costs but \$95 extra—includes the

important items that leading custom designers are employing: six wire wheels; two spare tires; front fenders with wells in which the spares are cradled alongside the hood; heavily chrome-plated spare wheel clamps; and a folding trunk rack which provides unusual luggage carrying capacity.

If you are in the market for an ultra-modish car of extremely low price, come in and see how Pontiac's low, rakish lines are enhanced by this new equipment which is available on no other six of comparable cost!



Designed to give a finishing touch to the car, the Pontiac trunk rack is equally attractive whether folded or in the carrying position.

2-Door Sedan, \$745; Coupe, \$745; Sport Roadster, \$745; Phaeton, \$775; Cabriolet, \$795 (Sport equipment extra); 4-Door Sedan, \$825; Sport Sedan, \$875; Oakland All-American Six, \$1045 to \$1265. All prices at factory. Check Oakland-Pontiac delivered prices—they include lowest handling charges. General Motors Time Payment Plan available at minimum rate.

JENNINGS & SHUMATE

PONTIAC SIX

PRODUCT OF GENERAL MOTORS