

LaGrande Evening Observer

(Incorporated)
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PUBLISH PEACE—How beautiful upon the mountains are the feet of him that bringeth good tidings, that publisheth peace; that bringeth good tidings of good, that publisheth salvation; that saith unto Zion, Thy God reigneth!—Isa. 52:7.

Yes, John D. Rockefeller III is beginning at the bottom. He starts at banking and expects to work up to philanthropy.

Another terrible waste of natural resources—nothing is being done with the 8,000 tons of hair clipped from the heads of American women every year.

Fred Stone, after nearly 50 years of dancing, decides since his smash-up to step flying so he can go on dancing. A worthy disciple of the Greek poet Anacreon, who said: "The older we grow, the more fitting it is to sing and dance."

Maybe the presentation to New York City of the trans-Atlantic airplane Bremen, by Baron Huenefeld, will promote closer relations between America and Germany, as he suggests. But first the Museum of the City of New York must get the plane, which according to recent reports was still on a remote island off the Labrador coast, and stripped by natives of everything valuable.

We want to congratulate the Eastern Oregon Light & Power Co., our local power utility, on the occasion of its complete tie-up with the Idaho Power Co. power resources. That means that La Grande electric users have a greater reserve of "juice" than ever before, that users will not be bothered by the strain of heavy "peak" loads in the future, that the local company already has facilities for taking care of much new growth. The company is to be congratulated, not only because of the better service they are now able to render but also because they have provided that service a little ahead of the actual need. They're in step with the community.

Our friend "Bill" Vogel, of Union, just returned from a motor trip to Klamath Falls and the Willamette valley and remarked that the road between Meacham and La Grande is dangerous, lacking in guard rails and too narrow and badly curved for comfortable driving. We absolutely agree with him. From Kamela this way there is need for a lot of construction work. But the state highway commission realizes it. We are confident that this particular stretch will be widened, straightened, and rebuilt into a thoroughly satisfactory highway as one of the major projects of the next year—IF the Dunne bill cutting down license fees and road revenue is defeated at the November election. If that bill should carry by some freak of chance, there wouldn't be enough money for this project or for any highway work outside of ordinary repair.

DOING SOMETHING FOR THE BOYS

Perhaps you read the news story recently when 42 boys from Detroit, Michigan, visited Portland. They are the partial guests of and supervised by a Detroit gentleman who seems thoroughly sold on boy-stock and convinced that one of the greatest services he can render society is to help make good boys grow into good citizens.

He offers boys of Detroit a trip to Alaska—under certain conditions. Like the General Education Board handling the Rockefeller millions, he thinks a gift is best appreciated and utilized when it is partially worked for. He is glad to give if someone else will do likewise for a worthy cause.

So this gentleman offers to finance a \$375 trip to Alaska for boys. The first requirement is that the successful applicants for the trip must earn entirely by their own efforts at least \$125; next the parents of the boy must be willing and able to pay another \$125; and then he steps in to complete the picture with a third contribution of \$125 to every boy who meets the first two.

Last week there were 42 boys with him in Portland for this summer's trip. Just 42 times \$125 invested in boyhood. But the mere contribution of money to each boy's trip is the smallest part of the good he accomplishes. He provides a goal toward which industrious and appreciative boys can work. He offers a prize if they'll employ brains and effort in its winning. He helps them realize how hard it is to earn money, how important it is to save money, and how beneficial it can be to spend money.

He says hotels sometimes object to registering 42 boys—but they never make complaints afterward. Boys who have the stuff necessary to earn and save \$125 for a trip to Alaska, he has found, conduct themselves carefully, gentlemanly. They have already learned to respect other people's property, other people's comfort and privacy. It's a bit of character building that could well be extended.

ABE MARTIN



The republican party didn't get it handle the world war, but it has full charge of prohibition enforcement which must be even tighter picket. Children should be had on' not heard.

Old backbones consider the safe side of matrimony the outside.

Portland Woman Speaks For "Al" At Smith Meet

PORTLAND, Ore., Aug. 21 (AP)—Using the bottle cry that Governor Alfred E. Smith of New York "May be damp but he is honest," Mrs. Louise Palmer Weber, for years identified with Portland politics and civic work, last night addressed about 200 women and a sprinkling of men who attended the Oregon state women's multi-Pur-President club banquet here. Mrs. Weber spoke on "Honesty in Government."

She assailed the republican administration, criticized the policies of some of the cabinet members and cautioned her hearers to beware of the "Pur friends and ghosts."

Mrs. Weber declared the pulpit was not the proper place to "talk politics and sling mud," in taking to task Dr. John Marvin, dean of the Hinson Baptist Memorial church here, and Dr. James Whitcomb Broughter, of Oakland, Cal., week pastor at the White Temple.

Mrs. Weber also criticized the Woman's Christian Temperance Union, declaring that "there was a time when the W. C. T. U. was a power for righteousness, but that day is gone."

Free Show for the Kiddies At The Star Theater Sat. Morning Sept. 1st.

FREE
Souvenirs At The Theater Door
PRIZES

Of Dolls, Scooters, Watches to the lucky ones at each show. Get your tickets in our Shoe Dept.

N. K. West & Co. Inc.
La Grande's Leading Store For 30 Years

Steamer Grounds Off B. C. Coast

SEATTLE, Aug. 21 (AP)—The steamer Redwood of the Pacific American Fisheries bound from was reported in no immediate danger.

ham, Wash., grounded on a reef in Queen Charlotte sound, off the coast of British Columbia, early today. The vessel, which was returning with a few passengers and a heavy cargo of canned salmon, American Fisheries bound from was reported in no immediate danger.



Serewel Grocers Offer You

The finest goods in the markets at prices unusually attractive. Free delivery also, and thirty days credit to responsible people.

Use Your Phone

SAVINGS SATURDAY AND TUESDAY

- | | |
|---|---|
| Coffee
Serewel—our own brand—quality in the cup
Pound 47c | Jar Caps
Ball Mason—Economy
Save—Buy now
2 dozen 50c |
| Flour
Sperry's Drifted Snow
Made from Old Wheat
49-lb. sack \$1.90
barrel \$7.55 | Fruit Jars
Economy—Kerr Mason
Pints—dozen 95c
Quarts—dozen \$1.25 |
| Carnation
WHEAT or OATS
with premium
lge. package 37c | Soap
Mission Bell or Lux
Toilet Soap
6-bars 45c |
| Crackers
Snowflake crackers
slightly salted
lge. package 30c | Milk
Carnation—Eldens
6 tall cans 63c |
| Calumet Baking Powder
2 1/2 lb. CAN 59c | Pancrust
White Flaky Shortening
2 LB. PAIL 47c
4 LB. PAIL 89c |
| Beans
Choice Small White
A Real Boy
5-pounds 49c | Sardines
Preferred Stock—packed
in pure olive oil
3 cans 50c |
| Bluing
Mrs. Stewart's—The Best
liquid bluing
2 bottles 33c | Bacon
Mild cure—light weight
well streaked with lean
POUND 33c |



PRODUCE FEATURES

- | | |
|--|---|
| Peaches
These peaches are the large Elberta grown in the Milton district and are sure to please you
Box 90c | Tomatoes
Fancy Waba Waba Tomatoes purchased direct from grower. Season nearly over on Tomatoes
Box 69c |
| Extra Large Head Lettuce 1 lb | Large Bleached Celery 15c |

No. 80—17 Depot St.
Main 680

No. 82—1704 Adams
Main 515

Lovely New Wearables

That Speak of a New Season



Autumn Coats
Are Enhanced by Fur

FOX, Manchurian wolf, Lynx, Beaver etc., lend charm to the new coats for fall and winter wear. Appearing on the collar, cuffs, pocket and hemline trims.

Simplicity in All Youthful Models

TRIM youthful lines personify the autumn mode perfectly. Slenderizing straight lines appear in both dress models as well as the sport or travel numbers.

Autumn Frock
Lines are Trim

APPEARING in plain colors of rich browns and tans, blues in every imaginable hue and of course the popular black in materials of satin, crepe, twill flannel and jersey.



Tucks, Pleats and Tiered Effects

WILL be found in abundance on the newer autumn models and especially popular is the pleated skirt. Both one and two-piece numbers vie for honors in sports attire.



Fascinating and Distinctive Are these copies of Paris Models



SNUG fitting felts, tailored models of soft, chic models of velour, stunning hats of satin and bengaline, dressy models of velvet and satin. Every phase of a fickle millinery mode finds expression here.

Problems in Footwear are Easily Solved



THE warm rich browns of autumn, the new and popular blues and of course the ever attractive black is shown in new and attractive models.



Reptile Leathers

OF Alligator, snake, python and lizard in their natural colors as well as black and blue are among the foremost numbers.



N. K. West & Co., Inc.

La Grande's Leading Store for Over 30 Years