

End of Month Clearance

FRIDAY ONLY MONTH-END VALUES

- Suit Clearance Lot I \$14.85 Lot II \$21.85 Lot III \$29.85

In this lot are included some Society brand suits, values to \$50.

Dress Shirts

New fall patterns, collar attached, just received. 42-48 sizes.

\$1.95

Canvas Gloves

2 for 25c

Sleeveless Sweaters

All wool, grey and tan. Special—\$1.97

Wool Sox

Medium heavy all wool. 3 for \$1.00

Knit Underwear

Spring weight, light weight, white and tan. 79c

Dress Pants

Special assortment new fall trousers, grey, tan and blue. \$2.69

Dress Ties

3 for \$1.00

Remember—TOMORROW

Is The Last Day!

Westernover Inc. The Store For Men

FIND IT HERE

Copy for this column must be in by 9 a. m.

INSURANCE AND BONDS U. S. INVESTMENT CO. O. W. WARNOCK

PRIZES FOR FLOWERS... BEAUTY AND UTILITY... QUICK SERVICE... BAMBINO LEAF BASKETS... WEDDING AND SHOWER GIFTS... Hemstitching, pressing, button holes, etc.

STOP, LOOK AND READ... IN THE DISTRICT COURT OF THE COUNTY OF CLATSOP... NOTICE OF MEETING OF BOARD OF EQUALIZATION FOR UNION COUNTY, OREGON

NOTICE OF MEETING OF BOARD OF EQUALIZATION FOR UNION COUNTY, OREGON... A safe Place to Buy—A Sure Place to Save

10 Years Ago Today... L. & L. Drug Co.

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Boys' Caps

All Wool Cassimere... 98c

A NATION-WIDE CHAIN OF DEPARTMENT STORES

J.C. PENNEY CO.

"quality—always at a saving"

108 Depot St., La Grande, Oregon

Serving You Well-Saving You Most With These Dependable Thrifty Values

Only by serving you well can we hope to hold your Confidence and Good Will. And these Values will make Service here mean something very definite and tangible.

Every item here mentioned stands for STYLE-Service; and QUALITY-Service; and VALUE-Service, so that every dollar you spend here will prove a real investment.

The Most Expensive Thing You Ever Bought

Now honestly, what was the most expensive thing you ever bought? Wasn't it the dress, or the pair of shoes that you put away in the closet after a few wearings—the article that didn't quite please you when you got it home.

Sometimes this is because your mind was too uncertain, but generally the article did not look as well after a few wearings as you thought it would.

That is exactly the reason we do not sell "seconds," job lots or bankrupt stocks. Our merchandise must stand the most rigid inspection before we offer it to you. We don't want any of those "expensive purchases" to be from our store, if we can help it.

J.C. Penney Co.

Rayon Undies Are Easier To Wash and Care For



Every woman realizes that undergarments of fine rayon are most economical.

Tailored and Trimmed

Add several dainty garments to your supply—and buy them for gifts for your friends.

98c to \$1.98

Style! Quality! Convenience! Clever Handbags Fulfill These Demands At Attractive Prices

An envelope bag to slip under your arm—a smart pouch in many different effects—inside pockets that provide plenty of room—altogether, bags to delight the fastidious. Match them to your coat or shoes at small expense!



98c to 2.98

An Announcement of Style!

Fall Frocks

Express Femininity in New Ways

A softer line, more subtle and feminine is characteristic of these modish frocks. Trimming is important but never obtrusive, black satin leads in the showing—though tan shades and blues appear—every frock is a delight to the very smart woman.

Women—Misses—"Little Women"

9.90 to 19.75



A Few Minutes a Day With Jaciel "Toiletries" Works Wonders for the Complexion

A delicate fragrance is characteristic of every JACIEL preparation—and a smooth, lovely quality that enhances the beauty of your skin. Busy women are learning that it is an economy to spend a few minutes a day with these superior toilet preparations.

- Jaciel Cold Cream 29c and 49c Jaciel Vanishing Cream 29c and 49c Jaciel Talcum 19c Jaciel Face Powder 49c and 98c Jaciel Rouge 49c Jaciel Solid Perfume 49c Jaciel Single Compact 49c Jaciel Double Compact 98c

Tailored Slips

Add Smartness To Your Frock

A slim-fitting tailored slip is essential with many frocks.

Pastel shades in a number of splendid rayon fabrics.

98c to \$2.98

Velveteen

Twill Back Beautiful quality, black and all new shades. 4c \$1.49

Coat Loveliness for Fall And So Modestly Priced



Smart women will be assured of the success of their Fall wardrobe by an early visit to this store. The new coats are arriving, each one striking a new style note of importance.

The Autumn Mode Wraps Itself in Rich Furs

Lavish fur trimmings distinguish the new mode. Many coats have the "Animal Coat Sets" which feature the shawl trimmed with the animal head and tail, the shawl itself being thrown over the shoulder.

Fashion Veers Sharply Toward the Back

The tendency to use seamings, reverse panels, tuckings and reversed inserts almost entirely on the back is interestingly new, and is the distinguishing note of this year's mode.

\$24.75 to \$49.75

Sizes for Women, Misses and Juniors



Herrick Coming Home on Leave

PAID, Aug. 26 (AP)—Myron T. Herrick, American ambassador to France, started for the United States today for his annual leave. Before leaving on the tin De France he said that he was relieved and very happy having been served so well by the staff and the French officials in the course of his stay.

A woman with a man's face will find it hard to attract the sex. If all the girls were to do that, where would the ladies go for fashion?

The difference between work and play is that in work you work about a goal, in play you play about a goal.

A safe Place to Buy—A Sure Place to Save Buy where your dollar buys the most

Read the prices listed below and you will find that they are un-comparable. Your greatest savings for school wear.

Boys' Overalls, regular 220 blue denim—strong and durable, reinforced on every point of strain. Economy price—69c and 79c

Boys' Carduoy Pants, as well as Wool Mixtures, age 6 to 16, in the famous Day's tailoring. Economy price—\$1.39 to \$1.98

Economy Store Where Most Parents Trade

206 Depot St.

Back-to-School Days Are Nearly Here --This Store Is Ready to Outfit Your Boy or Girl

- Composition and Note Books 1c Pencil Writing Tablet 8c Typewriter Paper 8c & 19c Pencil Boxes 8c-23c-39c Crayon & Pencil Drawing Tablet 4c Carter's Fountain Pen Ink 8c Colored Crayons 8 and 16 colors 8c & 15c Milton Bradley Water Colors 39c Falcon School Rulers 4c & 8c Auto Point Mechanical Pencil 49c Auto Point Refill Leads 8c Pen Hi Loose Leaf Binders 12c & 23c Big Lender Loose Leaf Filler 8c Hexagon and Round Pencils 8c & 4c Rubber Erasers 1c & 1c Handy Book Straps 8c Pen Hi Spelling Tablet 1c Cleo Liquid Paste 8c Carter's Mucilage 8c Venus Indelible Pencil 8c Pen Hi Pencil Tablet 8c

See Our Window Display

School Bags Big and Roomy

These bags will hold everything that even the biggest boy or girl has to carry. Special compartment for pencils—also another for crayons, erasers and odds and ends.

49c

Cutwell Pencil Sharpener

Every boy and girl needs one of these. 8c

Mechanical Pencil

Never needs sharpening, carries its own leads. 8c

Pencopen Pen Holder

Yellow stuff with cork or rubber tip. 4c

Velvet Pencil With Clip

Snap on to the pocket. Can't fall out. 4c

New Patterns! "Gladie" Percalle

36 inch—plain and fancy—only, yard 15c

"Domino" Apron Gingham

Neat, attractive, practical and inexpensive, yard 10c

Boys' Blouses and Shirts

Every Boy Needs Some for School We have many exceptional values in boys' blouses and shirts. Printed and fancy broadcloth of excellent quality. White and variety of colors. Shirts are made with collar attached, just like Dad's. The boys will like them. Mothers will like them, too, because they wear and wear.

Blouses 89c Shirts 98c

New Patterns In Shirts

Men who want the unusual in pattern will like these; many patterns are exclusive with our Stores. Neckband or collar-attached styles. Cut full, over our large pattern. Fast colors; low priced—\$1.49

Men's Fancy Silk Hose

Here's an important value. In novelty checks, plaids and plain colored Mercerized "hosiery" heel, toe and top. 49c

49c

Shirting Pongee Finish

An assortment of stripes and figures. 36 inch, yard 23c

"Georgian" Dress Prints

36 inches wide—our own brand, per yard 23c

A Sturdy Shoe For Workmen



Many men like a rubber sole and heel to wear while at work. This tan Retain shoe has a soft top and is built on the popular army last.

\$3.98 Boys' Sizes \$3.59

Boys' Hose For School

Durable, staunchly knitted, long hose. Ideal for school. 25c

Students' Suits Smartly Styled

Quality, Style, Value—you get them all in our popular line of Students' Suits. Smart young fellows recognize these suits as the kind that will give them plenty of service along with appearance.



Two-button and three-button single-breasted models. Cassimeres in brown, grey, blue-grey and blue; novelty weaves and varied stripe effects.

\$14.75 and \$16.75

Extra Pants to Match, \$3.98 and \$4.98