

NEW MODELS IN CADILLACS OUT

Complete New Line in La Salles Also Shown for First Time This Week

DETROIT, Aug. 25.—Announcement is made by Lawrence F. Fisher, president and general manager of the Cadillac Motor Car company, of a complete new line of Cadillacs, LaSalles and special Fleetwood bodies on both chassis, publicly shown for the first time Thursday.

According to the statement, changes include improvements in body construction with comprehensive improvements in design, a new transmission, providing easy, quick, silent gear-shifting, "security-plate" glass in all windows and windshields, and adjustable front seats. Both engines are said to be more powerful, and larger in the La Salle.

New use of principles of pneumatics in engineering to increase quietness, refinements in body exterior, and interiors, new steering systems, and in the La Salle, larger bodies with increase of the wheelbase to 134 inches, exceeding in three open models, are other features emphasized in the announcement.

Cadillac is showing 11 Fisher and 13 Fleetwood custom bodies, and the LaSalle, 11 Fisher and two Fleetwood bodies.

Production program is a 40 per cent increase over last year, and calls for an equal number of Cadillacs and La Salles.

Offers Number Of Varied Types In Auto Trucks

Introduction of the new line of six-cylinder Graham Brothers trucks and motor coaches, featuring four wheel brakes and four speed transmissions, has made it possible for the company to build 12,240 different types of trucks in the plants at Detroit, Evansville, Indiana and Stockton, California, according to surveys last completed.

This figure is reached by combining the forty-seven different chassis types available with forty-eight different styles of bodies, then varying equipment, type of wheels, gear ratios, size of tires, etc., on the five capacities in which the trucks are built. The company's new lines include the Merchants Express, commercial truck, 1 1/4, 1 1/2, 2 and 2 1/2 ton capacities. In addition to these standardized combinations, the company's special equipment division handles demands for motor truck and coach bodies falling outside the regular listings.

Every unit built is subjected to rigid road tests where operating defects can be checked and corrected before the truck is ready for shipment. With August production at top peak, the check of inspection on the assembly line and on the truck keeps ninety-six inspectors busy at the Detroit plant alone.

Unlike passenger car assembly, the truck assembly line seldom has two units of the same kind together, a recent survey showing 35 different types coming off the line in less than two hours.

GARAGE GOSSIP

Carload Coming Monday—A carload of new Ford cars will be unloaded in La Grande Monday and two carloads were received the first of this week, according to W. C. Perkins, of the Perkins Motor company.

Buy Chrysler—Milo Rickland is driving a Chrysler two door sedan which he purchased from L. W. Weeks, La Grande dealer.

Here From Boise—E. C. Rummell, territory representative of the Willys-Overland Motor company from Boise, spent Thursday in La Grande transacting business with W. D. Banks of Gettings & Hankle. Mr. Rummell left for the district headquarters in his home city Friday morning.

Buicks Coming—A carload of Buicks is expected in La Grande next week, it is reported at the M. J. Goss garage.

Expect Car—A carload of Willys-Overlands, including two Whippet fours, two Whippet sixes and a Willys-Knight is en route from the factory to La Grande, W. D. Banks reports. They should be here by the first.

New Cars Shown—A carload of Studebakers and Erskines was received this week at the M. J. Goss garage. It included a Royal Studebaker, a Standard Studebaker, a Legal Commander Studebaker and an Erskine standard. A Royal Erskine is also being displayed at the garage.

Oakland-Pontiac Man Here—H. C. Peterson, Oakland-Pontiac distributor from Pendleton, spent Friday in La Grande doing business with Jennings & Shumate.

Calls At Leighton's—Art Hennes, representative of the Washington machinery and supply company from Spokane, was in La Grande during the week, calling at Leighton's Welding and machine shop.

Went To Enterprise—Ros Buchanan went to Enterprise Thursday on a several day's business trip. Mr. Buchanan is salesman for the M. J. Goss garage.

Oldsmobile Man Here—H. S. O'Donnell, wholesale representative for the Oldsmobile company of Oregon, state distributor, was in La Grande on Friday doing business with the Oldsmobile sales company here.

Return From Wallowa—E. L. Ledbetter, Hudson-Exess dealer here, and Hal Williams, salesman, spent two days this week in Wallowa county on business.

Representative Here—A Studebaker representative from Portland was in La Grande on business this week.

Buy Pontiac—A Mr. George and a Mr. Greene, of Haines, this week purchased a Pontiac two-door sedan from Jennings & Shumate.

Went To Wallowa County—Elmer Steele, salesman for Jennings & Shumate, spent a few hours in Wallowa county on business this week.

Returns From Klamath Falls—Vern Leathers returned Thursday night from a brief business trip to Klamath Falls. He is associated with Elmer Shumate as Oakland-Pontiac dealer here.

Here From Enterprise—Vern Henry, manager of the Gettings & Hankle branch station and manager at Enterprise, spent a few hours in La Grande Friday on business.

Driving New Durants—J. P. Morlock reports that both Walter L. Barron, of Cove, and Fred Stone, of Island City, are driving new Durant sedans.

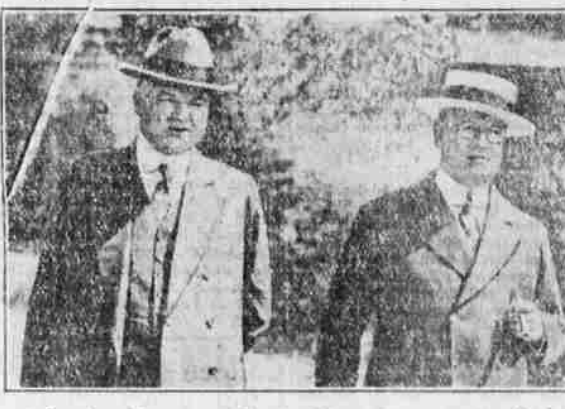
Guests Here—Mr. and Mrs. J. P. Morlock have as their guests Mrs. W. W. Woodbridge and son, Nick, of Seattle. Mrs. Morlock and Mrs. Woodbridge being sisters.

HOOVER'S MOTHER AND FATHER



Hilda Minthorne Hoover and Jesse Clark Hoover, mother and father of Herbert Hoover, from an old tin type. Jesse Hoover died when Herbert was six and his wife four years later.

PLAN CALIFORNIA CAMPAIGN

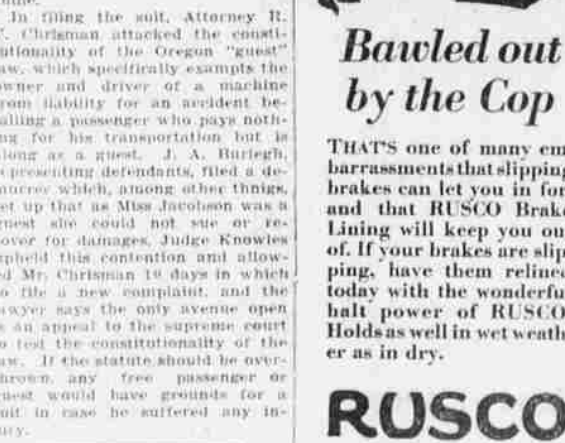


Secretary Hoover and Senator Hiram Johnson at the Hoover home in Palo Alto, where plans were made for an aggressive campaign by a united Republican party in that state.

Auto Guest Law Is Court Issue In Wallowa Co.

ENTERPRISE, Ore., Aug. 25.—The suit arising from the accident which happened to a carload of young people going to a Wallowa-Insler high school basketball game in February may be referred to the supreme court, as the result of an order entered by Judge J. W. Knowles in the last term of circuit court. Annyra V. Jacobson, teacher in the Wallowa high school, is plaintiff in the suit in which she asks damages of \$6525 from Vance Morrison, high school boy and driver of the car. Stanley Shell, who owned the machine and let the students take it, and the Lumbermen's Mutual Casualty company, which had issued an accident insurance policy on the machine.

In filing the suit, Attorney R. V. Christman attached the constitutionality of the Oregon "guest" law, which specifically exempts the owner and driver of a machine from liability for an accident befalling a passenger who pays nothing for his transportation but is along as a guest. J. A. Buriagh, representing defendants, filed a demurrer which, among other things, set up that Miss Jacobson was a guest who could not sue or recover for damages. Judge Knowles upheld this contention and allowed Mr. Christman 10 days in which to file a new complaint, and the lawyer says the only avenue open is an appeal to the supreme court to test the constitutionality of the law. If the statute should be overthrown, any free passenger or guest would have grounds for a suit in case he suffered any injury.



Bawled out by the Cop

THAT'S one of many embarrassments that slipping brakes can let you in for, and that RUSCO Brake Lining will keep you out of. If your brakes are slipping, have them relined today with the wonderful halt power of RUSCO. Holds as well in wet weather as in dry.

RUSCO BRAKE LINING

Brandt & Jennings
Elm and Jefferson Sts.
La Grande, Ore.
Phone Main 698

Dispels Myths

Do You Believe in **SIGNS**

If you don't we want you to just try this once

Look for a Veltex Gas and Oil sign. Have the crank case cleaned and fill the tank with Veltex Gas and we will wager you will believe in signs.

T. R. Maxwell
Distributor Veltex Products

Car Built And Delivered In 3 Days by Oakland

PONTIAC, Aug. 25.—From bare frame to finished motor car in owner's hands in three days—might be the title of this piece. It is another story with a new angle on the high speed methods popularized by the automobile.

The principal character in the story is the Oakland Motor Car company, with several railroads and steamship lines interwoven into the theme.

The story begins on a recent Tuesday when the Pontiac division of the Oakland company had an hand scarcely enough car frames for a full day's output. Charles O. Miller, supervisor of purchases, got in touch with the suppliers, the A. O. Smith Company, of Milwaukee. They had the frames in stock. H. L. Reese, traffic director, got busy with the railroads. They promised every aid.

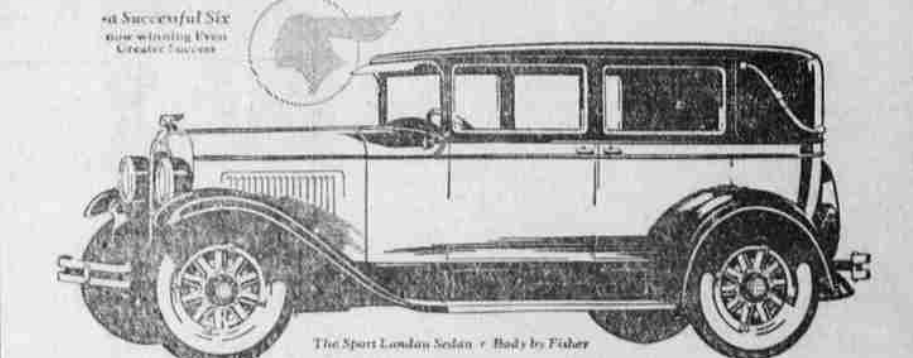
On Tuesday morning the frames were loaded at Milwaukee on a ship company boat on Wednesday afternoon.

The boat docked at Milwaukee on Friday morning. The cars immediately were delivered to their destination, arriving in the purchaser's hands by Friday noon—the cars built on the identical frames sent from Milwaukee on Tuesday.

The factory on Wednesday morning were immediately unloaded and started at one end of the assembly line where, in an hour, they rolled off at the other and completed cars. The Hokanson-Thompson Company, Oakland and Pontiac dealers for Milwaukee, had sent in a hurry-up order for new Pontiacs. The cars were taken from the Pontiac production line to Detroit and there loaded on a Nicholson Steamship company boat on Wednesday afternoon.

The boat docked at Milwaukee on Friday morning. The cars immediately were delivered to their destination, arriving in the purchaser's hands by Friday noon—the cars built on the identical frames sent from Milwaukee on Tuesday.

ENRICHED in Color Enhanced in Style and Offering Even Greater Performance



Beautiful as Pontiac Six has been in the past—great as its performance has proved—today's Pontiac Six is even more beautiful, even more thrilling than ever to drive!

To the beauty and style of long, low bodies by Fisher, Oakland has added the swagger touch of smaller, smarter wheels and larger tires. Mechanical advancements result in greater speed and power. Until you have seen and driven it you cannot realize what style, what color and what performance today's Pontiac Six affords.

JENNINGS & SHUMATE

PONTIAC SIX
PRODUCT OF GENERAL MOTORS



A Repeat Order is the Best Testimonial!

Scores of great corporations have tried one "Caterpillar"—and have promptly ordered more. And when, finally, a "Caterpillar" ends a life of service, it is replaced by another "Caterpillar." These companies keep careful cost records—their re-orders are vivid tributes to "Caterpillar" in forest, field and factory.

BUNTING TRACTOR COMPANY
La Grande, Oregon --- Boise, Idaho --- Pocatello, Idaho

CATERPILLAR

Your Battery is Not A Camel

Drive up today—a little distilled water might save you a lot of money.

A NEW 6-VOLT BATTERY FOR

\$7.45

Your old battery taken in trade.

DALE COX
Battery and Electric Service, Oil Purulators, A. C. Speedometers, United Motors Service

TEXACO

"At Home Or Abroad"

No matter whether you take a short trip to a neighboring city, or an extended vacation trip through many states—you are assured that wherever you go you will find this sign which tells you that the dealer who displays it is ready to serve you with the new and better Texaco Gasoline and clean, clear Texaco Golden Motor Oil.

With the addition of 2500 new Texaco stations and dealers recently, the Texas Company can assure you of its superior service wherever you go.

Look for the familiar sign—the Texaco Red Star with the Green T. It's on every highway.

The Texas Co.
AUDMER PLAYLE, Agent

Dispels Myths

Several myths which have been created around Herbert Hoover have been dispelled by Will Irwin, noted author, college mate of the presidential candidate. He declares that Hoover threw away a huge fortune by abandoning business for relief work in Belgium during the war.