

HIGHWAYS COST \$5 PER PERSON

Staggering Sum Is Spent During 1928 Over Nation In Road Building

WASHINGTON, D. C. Aug. 15. (AP)—Every man, woman and child in the United States will have an interest of five dollars in America's road-building program for 1928. This statement was issued at national headquarters of the American Automobile Association today, based on the staggering sum of \$1,525,025,776 to be spent for highway construction this year and an estimated population of over 125,000,000 people.

A. A. A. Sponsored Program The A. A. A., which sponsored the federal-aid program, nursed it through a stormy childhood and has successfully repelled every onslaught against this highway-building agency, made public the following striking figures: There has been a total of 71,674.3 miles of federal-aid system completed, as of June 30, 1928, with 19,779 miles under construction and 3,118.4 miles approved.

The importance of the federal-aid program is strikingly shown by the fact for construction. The total mileage of highways of all various states during 1928 totals 29,025 miles. Expenditures for 1928 for construction and maintenance represents an increase of more than \$200,000,000 over 1927, when \$1,125,697,055 was spent by highway-building agencies.

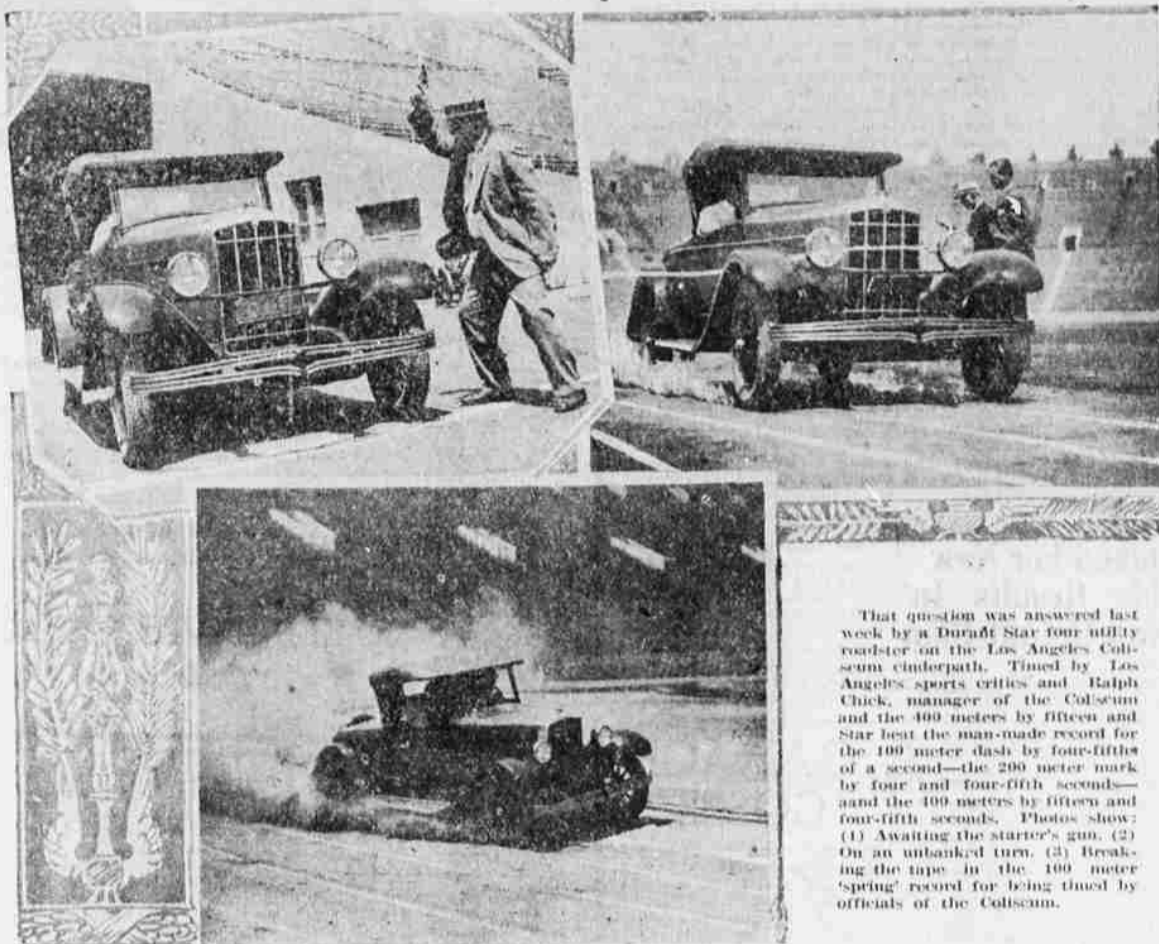
Federal Aid Roads Gain The A. A. A. statement says that the estimated cost of federal-aid roads under construction, as of June, 1928, is \$261,754,800, of which the federal government is paying \$165,287,920. The estimated cost of the projects approved for construction is \$47,461,518, of which the government's share is \$25,714,492.

The A. A. A. statement continues: "One of the significant features of the federal-aid program is the number of miles of highway under 'stage' construction. This refers to additional work done on projects previously improved and consists of a higher 'free' than that provided in the original improvement."

"The importance of the federal-aid program is strikingly shown by the fact that the states, with this work as an incentive, are building nearly two miles of highway for each mile built with federal co-operation.

Appropriations Now Available Appropriations for 1929 and

HOW FAST IS THE FASTEST HUMAN?



That question was answered last week by a Duraid Star four-wheeled roadster on the Los Angeles Coliseum cinderpath. Timed by Los Angeles sports critics and Ralph Chick, manager of the Coliseum and the 400 meters by fifteen and Star lost the man-made record for the 100 meter dash by four-fifths of a second—the 200 meter mark by four and four-fifths seconds—and the 400 meters by fifteen and four-fifths seconds. Photos show: (1) Awaiting the starter's gun, (2) On an unbanked turn, (3) Breaking the tape in the 100 meter 'spring' record for being timed by officials of the Coliseum.

70,000 Motorists Visit Crater Lake

MEDFORD, Ore. Aug. 18. (AP)—A total of 70,423 persons in 23,468 automobiles visited Crater Lake national park up to August 12 this season. This was shown in the monthly report of Supt. C. G. Thomson. This breaks all previous attendance records. Last year to the same date there were 44,581 visitors in 13,574 cars.

There have been numerous attempts by private interests and by some governmental agencies to halt the federal-aid program. Each and all of these have been repelled, due largely to the aggressive stand of organized motordom. It is also a tribute to the large vision of congress that it always has been quick to ignore attacks on this program and by overwhelming majorities sustained a national policy which is doing so much to advance the transportation needs, to promote the development of our resources, to further social well-being, to eliminate sectionalism and encourage national solidarity."

PACKARD HEAD RETIRES DETROIT, Aug. 18. (AP)—H. H. Mills, vice president of the Packard Motor Car Company, in charge of sales, service, export, branch and advertising activities for nine years, has resigned to rejoin permanently from commercial life.

You can tell a sport model at a glance. It has nine colors instead of seven.

CHRYSLER-DODGE THIRD LARGEST

New Merger Gives Automobile Firm Complete Line Of Cars

DETROIT, Aug. 18. (AP)—The new Chrysler-Dodge combination, third largest automobile manufacturer in the world, has its roots deep down in the history of the American automotive industry. The Dodge interests were at first identified with the Ford organization, but succeeded 14 years ago, when the firm of Dodge Brothers was formed. The Chrysler Corp. was formed as a successor to the Maxwell Motor Co., which as the Maxwell Motor Co., Inc. succeeded the old United States Motor Co. 15 years ago. Maxwell acquired all the properties of the Chalmers Motor Corp. in 1922.

Chrysler Gains The Chrysler Corp., formed only three years ago, has forged ahead notably, ranking as the third largest passenger car maker of the country on the basis of dollar sales volume last year. Dodge Brothers, Inc. was formed in 1925 when Clarence Dillon, New York banker, purchased the Dodge concern from the widows of the founders, for \$146,000,000 cash. From third largest manufacturer, in point of units, in 1925 it dropped to fifth or sixth place in 1927 when the company radically changed its output by entering the six-cylinder field. Chrysler earned \$19,485,000 net last year, or \$6.55 per share of common stock, against \$15,145,000, or \$4.77 per share of common in 1927. Dodge earned a net income of \$25,412,000 in 1927, or \$4.84 per share of common (total of both issues), but in 1927 net income fell to \$9,041,000, or \$1.50 per share. The decline was explained as reflecting the cost of transition to six-cylinder models.

Complete Line Acquisition of Dodge Brothers, which is to be operated as an independent unit, gives the Chrysler Corp. a complete line of passenger cars, and with the Graham-Brothers division of Dodge, a large motor truck business. The range of cars begins with the Chrysler Plymouth four-cylinder models, ranging from \$485 to \$1225; covers Chrysler's newly announced De Soto series. In the 1928 field, includes the three lines of Dodge sixes, ranging from \$575 to \$1,770, and is topped with the three Chrysler sixes, ranging from \$1,010 to \$2,250.

The new enterprise will have rounded debt of \$61,000,000 and 4,420,000 shares of common stock with a market value of about \$400,000,000. Its manufacturing capacity will be about 700,000 cars and trucks annually and gross business about \$300,000,000 a year.

Gasoline Dealers Oppose Price Wars

PORTLAND, Ore. Aug. 18. (AP)—Among its main price wars, independent gasoline dealers have formed an organization pledging themselves to discontinue purchases from wholesalers who deliver to operators selling at cut prices. At a meeting which continued until after midnight 224 dealers out of 227 attending signed up.

There is no use in explaining the budget system to a man who pays \$2.00 for getting his car washed while his wife is doing the family wash at home.

South China Needs More Automobiles

HONGKONG, Aug. 18. (AP)—There is the basis of the greatest road-building campaign in the history of South China automobile imports through Hongkong have started a long steady climb.

Hongkong itself is increasing the number of its motor cars. There are now in operation 3,200 and 525 motorcycles. The former figures show a unique situation with the higher priced cars outranking the cheaper types.

Dealers in both Hongkong and Canton are preparing for greatly increased sales in the near future. There are occasional signs of political restlessness, but foreign observers are not apprehensive of an immediate collapse of Nationalist authority.

35-MILE SPEED LEGAL LIMIT IN CITY PARK

Thirty-five miles an hour, which used to be regarded as a suitable city speed, has been established as a legal limit in portions of the Lincoln Park boulevard system. Lincoln park commissioners believe this is the first time such a speed has been legislated within the corporate limits of a large American city.

"More speed and less danger" are the objectives the board hopes to attain. Traffic using the outer drive from the loop to the 4000 block north will be permitted to travel 25 miles an hour. Motorists who prefer a slower speed may follow the inner drive through the park, where 25 miles an hour will be enforced.

Carl Auer, secretary of the board, said the higher speed limit is expected to reduce the number of park accidents, which now average 700 a month.

Oil Company Will Build New Station

Involving an expenditure that will exceed \$100,000 the Union Oil Company has approved plans for the construction of a new sales distributing station and office building for its outposts at Oakland, according to an announcement issued yesterday by J. M. Gary, manager of sales.

The new sales plant will cover an entire city block, and will be erected on property owned by the Oil company. It will supplant the present distributing station which has served the Union Oil company in Oakland for the past fourteen years, but which is now considered inadequate for the present needs of the Oil company in that locality.

The most modern equipment and latest in marketing facilities will be incorporated in its construction, and the station, when completed, will be one of the finest of its type and size on the coast.

"More cars are driven by men than by women." Well, if you mean actually building the "dash,"



POWER and TRACTION

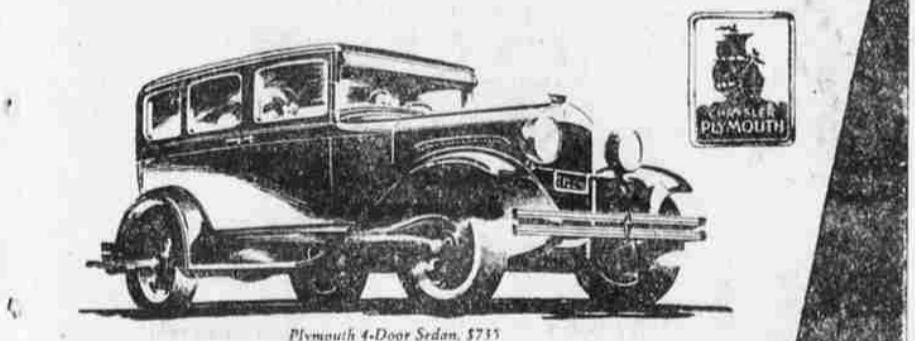
The long, wide tracks of the "Caterpillar" Tractor ride over the bad spots—they conquer sand and mud in the road builder's path—they bridge the swales and gullies on the farm—they glide safely down steep slopes where logs are dragged from mountain forests—they climb sand dunes—they give sure footing on ice and snow.

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