



### 2500 New Texaco Stations and Dealers on the Pacific Coast

The Texas Company announces complete distribution for the Pacific Coast States. 2500 new Texaco Stations and dealers—from Canada to Mexico—from the Rocky Mountains to the Pacific—now sell the new and better Texaco Gasoline and clean, clear Texaco Golden Motor Oil.

This has been accomplished through the consolidation of the California Petroleum Corporation with The Texas Company.

Today motorists of every state, from coast to coast, can find, under one familiar trademark—the Texaco Red Star with the Green T—the same uniform products and uniform service.

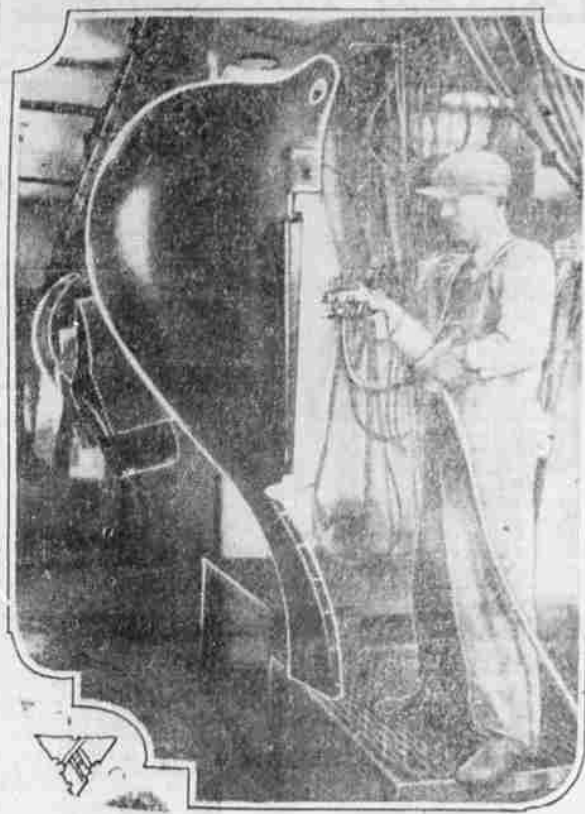
At home or "abroad"—in Maine or California, in Washington or southern Florida—everywhere they may enjoy the superior performance so characteristic of Texaco. The familiar sign of the Texaco Red Star with the Green T is on every highway.

## The Texas Co.

AUDMER PLAYLE, Agent

Many Bargains Listed on Want Ad Page

### \$1,000,000 FOR MORE COLOR



With color playing an ever-growing part in modern motor cars, the Hudson Motor Car Co. has put into operation a special million dollar plant which permits the color-lacquering of such parts as fenders, hoods, etc., on a progressive and largely automatic system of manufacture.

The company announces that cars with new color schemes are now available. In the case of Hudson Superior Sixes, the use of black enamel has disappeared—even splash aprons, gasoline tanks and chassis units being lacquered in harmony with the general color scheme. This new color plan particularly with a large car like Hudson brings about a unity and harmony of design which adds much to appearance.

The new buildings devoted to the lacquering of these units are 416 feet long, 30 feet wide and two stories high, and joined to them are two other buildings, each 30 feet wide and 530 feet long. There are approximately 16 miles of pipes to carry the lacquers from the mixing rooms on the roof to the various spraying booths.

In these booths each operator has spray guns for the 16 different colors which are now in current production for the various Hudson models.

The conveyors themselves are among the largest installations ever known. There are three overhead systems each 2,400 feet long. It is on these conveyors that the parts are hung and carried in their route through three different spraying and baking operations. The chains are so timed that the proper drying effects are obtained while the units are in motion. Besides these conveyors there are two conveyors 2,000 feet long and one conveyor 2,600 feet long which carry the completed parts to the car-assembly lines.

All parts to be lacquered are first thoroughly cleaned, then prepared with a metal primer and sandblasted. Then comes three coats

of lacquer and three baking operations, producing a finish at once lustrous and durable. The final high polish is obtained by continued hand rubbing.

This million dollars for color is said to be an evidence of Hudson's determination to keep in advance of public demand. The use of lacquer color combinations on fenders and the related parts has hitherto been something seen only on special jobs.

### 50 Per Cent Auto Trips Short Ones

Although Americans are the most ardent motorists in the world, approximately fifty per cent of their trips are less than 20 miles in length, according to statistics just received by the Oregon State Motor association. On the Pacific Coast where highways are in the finest condition, the average trip is longer than in the east and about the same as in the middle west.

About 25 per cent of the "auto trips" are under 10 miles and about 25 per cent are between 10 and 15 miles, while trips of 20 miles or more total only about 8 per cent. However, nearly 19 per cent of the trips are between 20 and 25 miles and about 3 per cent are between 25 and 30 miles long, the Motor association is advised.

Don't neglect that faithful servant under the hood



Give a thought to the AC Oil Filter on your car. It's always at work for you when your engine is running. Let us test it for you without charge.

Dirt in oil means wear. That is why you should have the oil filter tested regularly. An AC Renewal Cartridge makes it as good as new.

We can tell you very quickly whether or not a new Cartridge is needed. We can quickly install it for you if you say the word.

A 6-Volt  
BATTERY  
\$7.45

Your old battery  
taken in trade

Dale Cox



### TILLAMOOK PLANS TO CHECK TRUCKS

Will Curb Use Of State  
Highways To Heavy  
Logging Carriers

PORTLAND, Ore., Aug. 18. (AP)—Tillamook is planning to curb the use of highways by heavy logging trucks that have been damaging the highways, the state highway commission was informed this week by county Judge Boltz, H. B. Vanduser, chairman of the commission.

Had warned the Tillamook delegation that something must be done to stop the destruction of highways by trucks which violate the load rules.

Judge Boltz said a scale was being built to test loads and that traffic officers would be on hand to see that the load law was enforced.

The Tillamook delegation came in to have the highway commission take action on a proposed new bridge over the river two miles south of Tillamook. This bridge will cost \$50,000, but the new right-of-way to it will be \$30,000, grading this new road \$15,000 and paving \$70,000. It was announced that with uncertainty as to auto license laws in the November election, the commission could not take any action other than to agree to reconstruct the old bridge.

### HIGHWAY NEWS

Road and touring conditions sometimes change very quickly. The information given below was correct as of date of issue, but the motorist starting on a trip will do well to inquire at the nearest office of the Motor Association or the state highway department in order to get up-to-the-minute data.

All highways of Oregon are in good condition and the only interruptions to traffic is caused by the continuance of the oiling program. Following is the present status of our road oiling program:

John Day highway—Crew No. 1. This crew is laying heavy oil between Olex and Condon. The oil is immediately covered with screenings and motorists are not permitted to travel over fresh oil. No detours. One way traffic.

The Dallas-California highway—Crew No. 2. This crew is laying oil between Madras and the Crooked River, motorists not being permitted to travel on fresh oil. All oil covered with screenings immediately after being spread. No detours; one way traffic.

Oregon-Washington highway—Crew No. 3. This crew is laying heavy oil between Heppner Junction and Ione. The oil is immediately covered with screenings and traffic is not allowed to move over fresh oil. No detours; one way traffic.

traffic. This crew will move in about a week to the Old Oregon Trail and will work between Hermiston and Pendleton.

La Grande-Walla Walla Lake highway—Crew No. 4. Bituminous macadam construction now under way between La Grande and Elgin. No detours; one way traffic.

Medford-Crater Lake highway—Crew No. 6. Laying bituminous macadam between Medford and Trail. No detours; one way traffic.

Corvallis-Newport highway—Crew No. 7. This crew will be laying heavy oil during the week between Toledo and Newport. The oil is immediately covered with screenings, after being spread; and traffic is not permitted to move over fresh oil. No detours; one way traffic.

Crew No. 8. This crew is laying heavy oil between Corvallis and Eddyville. The oil is immediately covered with screenings after being spread and traffic is not allowed to move over fresh oil. Traffic will be detoured over the old County road between Corvallis and Philomath; one way traffic west of Philomath.

Roosevelt Coast highway—Crew No. 9. This crew will be working between Seaside and Cannon Beach Junction during the week laying heavy oil. No detours; one way traffic.

Cosco Bay-Roseburg highway—Crew No. 10. Bituminous macadam construction will be under way between Cosco Bay and Myrtle Point during the current week. No detours; one way traffic.

Mt. Hood Loop—All oiling operations are completed for this season on the Mt. Hood Loop.

### Motors Popular For Travel In Desert Regions

BAGHDAD, Iraq. (AP)—The slow plodding camel has given way to the automobile as a means of desert travel, the Field Museum-Syrian expedition from Chicago has observed.

Automobile driving in the Syrian desert is no casine, however. Only a few types of motor cars can make the trip across the wasteland. Some of the desert is made up of mud flats, smooth and hard, but other sections are composed of hard sand and rocks and even lava beds, and there are large expanses of soft sand, in which the expedition on one occasion was mired for seven hours.

The expedition's automobile had 89 fewer than 17 punctures in one day, explorers relate. The desert tracks are wide, however. Sign posts, written in English, French and Arabic, warn the motorist to keep to the left, but this could mean several hundred meters of more from a center line. Nevertheless, head-on collisions have occurred in the desert owing to the right-hand rule of the Syrian road and the left-hand rule in Iraq, which is a British mandate.

# Studebaker Spoke

-and the public answered!

July sales gain  
40 per cent

11 Consecutive Months of Sales Increases

PUBLIC approval—instant, enthusiastic, nation-wide—has greeted Studebaker's four great new lines of motor cars!

Rare new beauty, modern to the moment, with lithic, low greyhound lines—with gleaming chromium brightwork—with refreshing new colorings.

Riding ease such as you never knew before—and freedom from squeaks and rattles—the result of Studebaker's exclusive new ball bearing spring shackles. Like the jewels of a watch, they poise the chassis friction-free, allowing full scope to Studebaker's plant springs and hydraulic shock absorbers. Lubricant is sealed within

each of the 12 shackles, sufficient for 20,000 miles and more of perfect, noiseless functioning without inspection.

And performance! More speed and endurance records than all other makes of cars combined! Brakes that stop you in half the distance prescribed as standard. Steering mechanism that responds to your finger's touch!

Come, drive the Studebaker of your preference! New President Eight, Commander, Dictator and Erskine Six—there is a Studebaker to fit your needs and pleasures. And behind these cars is Studebaker's 76 years of manufacturing integrity.

THE NEW PRESIDENT STRAIGHT EIGHT SEDAN  
100 horsepower—80 miles an hour

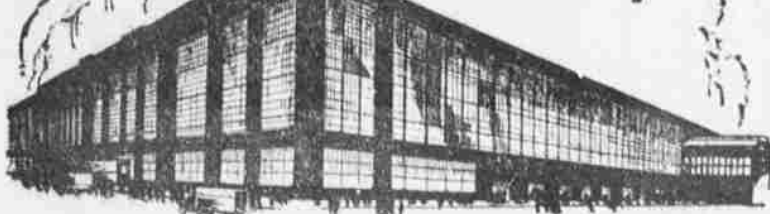
\$1685

Other Studebaker-Erskine Models \$835 to \$2485  
All prices f. o. b. factory



Car illustrated is President Eight "Sport Roadster"—\$1830 f. o. b. factory, including 5 wire wheels and rumble seat

### Wouldn't you prefer a car built in the World's Most Modern Automobile Plant?



Today you demand infinitely more in your automobile than you did five years ago. You demand higher top speed, more trustworthy performance, greater snap and acceleration and longer life. In order to satisfy you, Oakland now builds the All-American Six and the Pontiac Six with greater care than ever before. Where tolerances of one-thousandth of an inch were once permissible, now scores of operations are accurate within one ten-thousandth of an inch. Oakland and Pontiac Sixes are built in factories constructed almost

entirely within the past two years. Oakland is constantly discarding and replacing equipment, content to use only the very newest, most accurate designs. Oakland inspection standards are second to none in the industry, regardless of the price of the cars to which they are applied.

Wouldn't you prefer a car built in the world's most modern automobile plant with standards of precision such as Oakland employs? Drive an All-American Six or a Pontiac Six, and you'll find the answer in superior performance, stamina and reliability.

Oakland All-American Six, \$1045 to \$1265. Pontiac Six, \$745 to \$825. All prices at factory. Check Oakland-Pontiac delivered prices—they include lowest handling charges. General Motors Time Payment Plan available at minimum rate.

JENNINGS & SHUMATE

OAKLAND-PONTIAC  
PRODUCTS OF Sixes GENERAL MOTORS

M. J. GOSS  
Adams & Fir