

NORTHWEST NEEDS FIRM APPLE PACK

Government Expert Cautions Against Sloppy Labels—163 Size Best

WALLA WALLA, Wash., July 16 (Special)—Packers in the northwest should pay attention to uniform sizes of apples and should see that the fruit is firmly packed. Edwin Smith, marketing specialist of the United States department of agriculture, informed growers and packers Saturday at a meeting here.

Mr. Smith, who has headquarters in London, is making a tour through the growing sections. Sloppy labels on some of the northwest apples hurt their sale in Europe, he said. When the f.o.b. prices in the United States go above \$1.50 a box consumption falls off tremendously in Europe, he said.

The markets will take large quantities of low-priced apples in smaller sizes and few large-sized apples at high prices. The 163 size is the most desirable. No red varieties less than 2 1/2 size should be sent and no Newtown less than 2 1/4. The 125 size is the smallest.

Northwest apples gave no trouble in England last year on account of spray residue and if the present standard is kept up there should be no trouble this year, he stated. He said the outlook for exporting apples is slightly better than last year. The European crop should be a little short and the economic conditions are improving.

APPLE MEN REASSURED

HOOD RIVER, Ore., July 16 (Special)—The alarm of apple growers over the reports of a big apple tonnage in all parts of the country for this season, with a resultant low price, is more or less unfounded, according to Victor C. Pollenius, general manager of the Apple Growers' association, at the mid-summer meeting which was held Saturday. The meeting was called to give growers a full financial report for the fiscal year, which ended May 31. It was authorized by a vote of growers at the annual election held in April. While the apple tonnage of 1928, Mr. Pollenius cited, will be much larger than last year, the manager declared that various other conditions are present this year, which give cause for optimism. In 1927, when Hood River grew a record tonnage, apples were more plentiful than usual in all parts of the United States. Furthermore, he pointed out, the citrus yield was very large, and vegetable crops were larger than usual. He declared that such conditions had a bearing on apple sales.

UNION PERSONALS

UNION, Ore. (Special)—Mr. and Mrs. A. H. Henne have as their house guest for the summer, Miss Jean Horn, of Portland.

Mr. and Mrs. Fred Fox, Mr. and Mrs. Frank Comer and Mr. and Mrs. W. W. Brown were Wednesday visitors at La Grande.

Mr. and Mrs. Rufus Wright and daughter Margery, of Los Angeles, Cal., are spending their vacation here visiting with his mother, Mrs. Bell Wright, and his sister, Mrs. Edith Phay.

Mrs. G. E. Hall and daughter, Alice, accompanied by L. Benson to La Grande Thursday where they spent the afternoon shopping.

Miss Eleanor Crouter, who has been teaching school at Ogden, Utah, arrived at Union last week and will spend the summer with her parents Mr. and Mrs. D. H. Crouter.

C. L. Caldwell, L. Z. Tervall and E. P. Coburn returned home Friday after a few days fishing trip on the east fork of Lostine river and Mirror lake.

Kenneth Ford, of Pullman, Wash., arrived at Union Thursday and will visit here for a short time with relatives and friends.

Mrs. Fred Martens left Sunday of last week for Portland where she will make her future home.

Miss Mayne Sampson, who operated the Mayne Beauty shop for the past year, has left for Pendleton where she has accepted a position in one of the beauty shops. Her equipment was sent to Miss Bernice Weeks, of La Grande, who is operating the shop now, under the name "Lorraine." The shop is in the Frank Comer store building. Miss Weeks is the daughter of Mr. and Mrs. L. W. Weeks, of La Grande.

G. S. Lewis, who has been spending his vacation visiting with his mother, Mrs. Helen Lewis and other relatives, left the first of last week for his home at San Francisco.

W. O. Haggerty, of the Union Cash grocery, and son, Bill, returned Thursday from Dover, Idaho, after visiting since Sunday with their son and brother, Emerson, who is temporarily situated there with the Lumbermen's Trust company, of Portland.

Mr. and Mrs. Jesse Spencer and two sons, Gilbert and Fred, returned Thursday to their home at Nysa, Ore., after visiting friends at Union since the fourth.

After spending the weekend at Union, at the home of Miss Almyville Knight, Miss Edith Moser returned Saturday to La Grande.

Tony D. Smith and R. H. Bunney returned Wednesday from Eagle creek where they spent a couple of days fishing.

Mrs. E. Denies has returned to her home at Portland after visiting a few days at the home of Mr. and Mrs. W. W. Langford.

Mrs. J. A. Peterson was taken to Hot Lake last Monday where she is receiving medical treatment.

"I can't marry every man I know," Penny Joyce replied to a newspaper interviewer's question the other day. She might have added, "but I can try."

NAVY BASE BOSS



Rear Admiral Louis R. De Steiguer, former commander-in-chief of the U. S. battle fleet, has been made commandant of the New York navy yard, succeeding Rear Admiral Charles P. Plimmet, retired. De Steiguer received the Distinguished Service Medal in the World War when he commanded the battleship Arkansas.

LOSTINE PERSONALS

LOSTINE, Ore. (Special)—Mr. and Mrs. George Tilton were La Grande visitors Saturday.

Wallace Spencer and family are enjoying an outing this week camping along the river.

Miss Agnes Gray, of Enterprise, is visiting this week with Mrs. Ella McArto.

Mrs. Carrie Candler was visiting at Enterprise Friday.

Mrs. Arthur Johnson and daughter, Lois, of Walla Walla, visited Mrs. A. J. Polley Tuesday.

Chris Johnson, Murion Hammock, and Lela Hammock, spent several days in Hermiston and Pendleton, returning Thursday evening.

Mrs. Georgia McInnis and family, of Enterprise, were guests of Mr. and Mrs. Oliver Woods Sunday.

Mrs. Guy Crow came down from Lapover Tuesday and went on to Enterprise to visit her mother, Mrs. Davis.

Mr. and Mrs. Bert Berland and family, of Headley, Mont., were guests of Mr. and Mrs. O. J. Polley Tuesday.

Mrs. May Williamson, of La Grande, came in Friday to visit with her brother, Berkey Candler.

Mrs. Dean Crow, Mr. and Mrs. S. M. Crow and son Louis spent Sunday at the Lapover cabin with Mr. and Mrs. Guy Crow.

Mr. and Mrs. Chas. Whitmore and son, Chester, left Thursday for Modesto, Cal., and spending a week at Walla Walla county.

Mrs. Wayne Waite came in Saturday from Island City to spend a few days on the Wade ranch.

Mr. and Mrs. Chas. Bridwell and Mr. and Mrs. R. V. Goodman and family, of Enterprise, enjoyed an outing Sunday up South Forks.

Mrs. Carrie Van Pelt spent several days last week with her daughter, Mrs. R. V. Goodman, at Enterprise. She returned to her home Saturday.

Mrs. S. M. Crow and her Sunday school class spent Wednesday afternoon at the Van Pelt home—stead up the canyon picnicking.

J. H. Jackson and daughter, Miss June, drove out to Zimball Monday after his son, Bill, who has spent several days with his uncle, Gus Carlson.

Mr. and Mrs. S. L. Magill motored to La Grande Sunday to meet Mrs. Magill's sister, Mrs. Seward Magill, of Chicago, who will spend several weeks at Lostine.

Mrs. George Ward, who has spent several weeks with her daughter, Mrs. Swan, of Enterprise, returned home last week. Mrs. Ward is just recovering from an operation.

Mr. and Mrs. Jay Templeton and son returned to their home at Imnaha after spending a week or ten days at the home of P. B. Leonard.

Mr. and Mrs. David Warnock returned to their home at Imnaha after spending several days at the C. E. Glenn home.

Mr. and Mrs. Dee Marce are working in the Leap country for W. L. Hunter. They are plowing summer fallow and Mrs. Marce is cooking for the men.

Mrs. William Forester, who has been quite ill for some time, is feeling to Enterprise for treatment.

Mr. and Mrs. F. T. McKenzie and baby, Tommy, left Monday for Bend, after visiting several weeks here with friends and relatives.

They will visit Mrs. McKenzie's mother Mrs. Hartson at Bend.

Mr. and Mrs. Charles Chandler, of La Grande and Mrs. Jap Chandler and daughter, Myrtle, of Elgin, stopped over at the W. C. Eleanor home Tuesday as they were on their way to Joseph for a visit with his daughter.

Mr. and Mrs. H. W. Claypool, of Cedar Rapids, Iowa, arrived last week and are guests of Mrs. Emma Morfitt. They came by way of Yellowstone and made the trip in their car.

Mrs. Emma Morfitt, Mr. and Mrs. Floyd Morfitt, Mr. and Mrs. Chas. Walther, Mrs. Lela Phillips, Miss Valitha Latimer, and Robert and Bert Kipling drove to Imnaha Sunday where they spent the day picnicking.

Mr. and Mrs. Irvin Whitmore drove over to Hot Lake Sunday to see Dennis Whitmore who is very ill at the sanatorium. Miss Leona Whitmore returned home with them.

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COVE PERSONALS

COVE, Ore. (Special)—The cherry harvest is the main objective at Cove at present. The orchards are full of pickers and daily there are more pickers seeking work. Three packing houses are in operation with from 12 to 20 pickers in each. Despite the fact that the pickers are working overtime, the packers often get a "play time" waiting for cherries. The pickers pick from five to seven and eight hundred pounds a day, and the packers run from 50 to 100 boxes daily, depending upon the skill and deftness of the workers.

Mr. and Mrs. Earl Landers, of La Grande, who are here harvesting their cherry crop, have rented a house and expect to remain at Cove for the next month or six weeks. Mrs. E. A. Anderson, Mr. Landers' mother, is here with them.

Miss Mildred Parton, of Baker, was calling on friends at Cove Friday.

Mr. and Mrs. E. C. Rees left Friday for a weekend trip into the Minn.

Mrs. Jean Dalton, of St. Francisville, La., who is a guest of Mrs. B. S. Constock, has been the inspiration of many little informal teas.

Mrs. Dalton at one time resided at Cove and her many friends extend a very warm welcome.

Mrs. Alice Trippler, who was stricken last week with a sudden illness, is again able to be up and resume her daily duties.

Miss May Bell, of Los Angeles, Cal., who is visiting her parents here, left Friday for Walla Walla to assist with the plans for the wedding of her niece, Miss Fay Geor.

Mr. and Mrs. B. F. Bell, Mr. and Mrs. Roy Bell, Mr. and Mrs. Ernest Bell and two daughters, Gertrude and Roberta, Mr. and Mrs. Bert Braxile, all left on Saturday for Walla Walla to be present at the wedding of Miss Geor. The small four-year-old daughter of Mr. and Mrs. Braxile will act as flower girl at this wedding.

PREMIER NEAR DEATH
CAVOIRN, Italy, July 16 (AP)—Former Premier Giolitti, who has been seriously ill for the past week, lost consciousness this morning and little hope was held out for his life.

turned home Friday evening from Monmouth where they had been visiting for a week. Miss Valashu Kuhn, who attended school at Monmouth, returned with them.

L. W. McKinnis visited Lostine Monday. Mr. and Mrs. McKinnis have just returned from a trip that took them to Canada and other points of interest.

The Rev. Mr. Sniffner, of Los Banos, Cal., who is spending the summer with Mr. and Mrs. H. A. Kuhn, preached both morning and evening sermons at the Christian church Sunday.

George Dodge has received word of the death of Mrs. Arthur Dodge at Cottage Grove. She visited Mr. and Mrs. Dodge here last summer.

H. J. Kitchen, Noah Guffen and Emerson Guffen, of La Grande, drove here Saturday and remained over Sunday with Mr. and Mrs. Paul Howe. They enjoyed a fishing trip up the Lostine river and were very successful in landing a fine catch of fish.

Mrs. William Wiggins is taking treatments at Enterprise every other day.

Mr. and Mrs. A. E. Cray and sons, Vernon and Lowell, of Seattle, arrived Monday night on a two weeks vacation and are guests of Mr. and Mrs. A. J. Polley. Lou Cray of Montana, a former resident of Lostine, will arrive here this week. The Crays and the Polleys are camping up the canyon.

Jack Ard, of Austin, arrived this week with a string of pack horses and went up the canyon Friday. He is stationed at the east fork of the Lostine river and will furnish pack horses and guides for the tourists who wish to go farther into the mountains. Mr. Ard comes to Walla Walla every year. He bought his pack outfit from Mr. Wallis who has spent several years up South Forks.

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Talking Movies Record Sounds

On Film or Synchronized Disc

HOLLYWOOD, Cal. (AP)—How sound-pictures now on the market can be classified roughly in two groups:

1. Those in which the sound is recorded on disks similar to phonograph records.

2. Those in which the sound is recorded on film, which may be either the identical film that carries the picture or a secondary film geared to the same shaft.

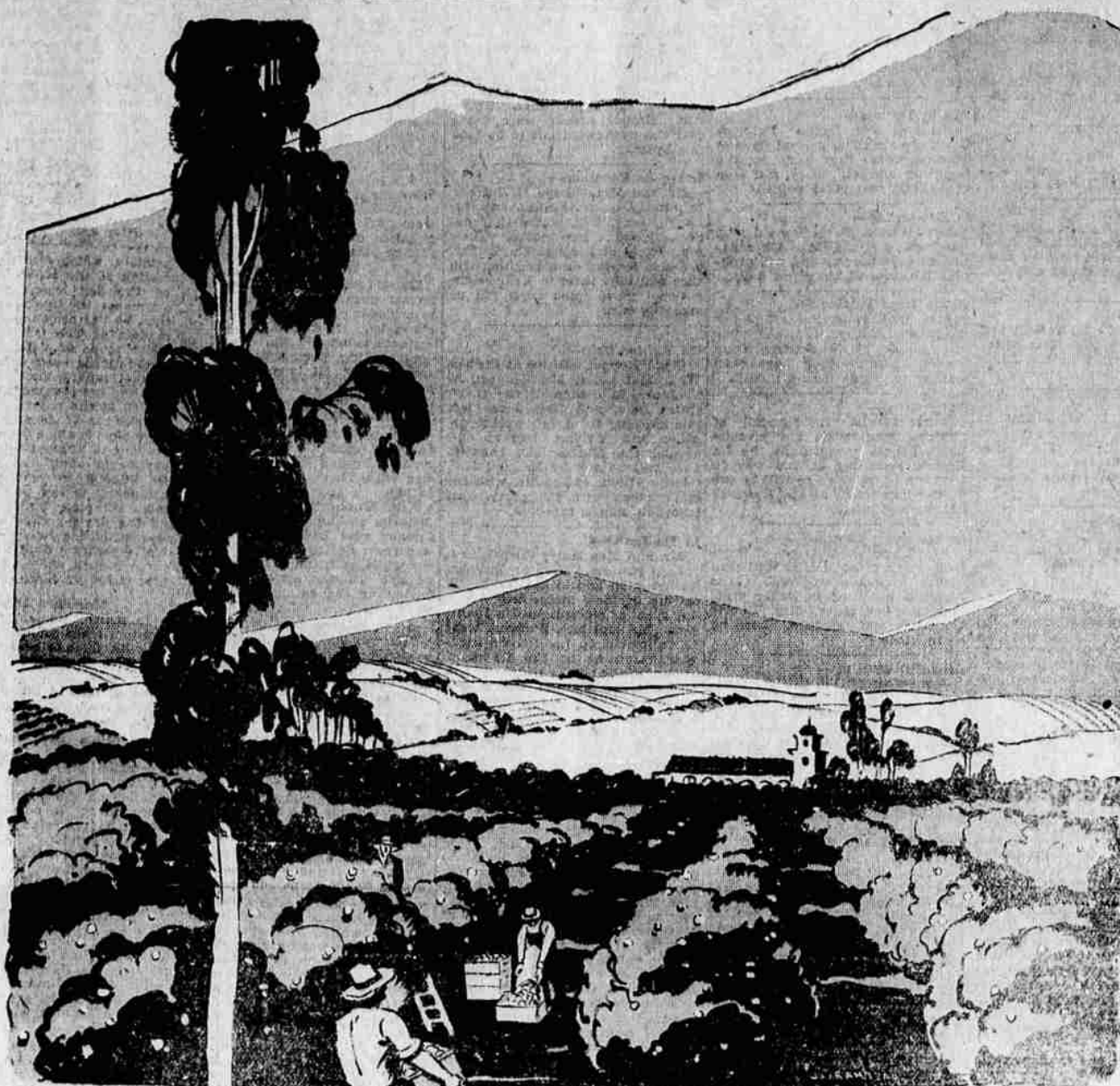
In both disk and film methods, powerful amplifiers similar in principle to those used in modern radio sets play a vital part. And in either system the "ear" which "hears" the actor while the camera lens "sees" him is a microphone, or set of microphones, similar to those used in radio broadcasting.

The microphone, of course, translates what it "hears" into electrical impulses, just as a telephone transmitter translates words into electrical impulses. In the Vitaphone and other disk systems these electrical impulses travel to a recording device similar to those used in making modern electrical-ly-recorded phonograph disks. The speed of the camera governs the speed at which the recording disk revolves, so that words and action are synchronized, and when the record is played in a theater at a speed governed by the speed of the film the words coming from a loud-speaker back of the screen seem to flow from the lips of the film image.

In the Movietone system, which involves recording sound on the edge of the film as it runs through the camera, the electrical impulses from the microphone travel to the camera and there govern the fluctuations of a helium light which is focused on the film. When the film is developed the sound record appears as a series of alternate light and dark lines of varied spacing and density on the left-hand margin of the film. This "sound-track" can be, and sometimes is, projected onto the screen along with the picture, for it is a photographic record as distinct in its way as anything else in the picture. In ordinary theater showing, however, it is blocked out in projection.

As Movietone film runs through the projection machine in a theater the sound-track on the edge of the film passes in front of a small light focused on a photo-electric cell. The alternate light and dark lines in the sound-track cause fluctuations in the light that actually reaches the cell, and these fluctuations in light reaching the cell cause electrical fluctuations corresponding to the original sound variations. These are amplified and conducted to the loud speaker behind the screen, which reverses the process of the original microphone and translates them back into actual sound.

Since the words of an actor are photographed on the film at the same moment that his moving lips are being photographed, the synchronization, of course, is perfect. The foregoing description does not take into account many important technical differences in the various systems.



Sunkist Fruit Growers use UNION Non-detonating Gasoline

In their lumber and box making operations this non-detonating fuel has proved its dependability

SOMEWHERE deep in the cool shaded forests of Northern California the camp stillness is broken by muffled murmurs. They gradually ascend in note to a rhythmic purr—and break into a smooth continuous roar as the giant Sunkist logging caterpillars emerge, bringing their awkward burdens of the day to the box factories.

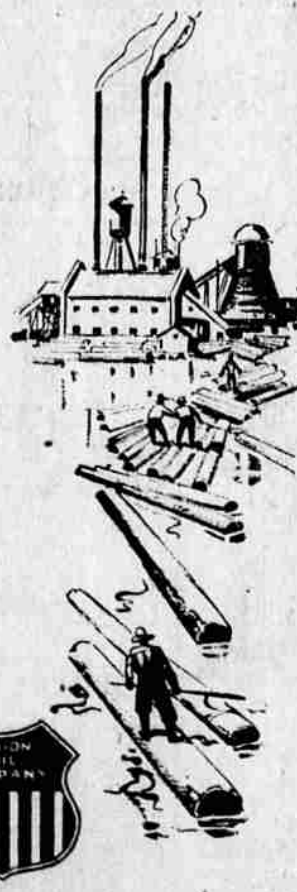
Here, in the lumbering operations around Hilt and Susanville, Union non-detonating gasoline is used exclusively—and in tank-car quantities.

Sunkist—now correctly known as the California Fruit Growers Exchange, is considered the most successful co-operative growers' organization in the world. 11,000 grower members utilize its facilities. Sales totaled \$110,000,000 last year. 2,500,000,000 oranges marked "S—U—N—K—I—S—T" were consumed in 1927.

This great organization has "success-tested" Union non-detonating gasoline in the rigid outdoor laboratory of the West's mountainous lumber country.

What "Success Tested" Means to You

Of course you can't give the gasoline you use a laboratory test, but the great institutions who do check results for mileage and power can be your yardsticks. These firms have "service-tested" gasoline. They are successful firms. They not only use Union for its brilliant performance, but for its absolute uniformity. The Union Shield is a mark of "Success Tested" quality for you.



A Few of the Successful Firms Using Union Gasoline

Bostanchury Ranch Company
California Lettuce Growers
California Packing Corporation
California's Prune and Apricot Growers
California Vegetable Union
Colonial Grape Products Company
V. Cotati Company
Curtis Orchards Company
Earl Fruit Company
El Cajon Valley Citrus Association
Escondido Fruit Growers Association
Farley Fruit Company
Farmers Elevator & Supply Company
French American Corporation
Fruit Growers Supply Company
Hind Orchard Company
Manistee Ranch
C. & L. Moring Ranch
Overland Fruit Transfer Company
Pacific Fruit Exchange
Pacific Fruit Express
San Fernando Heights Lemon Company
Santa Paula Citrus Fruit Association
Stewart Fruit Company
Standard Fruit & Produce Company

Symphony under the Stars —Broadcast— Summer Saturday Nights

The great Out-Door Hollywood Bowl Symphony Concerts will be broadcast every Saturday night over the Pacific Coast Network. We believe you will enjoy these concerts—they are artistic masterpieces.



Claude C. Pratt
Lumber Co.

We Sell For Cash
"The Poor Man's Friend"

Near Foundry Phone Main 215
No Sunday Business

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UNION GASOLINE

UNION OIL COMPANY