

LaGrande Evening Observer

(Incorporated)
An Independent Newspaper

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SUBSCRIPTION RATES

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By Mail	
Daily, per month in advance	50c
Daily, per six months in advance	\$2.50
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ADVERTISING RATES

Display, foreign, per column inch	42c
Display, local, per column inch	40c
Time contract prices on application.	

SHOUT FOR JOY—Cry out and shout, thou inhabitant of Zion for great is the Holy One of Israel in the midst of thee. —Isa. 12:6.

It seems to be a normal year. Business and crime are both up to par.

There are strong companionate tendencies just now in the make-up of political parties.

If those Boy Scouts really get after the feminine smoking evil in earnest, billboard art is going to suffer.

Now that somebody has bounced over Niagara Falls in a rubber ball, maybe the next fellow will roll over in a balloon tire.

Belgium, with support from America, decides not to launch her rebuilt Louvain library with the resentful inscription, "Destroyed by German fury, rebuilt by American generosity." That is just as well. Germany may have deserved such an inscription for burning the library, in her invasion of Belgium, without any evident justification, moral or military. But those German armies are melted away. Millions of German soldiers are dead, and most of the living are sorry. Germany has probably learned her lesson. The allies likewise have learned valuable lessons. It is neither Christian nor profitable to perpetuate a bitter criticism like the inscription incribed by an American architect and now repudiated. It is better to throw the mantle of charity over all phases of the great war. Only thus can come an era of good will and peace.

ADVERTISING IN THE SCHOOLS

The National Education association started something when it criticized the introduction of commercial advertising and political propaganda in the schools.

The former seems particularly plentiful. In one city where the board of education ordered the superintendent to find out how far manufacturers, public utilities and other commercial enterprises were propagandizing the public schools, the inquiry has revealed an amazing amount of such material as this in current use:

"The Story of Steel" by a big steel corporation, "The Story of Sugar" by a big sugar company, "The Story of South America" by a transportation line, "The Story of the Banana" by a fruit company, "The Story of the Lead Pencil" by a company specializing in pencils, "The Story of Glass" by a glass company, "The Story of Wheat" by a flour company, "Rubber—a Wonder Story" by a rubber company, "The Story of Asbestos" by a shingle manufacturer, "The Romance of Coffee" by a coffee company, "The Romance and History of Time" by a watch company, "The Story of Silk" by a silk company, and dozens of other booklets, pamphlets, leaflets, etc., of the same sort.

What is to be done about this? Obviously much of the stuff is ably written, from facts supplied by experts. It is instructive. Yet there is advertising in nearly all of it, openly or furtively.

The real purpose of the companies is not educational but commercial. The advertising element tends to grow bolder, and everybody tries to get into the game. Sometimes facts are perverted. At best, such competition for the privilege of giving the youthful mind a bent toward this or that product, for profit, is bad.

Educators must find some way to draw the line between education and commercial advertising, and advertisers must seek more legitimate channels. Political propaganda is worse, because it aims to affect public policy by the subtle process of influencing plastic young minds. If the power interests or other interests have been doing this, it should be shut down on promptly and effectively.

BARGAIN DAYS

All Discontinued Stock at Less Than Half Price

Children's Straw Play Hats	15c
Girls' Dress Hats	50c and \$1.00
3/4 Sport Hose, size 9 to 9 1/2	25c
Summer Pajamas, size 12	50c
Long Khaki Pants, age 4 to 7	50c
Boys' Cloth Hats, size 6 1/4 to 6 3/4	25c
Boys' Cloth Caps, size 6 3/4 to 7	50c

NORTON'S KIDDY SHOP.

ABE MARTIN



As freely as liquor flowed at the republican national convention, the result shows that the bosses must have kept purty sober till they got their work out. I've watched and watched, but I've never seen a musician pay the least attention to an orchestra director.

Death Of Four Near Edmonton Puzzles Police

EDMONTON, Alta., July 11 (AP)—The slaying of Mrs. Eunice Booher, wife of a prosperous Manville farmer, her 25-year-old son and two hired men today was a complete mystery to police. Vernon Hoher, another son, told the police he discovered the bodies Monday night when he hurried to the house upon hearing shots shortly after he had left to bring in the cows.

In the dining room, he said, he found the body of his mother, shot from behind. Her head was split from the impact of a rifle bullet. In the kitchen was the body of his brother, Fred, shot through the mouth and back.

JOHN J. RASKOB IS SELECTED AS DEMOCRAT HEAD

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touched on any particular subject. He added that it was unnecessary for the governor or anyone else to ask him whether he would work for the party's success in the campaign as he plainly had shown a willingness to do his utmost.

NEW YORK, July 11 (AP)—Although John J. Raskob, who was today named chairman of the democratic committee, served on President Wilson's industrial conference in 1919, he is listed a republican in the sketch of his life in Who's Who in America.

Raskob announced the appointment of Colonel Herbert H. Lehman, New York financier, to head the Finance committee succeeding Jesse H. Jones, of Houston, Texas.

HIGH FIRE CONTROLLED

YERKA, Calif., July 11 (AP)—An undetermined number of cattle was lost and 6,000 acres of lush range grass and range land was burned over by a two-day fire before it was brought under control today. More than 100 fire fighters were recruited to combat the blaze that cut a swath seven miles long and three miles wide in the locus mountain district.

Honk! Honk! Mr. Gershwin Tries a New Symphony

By NEA Service

PARIS—Writing music to the tune of automobile horns is the astonishing expedient resorted to by George Gershwin, famous American composer, now in Paris.

When admirers here called at Gershwin's hotel they found him hard at work. Within reach of his hand were about a dozen varieties of automobile horns.

"I am working on a new symphony to be called 'Americans in Paris,' and these are some of my working tools," added the composer of the "Rhapsody in Blue."

"I get inspiration from the noises they give. I believe they are more useful to me than to the man who drives a car."

This came rather as a shock because automobile horns, especially those of taxicabs, make such a clamor in downtown streets that there is now a determined movement to have the tooting controlled and softened. But Gershwin says he wants to give his new symphony the proper Paris atmosphere and he has chosen the horns. Other equipment with which he works are a piano and portable phonograph with a number of carefully selected jazz records.

Gershwin admits he misses American life and surroundings in his work.



HONK!

EAST OREGON MILLER HAS BEST CHANCE

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Kerr, Gifford and company. It was declared by these witnesses that if Portland is granted transit privileges so grain may be made into flour, cereals and mill feed here, and then sent on to other destinations under through rates, the local disadvantage will be greatly removed.

Examples given regarding the sending of mill feed to Medford. The through rate from Pendleton to Medford is \$6.90 per ton. The grain rate from Pendleton to Portland is \$3.70, and the feed rate from Portland to Medford is \$5.40 per ton. These rates have driven the local millers into buying mill feeds and other supplies in the eastern Oregon mills and shipping them to the Willamette valley and Southern Oregon points direct from the out of Portland mills, the witnesses said.

The Oregon public service commission four years ago granted the transit rate in this state, but the railroads attacked the law in the federal courts, securing an injunction against the law. The cases are still in the courts.

THREE FOUND ON ICE PACK BY AVIATOR

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bad ice conditions. The higher summer temperatures have caused soft ice surfaces, preventing the further landing of planes equipped with skis. These conditions make impossible help from the air except in the way of provisions.

All accounts coming out of the arctic indicate that the position of the men is decidedly desperate. They are reported to be in a feverish condition and affected mentally, with their morale fast giving way before the apparent impossibility of bringing them out to land and aggravated beyond expression by knowing that succor is so near and yet so far. Anxiety over their position is increased by the fact that there has been no radio communication from them in the past two days.

VETERINARIANS ELECT

PORTLAND, July 11 (AP)—Dr. C. R. Donham of Corvallis was elected president of the Oregon veterinary medical association here today at the annual convention of the organization.

HOPE TO MAKE "HOME BOY" OF LAD

Byron Louth, who has run away from home 50 times, SEATTLE, Wash. (NEA)—Surgical science is going to try to cure a 5-year-old Seattle boy of the "runaway complex."

He is Byron Louth, and alienists say he is above the average in intelligence. But he has run away from home 50 times in the past few months. Sometimes he starts out alone, sometimes he peddles away on any kid's tricycle that comes handy.

"I don't want to run away," Byron says, "but something comes over me and I just can't help it. If the doctors can stop me, I'm for them. I want to stay home."

Around his neck Byron wears a tag. It says: "This boy runs away; please send him home to his mother." Officers all over the northwest know him; sometimes he gets hundreds of miles away before he is caught.

Examination of the child by alienists here shows that one side of his brain is over-developed; the other, under-developed. It is hoped that a surgical operation may correct this, allow the weak side of the brain to develop and so make Byron a "home boy."

Veteran officers for miles around Seattle say that "it would take half a dozen deputy sheriffs to keep the kid in his own back yard when he wants to go."

Horse Runs and Saves Girl From Kidnaping Plot

HOOD RIVER, Ore., July 11 (AP)—Police and the sheriff's office here today were investigating what was said to have been an attempt at kidnaping last night, following the recital of the experiences of Miss Jean Wentworth, 14, whose saddle horse, running wild, was picked up at 3:30 o'clock last night. In the saddle she sat, her hands tied behind her back, and a foot securely tied to each stirrup.

It was a harrowing tale the girl related to officials. While riding along a country road six miles from here, she said, a man roughly dressed and with a stubble of beard, dashed from behind a stump and grabbed the bridle of the horse. Dragging her from the saddle, the girl continued, the man who was about 40 years old and of medium height, treated her roughly and then tied her hands behind her back, later placing her in the saddle. Then he tied her feet to the stirrups.

This done, the Wentworth girl declared the man attempted to make room for himself on the saddle. The horse became frightened, bolted and ran away.

RED CROSS SHOES 20% Less

All styles included

N. K. West & Co., Inc.
La Grande's Leading Store for Over 30 Years

AMUNDSEN UNHEARD FROM

OSLO, July 11 (AP)—A wireless operator from Bear Island said today that on the evening that Roald Amundsen and the five men missing with him supposedly were flying from Norway to Spitzbergen, he listened almost continuously for the plane's wireless and heard nothing. The operator who arrived at Tromsø sent out radio calls to the plane but received no reply. He also failed to hear the machine's motor. The weather was fine and the visibility good at the time.

RUTH HITS NO. 33

NEW YORK, July 11 (AP)—Babe Ruth hit his thirty-third home run of the season in the seventh inning of the second Tiger-Yankee game here today. Gibson was pitching and the bases were empty.

YOUNG MAN MAY DIE

MARSHFIELD, Ore., July 11 (AP)—Floyd Sherbundy, 29, may die from injuries he received at the Coos Bay jetty yesterday when he fell from a rock train which ran over and crushed both his legs. Sherbundy was a brakeman on the jetty train. He lived in North Bend.

A Hot-Weather Luncheon

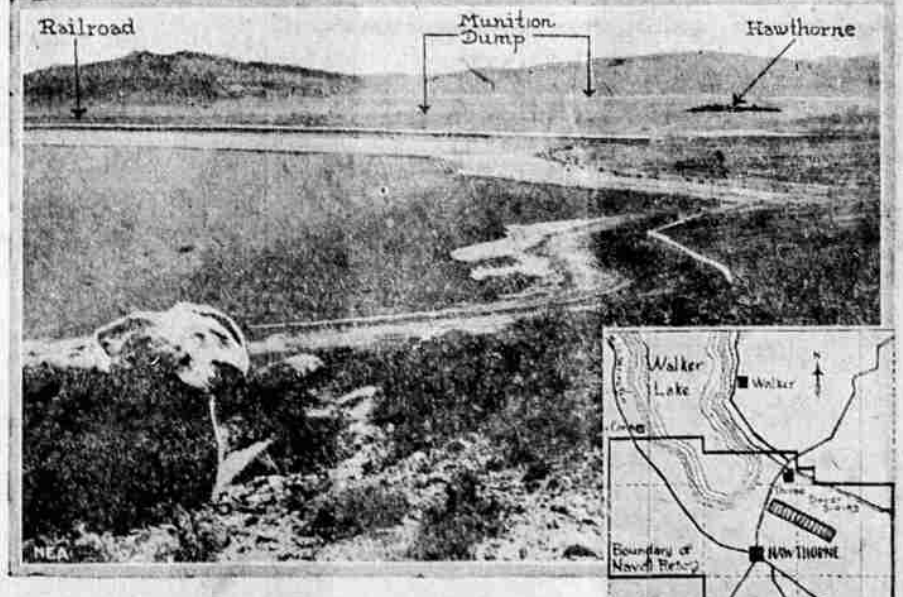
When hot days come, it's often too hot to cook, too hot to eat anything except the most cooling, the most inviting summer menus.

That's when you find it especially nice to have lunch at the Sacajawea. A cool, comfortable dining room or coffee shop—tempting salads, cooling drinks—pleasant desserts—and any fountain specialty. Save hot weather discomfort—lunch at the Sacajawea.

Sacajawea Inn

"Points the Way to Better Things."

HERE'S A NAVAL BASE—FAR FROM OCEAN



The navy seldom goes many miles inland to establish a permanent base, but here's a site in Nevada which is favored by the navy department for a naval munitions dump to supply Pacific warships. It is near the south end of Walker Lake, in Mineral county. Hawthorne, the county seat, is shown in the right foreground. A \$3,000,000 appropriation has been asked of congress for its acquisition. Map at right shows the large area the navy wishes to reserve for the dump.

A MESSENGER OF GOOD HEALTH WILL VISIT YOU EACH DAY

McWILLIAMS BUTTER-NUT BREAD

"Rich as Butter—Sweet as a Nut"

NOW ON SALE AT ALL DEALERS

That sweet, full wheat flavor peculiar to Butter-Nut Bread appeals to all appetites.

TRY IT TO-DAY

Its rich nut-like flavor will be enjoyed by the entire family.

Look for the Butter-Nut Boy on the wrapper.

DELIVERED FRESH EACH DAY

LaGrande Bakery