

JULY FURNITURE SALE!

Sweeping Reductions On High Standard, Quality Merchandise - Wonder Values To Attract Thrifty Shoppers At A Guaranteed Saving, Sale Commences Saturday, June 30th.

All Fibre Furniture Reduced

- \$89.50 3-pc. Lloyd Fibre Suite, blue and gold finish with upholstering to match **\$75.00**
- \$69.50 3-pc. Heywood Fibre Suite in ivory with colorful cretonne upholstery **\$59.00**
- \$94.00 3-pc. Heywood Fibre Suite in attractive blue and grey, cretonne cushions **\$79.00**
- \$128.00 3-pc. Lloyd Suite, grey and gold striped in black with tapestry seats **\$108.00**
- \$73.00 2-pc. Lloyd Suite, LaBrea finish, beautifully decorated **\$62.00**

Cogswell and Occasional Chairs

- \$57.50 5 only beautiful Cogswell Chairs in handsome tapestry combinations, now **\$46.00**
- \$90.00 Cogswell Chair, freize and mohair combination, Now **\$72.00**
- \$95.00 Cogswell Chair, freize and mohair with fringe, Now **\$76.00**
- \$80.00 Genuine Needlepoint Chair, hand carved imported frame, Now **\$64.00**
- \$22.50 Occasional Chair, mohair seat with damask back, Now **\$17.85**

All Electric Ranges One-Fourth Off

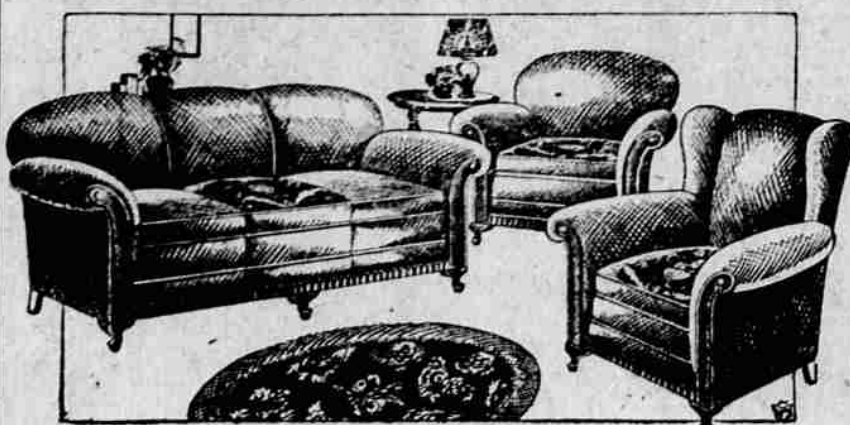
- \$98.50 3-Burner and Oven L & H Electric Range, reduced to **\$74.00**
- \$170.00 3-Burner and Oven L & H Electric Range, all enamel, full automatic, reduced to **\$127.50**
- \$240 4-Burner L & H Combination Electric and Coal Range, automatic **\$180.00**

Refrigerators—Reduced 20%

- \$16.50 Top Icer Style, good insulation, 35 lbs. ice capacity, Enamel lined, Now only **\$13.20**
- \$55.00 Side Icer Style, large roomy food chamber, porcelain lined, Now only **\$44.00**
- \$33.50 Side Icer Style, 60 lbs. ice capacity, well insulated, white enamel lined **\$26.80**

Open an Account. Pay on Our Easy Payment Plan.

Living Room Suites!



All Mohair Davenport \$79

Genuine Kroehler Davenport coil spring construction, serpentine front handsomely tailored with reversible cushions in colorful damask. A featured value

Arm Chair to Match \$42.50. Wing Chair to Match \$47.50.

Other Living Room Values

- \$217.00 2-pc. Mohair Suite Semi-Kidney Shape **\$185**
- \$165.00 2-pc. Mohair Suite, carved mahogany frame **\$147**
- \$275 2-pc. Mohair Suite, solid mahogany show wood frame **\$225**
- \$272.50 2-pc. Kroehler Davenport bed, all mohair, solid mahogany frame **\$229**
- \$159.00 Kroehler Davenport, mohair with reversible cushions **\$143**
- \$179 2-pc. Biltwell Bed Davenport Suite in jacquard velour **\$149**

The need of ready cash is not necessary with our easy payment plan.

Quality Rugs at Sale Prices

- 9x12 Seamless Axminsters in a choice variety of patterns and colors. July Sale Price **\$29.85**
- \$49.50 9x12 Seamless Axminster Rugs heavy all wool pile. Sale Price **\$42.00**
- \$57.50 9x12 Extra Heavy Seamless Axminster Rugs. Sale Price **\$49.50**
- \$89.50 9x12 Seamless Wool Wiltons. July Sale Price **\$76.00**
- \$115.00 9x12 Seamless Worsted Wiltons. July Sale Price **\$95.00**
- \$125.00 8-3x10-6 Karnack Worsted Wiltons. July Sale Price **\$89.00**
- \$62.50 11 1/4 x 12 Axminster Rug, splendid wearing quality **\$52.50**
- \$29.50 11 1/4 x 12 Tapestry Brussels Rug, seamless, Now **\$19.75**

1500 Yards Linoleum Reduced

- \$1.15 Print Linoleum, choice of 5 patterns. Special at **89c**
- 2 Patterns Inlaid Linoleum in Tile Effect now **\$1.19**
- \$2.00 Quality Inlaid Linoleum, 3 beautiful new patterns, Special **\$1.75**
- Armstrong Heaviest Quality Embossed Linoleum, sells Regularly for \$3.25. Special **\$2.25**

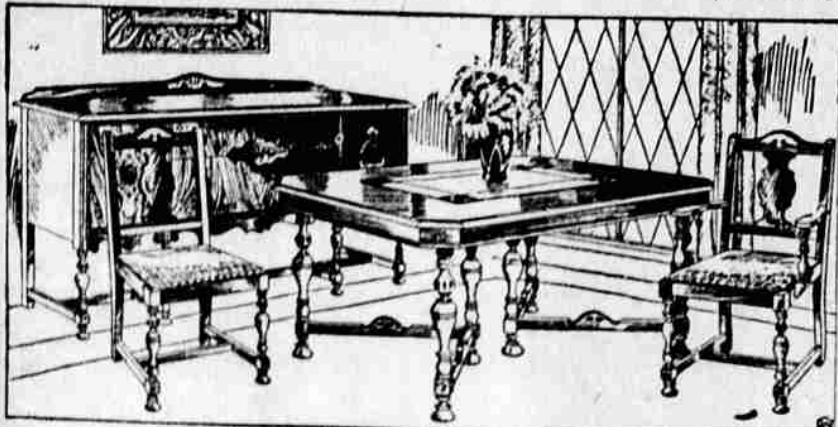
Lamps Reduced 20% to 33 1-3%

- A choice selection of Lamps with metal bases, shades in Georgette silk. Regular \$15.00. Special **\$9.85**
- \$39.50 Almo lamps, beautiful and distinctive designs. Floor, Table and Bridge Styles. Now **\$29.50**
- \$22.50 Floor Lamps, metal base and nicely tailored Georgette shades. Now **\$16.75**

Deferred Payments to Meet Your Requirements.

Dining Room Suites!

- \$225.00 8-pc. Dining Suite in walnut, 66 in. Buffet, Oblong Extension Table, One Arm and Five Side Chairs with tapestry seats and back. Only **\$189**
- \$137 6-pc. Dining Suite in Spanish design. Buffet, Table 4 Chairs, suitable for the smaller home **\$109**
- 5-pc. Walnut Suite, Oblong Extension Table and four Chairs with upholstered seats. July Sale Price **\$56.50**
- \$78.00 5-pc. Dinette Set including Davenport Extension Table and Four Windsor Chairs **\$49.50**
- \$37.50 Library-Dine Extension Table, choice of Mahogany or Walnut finish. July Sale Price **\$29.50**



8 Pc. Walnut Dining Suite

Exceptionally high grade dining group, 60 in. buffet, oblong table with 6 ft. extension together with 5 side and one arm chair, tapestry or leather seats. Rare value **\$119**

Use Your Credit. Weekly or Monthly Payments to Match Your Budget.

\$11.95 Felt Base
9x12 Rugs
\$5.50

16 Only Pabeo De Luxe
Add it to your account.

Regular \$8.95
Rocker
\$6.50

Mahogany Finish, Upholstered Spring Seats.
Add it to your account.

4 Only Library Dine
Extension Table
\$17.50

Walnut Finish
Add it to your account.

\$19.50 Regular
Steel Beds
\$12.75

6 Patterns in Ivory or Brown Finish. Full Size.

Hundreds of Single Pieces!

- Limited space does not permit us to mention all the items included in this event. Here is just a few of them
- All Luggage
 - Orthophonic Phonographs
 - Secretaries
 - Bookcases
 - Desks
 - Perfection Oil Stoves
 - All Camp Goods
 - Tea Wagons
 - End Tables
 - Odd Pieces, Etc.

Your Credit Is Good.

Even with these prices our usual liberal credit terms prevail. Our easy payment plan is specially designed to meet the needs of the most modest income.

Bedroom Suites!

- \$172.00 4-pc. Walnut Suite, Vanity, Bow End Bed, Chest and Rocker. July Sale Price **\$137.50**
 - \$113.00 2-pc. Walnut Suite, includes large Dresser with ample drawer space and Bow-End Bed. July Sale Price **\$90.50**
 - \$77.50 3-pc. Ivory Suite, very attractive pattern. Included is Dresser, Chiffonier and full-size Bed. Now **\$59.00**
 - \$104.50 3-pc. Suite in walnut finish, consisting of Full-Bed, Vanity and Chiffonier. July Sale Value **\$82.50**
 - \$175.00 4-pc. Suite in Walnut finish. Twin Beds, large Dresser and Chiffonier with ample drawer space **\$139.00**
 - \$250.00 5-pc. Sleigh, Grand Rapids Suite. Consists of Bed, Dresser, Chiffonier, Chair and Rocker. Special Value **\$179**
- Other Bedroom Suites Not Included in this List Also Reduced.



3 Pc. Enamel Bedroom Suite

Beautiful Green Enamel Suite, consisting of large Dresser, Full Size Bed and Chest of Drawers neatly decorated. Regular \$125. July Sale Value **\$89**
Only a Small Payment in Cash. Pay the Balance in Convenient Installments.