

NORTHWEST GOAL FOR SOUTHERNERS

Sherwood Williams, of La Grande, Speaks to Spokane Realtors

SPokane, Wash., May 23 (Special)—"The northwest is receiving a large influx of settlers from California," said Sherwood Williams, of La Grande, Ore., president of the Pacific Northwest Real Estate association, who was here recently, meeting with the Spokane Realty board. He was accompanied by T. W. Zimmerman, of Portland, Ore., association secretary.

"Many California people are finding that Oregon and Washington offer natural beauty and living conditions different from what they find in the south."

Realty Means Prosperity
"There is a tendency," he continued, "toward getting back to the farm on small tracts near the city or on larger tracts farther out. This condition is conducive to great prosperity. The foundation of our prosperity lies in real property."

"It is becoming recognized by economists and clear-thinking business men that the burden of taxation is resting too heavily on real estate. There is need of a readjustment of the method of raising revenue for government purposes. Real property is carrying more than 85 per cent of the entire tax burden. This tax burden is lying more heavily on city than on suburban property, causing the tendency toward the farm."

Better Outlook General
Discussing business conditions, Mr. Williams said: "I have found everywhere I have been a better feeling as to the financial outlook. Apparently there are good crops everywhere and good prices seem to be before us. When these crops are harvested, I look for considerable movement in real estate of all types."

"I believe there lies before the northwest one of the greatest eras it has ever experienced. The eyes of the nation are turned toward the northwest, and when the wave of prosperity sweeps over the land to the east of us once more, the home seekers are coming in almost unlimited numbers."

IMBLER PERSONALS

IMBLER (Special)—Miss Gail Tucker is recovering nicely from her recent operation for appendicitis.

The birth of a new baby daughter, last Thursday to Mr. and Mrs. Art Furman of near Imbler, is reported.

The baby clinic held here last Thursday was considered very successful with about 40 babies, including seven round-ups, were examined by Dr. Moore, county health physician assisted by Miss Marquardt, county health nurse.

Mr. and Mrs. Charlie Cleaver go this week to Cheney, Wash., to witness the graduation of Miss Lydia Cleaver from the Cheney Normal.

Only two-thirds of the story about the annual of the Imbler High school making good in baseball this spring on college and university teams, was told last week. Wayne Welch, son of C. C. Welch has been playing a consistent game with the Beavers of Willamette university this spring. The report is that he has also been named football manager at the university for next year, which will be his senior year.

Mr. and Mrs. Ish Littrell have moved from their former residence to the house recently vacated when Mr. and Mrs. Westenskow moved to Walla Walla.

The faculty for the Imbler school has not yet been completed for next

Bennett's Family



Two members of the funeral party who accompanied the body of Floyd Bennett to its final resting place in Arlington National cemetery were the famous flyer's mother and wife. Above is Mrs. Henrietta Bennett; below Mrs. Floyd Bennett.

CUT YOURSELF A PIECE OF CAKE



Distinguished no end is the jolly little party pictured above. The occasion was the thirty-sixth birthday of Baron Gunther von Huenfeld, and the other members of the Bremen's crew, along with Duke Schiller, the pilot who first reached the stranded flyers, helped him celebrate. Left to right are Captain Koehl, the Baron, Schiller and Major Fitzmaurice, who did the carving with his saber. Below is the ceremony at which the German-Irish trio decorated the statue of George Washington on the steps of the New York Sub-Treasury building.

year, a successor to Prof. Reginald Menogot having not been secured as yet, and there being a probability of one other vacancy.

Among the patrons of the Imbler postoffice may be found the most eager readers of the La Grande Evening Observer. One of the former residents, a man widely known over the county, too, by the way, comes to the office every evening for his paper. One evening last week while returning home, he became so engrossed in the readings of the sheet that he forgot to remember that he was driving his car, and first thing he knew, his car was off in a ditch of no mean proportions. Fortunately a neighbor was plowing in a field close by, who obligingly unhitched his team, pulled the stolid farmer from the ditch, set him on his way again. He got by fairly well at home, but his family has now learned why the car was not usable that evening.

Mrs. Frank Martin is reported as being very seriously ill again. Ross Perry is making considerable progress with his new fox farm which he is building farther out on the Summerville road.

Mrs. Etta Welch of this place was elected secretary of the Summerville Cemetery association an office which she has held for several years now. Imbler will be present to help and to patronize the annual dinner to be held next Wednesday at Summerville. The Summerville cemetery is so close to us that we take just pride in the beautiful spot, also. The Misses Ruth and Isabel

WALLOWA PERSONALS

WALLOWA (Special)—A considerable amount of interest was manifested in the primary election held here Friday, but the vote cast in practically all precincts is said to have been comparatively light. Latest reports indicate that T. O. Johnson, has a sufficient lead to assure him the nomination on the republican ticket for representative for Union-Wallowa counties.

C. F. Harmon, who has been a patient at the hospital here for the past several weeks, was taken to Portland the latter part of the week, where he will receive medical treatment. He was accompanied by his wife and some relatives from eastern Washington.

J. H. Fisher and family, of Hurricane Creek, spent Sunday evening at F. A. Downings, in the Leap section.

Mrs. H. O. Anderson and children, who have been visiting at Mrs. J. B. Gustin's place for the last several weeks, left Sunday morning by auto for Payette, Idaho, where they expect to live this summer, while Mr. Anderson is working for the railroad company. They shipped their household goods from here last week.

F. A. Downing, of Leap, was a business visitor in town the first of the week.

The county road crew has been busy doing some much needed repair work on the road leading from here into the hill section to the east during the last several

days. Many of the dirt roads have been in a very bad condition during the past two months, from being badly rutted up during the long wet spell in the spring.

Elmer Southwick, rural carrier on route one, which extends into the country east of town, has recently started using his car instead of the horse and buggy.

Ed Bell, who had one of his legs painfully injured when he was kicked by a young horse a few weeks ago, is reported to have been quite poorly during the last several days.

Clyde Taylor, of Promise, was a business visitor in town the latter part of the week.

Sami and G. C. Meek, of Leap, were visitors in town recently.

L. W. Minor finished seeding the east during the last several spring grain last week. The

ground in some of the fields is too dry for an even germination of the grain, and as a result the stand in some of the fields is quite spotted.

Drying weather which has been in progress during the last three weeks has caused the farming land in many parts of the hill section and portions of the valley to become extremely dry for this early in the season. Many farmers report their fields plowing up in a very rough condition. Even where there is still plenty of moisture in the soil, much of the ground is very cloddy and rough. While much seeding of spring grain has been done during the past two weeks, there still remains a considerable amount to be planted.

Part of the potato crops have been planted, according to reports, and the early planting of that crop will not be very

heavy in this section this season, there being only a few instances where farmers contemplate planting several acres.

Ranges in parts of the country are beginning to show some signs of drying up. Many farmers in the hill sections who operate several hundred acres each year, are just getting started plowing summer-fallow at this time, and unless rain comes soon much of the ground will soon be too dry to allow a good job of plowing being done.

Indications at this time point toward a bumper crop of the more common varieties of fruit in this section. Most of the apple, peach, and pear trees are heavily loaded with blossoms and should supply a good quantity of these fruits if no damaging freezes are in store during the next few weeks.

"OBSERVERS PREFERRED!"

When it comes to a question of picking one newspaper to satisfy that most human desire to know what the rest of the world—across the valley or across the country—is doing, it is significant that The Observer is **PREFERRED** throughout the La Grande territory in a great majority of homes.

Metropolitan papers, county papers fail to meet the Grande Ronde valley resident's demand.

Here's What a Cove Reader Writes:

Cove, May 16, 1928.

La Grande Evening Observer,
La Grande, Oregon.

Dear Sirs:

Enclosed you will find check to pay for your paper. I ran short on cash and couldn't send before my time was up and find that I am lost without a paper each day and that the rest of the papers don't give the right kind of news and The Observer does. Yours truly,

(Name Furnished on Application.)

"The Right Kind of News"

This Cove reader is not peculiar—there are hundreds of others like him—over three thousand families of them in the La Grande territory—because the right kind of news here means full Associated Press leased wire service and more local and valley news than in all other papers in this territory combined.

It's Only Natural That Observer Circulation Should Now Be the Greatest in Its Entire History!

La Grande Evening Observer

"Eastern Oregon's Leading Newspaper"



This summer travel East via Canadian Pacific on transcontinental trains famous for their equipment, service and cuisine. Enjoy the beauties of the finest mountain scenery in the world as you speed across the continent. Four trains each day from Vancouver, B.C. assure timely service to every point in Eastern Canada and the United States.

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Detroit	Washington	Kansas City
Omaha	Toronto	Winnipeg
Philadelphia	Cincinnati	St. John, N.B.

Low Summer Fares are on sale May 22 to September 30, with return limit October 31. Liberal stop-overs at Banff, Lake Louise, Banff, Jasper, and all points East. Get information, time tables and literature from your local agent.

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