

OPEN TOMORROW OUR NEW ^{and} LARGER STORE

—AT—

116 DEPOT STREET

IN THE FORMER LOCATION OF THE OREGON HARDWARE

¶ *Come---* be our guest for the opening of our new and greater store! You're sure to be interested in its beauty of appointment and excellence of equipment. No detail has been overlooked which could possibly contribute to your convenience when shopping.

¶ This new store has been dedicated to La Grande's well-dressed men—to our many customers whose cordial friendliness, confidence and patronage have inspired us to do bigger and better things in merchandising and service; you men who have been responsible for our steady and healthy growth.

The Very Latest Style Ideas
Are Here Now In

Society Brand Clothes

¶ *Now---* with our larger store—we will carry a larger and more varied stock of these fine clothes. Again this Spring Society Brand is ahead in style. Away out in front with the country's outstanding models for university men—for conservative business and professional men—for young men about town. And there's every conceivable pattern and color to choose from—in the richest of fabrics—most of them exclusive.

¶ We're proud of our Society Brand Clothes. We're proud of our new store because it gives us better facilities to give you unexcelled service. And we're proud of you well-dressed men of La Grande who have helped us to bring it all about. Come in tomorrow, for the opening—won't you?

BEGINNING AT 1 P. M.

WESTENHAVER INC.