

MARCH SALES OF CARS SET MARKS

General Motors, Willys-Overland, Dodge, Oldsmobile Make Reports

NEW YORK, Apr. 21.—Alfred P. Sloan Jr., president of General Motors Corporation, makes the following statement:

"Retail sales by General Motors dealers to consumers in March were 132,763 cars. This compares with 146,275 for March, 1927, a gain of 87,423 cars or 25.6 per cent. It is gratifying to be able to call attention to the fact that this constitutes a new record for General Motors, the best previous record having been made in April, 1927, when there were sold to consumers 139,194 cars. In making this comparison it should be recognized that April normally is a larger month than March for retail sales on account of the seasonal trend.

"Sales by General Motors divisions to dealers totaled 157,821 cars, as compared with 151,916 for March, 1927, gain of 35,911 cars, or 22.2 per cent. This also constitutes a new record, exceeding May, 1927, the previous record month, when 172,132 cars were sold to dealers.

"These figures include passenger cars and trucks sold in the United States, Dominion of Canada and overseas by the Chevrolet, Dodge, Oldsmobile, Oakland, Buick, LaSalle and Cadillac manufacturing divisions of General Motors."

REACHES NEW PEAK
TOLSON, O., Apr. 21.—Production and sales of Willys-Knight and Whippet motor cars in March reached the highest peak in the company's history, according to a statement made here today by Willys-Overland executives.

During the month 32,728 cars were sold, a 17 per cent increase over the highest previous month. This is a gain of 28.5 per cent over Whippet and Willys-Knight sales in March of last year.

March production of 31,129 units is the largest month in the company's history. This is a gain of 19 per cent over the previous highest month and a 24 per cent increase over March of last year.

It was also announced that production of Willys-Overland products reached the highest daily mark in history on April 19 when a total of 1,736 cars was produced.

DODGE DELIVERS HIGH
DETROIT, Apr. 21.—With the added stimulus that has been pro-

OUT OUR WAY

By Williams



THE ARREAR RANK.

vided by the introduction of the new low priced Standard Six, retail deliveries by Dodge Brothers, Inc., for the week ended April 7, in this country and Canada exceeded factory shipments by 57 units, according to John R. Lee, general sales manager of the company.

Retail sales of cars and trucks totaled 6,232 units which exceeds any week last year and sets a new high mark for 1928. Factory shipments were 6,165. It is significant that domestic dealer deposits show an increase in sales of passenger cars of 52 per cent over the corresponding week in 1927.

BREAKS MARCH RECORDS
LANSING, Mich., Apr. 21.—Production, shipments and retail sales of Oldsmobile during March broke all previous records of this veteran company of the automobile in-

dustry. The demand for the new Oldsmobile since its introduction in January has kept the factories at Lansing working at top speed and despite the record breaking production the number of orders in dealers hands the first of April had increased 15 per cent since March 1.

The production during March was 9,142 Oldsmobiles, exceeding the schedule set up for the month by more than 800 cars. The shipments during March totaled 9,980.

It happened in one of our large training camps during the late war, a rookie who had just recently arrived was walking down one of the paths when he met a commissioned officer. The new arrival failed to salute. The officer stopped him and said: "Say, buddy, do you see those leggings?"

There are two general classes—the common people and the uncommon persons.

GARAGE GOSSIP

Plan Annual Sale—
Announcement from the Western Auto Supply company to the effect that their semi-annual New Car-tomorrow sale will be held from April 21 to May 5, was given out yesterday by their local manager.

Bought Willys-Knight—
Charles Griffin, of this city, is the owner of a Willys-Knight special four door sedan which he purchased from Gettings & Hanks.

Buys Whippet—
Mrs. C. W. Bond, of Imbler, recently purchased a Whippet from Gettings & Hanks.

Here From Pendleton—
Frank Doherty, Lincoln representative of the Stater Motor company, of Pendleton, was a business visitor during the week at the Perkins Motor company.

Driving to Portland—
Harry B. Waggoner, local Packard dealer, and Kenneth Keeney, who is head of the mechanic department of the garage, will drive to Portland on business Monday.

Buys Whippet—
John Morris, of Imbler, is driving a Whippet coach which was purchased from Gettings & Hanks.

Buys Chevrolet—
J. W. Burger, purchased a Chevrolet coach recently from the Blue Mountain garage, owner of which is M. A. Harrison.

Buys Pontiac—
Lloyd Hilliker is the owner of a four-door Pontiac sedan which he purchased from Jennings & Shumate.

Buys Chevrolet—
Alvin Orton, of Cove, is the owner of a Chevrolet coach which he purchased from M. A. Harrison, La Grande dealer.

Receive Cars—
The Blue Mountain garage received two new shipments of cars during the past week. One was a carload including a sedan, an imperial landau and a coupe truck, arriving Monday, and the second, which was unloaded Wednesday, included four coaches.

Expect Oldsmobiles—
A carload of Oldsmobiles is expected Monday at the Oldsmobile Sales company here.

Buys Chevrolet—
Leona Press, of Summerville, is driving a Chevrolet sedan which she purchased from M. A. Harrison.

Here From Baker—
A. M. Service was a business visitor in La Grande from Baker during the week. He arrived here Tuesday and returned home Wednesday evening. Mr. Service is Star-Durant dealer for La Grande and Baker.

Unloaded Stars—
A carload of Star cars was unloaded at the Service Auto company here during the past week.

Distributor Here—
Ed Cohen, distributor for Oldsmobiles in this state, representing the Oldsmobile company of Oregon, was a business visitor in La Grande during the week.

Here From Spokane—
Fred Barringer, of Spokane, was a visitor at the Leighton Welding and Machine shops during the week. Mr. Barringer represents the Oxy-Acetylene company.

Goes to Elgin—
Frank Apling, of the Oldsmobile Sales company, made a business trip to Elgin yesterday.

Expecting Chryslers—
A carload of Chryslers was expected to be unloaded some time today by Weeks & Buchanan.

"CATERPILLAR" TRACTORS LICK the late seasons—

Father Time nicks his scythe whenever he competes with a "CATERPILLAR" track type tractor.

Farmers successfully battle short seasons, tearing into work that is accomplished in shorter hours.

Long, wide tracks conquer soils and power conquers seasons with armored steel that goes where it is sent.

BUNTING TRACTOR COMPANY

LA GRANDE, OREGON
Boise, Idaho Pocatello, Idaho

An American Car for Americans who love to get up and go!

The Cabriolet, Body by Fisher

You know the feeling. Wanderlust . . . the urge to get up and go. To see new places and new faces. To drive as far and as hard as you like.

When you feel the urge to wander . . . that's when you'll most appreciate this All-American Six . . . this staunch, powerful brute of an automobile designed to meet every American motoring need . . . capable of withstanding the hardest pace.

With its big, smooth, silent engine . . . providing an abundance of drive and snap. With its rugged frame . . . its 117-inch wheelbase . . . self-ventilating, self-adjusting clutch . . . instant-action four-wheel brakes.

You'll be thrilled by its performance. And by its color and beauty of line. By the vivid style of its Fisher bodies. By its riding comfort and handling ease.

Here's the very car for you when you answer the call of the road. Come in and try one. Drive it an hour . . . and you'll want it for your own.

3-Door Sedan, \$1045; Landau Coupe, \$1045; Sport Roadster, \$1075; Phaeton, \$1075; 4-Door Sedan, \$1145; Cabriolet, \$1155 (wire wheels, spare tires and bumpers extra); Landau Sedan, \$1265; New Series Pontine Six, \$745 to \$875. All prices at factory. Delivered prices include minimum handling charges. Easy pay on the General Motors Time Payment Plan.

JENNINGS & SHUMATE
OAKLAND
ALL-AMERICAN SIX
PRODUCT OF GENERAL MOTORS

Dodge Expects More Prosperity, Greater Buying

DETROIT, Mich., Apr. 21.—With production and employment at top peak to meet the demand for the three lines of sixes, Dodge Brothers, Inc., anticipates the most prosperous year in history, according to John R. Lee, general sales manager.

"Nearly 6,000 men have been added to the payroll since January 1, the figures now standing at 24,124 compared to 18,223 on the first of January.

Shipments of cars and trucks from the plants of Dodge Brothers in the United States and Canada during the first quarter of this year totaled 60,287 units, according to preliminary figures announced by the company.

Compared to the first quarter last year, when 46,456 units were shipped the gain is 29.7 per cent. Shipments in March totaled 26,983 units compared to 13,272 for March, 1927, a gain of 102.6 per cent.

"Reports reaching us from dealers all over the country indicate a record-breaking spring buying season," said Mr. Lee. "The introduction of the standard six at prices within the reach of millions of families not only met public acclaim, but stimulated interest in the senior and victory lines as well.

"The low priced automobile these days, if it is to be built and sold on a quantity scale, must possess style, high speed and comfort as well as dependability, and it must be produced by a company whose reputation is established by years of successful operation in the automotive field.

LOOK OVER OUR WANT ADS FOR BARGAINS

Federal Tires

—A NATIONALLY KNOWN TIRE—

Extra service at no extra cost—A tire that we are proud of—and we know you will be if you use them.

WESCONA (Made by Federal)

30x3 1/2 Clincher Regular	5.75
30x3 1/2 Clincher Giant Oversize	6.15
29x4.40 SS.	7.20
29x4.75 SS.	10.45
30x5.00 SS.	11.60
31x5.25 SS.	12.00

Jack Allen Supply Co.
R. A. FARNAM, Mgr.
PENDLETON LA GRANDE
La Grande Branch cor. Adams & Elm