

FIND IT HERE

Copy for this column must be in by 7 p. m.

ENHANCED AND BRIGHT
Everything But Late Breakfast
S. S. ENHANCEMENT CO.
61 W. WASHINGTON

REVENUE SALE
In connection with the current
beginning at the present time
will be given as a special
feature. See ad.

YOUR OWN REVENUE
It is now time to begin your
own revenue. You will
find here a complete
and complete. See ad.

NEW BIRTHDAY CARD
The new birth card is
now on sale. It is a
new and different
card. See ad.

Each Day, at 10:00
will open a school of
dancing in the city for
a short time. See ad.

Remodeling, painting, papering,
etc. See ad.

Wanted: Housekeeper, competent, reliable,
see ad.

These are the only
dancing and dancing
lessons in the city.
See ad.

10 Years Ago Today

First class, only \$1.00
in the city.

First Call
Leave Your
Orders for
Mother's Day
Candy
(May 13th)

Write to your
mother and tell her
how much you love her.

L. & L. Drug Co.

High school dancing
and other dancing
lessons in the city.
See ad.

REVENUE SALE
See ad.

A Great Deal
See ad.

REVENUE SALE
See ad.

REVENUE SALE
See ad.

REVENUE SALE
See ad.

REVENUE SALE
See ad.

REVENUE SALE
See ad.

"Blood Pressure Made Me Sick and Unhappy"

"WONDERFUL" is the only word
I can use to describe my feelings.
I couldn't eat, but I was
feeling better. See ad.

DR. J. W. GUNN
See ad.

DR. J. W. GUNN
See ad.

DR. J. W. GUNN
See ad.

A New Color Honey-Beige

We have several attractive
models in the popular
Honey-Beige shade. This
color is quite new and smart,
and harmonizes with almost
any costume.

\$3.98 to \$5.90

A NATION-
WIDE
CHAIN OF
DEPARTMENT
STORES

J.C. PENNEY CO.

"where savings are greatest"

A NATION-WIDE
INSTITUTION

NO FRILLS!
QUALITY
GOODS AT
LOW
PRICES.

Athletic Shoes

The sport season is
here. Field and track,
court and links, "gym"
and the open road lure
men and women. We
have the shoes to help
you win. Comfortable,
low priced.

See Our New Footwear Fashions

Reflections of the Late Spring Mode

The smart world has placed its stamp of approval on the severely tailored shoe for street wear with your tailored suit or coat. Black Patent is correct, with low heels and a touch of gay trim.

For afternoon wear with your frilly frocks, or figured chifons, there are dainty slippers of gleaming Patent, elaborately trimmed, or of Honey Beige or the new Brown and Beige Toys.

Evening wear goes along its colorful way and dancing slippers of Patent or Satin are always in good taste, if they are high and graceful of heel and slim of line. Honey Beige is also a very popular choice.

Shoe fashions are varied, and our stocks of shoes have never been more complete. You will find footwear of excellent quality and workmanship here that fit the feet—the occasion—and your purse.

Color and Quality

Are of Particular Importance

In Your Silk Hosiery



From the top of her head to the tip of her toes, the smart woman or miss plans her costume as an ensemble. Clear, evenly knit, pure silk hosiery is essential in the outfit scheme—it must blend with the frock or coat and possibly match the accessories. Our numbers are helps to smartness, inconspicuously.

No. 449—Pure Silk, Lisle Top
No. 447—Pure Silk-to-the-Top
No. 455—Chiffon Silk-to-the-Top

These numbers take care of three distinct needs—pure silk with lisle top and medium weight pure silk to the top for general wear and broadly sheer hose for dress-up. You can buy them here for only, just,

\$1.49

Spring and New Shoes

For Growing Girls

Growing girls need practical shoes for spring days such as these smart, fun, World Classics with soft, comfortable soles. The sports look is ideal for everything.



\$3.98

What Is Smart

For Party Wear

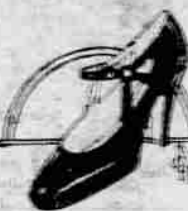


Shoes for party wear must be smart and attractive and these dainty Patent One Straps with Curved Quarter and Vamp will fit both needs.

\$4.98

Large Feet

Are No Crime



But to have them look large is a different matter. The plain vamp and slender heel of this shoe character the foot.

\$5.90

All Silk Hose

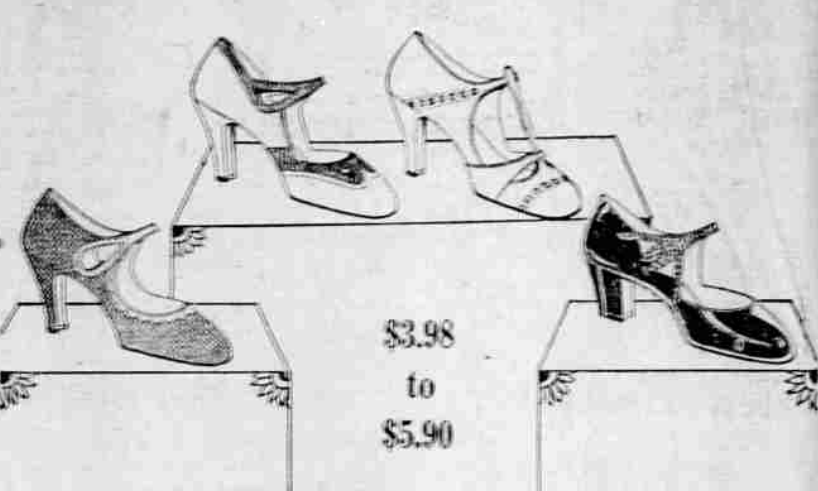
Silk to the Top

Medium weight, full-fashioned—bying styles. Fair

\$1.49

The New Shoes Are Here

In Time For Spring Wearing



Honey Beige Toyo Cloth All Patent

Never before have the new shoes seemed so enticing. We have models for every type of foot, low cut vamps for high insteps, T-Straps, Spanish heels and the popular hi-low heel for street wear.

One may choose whatever leather best harmonizes with your Spring costume. For figured dresses choose shoes of the plainer sort; for severely tailored clothes, you may have shoes of intricate design.

A New Idea

In Party Shoes



All Honey Beige Kid with matching laces makes a very smart choice for party wear. An out-of-the-ordinary sort of shoe.

\$5.50

The "Battery"

For Sport Wear

The best athletic shoe of its class.

98c to \$1.09

Easy on Feet

Need—Practical



A neat, every-day slipper with extra deep and rubber tap heel. Black and or patent. Very comfortable.

\$2.98

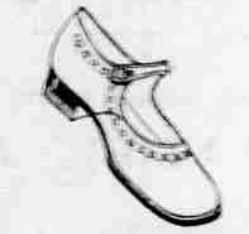
How to Enjoy Springtime

Something quite new in footwear for your Springtime wardrobe. Black and white Toyo Cloth trimmed with Black Patent. Can be worn on street.

\$5.50

Patent Slipper

For Little Girls



Patent leather makes a very effective trim for this Patent Slipper for a little girl.

12-2 \$2.19
\$4-11 1/2 \$1.98

Easy to Wear

Cushion Insole



If your feet are tender and ache easily, this is just the shoe for you. Soft black kid with cushion insole.

\$4.98

Your Shoes Tell A Story

Of Good or Bad Taste

Remember people always notice your shoes and judge your taste in dress accordingly. Always buy simple shoes for street wear. Oxford Ties are very smart, and our models are distinguished, too.

\$2.98 and \$3.98



\$1 DAY SALES

One Turkish Bath Towels, 2 for \$1
First Step and Soft Sole Shoes, 2 pair \$1
Boys' Shoes, size 11 to 13 \$1
Girls' Hats, size 3 to 16 \$1
Boys' Wash Suits, size 2 to 8 \$1
School Dresses, size 7 to 14 \$1

Several Other Articles Valued to \$5
Closing Out at \$1.00 Each

NORTON'S KIDDY SHOP

[Opening] Baseball Game

Blue Mountain League Season

Sunday, April 22

BAKER vs. LA GRANDE

At The La Grande Ball Park

2:30 O'clock

Parade at 1:15, led by La Grande Band

Come Out and See

LA GRANDE'S GREATEST BALL CLUB

General Admission 50c

WANTS: BAKING RECIPE

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