

Advisor to Six Million Farmers, Jardine Makes His Own Land Pay

MANHATTAN, Kans., (AP)—Chief counsellor for six million farmers, William M. Jardine, secretary of agriculture, personally puts into practice the advice he offers—and makes it pay.

From his office in Washington he directs by mail the affairs of his 270-acre farm near here, and whenever he returns to Kansas on a vacation he discusses all activities with Guy Scott, his tenant.

Scott says Jardine's expert knowledge, particularly of agronomy, has played an important part in making the place pay more than \$6,000 annually for the last six years.

Last year \$8,000 was obtained from the sale of livestock, grain and hay. Landlord and tenant shared the money equally, while the income from poultry, eggs and cream went to Scott's wife.

The secretary of agriculture, who advises farmers to buy land now because he believes it may never again be so cheap, bought his farm ten years ago when prices were near the peak. He paid \$15,000 for it, and when he leased it to Scott six years ago he asked for \$2,000 cash rental, desiring an income of about six per cent from the investment. But Scott preferred to operate the farm on a share basis.

"I now would be \$6,000 ahead if I had accepted Mr. Jardine's offer," Scott says.

Crop rotation is carried out according to Jardine's plan, and Scott says that herein he gets the benefit of the cabinet member's knowledge of agronomy. Alfalfa or sweet clover has grown on all of the cultivated land in the last ten years, and these legumes have

enriched the soil so that corn last season yielded 65 bushels an acre while the wheat made 28 bushels.

All of the crops except wheat are fed to livestock on the farm and thus marketed "on the hoof." A herd of 44 Hereford steers from the Jardine farm recently topped the Kansas City cattle market. The steers were bought last spring, fed on pasture all summer and then fattened for 120 days on cob meal, alfalfa hay and cottonseed meal. The average weight of the animals increased in the 11 months from 625 to 1,162 pounds.

Eleven months after they were bought for \$8.25 a hundredweight or \$66 a head, the steers were sold for \$14.25 a hundredweight or \$142 a head.

Dairying is not a part of the enterprise. There are only two milk cows on the farm. Horses and mules still play their part in providing motive power, although there is a tractor. Scott insists the mules cannot be replaced for general field work, but he agrees that the tractor is useful for plowing and grinding grain.

Secretary Jardine was president of the Kansas State Agricultural college at Manhattan before he became a member of the Coolidge cabinet.

CATTLE AND COTTON

JACKSON, Miss. (AP)—Ransom Aldrich, owner of an 800-acre farm and a herd of 110 beef cattle, declares that by building up his soil fertility the cattle are directly responsible for increasing his cotton yield from 70 bales to 130 bales on the same acreage.

OUT OUR WAY



WHY MOTHERS GET GRAY.

By Williams

MARBLE SLABS NOW MARK YANK GRAVES

ROMAGNE-SOUS-MONTEFAUCON, France (AP)—The "wooden crosses, row on row" of world war days no longer mark the graves of 23,500 American soldiers who lost their lives in the world war and lie buried here.

LEAD SMELTER IN MEXICO

MAZATLAN (AP)—A Belgian-financed corporation has broken ground here for a \$300,000 lead

smelter for converting ores from mines in Sonora, Sinaloa, Nayarit and other production centers. Basic extractions of lead will be marketed in Mexico, while residue containing gold, silver, zinc, copper and other metals will be exported to Belgium for treatment, which is expected to be in operation by August. It has been under consideration 50 years.

CURB ON MOVIES
BUDAPEST (AP)—Evening dances on the village green may become popular in Hungary this year. Government decree has forbidden motion picture theaters in villages of less than 1000 population. The number for the entire country is limited to 206. Of the 450 already in operation, 90, or the limit for the city, are in Budapest.

Of course you want to be sure you're getting the right Shredded Wheat



Look for this large 12 ounce package

Educator Says All-Year School Will Lessen Number of Failures

By Warren A. Roe (Vice president, Department of Elementary Principals, National Education Association)
NEWARK, N. J. (AP)—Children live day by day. They are not born to suit school terms. They do not cease growth in June or begin in September.

Such that we know of child development, both physical and mental, mocks our stated calendar terms and challenges our grades and classes.

As schools pass from irrational to rational living conditions, we shall destroy much of this rigid administrative machinery we have created and replace it by flexible reorganizing and reclassifying procedures that will bring our regimented regroupings into some sane relationships to our knowledge of individual differences.

Psychologists know the permanent evil results produced in children when partial failure compresses pupils over long time periods to repeat work that has lost its interest.

Parents know the unhappy children indifferently performing bore-some school work.

TEACH LOBSTER CANNING
OTTAWA (AP)—"Bachelor of Lobster Canning" may be a new collegiate degree in Canada if the biological board has its way. The board is giving a course in lobster canning this year for the first time in an effort to improve the quality of lobsters and lobster paste packed in the Dominion's maritime provinces. Twelve students, each of whom must be in charge of a lobster canning plant, are eligible.

TOYS NEED WHISTLE
WASHINGTON (AP)—American manufacturers of soft rubber toys must incorporate a whistle in the anatomy of dolls, animals and some other playthings if they wish to compete with German products in foreign markets, the department of commerce is told by its trade commissioner. Particularly is this said to be true in Latin American trade, where Germany, most formidable competitor, has won the favor of many children because German toys can whistle.

BANK OF AMERICA STOCK REMOVED FROM EXCHANGE

NEW YORK, Apr. 13 (AP)—Old capital stock of the Bank of America, which was split up four for one in the transaction which gave control to the Glavin interests, was removed from trading on the New York stock exchange here. The one million shares of the reorganized company, the Bank of America National association will not be listed. The old stock recently has had a sensational rise, going over \$1,400 a share from a low of \$330 this year.

ACCEPTS CHALLENGE
LONDON, Apr. 13 (AP)—Mercedes Gleitz, English swimmer who recently announced that she had swum the Straights of Gibraltar, has accepted a challenge by Mrs. Lottie Schoemmel, long distance swimmer, to compete in a championship endurance test.

The place for the swim was not specified, but Miss Gleitz made the condition that it must be in the open sea.

go after "YELLOW MASK"



Don't let that Yellowish Tinge in your Teeth Deny You Beauty This New Way Brings Glorious Whiteness Quickly—Try It!

All tooth enamel is ivory white—your's too.

That yellowness comes from a "lipid" in your saliva, which glues to your teeth—then hardens. Forms a glassy envelope over the enamel. Food, tobacco or coffee stain it yellow. Ordinary dentifrices give no aid—they gloss right over the "Yellow Mask."

But there is a special, non-gritty substance that banishes this beauty blight swiftly! Foremost dentists use it for cleaning difficult-to-whiten teeth and putting a high polish on them. Can't harm the most delicate enamel. This substance is known as "Tricalcium Phosphate." The beauty miracles works are amazing.

Now dental science has succeeded in creating a pleasant, tasty tooth paste of the magic "Tri-Calcium Phosphate," who means that the whitening powers of this material are now yours for everyday use. And that unsightly "Yellow Mask" can no longer be banished!

The name of this remarkable dentifrice ORPHOS TOOTH PASTE. No tooth paste had so great a reputation. Dentists everywhere endorse it. Noted movie stars have adopted it. Women and men testify to beautiful effects that are a revelation.

We want you to try this magic ORPHOS. It's different. Doesn't foam and froth. It's not too thick. It's not too thin. It's not too hot. It's not too cold. It's not too dry. It's not too wet. It's not too sticky. It's not too slippery. It's not too hard. It's not too soft. It's not too rough. It's not too smooth. It's not too... it's just what you need.

Orphos TOOTH PASTE

Removes "Yellow Mask"

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3 models 3 prices Premier Pic-up Premier Junior Premier Duplex

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\$5.00 Down
Arrange for your demonstration today

Our April Percolator Offer
A genuine Hotpoint Percolator which sells regularly for \$11.50 priced this month at \$8.89. 95 cents down and \$1.00 per month. No interest. FREE with each percolator, a 1-lb. can of PREFERRED STOCK Coffee. It's delicious.

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This organization has the inestimable advantage of being able to bring to bear—upon any problem of food distribution—the concentrated thought of the ablest minds in the business. In meetings and conferences, held regularly throughout the West, thousands of earnest men and women offer ideas, suggestions and criticisms that help us to solve the most baffling questions and—through this "meeting of minds"—effect greater savings for you.

Flour Oregon Beauty or Myrtle. The market has advanced several times. Due to heavy contracts that we made ahead of these advances, we are still holding our old price. We advise you to buy enough flour to last until the new flour is obtainable.	Potatoes Netted Gens. These are good stock and a good buy as the market is up. PER CWT. \$1.00
49 Bag \$1.89 4 49-lb. Bags \$7.39	Cheese Maid O' Clover Brand. Full Creams. 2 Lbs. 55c
Health Nuggets Ground by Ed Jasper of Aljeel through his old fashion mill. LARGE PACKAGE 29c	Mayonnaise Gold Medal Brand. PINT SIZE 39c Honey Pure Strained. 5 Lb. Pail 65c
Coffee Safeway Blend. Blended and roasted from the finest coffee the world produces. 1 Pound 50c 3 Lb. Bag \$1.47	Sugar Fine Granulated Cane. Limit 1 bag. 100 Lb. Bag \$6.17 Butter Made from pure, clean cream. 2 Lb. Roll 80c
Oranges Sunkist fruit. Large 126 size. Dozen 65c	Macaroni Made from real hard wheat. Eggs are used in preparing this high grade. 4 Lbs. 49c
Bananas Firm, golden, ripe fruit. 3 Lbs. 20c	Lettuce Large solid heads. 3 25c
Fruits and Vegetables Celery Large crisp bunches. Each 18c	Spinach Nice crisp green leaves. 3 lbs. 15c
Green Onions PER BUNCH 5c	

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