

STETSONS
For Spring



8.00 and 10.00

Westernhaver Inc.
The Store for Men

FIND IT HERE

Copy for this column must be in by 9 a. m.

INSURANCE AND BONDS
Everything But Life Insurance
U. S. INVESTMENT CO.
O. W. WARNOCK
4-12-27

RUMMAGE SALE
In the New Foley Bldg., Saturday, April 14, given by the Altar Society.
4-12-27

GOLD FISH
Fine gold fish for sale at Richardson's Art and Gift Shop. 4-11-27

NOW READY
Cabbage, cauliflower and pussy plants. Finest ever. At the greenhouse, Clark's Florist. 4-10-27

BROCCOLI SEASON OVER

ROSEBURG, Apr. 12 (AP).—The broccoli season is practically ended and only occasional shipments are now being made from Roseburg. There have been 284 cars shipped up to the present time and it is believed that six more cars will complete the shipments. The crop this year, it is estimated, has brought returns of approximately \$150,000. The volume of shipments was considerably under the early estimates.

The L. & L. Drug Co.

PILLOW SALE
Friday and Saturday \$1

45-inch Pillow Cases, all stamped and hem-stitched; best grade tubing. Regular \$1.50 values at **\$1.00 PAIR**

NORTON'S KIDDY SHOP

Quaint, Colorful New Floors They're Here! Today! Come in!

BROKEN STONE... pebbled stone... flagstone... floor effects you've always wanted but have never been able to afford. Now you can have them at prices well within your means.

Come in and see our new Armstrong Linoleum Floors. See the new Embossed effects, the new Jaspes, the new Marbles. See how we tailor them to your rooms, how we lay them to last for years and years of comfortable wear.

Yes, these floors have the new Accolac finish. And you'll never believe how easily they're cleaned until you see them. Come in today!

Bohnenkamp's

House Frocks
Of Unusual Charm

The type of better house frock that everyone needs. Look ahead for your summer supply now.

Crisp Styles

New colors and fresh styles in this season's selection.

79c

Crinkle Spreads
Of Cotton

Fresh and dainty — size 80 x 90. Each **98c**

Steven's Crash
All Linen

Bleached or unbleached — a splendid value. Yard **17c**

J.C. PENNEY CO.
A NATION-WIDE INSTITUTION

“quality—always at a saving”
108 Depot St., La Grande, Oregon

For You—For Home
Timely Offerings at Our Typical Savings

Every day there are things you need—and every day this store is prepared to assist you with merchandise that is of uniform quality and prices that make your dollars go farther. Worth while economies are offered in this advertisement and in our store.

Fit as a Fiddle And 26 Years Old

This week we are celebrating a very important day for us. April 14th is our birthday and we shall be 26 years old.

Many changes have taken place since Our Founder started a small general store in Wyoming. We have seen the passing of old styles and the advent of the new. Store-keeping methods have improved and we have grown to a lusty height of 954 stores. But the friendly smile and the desire to give helpful service never vary. The same old latch-string of WELCOME hangs outside our door for both customer and curious passerby.

Twenty-six years ago we started life as a “Friendly Store.” We don't believe the years have changed us a bit. What do you think about it?

Pure Silk Hosiery
With Lisle Top

A splendid hose for general wear, short lisle top, pr. **\$1.49**

“Nation-Wide” Will Serve You Well
Sheets—Sheeting—Cases

For every day service that you can rely upon we suggest “Nation-Wide” sheets, sheeting and cases—because of the trademarked brand the quality is staple.

Quality and Price to Appeal to Everyone

Exceptionally moderate prices are possible because of quantity buying. You benefit in savings that are certainly worthwhile and a tested quality that meets your demands for good looks and service.

8/4 bleached and 9/4 unbleached sheeting, yard **37c**
9/4 bleached and 10/4 unbleached sheeting, yard **39c**
Nation-Wide sheets, size 72x90, each... **98c**
Nation-Wide sheets, size 81x90, each... **\$1.10**
Nation-Wide sheets, size 81x99, each... **\$1.19**
Nation-Wide pillow cases, 42x36, each... **27c**
Nation-Wide pillow tubing:
40 inch, yard **25c**
42 inch, yard **27c**

Our Trademarks Set a Standard
Of High Quality—Dependable Service—Remarkable Savings

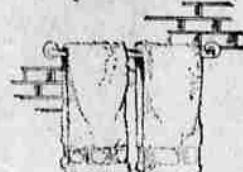
“Honor” and “Belle Isle”—housewives the country over measure service from muslins by these names—trademarked brands sold only in our stores.

“Honor” Muslin 12¹/₂c
“Belle Isle” Muslin, Yard 10c

The prices are proof of our ability to take advantage of favorable market conditions — the savings are worthy.

Buy Now for Future Needs
These staple muslins can be used in a variety of ways. Bleached 36 inches wide and unbleached 39 inches wide.

Turkish Towels
Plain White or Colored Border



Soft, absorbent towels that are a pleasure to use. Buy a supply at our economical price. Each, **25c**

Stripe Spreads
Carry Out Your Color Scheme



These crinkled spreads can be washed again and again — finished with scalloped edges and shown in several colors. **\$1.49**

House and Porch Frocks
In a New Assortment of Patterns and Unusually Charming Styles

New frocks have arrived—to make the housewife's spring and summer days a joy! Each one is appealing and especially attractive—a selection of distinctive styles and fresh patterns.

Full Range of Sizes

\$1.79

Ideal for Spring and Summer—Buy Early

The fabrics will be comfortable and cool—the short-sleeved styles are desirable, too. You can buy the frocks now that you will need this summer.

Lady-Lyke
Corsets, Brassieres and Corset-Brassieres Are Designed for Figure Support

Figure Support is Essential
Buy “Lady-Lyke” Garments

When you are selecting your Spring costume, remember the correct garments with which to start—our own line of “Lady Lyke” foundation garments.

\$2.98

Combination corsets and brassieres are the favorite garments of modern women—they are convenient and comfortable.

Combination Corset-Brassiere
Neat-fitting foundation garments for every type of figure **\$1.98**

Our Own Corset-Brassiere
A Lady-Lyke model, with an inside abdominal belt. **\$3.98**

Brassieres and Bandeaux
“Lady-Lyke” Models for Various Types of Figures

Narrow bandeau styles for the small, youthful figure. **49c and 79c**

Also wider models that give greater support and fit over the top of the corset. A selection of models for various needs at the above moderate prices.

An All-Silk Crepe de Chine
To Delight Women Who Sew—The Low Price Is Outstanding

Here is a Spring silk value of outstanding importance—an all-silk crepe de chine of pleasing quality, 38-39 inches wide and washable for, yd. **98c**

Popular Colors—Washable, Too!

A score of delightful colors await your selection—for summer frocks and dainty silk undies, this is a worthwhile offering of a splendid silk.

“Avenue” Prints
36 Inches Wide
Very attractive pongee finish prints for frocks. Yd **19c**

Our “Gladio”
36 Inch Percale
Freshly colored and attractive in quality. Yard **15c**

Pastel Rayon Lingerie
Is As Practical As It Is Dainty

More and more women are enjoying the ease and comfort of rayon lingerie—it is so easy to wash, is cool and most attractive. **98c**

Step-Ins, Bloomers and Chemise

These lace-trimmed undies are delicate and feminine—yet very inexpensive. A fresh assortment awaits your selection.