

Announcing—The Official Opening Of THE W. K. GILBERT CO.

A CONSOLIDATION OF THE OREGON HARDWARE AND F. L. LILLY IN THE FORMER LILLY ROOMS ON ADAMS

LET THIS BE YOUR HEADQUARTERS FOR HARDWARE

We have spared no effort to make our store entirely up-to-date with all of the items necessary to its arrangement and completeness. Our arrangement has been with an eye to making it easy to buy the innumerable articles needed in a hardware stock. We are making some unusually low prices on Household Necessities as a special feature of our opening.

The W. K. GILBERT CO is a consolidation of the F. L. Lilly and Oregon Hardware Stores. The new concern will serve the patrons of both stores with the same personnel as heretofore. Mr. Gilbert will be general manager and will be assisted by Mr. Ed Boylen and Mr. Cliff Hicks. Mr. Lilly will retain office room in the store to settle his affairs. Mr. O'Brien will have charge of the implement and heavy hardware business which will retain the name of the Oregon Hardware and Implement Co. and will do business in the large warehouse near the depot.

Special Opening Features for Saturday and Monday



"Lightning" Saws

69¢

We have made a lucky purchase of this LIGHTNING saw and pass along the saving we made so that you get the benefit. This Lightning hand saw is regulation, sway back, 26 inches long, 8 point with polished tempered spring steel blade. The handle is made of varnished beech wood and is substantially fastened to the blade by means of four brass screws. No household is complete without a saw. Here is an opportunity to get one at the lowest price ever offered on such an article.



NOW YOU CAN HAVE WAFFLES

Bersted Electric Waffle Irons

\$4.95

A finely finished waffle iron, full-size, and well made. The elements are of a genuine aluminum construction, the lead cords are wire insulated, and the metal is highly nickel-plated. Fully guaranteed for one year.

Hotpoint Electric Waffle Irons

\$9.85

This is the finest Waffle Iron obtainable. It can be had either with stand attached or with the convertible tray. Sold the world over for \$15, you can secure it on one of the two days for \$9.85.



Mr. GOLFER:

A Free Golf Ball

Featuring the new "Dura-Dist" a Thos. E. Wilson product. They come three in a box. You buy two at 75¢ each and we will give you one free. The "Dura-Dist" has everything a good ball should have, guaranteed 72 holes, a cover that will not cut, maximum distance and perfect X-ray cores. Be sure to give them a fair trial.



A REAL SPRINGTIME SPECIAL

U. S. "Revero" Garden Hose

\$5.95

A good quality, guaranteed hose in fifty foot lengths with couplings complete. Made of black para rubber filled fabric with a crack-proof cover. This is just the time to take advantage of such an offer.

FISHING SEASON OPENS



Sunday
April 15

WE WILL PAY FOR YOUR LICENSE With Each \$10 Cash Tackle Purchase

Those who have already purchase a license may with a \$10 cash purchase select \$3.00 additional tackle.

The W. K. Gilbert Co. is presenting to the sportsmen of La Grande the most complete stock of tackle ever offered in any store in the city. We do not say this as an idle boast but because we have taken great pains to secure the widest possible variety of the most popular and best established tackle and fishing equipment.

We make this unusual offer in order that we may have an opportunity to acquaint as many sportsmen as possible with the unusual attractiveness of this stock.

Look over your tackle and fill in your needs now, as this offer is good only Saturday and Monday.

BOYS—We will buy you a county license with each \$5.00 purchase.

Fishing Pole Values

That will set a new standard in value giving.

"Nifty" 9½ Jointed Steel Rods

79¢

An entirely first quality Steel Pole in green lacquer finish. Just the pole for a boy or the occasional fisherman. Be sure to see this value.

"Knockabout" 9½ Bamboo Rods

With extra tip, case and cover.

\$1.95

Made of good quality split bamboo, well wrapped with regular silk wrapping. Nicked ferrules and trimmings. No-Slip cork handles. A pole that will excel your expectations.

Genuine "Waterbug" 9½ Bamboo Rods

With extra tip, case and cover.

\$5.00

Made of selected medium stock of the finest grade. Light in weight and well balance. Hardened finments and laminated butt construction with cork grips. A pole that will suit the most exacting fisherman.

"Crescent" Hammers

39¢

These hammers are made of good quality drop forge steel, with a stained hickory handle. The hammer head is of a quality that will stand years of severe use. Made in two sizes to suit your taste in weight.



"Stanley" 2-ft. Folding Rules

15¢

Well finished, varnished boxwood rules in well graduated marking. Just the missing link in your measuring equipment. Get one now.



A BRIGHT NEW HOUSEHOLD DEPARTMENT

The W. K. Gilbert Co. is presenting to the Housewife of La Grande a household department complete in every detail. We feel that our arrangement will make the selection of household needs a real pleasure. Our new arrangement is such that every item is immediately accessible to the shopper for the closest inspection. To the ladies we offer

1 Quart "Lifetime" Sauce Pans

49¢

"Lifetime," the utensil that is guaranteed for the rest of your natural days. Heavy enough for waterless cooking. Sturdy as cast iron wear, with all the beauty of aluminum.

2 Quart "Lifetime" Sauce Pans

98¢

"LIFETIME" is just as it sounds. Made with cold handles, flat bottoms, and mirror finish. The wear is in the weight. Cast Aluminum that you can stand on. Be sure to see this value.

Nationally Known Alarm Clocks

\$1.00

"LIBERTY BELL," "WATERBURY," "THIRTY," "WEST-CLOCK," "AMERICA," "WATERBURY," "TINGLE," your choice for one dollar. Knowing the preference Mrs. Housewife expresses for makes in clocks we have decided to give her a choice of the above makes. You know what you have paid for them heretofore. Now for two days you can get one for a dollar.



SPEAKING OF PAINTS

We are proud of the results of our efforts to offer a complete stock of paints. It will be of interest to every householder to know that our stock is complete in every detail. Paints, varnishes, stains, lacquers, undercoats, brushes, and the countless items useful in decorating.

A GUIDE TO BETTER HOMES

Equally important in this department is our equipment of FREE literature and information for your decorative problems. Bring your questions to us and we will supply you with authoritative information on the particular problem you present.

FOR TWO DAYS—

"Gliddens" Lacq

Brushing Lacquer at less than cost.

Quarts	\$1.00
Pints	60¢
Half Pints	35¢

Here is an opportunity to secure a lacquer for those odd pieces that need renewing. Be sure to benefit from this unusual offer.

You'll Want Some of these Specials--- Get them Saturday & Monday
Quantities are Limited-- All Special Items Limited 1 to a Customer