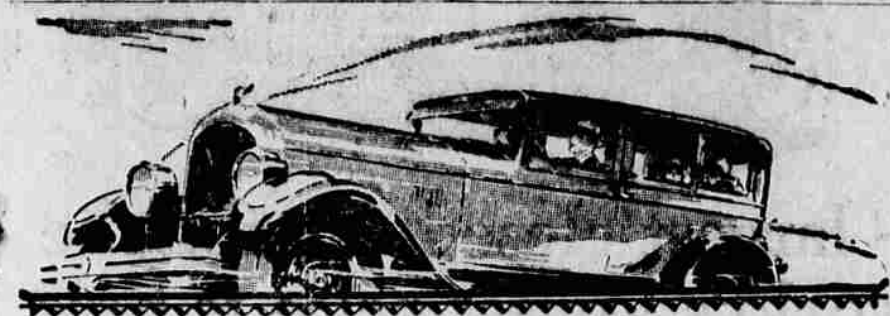


Says New Model Will Be Lowest Priced in Sixes

TOLEDO, O. (Special)—The lowest priced six cylinder car in

the world will be announced soon by Willys-Overland, John N. Willys president, said today. This new car, Mr. Willys declared is equipped with a highly developed power plant that already has flashed it to a new speed and endurance record for cars of its size, in a 24-hour grind on the Indianapolis Speedway under the official observation of the Hoosier Motor club. This car will be designated as

the new Whippet Six and is said to be powered with a highly developed engine which features for the first time in the history of the light six field, a seven-bearing crankshaft. "Other features which are included in the new car will set a new trend for quality, comfort, speed, economy and engineering as did the four-cylinder Whippet in the light four field," Mr. Willys declared.



Why pay \$1000 more...when
CHRYSLER "72"
at \$1545
gives you greater performance

Illustrious New Chrysler "72" performance out-Chryslers even Chrysler. It has jolted the public's preconceived notions of what its money should be able to buy.

Here is a truly marvelous car, in body styles priced from \$1545 to \$1795, which gives in performance all and more than you have been led to expect from cars costing \$1000 more.

Here is a Chrysler triumph that overshadows the foremost accomplishments of the industry.

72 miles and more per hour. 75 brake horsepower. Acceleration that leaves every other car behind. Vibrationless smoothness that only a Chrysler counterweighted 7-bearing crankshaft can give.

Experience for yourself the thrill of this brilliant performance. Chrysler enthusiasm invariably follows the realization that even \$1000 more than "72" prices does not get you as much in performance, in quality, in style, in value.



WEEKS & BUCHANAN

Illustrations New "72" Prices—Two-passenger Coupe (with rumble seat), \$1545; Royal Sedan, \$1595; Sport Roadster (with rumble seat), \$1595; Four-passenger Coupe, \$1595; Town Sedan, \$1695; Convertible Coupe (with rumble seat), \$1745; Crown Sedan, \$1795. All prices f.o.b. Detroit, subject to current Federal excise tax. Chrysler dealers are in position to extend the convenience of time payments.

New Chrysler "Red-Head" Engine—Designed to take full advantage of high-compression gas, giving 12% greater torque with greater speed, power, hill-climbing ability, standard equipment on all body models of the 112 h.p. Imperial "80," also standard on the roadsters, and available at slight extra cost for other body types, of the "62" and "72."

Bunting Tractor Co. Reports Many Sales in District

The Bunting Tractor company reports delivery of "Caterpillar" Tractors to the following purchasers recently:

Boise-Payette Lumber company, Boise, Idaho, two special "Sixty" logging tractors.
Adams county, Idaho, Council, Idaho, "Thirty" for road work.
Leo L. Mann, North Powder, Oregon, "Twenty" for farm.
H. S. Parkinson, Ririe, Idaho, "Thirty" for farm.
John A. Palmer, Rexburg, Idaho, "Twenty" for farm work.
Siddoway Brothers, Teton, Idaho, "Thirty" for their farm.
Carl Rudeen, Pocatello, Idaho, "Thirty" for farming.
G. W. Kerr, American Falls, Idaho, "Thirty" for farm.
Cannas county, Idaho, Fairfield, Idaho, "Thirty" for road.
Thomas Wallinger, Alice, Oregon, "Twenty" for his farm.
N. K. West, La Grande, Oregon, "Twenty" for his farm near Summerville.
J. P. Hartvigsen, Downey, Idaho, "Twenty" for farm use.
W. T. Scribner, American Falls, Idaho, "Thirty" for farming.
J. H. Nall, Joseph, Oregon, "Twenty" for his farm.
G. W. Taylor, La Grande, Oregon, "Thirty" for agricultural use.
Idaho highway department, Boise, Idaho, "2-ton" for highway work.
Washington county, Welter, Idaho, "Thirty" for county roads.
Payette highway district No. 1, Fruitland, Idaho, "Twenty" for road maintenance.
Mrs. Emma McDonald, La Grande, Oregon, "Thirty" for farming.
Oregon, "Thirty" for farming.
University of Idaho experimental farm, Caldwell, Idaho, "2-ton" for experimental work.

CHAMBERLIN IS ON STAFF OF U. S. TIRE CO.

Clarence D. Chamberlin, trans-Atlantic flyer and noted throughout the world as one of the most skillful of the air men, has been retained by the United States Rubber company as a consultant in the development of airplane tires.

The company has embarked on an airplane tire program, which has for its object the development of airplane tires constructed on the most scientific lines and an active sales effort to place them in a conspicuous position on the market.

Joseph A. Paucher, another well known flyer, has been appointed manager airplane tire sales.

Mr. Chamberlin's first active work will be the use of U. S. Airplane Tires on the long tour about the United States he is now making. This tour will take him to

GARAGE GOSSIP

Attended Meeting—

M. A. Harrison went to Pendleton Mar. 29 where he attended a meeting of Chevrolet dealers. He is owner of the Blue Mountain garage.

General Motors Man Here—

E. M. Broadbent, from the General Motors Acceptance company, whose headquarters are in Portland, has been here this week transacting business with local garages.

Returns From Enterprise—

Roe Buchanan returned early this week from an extended business stay at Enterprise. Mr. Buchanan is salesman at the M. J. Goss garage.

Buys Oakland—

E. R. Ringo is driving an Oakland four-door sedan which he purchased from Jennings & Shumate.

Buys Oldsmobile—

Waldo D. Root is the owner of a new Oldsmobile sedan. The deal was made through the Oldsmobile Sales company here.

Here on Business—

R. G. Peterson, territory representative for Oakland-Pontiac, and Mr. Hastings, who is in charge of the advertising out of the Seattle office, were in La Grande yesterday on business.

Here on Business—

W. C. Ruckert, representative of Child, Day and Churchill, was in La Grande Wednesday calling on local garages.

Busche-Sage Man Here—

Ray Hindman, representative of the Busche-Sage company of Baker spent Wednesday and Thursday in La Grande on business.

Buys Pontiac—

Charles Edwards is driving a new Pontiac which he purchased from Jennings & Shumate.

Unload Studebakers—

A carload of Studebakers was unloaded during the past week at the M. J. Goss garage.

Seattle Man Here—

H. C. Karlier, service man for Oakland-Pontiac cars, from the offices in Seattle, was a business visitor at the Jennings & Shumate garage Thursday.

Here From Elgin—

E. C. Gettings, of Gettings & Hanks, was in La Grande Monday from Elgin on business.

Graham Trucks Go With Racers In Pyle Marathon

DETROIT, Apr. 7. — Running, walking or trotting from Los Angeles to New York as 140 athletes are now doing isn't first class travel.

But two Graham Brothers trucks are affording entries in the "bunion derby" some of the comforts of home. The athletes will at least hear radio programs and have coffee any time they want it. One of the trucks making the transcontinental trip carries a giant coffee pot containing two urns mounted on the rear where the runners can be served with stimulant along the way. The other truck carries a portable radio station that broadcasts encouraging and lively jazz music for the benefit of the runners.

The trucks left Los Angeles with the start of the race, March 4, headed for New York City, the eastern goal of the derby. More than 200 athletes started, but the number is dwindling under the strain of the daily grind. At the present time, the race will not be finished until the early part of May.

Accurate records on the performance of the trucks and gasoline and oil consumption are being kept on the trip.

every state in the Union. He will devote a considerable part of his time to acquiring tire data, and will keep in close touch at all times with the tire development department.



AUTO Glass Work

Windshields
Door Glass
Side Windows

La Grande
Construction &
Supply Co.
Charles Harris, Prop.
1501 Madison

Would You buy the same make of car Again?

87⁷⁹/₁₀₀% of Buick owners
(practically nine out of every ten)
answer "yes"—a greater degree
of owner loyalty than any
other leading make of car
can claim...

Owners know car value! Drive a
Buick and experience the fullest
measure of motor car satisfaction

BUICK

SEDANS \$1195 to \$1995 • COUPES \$1195 to \$1850 • SPORT MODELS \$1195 to \$1525
All prices f.o.b. Flint, Michigan, government tax to be added. The G. M. A. C. finance plan, the most desirable, is available.

M. J. GOSS

WHEN BETTER AUTOMOBILES ARE BUILT, BUICK WILL BUILD THEM

LOOK OVER OUR WANT ADS FOR BARGAINS

GREATEST in 20 years of 3 MONTHS WILLYS-OVERLAND HISTORY

42% ahead of last year!

Willys-Knight and Whippet sales in January, February and March showed great gains over corresponding months in 1927.

89% gained in February over January, 1928.

25% gained in March over February, 1928.

March was the greatest month in all Willys-Overland history.

The public is quick to recognize low prices and high quality.

SENSATIONAL NEW LOW PRICES

Reduction \$150
WILLYS-KNIGHT
DOUBLE
SLEEVE
VALVE **SIX**
\$995 COACH
Standard Six Coupe \$1045; Sedan \$1095; Touring \$995; Roadster \$995.
Special Six prices from \$1295 to \$1495. Great Six prices from \$1530 to \$2095.

Reduction \$90
PERFECTED
Whippet
\$535 COACH
Touring \$455; Roadster (2-ply) \$485; Roadster (with rumble seat) \$525;
Coupe \$535; Cabriolet Coupe \$545; Sedan \$585. All Whippet and Willys-Knight prices f.o.b. factory and specifications subject to change without notice. Willys-Overland, Inc., Toledo, Ohio

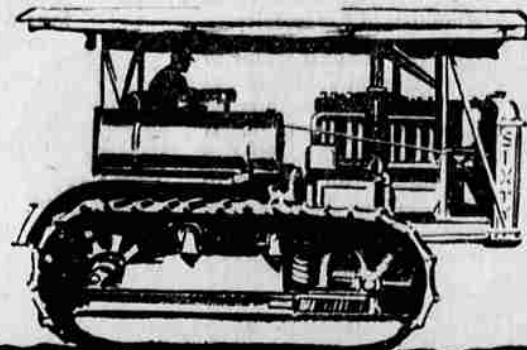
GETTINGS & HANKS
Corner Fir and Jefferson

Bunting Tractor Company

LA GRANDE, OREGON
Branches in

Boise, Idaho

Pocatello, Idaho



CATERPILLAR