

STUDEBAKER CAR IS GIVEN TRIAL

Travels at Average Speed
of 70.8 During Twenty-
Four Hour Period

A gold field is the last place in the world one would expect to witness an automobile speed trial. Yet a stock model Studebaker commander roadster, in the heart of the Coolgardie Gold Fields in western Australia, smashed every existing Australian record for speed and endurance for 24 hours on March 16, according to cable advice received here yesterday by The Studebaker Corporation of America. The "truck" on which the commander proved its mettle was the dry bed of Lake Pecholli, located near the mining town of Kalgoorlie and approximately 300 miles inland from Perth.

Driven by Norman "Wizard" Smith, veteran Australian driver, The Commander not only broke all Australian records for speed and endurance for 24 hours, but lowered all records for 100 to 1,200 miles. The run was made under observation of the West Australian Royal automobile club.

Average Speed 70.8

During the 24-hour trial, the commander traveled at an average speed of 70.8 miles per hour, including all stops for fuel and oil. The last 50 miles was covered at an average of 78 miles per hour. No fuel or oil adjustments were made throughout the run.

Following the statement that "Nothing in Australia has ever traveled so far so fast" in cable advice of the record, came word that had it not been for a severe dust storm early in the run which prevented high speeds, the commander's Australian 24-hour run would have broken the 24-hour records established under American Automobile association observation.

OUT OUR WAY



31
REG. U. S. PAT. OFF.

AN OFF DAY.

By Williams

GARAGE GOSSIP

Receive Oldsmobiles—A car load of Oldsmobiles was unloaded at the Oldsmobile garage Tuesday, Frank Appling manager, reports. Included were a landau sedan, two standard sedans and a coach.

Went to Enterprise—R. G. Peterson, territory representative for the Oakland-Pontiac, whose headquarters are in Pendleton, was in La Grande Wednesday. Mr. Peterson, accompanied by Vern Jennings, of Jennings & Shumate made a business trip to Enterprise during his visit.

Essex Men Here—H. L. Blangy, territory representative for Hudson-Essex for Eastern Oregon, whose home is in Seattle, and L. M. Tuttle and Mr. Woodhouse were business visitors at the E. L. Ledbetter garage during the week. Mr. Tuttle is district representative from Seattle and Mr. Woodhouse is the Montana territory man.

La Grande Man Buys Sedan—Theodor Katsaras, of La Grande, is driving an Oldsmobile sedan which he purchased this week from the Oldsmobile Sales company.

Here From Portland—Monroe Saunders, representing the Howard Auto company of Portland and W. C. Fenton of San Francisco, who were here for the special Buick demonstration and lecture last night have been visitors in La Grande at the M. J. Goss garage for several days.

Buys Oldsmobile—Dewey Hakey, of Elgin, is the owner of a new Oldsmobile coach purchased from the Oldsmobile Sales company here.

Goes to Elgin—Frank Appling made a business trip to Elgin Friday. Mr. Appling is manager of the Oldsmobile Sales company.

Buys Landau Chrysler—Joe Harrison is the owner of a Chrysler 52 landau. Mr. Harrison purchased the car from Weeks & Buchanan.

Sells Whippet—W. D. Hanks reports the sale of a Whippet sedan to George Toss, manager of the Adler Music company.

Unload Whippets—A carload of Whippets and Willys-Knights were unloaded this week at the Gettings & Hanks garage. They included a standard Knight sedan, Whippet cabriolet, a Whippet coach and a Willys-Knight standard coach.

Sells 72 Sedan—J. E. Carr purchased a 72 town sedan Chrysler this week from Weeks & Buchanan. Mr. Weeks reports that this is the first car of the town sedan type to be delivered in La Grande.

Went to North Powder—C. W. Bunting of the Bunting Tractor company made a business trip to North Powder this week where he delivered several tractors.

Here From Portland—A. B. Boscow, Lincoln man for the Portland branch of the Ford Motor company and Frank Dabbert, Lincoln man from Pendleton, were visitors at the Perkins Motor company this week.

To Begin Work—E. Bert will begin work next Monday morning in the wash room department of the Perkins Motor company. A new Power washer has been installed.

Buys Whippet Coupe—Ervey S. Morris, of Wallawa, is driving a Whippet Coupe which he purchased from Gettings & Hanks.

Goes to Enterprise—W. D. Hanks made a business trip to Enterprise Wednesday. Mr. Hanks and E. C. Gettings have a branch garage and Willys-Overland agency in Enterprise.

Here From Pendleton—R. S. Sayre, distributor of Chrysler cars from Pendleton, was a business visitor in La Grande Tuesday. Mr. Sayre called at the Weeks & Buchanan garage. They are the local Chrysler dealers.

Buys Chrysler Coach—James B. Rosenbaum is driving a new Chrysler 52 coach which he purchased from L. W. Weeks and W. E. Buchanan, local Chrysler dealers.

Buys Studebaker—Mrs. Mattie Brazell is the owner of a new Commander Studebaker which she purchased from M. J. Goss, La Grande dealer.

NOT BAD ADVICE—"I wrote to a firm to find out how I could get better mileage out of my gasoline." "What did they answer?" "They told me to push the car uphill and coast down the other side."

New Roadster Is Now Produced by Dodge Brothers

According to an official announcement received from the factory at Detroit by L. C. Smith, local Dodge Brothers dealer a new sport type senior cabriolet roadster is now in production and shipments are going forward to dealers as rapidly as possible.

The new car is equipped with wire wheels, in two spars being carried on the sides, resting in wells in the fenders and held in place by nickel-plated brackets extending from the cowl. It is an attractive companion car to the Dodge Senior Sport Sedan introduced in January.

The rumble seat which affords comfortable accommodation for two extra passengers in upholstered in the same fine genuine leather used in the front compartment. The rumble seat cushion and back are both built over spring frames and ample leg room is provided. A door on the right affords easy access to the space provided for carrying golf clubs, tennis racquets or small parcels.

As is true of all the Senior types this new Sport Cabriolet Roadster

at Atlantic City Speedway Oct. 6-10, 1927. In this test a stock commander roadster, one of a trio which later traveled 25,000 miles in less than that number of minutes, ran 1814.96 miles in 24 hours, an average speed of 75.62 miles per hour, broke all American standard distance marks from 5 miles to 1,000 miles, and all period records from 1 to 24 hours.

is offered in twenty-odd distinctive color combinations. The equipment is complete in every detail including bumpers, shock absorbers, rear vision mirror, automatic windshield cleaner, stop light, cowl lamps, dash fuel gauge and clock. The ammeter, speedometer, gauges and clock are attractively grouped under a single glass.

PRINCE LIKES U. S. MADE AUTOMOBILES

Prince Carl Hohenlohe Hartenstein, of Stuttgart, Wurttemberg, Germany, recently arrived in New York for a tour of the Americas, and now traveling in the South by motor car, has become an enthusiast for American-made cars.

The prince drove almost directly from New York to spend some weeks in Florida for the purpose of meeting visitors from his own and other countries gathered there during the height of the winter social season.

The German visitor brought with him a costly four-passenger touring car of European make, but not finding it particularly adaptable for touring in the United States he visited the salon maintained by the Cadillac Motor Car company at Palm Beach and selected a new car to continue his journey. It is a lively Cadillac roadster with a striking color combination of pale yellow and black, with wire wheels.

MAYBE IT'S THE SPARK—Mother: Our son seems to have a lot of trouble with his car. Father: Maybe it's the different miss he has in it every night.

College Women Seek Course In Auto Engineering

Following the lead of the growing number of men college graduates who are selecting the automotive industry for their life work, a group of co-eds of the Michigan State college is seriously considering the place women may attain in the industry. With this in mind, 18 of the co-eds have petitioned the college faculty to extend the course in automotive engineering to the girl students.

For the past two years the Oldsmobile factories, which are located three miles from the state college, have been open to a selected group of college graduates seeking training in the industry. The success of this plan, together with increasing adaptation of women to new places in the business world, no doubt has been an influential factor with these Michigan girls.

Olds' Policy—The policy of Oldsmobile officials has been to encourage youth. The introduction of youthful ideas, working with the mature judgment of experienced executives, will, it is believed, maintain the progressive spirit which has featured the industry and brought it to its present eminent position.

With this idea the Oldsmobile officials nearly two years ago notified several universities that it would make places for graduates who desired to enter the automotive industry. Scores of senior students were interviewed and a selection made.

A schedule of activities was outlined for the students. They were employed for periods in the various divisions of the factories. When this educational phase of the mechanical training had been completed the students were routed through the service department and later sent to the various Oldsmobile retail branches. At these places they were trained in retail selling, business routine and wholesale contacting.

Most Make Good—The majority of these students more than made good and several have gained responsible positions in Oldsmobile or other General Motors units. A second class of students, selected last spring, now are undergoing the same training. In addition to opening these opportunities for college graduates, employees of Oldsmobile also may obtain a four-year course in automotive engineering and kindred subjects at the Flint School of Technology. The course is so arranged that the student is self-supporting during the four-year period.

Road Investment Passes Railroads

The total investment in highway transportation is now greater than the investment in steam railroads, according to information furnished by the Oregon State Motor association.

The highway transportation system and equipment, including motor vehicles as well as the highways, represents an investment of approximately \$26,500,000,000. The investment in the road and equipment of the steam railroad amounts to \$23,049,163,933.

AUTO Glass Work



Windshields

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**La Grande
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It Costs Money to Run Any Car

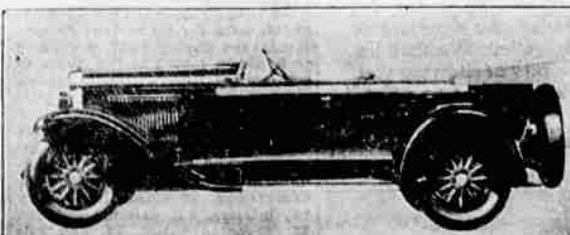
How little it costs depends on three things: The kind of car, how far you drive it, and what care you give it.

You can reduce the upkeep materially by using TEXACO gas and oils consistently.

They are manufactured from crude oil with that sole purpose in mind. The TEXACO sign means more than a selling station and a service station—it means a saving station. Drive up!

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LOOK at the farms where track type "CATERPILLARS" manufacture bigger crops in shorter hours
THEN you will know, first hand, how fortune smiles and times are good where "CATERPILLAR" works—

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—A NATIONALLY KNOWN TIRE—

Extra service at no extra cost—A tire that we are proud of—and we know you will be if you use them.

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30x3 1/2 Clincher Giant Oversize	6.15
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