

LaGrande Evening Observer

(Incorporated)
An Independent Newspaper

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AN APPEAL FOR FAITH—O Israel, trust thou in the Lord; he is their help and their shield. O house of Aaron, trust in the Lord; he is their help and their shield. Ye that fear the Lord, trust in the Lord; he is their help and their shield. Psalm 115:9, 10, 11.

The Prince of Wales fell off his horse again just the other day. That, everybody will agree, is not news. It is mentioned, like the weather, just to start the conversation. The news is in what H. R. H. said after he fell. Everybody, as usual, annoyed him by worrying about his being hurt. "It's a poor man," he remarked, "who cannot survive one of the slight mishaps that occur to those who love riding in a race." And the prince is not a poor man. Not by this test, anyway. He expects to fall off his horse—or more accurately, with his horse—and expects likewise to get up again and keep on riding. To a world of poor riders, of horses and hobbies and jobs, the prince is an inspiring example.

The death of Senator Willis of Ohio comes as a shock to the entire country, not because of any widespread popularity of this native son but because of his opposition to a nationally popular man, Herbert Hoover, in an important Mississippi valley state. His passing is a matter of regret because political leaders of power are not too plentiful at any time, and although the country has not lost an important presidential candidate, Ohio has lost a distinguished and energetic citizen. Senator Willis' death changes the political complexion of the country in no small measure. It means that Ohio will probably be in the Hoover column without a contest—and Ohio is a big step toward the nomination. Although Hoover would probably have won a majority of the Ohio delegation, in any event, a rather distressing situation had been abruptly cleared up by the hand of death. Willis had no chance to win the republican nomination. He was neither the man nor the type for such an honor. He was a politician of the old school, living and believing boss methods. His death is unfortunate but his removal from the Ohio primary fight, grim as it may be, cannot be other than beneficial to the republican party and the nation in the present presidential campaign.

PROTECT HIGHWAY VIEWS

Arthur Newton Pack, president of the American Nature association, can be counted on to get behind every move that seeks to add to our enjoyment of nature. Regarding the billboard restriction campaign, he writes:

"Counties, states and the whole nation are now co-operating for the improvement of our highways. Most of us have reason to be pleased with what is being accomplished, and community pride on the subject of good roads is wide-awake. America is known for its advertising; but are we proud of so many of our roadside landscapes walled with ugly signboards? Indeed, when we face the question most of us will agree that the roadside landscape is not the place for advertising, except perhaps in very limited commercial districts. Maryland and Connecticut have shown us one way of going about it. This way lies in roadside tree planting. A highway lined on both sides with trees, planted and protected by the state highway commission or forestry department, is poor meat for the outdoor advertiser. Trees obscure no view of landscape. They rather frame it. But rows of trees do make it hard to read billboards, as advertisers well know. It is illegal in both New York and New Jersey, as well as in most other states, to attach signs to trees."

Everything has its place. Advertising of any kind has no economic value if it is so placed or so distributed that it irritates and antagonizes the reader. Business men and manufacturers—the purchasers of advertising—are realizing this more and more. And they are checking up their advertising accordingly. Properly restricted and zoned in location so that landscapes are not spoiled or hidden, billboards may well have a beneficial place.

La Grande Telephone Users ATTENTION

If you desire to help us maintain our customary standard of good service, you are hereby warned against using any so-called telephone directory that is not published by us.

This Company supplies its subscribers with directories at regular periods.

Use no other when calling over our system.

Home Independent Telephone Co.

ABE MARTIN



I'll bet Dame Fashion is a brain-dead ass. Her full panned, clear vision letter envelopes are purrifying. At no time has anything awful happened, that some one hasn't died, when we receive one.

LADD CANYON PERSONALS

LADD CANYON. (Special)—Mrs. Sherrell Ewin left Thursday morning for Portland, called there by the death of a brother-in-law, Richard Shonkewiler. Mrs. Shonkewiler is quite well known in Ladd Canyon, having spent several vacations here with Mrs. Ewin and friends.

The school board has purchased a new stove for the school. The teacher of the school here, Mrs. Edith Baxter, has been ill all this week, having to hire a substitute to take her place.

Henry Ewin is recovering nicely from a badly wrenched foot, sustained while at work on the farm. There has been every indication of spring here. Buttercups, pussy willows, squirrels, robins, blackbirds and crows have put in their appearance in the last three weeks. The ground, however, is so wet from the last week of snow and rain that the farmers can do little spring work except build fences.

EAST OREGON EDUCATORS IN CONFERENCE

(Continued from Page 1)

State high school supervisor, 1000 One-Hour Schools. Among the many interesting features compiled by the state superintendent was one that there are 3500 one-room rural schools in Oregon. Professor Stetson was to speak this afternoon and Mr. Howard was to address the teachers again. Election of officers, selecting the date and location of the Eastern Oregon track meeting and committee reports were scheduled for the business session. Five out-of-state educators were here, including T. W. Tenney, president of Gooding college superintendent C. C. Coak, of Fruitland and Mr. Miller of Fruitland. Leo Hollnberg, Nyssa, was also here.

Billy Burke Leads In Golf Tourney

PINEHURST, N. C., Mar. 31. (AP)—Billy Burke of New York shot his way to the United north and south open golf title today with a 75-216-281 for the 72 holes of medal play. Tommy Armour, national open champion, was second with 73-223-296 and Johnny Farrell of New York third with 73-224-287.

Tommy Harmon, New York, finished fourth with 76-223-299, while Bobby Cruikshank, defending champion, finished fifth with 80.

Al Espinosa, Chicago, and Henry Cynel, New York followed with 802 each.

STATE D. A. R. ELECTION

PORTLAND, Ore., Mar. 31 (AP)—Mrs. E. Osyle Apperson, of Me. Minnville, Ore., was elected state president of the Daughters of the American Revolution at the closing sessions of the 15th annual state conference today. Her only opponent was Mrs. R. E. Wattenberg, of Klumath Falls, who later withdrew.

"A BUNDLE OF NERVES"
You've often heard that expression. Perhaps you yourself are a victim of "nerves." Do you realize that the trouble may lie in your spine—in the wrong or mal-adjustment of the bones of your back? Our chiropractic methods relieve nerve pressure by proper adjustments. Our electrical treatments are soothing to the nerves, and greatly relieve the nerve tension.
Come in and let us tell you what we can do for you.
Consultation Free.
DR. J. E. WOODRILL
20 Summer Bldg.
Phone 497-W.
Hours: 9 A. M. to 5 P. M.

ALL SATURDAY RECORDS BROKEN

Wall Street Sees 2,501,400 Shares Change Hands—Reaction Sets In

NEW YORK, Mar. 31 (AP)—All Saturday trading records on the New York stock exchange were broken today, when a spirited opening rally, which wiped out most of the early gains of \$1 to \$2 a share and sent a number of issues \$1 to \$2 below yesterday's final quotations. The stock ticker fell hopelessly behind the market with the final quotation printed on the ticker 59 minutes after the market closed, the longest delay on record.

Total sales were 2,501,400 shares as contrasted with the previous Saturday record of 2,198,100 on March 10 of this year.

The longest previous delay on the ticker was 54 minutes in the drastic decline of March 2, 1925. Since that time the printing of quotations has been speeded up considerably through an abbreviation in form.

General Motors dropped from an early high of \$194.57 1/2 to \$185, closing at \$187 for a net loss of \$5 a share. Radio broke from \$194.50 to \$185, closing at \$186, for a net loss of \$2 a share.

Westinghouse Electric fell from \$111.75 to \$106.12 1/2, closing slightly above that figure for a net loss of \$2.50. General Electric slumped from \$161.50 to \$156.50 and snapped back to \$159, unchanged on the day. Wright Aeronautical plunged from \$99.25 to \$93.

Ship 60,000 Cases Of Eggs From U. S.

SAN FRANCISCO, Mar. 31 (AP)—Sixty thousand cases of eggs, a total of 21,600,000, with a value estimated at \$669,000, were loaded on steamers here. Fifty thousand cases were destined to Buenos Aires and 16,000 cases for New York.

NEW YORK FRUIT

NEW YORK, Mar. 31 (AP)—Dried fruit steady.

DEATH TAKES WILLIS, OHIO FAVORITE SON

(Continued from Page 1)

It is that she have the contents of the stomach of Senator Willis, of Ohio, examined by a competent chemist was made in a telegram sent her today by Senator Heflin, democrat, Alabama. Senator Heflin described the senator's death as "strange" since he was "so well and strong."

TO REMAIN ON BALLOT

COLUMBUS, O., Mar. 31 (AP)—The death of Senator Frank B. Willis, candidate for the republican presidential nomination, will not in any way alter the professional nomination, Clarence J. Brown, secretary of state, ruled today. He said Senator Willis' name would remain on the ballot.

KELLY TO START WORK ON HIGHWAY SHOPS IN APRIL

(Continued from Page 1)

Jay Millering, \$25,568, is reported. Mr. Kelly has made La Grande his home since 1891 and has been an active contractor of La Grande since that time. To his credit as a builder are the Presbyterian and Episcopal church buildings and the business structure, the Henry building, occupied by Carr's furniture store. In addition to many fine La Grande homes.

MARKET NEWS OF THE DAY

CHICAGO GRAIN				
Wheat	Open	High	Low	Close
March	143 1/2	144 1/2	142 1/2	142 1/2 @ 142 3/4
May	143 1/2 @ 143 3/4	144 1/2	142 1/2	142 1/2 @ 142 3/4
July	142 1/2 @ 143	143 1/2	141 1/2	141 1/2 @ 141 3/4
Sept.	140 @ 140 1/2	140 1/2	139 1/2	139 1/2 @ 139 3/4

LIVERPOOL WHEAT
LIVERPOOL, Mar. 31 (AP)—Wheat close: March unquoted; May 108, 6 1/2; July 108, 8 1/2; Oct. 108, 7 1/2.

PORTLAND WHEAT
PORTLAND, Ore., Mar. 31 (AP)—Wheat—BIBB hard white, \$1.51; hard white bluestem, bluest, federation, soft white, western white, \$1.42; hard winter, \$1.34; northern spring, western red, \$1.35.

—Oats—No. 2 white feed and No. 2 gray, \$43.50.
—Today's receipts—Wheat 32; flour 9; corn 4; oats 2; hay 4.

CHICAGO WHEAT
CHICAGO, Mar. 31 (AP)—Wheat—No. 2 hard, \$1.44 1/2 @ 1.45 1/2; No. 1 northern spring, \$1.44 1/2.

—Corn—No. 3 mixed, 98 1/2 @ 1.00 1/2; No. 2 yellow, \$1.05.
—Oats—No. 2 white, 61 1/2 @ 62 1/2; No. 3 white, 59 1/2 @ 60 1/2.

Barley—No. 2, \$1.05.
Timothy seed—\$2.50 @ 2.75.
Clover seed—\$2.75 @ 2.85.

PORTLAND LIVESTOCK
PORTLAND, Ore., Mar. 31 (AP)—Hogs—945, all direct or through.

Cattle 1700; calves 100; hogs 7100; sheep 3500; cars 197.

—Compared with a week ago: All classes generally steady to strong; stock predominating in run, slightly higher in spots for upper grades; steer top \$12 for two loads of 950 @ 975 lbs; bulk near good, \$11.25 @ 11.75; in-between grades largely \$10.50 @ 11; best heifers \$10.65; bulk \$9.75 @ 10.50; quality of best cows lower than previous week; top \$9.50; bulk near good, \$9.75; some grades \$9 down; cutters \$8.50 @ 9.75; bulls scarce, mostly \$4.75 @ 7.50; calves in light supply; best light vealers \$14; bulk \$13 @ 13.50; calves \$12 down.

Hogs—Compared with a week ago: Steady; bulk light butchers \$9.25; load or two to shippers \$9.35; heavy and underweight butchers \$8.50 @ 9; feeder pigs supply light, mostly \$8.75 @ 9; packing hogs \$7 @ 7.50.

Sheep—Compared with a week ago: Steady; good light full woolled lambs \$15; several cars 80 to 90 lb, shorn lambs \$13.50; initial receipts of spring lambs Friday by truck; medium to good 47 to 65 lb, weights \$15 @ 16; odd head ewes \$8.

PAPER FIRMS MERGE
SAN FRANCISCO, Mar. 31 (AP)—Consolidation of the Crown Willamette Paper company and the Zellerbach corporation, with combined assets of about \$100,000,000, was announced here, subject to approval of stockholders. The merged concerns will be known as the Crown-Zellerbach corporation.

Wheat Irregular At Market Close

CHICAGO, Mar. 31 (AP)—Starting at 1 1/2 to 1 3/4 up, Chicago wheat afterward scored some further gains. Corn opening 1/4 to 1/2 up and subsequently rising a little more. Provisions held about steady.

Wheat closed irregular, 1/2 c net lower to an equal advance; corn 1/4 c off to 1/2 c up; oats unchanged to 1/2 c down and provisions from 1/2 c decline to a rise of 1/2 c.

PORTLAND PRODUCE
PORTLAND, Ore., Mar. 31 (AP)—Wholesale prices: Butter steady. Portland dairy exchange net wholesale prices: Cubes extras 42 1/2; standards 43c; prime flats 42 1/2; flats 41 1/2. Creamery prices: Prints 3c over cube standards.

Eggs steady: fresh standard extras 24c; fresh standard flats 21c; fresh medium extras 21c; fresh medium flats 18c. Prices to retailer 2c over exchange prices. Association selling prices: Extras 20c; flats 23c; medium 23c; undersized 20c.

May steady; buying prices: Eastern Oregon timothy \$20.50 @ 21; do valley \$18 @ 18.50; alfalfa \$18 @ 18.50; oat hay \$14.50 @ 15; straw \$5.50 per ton. Selling prices \$2 a ton more.

Hides to the farmer: Butterfat steady: 47c station, 48c track, 50c f. o. b. Portland.

Poultry steady; heavy hogs 24c.

DEPENDABLE Funeral Service rendered by A Dependable Firm

Hunter & Bohnenkamp

Morticians

Main 42

Lady Assistant

La Grande's Leading Store for Over 30 Years

N. K. WEST & Co., Inc.

25c; light, 15 @ 20c; springs 20 @ 21c; broilers 35c; pekín white ducks 20c; colored nominal; turkeys, alive, 25 @ 27c.
Onions steady; local \$2.50 @ 3 per cwt.
Potatoes steady, 75c @ \$1.25 sack.

Enjoy A Restful Sunday!

A big dinner at home on Sunday isn't worth the time and work it requires when you can enjoy such a delicious dinner at the Sacajawea.



Make your Sunday truly restful—dine at the Sacajawea either noon or evening. At six each, Sunday evening a dinner concert is given by the Sacajawea Inn Trio.

\$1.00 per plate

Sacajawea Inn

"Points the Way to Better Things."

AT A SMALL COST YOU CAN OUTFIT YOUR CHILDREN WITH RELIABLE MERCHANDISE THAT WE GUARANTEE TO GIVE SATISFACTION Several Easter Week Specials on Hand

NORTON'S KIDDY SHOP

How Do You Pay

—Your Doctor?
—Your Dentist?

Your Promptness in Paying These Bills Is a Part of Your Credit Record

Your credit record is available to every member of the Northeast Oregon Merchants Association of La Grande.

The Association is composed of merchants and professional men who extend you credit when you buy their merchandise or their services. They exchange with each other the experience they have with you, your use or abuse of the privilege of credit.

"The privilege of Credit."

Do you know what that means?

It means when you need a suit of clothes, or a lawn mower, or five yards of muslin, or have your teeth fixed, or call the doctor to your bedside, that you don't have to pay cash.

It means (unless special arrangements were made at time the bill was incurred) that the account is due and payable in full upon the first of the following month and must be paid in full not later than the 10th, or else you are slow to pay.

Some people fail to realize that doctors' and dentists' bills must be paid promptly. Some apparently pay such bills when they get ready—and they "get ready" months after payment is due.

Through its information bureau, the Northeast Oregon Merchants Association finds there are too many people reported "slow pay" and "very slow" by professional men.

Steps are being taken to correct this evil.

An appeal to your pride should be sufficient. You buy from your doctor and your dentist the thing that you rate as most important of this world's goods—health! The man or woman who does not pay promptly for valuable service ought not and will not be considered a good moral risk at the hands of those who sell merchandise.

Northeast Oregon Merchants Association of La Grande

Pay your bills by the 10th of the month.

Affiliated with the Retail Credit Men's National Assn.

Don't forget the Banquet at the Sacajawea Inn Monday evening, 6:30 p. m. All Credit and Professional Men.



An Appropriate Perfume For Easter THE PERFUME OF FASHION THROUGHOUT THE WORLD OF CULTURE



CARA NOME is an exquisite odor, having a certain subtle charm of which one never tires.
Cara Nome Perfume \$2.00 1/2-oz. Bottle It is distinctive in character. It is different.

Glass Drugs Inc.

72 Rexall Store La Grande, Oregon



"A BUNDLE OF NERVES"
You've often heard that expression. Perhaps you yourself are a victim of "nerves." Do you realize that the trouble may lie in your spine—in the wrong or mal-adjustment of the bones of your back? Our chiropractic methods relieve nerve pressure by proper adjustments. Our electrical treatments are soothing to the nerves, and greatly relieve the nerve tension.
Come in and let us tell you what we can do for you.
Consultation Free.
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