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(Incorporated)
An Independent Newspaper

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GOD'S CONFIDENCE—The heavens, even the heavens, are
the Lord's; but the earth hath he given to the children of men.
Psalm 115:16.

If a fuelless motor, why not a fuelless furnace and cooking stove?

The British government's having as much trouble about prayer as ours is having about oil.

Hal Hoss, genial newspaper man of Oregon City and ex-secretary to Governor Patterson, made an initial campaign visit to La Grande yesterday. Hal is seeking the republican nomination for secretary of state to succeed Sam Koser who is not a candidate for re-election. It is doubtful if any candidate ever entered a campaign in Oregon with greater statewide support than Hoss. That, we would say, is due primarily to two things: First, Hal Hoss is not a politician but a business man and has an enviable record as an executive, a four-square and energetic worker. Second, he has such a pleasant personality and such a commendable reputation for standing on his own feet and deciding questions on their merits. Those qualities make friends. They had made friends and admirers among newspaper men of the state that is astonishing. Others who know Hoss hold him in high esteem. At the start it looks like Hal had the race practically won. No one has yet appeared who can beat him.

VALLEY FRUIT MARKETING.
The development of fruit growing in this valley on a much greater scale than at present is being given the attention of numerous citizens interested in a greater and more prosperous farm population. According to experienced growers who have long been in the business here, there is no more ideal soil and climatic conditions in the Northwest for certain varieties of fruits than the Grande Ronde valley. They produce crop records to prove it.

An additional advantage of great importance is the low cost, comparatively, with which crops can be produced here. This is especially true of apples, the records of various growers showing that the production costs on apples will run one-half to two-thirds less than those of Yakima, Wenatchee, and Hood River. Only about a fourth as many sprayings are required, picking and packing labor is less expensive, washing is not required, land values are not nearly as high, taxes on bearing orchards are much less. As one grower put it recently, "I can produce apples and sell on a poor market at a profit when the grower in some sections of the Northwest is doomed to suffer a big loss."

Land available for fruit growing is cheap. Foothill acres have been bought for ten dollars an acre, cleared, and transformed into orchards producing a thousand dollars worth of apples per acre a year. Wheat lands costing seventy-five to a hundred dollars has been planted with cherry trees and the revenue increased nearly a hundred times, so a cherry man testifies. The same has been done with strawberries.

Why, therefore, isn't there a rush for Grande Ronde valley land and further development of the fruit industry? The growers say the answer to that is in the marketing problem—one that is going to be solved sooner or later. The valley does not produce enough quantity at the present time, according to one successful fruit man, to make an impression on the big markets. Instead of the market being depressed because of too many cherries, for example, it is depressed because there are too few cherries—not enough to sustain demand during the brief marketing season.

petition on the markets of the east. Coast cherries are off the market, in most years, when our crop is ready. No other district provides such quality as does this area in black cherries. Yet so great is the demand in a few large eastern markets that a minimum of ten times the present crop is necessary to assure a sustained demand and therefore a more profitable price.

Growers say the same fault, in a slightly different way, regards strawberry growing here. Too many berries are produced for the small local markets with the result that prices are depressed and growers discouraged with the cost of handling small quantities. Not enough are produced to permit car-load shipments, which is the marketing goal of the experienced berry grower as a means of reaching the most receptive market with a profitable return.

The solution, so say these men who have spent years studying the situation from every angle, is more planting. Plant more strawberries, set out more cherries, develop apple production and the total crop will, in a few years, become sufficient to command a stable, profitable market. A good return is possible now, their operations show, but it can be vastly improved.

ABE MARTIN



I don't think the world's gainin' any better or they wouldn't be so many walled-in schools for girls springin' up ever' where. Women kin stand twice as much sufferin' as men, an' as thin as they dress they kin sit a circus out, an' often stay for the concert.

ALICEL PERSONALS

ALICEL (Special)—Mr. and Mrs. H. L. Keller, of Tacoma, have moved to Allet and will put in a patch of potatoes on Mrs. Willis' place.

Mr. and Mrs. Fred Scheutz, who are living on the Webster place east of the river, were visitors in La Grande on Monday.

William Haring, of Hines, has moved on the Ernest Miller place in Lower Cove.

Ella Neiderer of La Grande spent Sunday visiting her friend Emma McAnish.

Mr. and Mrs. Joe Keeney of La Grande, were visiting Sunday with their niece, Mrs. J. Bryant.

Carl Fuller and Reed Taylor have leased alfalfa hay land on the Ted Conklin place.

Mr. and Mrs. Charles Playle and Bertha Walldauer, of La Grande, spent Sunday at the home of Mr. and Mrs. Ray Fuller.

Mr. and Mrs. M. E. Wallinger had as their dinner guests Sunday Mr. and Mrs. Joe Woods and Mr. and Mrs. James, of La Grande.

Thomas Wallinger has purchased a new twenty caterpillar engine. Mr. and Mrs. Carl Farnsworth, of Enterprise, were Alicel callers Friday on their way to Union. They were accompanied from here by Mrs. Jack Bryant.

Last Tuesday night someone entered the Ted Conklin place and helped themselves to about five gallons of gasoline and a number of tools. Mr. and Mrs. Conklin had returned home from Imbler about 9 o'clock and locked the garage and the next morning were surprised at finding the lock broken and the doors standing open. Upon entering they soon discovered their loss.

It's all right to look ahead, but the future has little in store for those who neglect the present.

IMBLER PERSONALS

IMBLER (Special)—The Ladies Sewing club of Imbler met one day last week at the home of Mrs. Harvey Ruckman. A large crowd attended, and a very delicious luncheon was served.

Ella M. Walker has had a severe attack of the flu, but is somewhat improved.

Mr. and Mrs. H. A. Newbill and mother, Mrs. Hamilton, were in La Grande Saturday.

The Unity Helpers met Friday at the home of Mrs. Ella M. Walker. This was a special meeting, called for the purpose of piecing quilt blocks for a special order. The next meeting will be held at the home of Mrs. Frank Martin, April 4. Several of the members were on the sick list last Friday and were unable to attend.

Douglas Cox, of Enterprise, visited his cousin, Oliver Perrin, last Tuesday night. This is the first time they had seen each other since 1863. The evening was spent in telling their experiences of these long years.

Doris Childers came down from La Grande Thursday night to visit his family at the J. L. Andrews home.

Homer Green has hired to H. H. Weatherspoon at Elgin. Mr. Green will move his family there as soon as school is out.

Ish Littreal has been quite ill, but is much improved.

The La Grande Storage company truck was at Imbler Friday delivering goods.

Herb Bouy, Earl Lammann, Ralph Cleaver and Austin Martin attended the show in Summerville last Wallows visiting at the Wells home.



After Winter's Colds

It is Wise to Check Up on the Kidneys.

WATCH your kidneys after colds and grip! When the kidneys slow up, waste impurities are apt to make one tired and achy with headaches, dizziness and often nagging backache. A common warning is too frequent, scanty or burning secretions.

Doan's Pills, a stimulant diuretic, increase the secretion of the kidneys and aid in the elimination of waste impurities. Are endorsed by users everywhere. Ask your neighbor!

50,000 Users Endorse Doan's:

Mrs. W. E. Lane, 219 S. Holly St., Medford, Ore., says: "I have used Doan's Pills at different times and gladly recommend them to anyone who needs something for the kidneys. My kidneys didn't act right, my back was weak and lame and I felt old. Doan's Pills have always relieved them attacks, strengthening my back and kidneys."

DOAN'S PILLS
60c
STIMULANT DIURETIC FOR KIDNEYS
Foster-McLure Co., Inc., Chicago, Buffalo, N.Y.

Covers the Wheel Tracks

Spreads manure evenly entire width of spreader—no clogging of beater.

Rock Island Tight Bottom Spreader

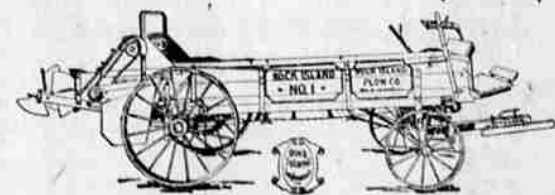
The spreader without gears—equipped with the original "Great Western" continuous ratchet feed—a success for over thirty years.

Low down—easy to load—no projections above side boards. Wide spread.

Auto-type oscillating front truck—short wheel base—close hitch—all four wheels under the load—better traction—lighter draft.

More links of drive chain in mesh when spreading—chain held away from sprocket positively when not spreading.

The next time you are in town, come in and examine this "up-to-the-minute" tight bottom spreader.



MITCHELL & PERRINE
Island City

OUR SERVICE MEANS MINUTES INSTEAD OF HOURS

A message by telephone will travel fastest.

Your time is valuable—save it.

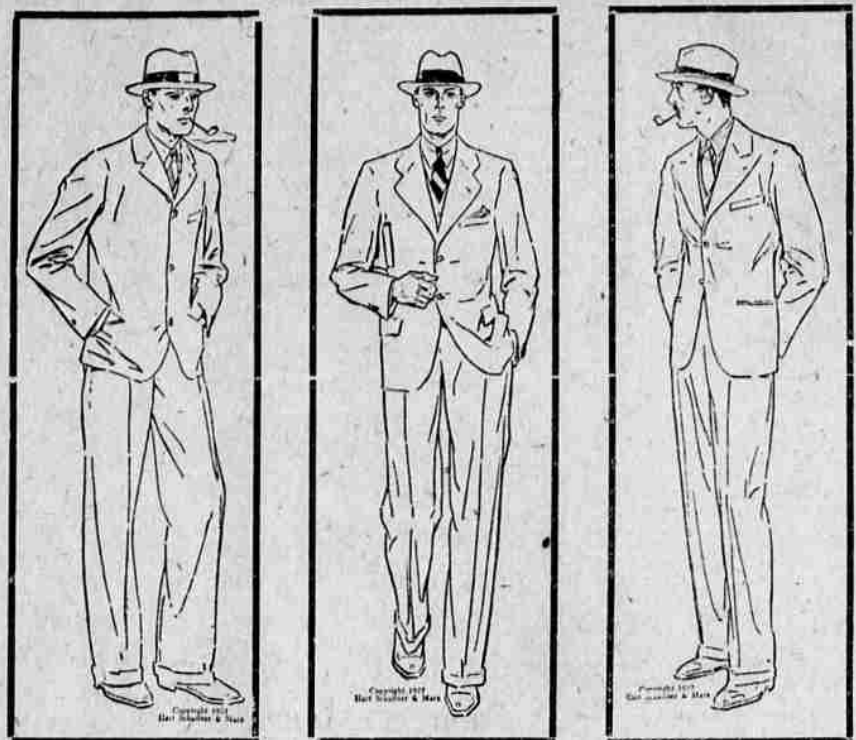
Home Independent Telephone Co.

PAINT

Let us tell you about our line of outside house paint before you pick out the one you want to use. Our paint is GUARANTEED.

VAN PETTEN LUMBER CO.

Phone Main 732
Good Service Quick



TEAR THIS AD OUT BEFORE YOUR WIFE SEES IT

This ad is about Easter, April 8th. And it's a suggestion to every man to get busy and select his Easter Clothes

Women like style; they feel that Easter is a style day; they want every one in their families to look smart and well groomed on that day

You'll look right if you come here for Hart Schaffner & Marx clothes and the Other Essentials that go with them

There's a lot of satisfaction, too, in doing the job on your own hook—before she mentions it

N. K. West & Co., Inc.

"The Man's Store"

LOOK OVER OUR WANT ADS FOR BARGAINS

Coming Soon

The
OREGON STATE GLEE AND MADRIGAL CLUBS

Presentation of
H. M. S. PINAFORE
operetta

Director **PAUL PETRI**

La Grande High School --- March 30