

LaGrande Evening Observer

(Incorporated)
An Independent Newspaper

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GOD REASONING:—I love the Lord, because he hath heard my voice and my supplications. Psalm 116:1.

Democracy makes mistakes, but usually corrects them sooner or later, even in artistic matters. And so we learn that skirts are going to drop below the knees.

Now Anne Nichols, author of "Abie's Irish Rose," has written a play called "Abie's Children." And maybe by the time that play begins to wear out, it will be time for "Abie's Grandchildren."

The following quotation from a Christopher Morley translation from the Chinese would make a good permanent heading for all too-serious editorial columns:

"Man makes a great fuss
About this planet
Which is only a ball-bearing
In the hub of the universe.
It reminds me
Of the staff of a humorous weekly
Sitting in grave conference
On a two-line joke."

MORE FARMS, MORE PROFITS

A prosperous and well known farmer visited The Observer office the other day and, incidentally, gave his views on the agricultural problem in this valley. He has made his success from the soil. The wealth indicated by his financial statement to his bank is a direct result of planting, harvesting and marketing a variety of products at a profit. As in any other activity, the man who has made a success of his job is the best guide-post for others who seek success in the same activity.

This particular agriculturist's opinions are not new. They have long been argued in theory, have been too infrequently practiced in fact. In this case we have a dirt farmer who knows the theory and practices it on his own land with profit. Among other things he says too many farmers put all their eggs in one basket. If their major crop is wheat, too often they see no reason for raising chickens, milking cows, or feeding hogs as side-lines. If they possess an apple acreage, too often they refuse to have a vegetable garden, or a nice plot of berries, or two or three acres of alfalfa for a cow or two. If they go in for potato growing, too often they think it a waste of good ground and crop concentration to set out a few acres of good commercial apples or black cherries, or to develop a berry patch or an onion crop, or to feed a few hogs on the side.

The exact combinations given here may not be, and probably aren't the suggestions made by our visitor, but they at least present the general idea he had in mind: Diversification. It's the grower's insurance, in his opinion, against failure when one crop fails in an off-year or when the market of one particular crop is badly depressed. When potatoes are so cheap that it hardly pays to dig them, the onion or the berry or the apple market may be profitable and a fairly profitable year may be enjoyed by having two or three or four different products to sell instead of one.

Another observation made by this farmer is interesting—and too true. He says he knows two wheat farmers living side-by-side in the valley. One of them has made money out of wheat year after year, through the depression, and has bought more land with hard cash. The other, with an equal start, seems to have lost money most of the time, is hard up and disgusted with agricultural conditions. Why, he asks, doesn't the farmer who isn't making a success of his wheat production find out what his successful neighbor's methods are and do likewise? He spoke of an imbler apple grower who has a 5-acre orchard and has made a good living with a minimum amount of work for several years off this small plot. Why, he asks, doesn't the less successful orchardist investigate this man's methods and copy them to his own profit?

Our visitor knows a farmer in the Cove district who has a young cherry orchard not yet in profitable bearing. While it matures he makes a profit out of the same ground with strawberries, raspberries and other crops. When the cherries are productive he will continue his strawberry crop on other land, avoiding one crop dangers, and will receive \$500 to \$1000 an acre each year for his crop where it formerly brought \$12 to \$20 an acre in wheat.

Cows, chickens, hogs, sheep, fruit, vegetables, alfalfa, grains—all these flourish in the Grande Ronde valley. None of them, however, is enough in itself to permit greater farm prosperity and stability. So say those who own and work their own land. Diversification is not a cure but a method. Like anything else it must be applied with intelligence.

ABE MARTIN

COMING SOON



What gets me is why so many winnits' streaks seem to stop so abruptly after a fellow wins a horse. It would be fun to know how many automobile owners make \$1.25 an hour same as service station mechanics.

Prices Dropping On Local Retail Mart; Endive In

Endive made its appearance on the local retail markets this week-end, selling at 15 cents, or two for 25 cents. Turnips dropped in price from 15 cents a bunch to 10 cents, and three bunches may be obtained for a quarter. Asparagus has dropped to 45 cents a pound and green onions are now listed at two bunches for 15 cents.

In the fruit market, bananas are down to 10 cents a pound.

LA GRANDE RETAIL MARKETS

Butter, creamery—50c.
Eggs—25c doz.
Cheese—25¢ 40¢ a pound
Honey, comb—25c lb.
Vegetables
Potatoes—1 1/2 lb. \$1.25 per cwt.
Hothouse tomatoes—20c lb.
Parsley—5c bunch.
New Texas cabbage—6c lb.
Wax onions—5 lbs. 25c.
Lettuce—10c head.
Endive—15c; 2 for 25c.
Rhubarb—20c lb.
Celery—15c bunch; hearts 20c.
Squash—6c lb.
Hothouse cucumbers—20c each.
Bunch carrots—10c bunch.
Bunch beets—15¢ 25c bunch.
Turnips—10c—3 for 25c.
Yellow onions—5c lb.
Raidphoes—2 bunches 15c.
Asparagus—25c lb.
Green onions—2 bunches 15c.
Parsnips—4c lb.
Brussels sprouts—25c lb.
Rutabagas—5c lb.
New Walla Walla spinach—3 lbs. 25c.
Artichokes—20c each.
Fruits
Apples—Jonathan, Rome, Belleflowers—1.50 box.
Bananas—10c lb.
Persimmons—2 for 25c.
Lemons—45c doz.
Oranges—40¢ 70c doz.
Florida grapefruit—Med. size, 2 for 25c; large, 2 for 35c.
Florida grapefruit—20c each.
Sugar
Cane sugar—12¢ lb.
Flour
Soft wheat—\$5.40 bbl.
Hard federation—\$5.40 bbl.
Poultry
Spring fries—25-30c lb.
Hens—25¢ 30c lb.
Meats and Fish
Beef bolt—12 1/2¢ lb.
Chops and steaks—30c lb.
Salmon (strictly fresh)—30c lb.
Smelt—4 lbs. 25c.
Halibut—30c lb.
Gasoline
Gasoline, regular, retail, 26c.

PORTLAND LIVESTOCK

PORTLAND, Ore., Mar. 24 (AP)—Receipts for week (approximate): Cattle 1,800; calves 270; hogs 7,700; sheep 1,700.
Cattle—Compared with a week ago: Steers generally 25c lower; spots moved; all grades tending the declines; top 1 1/2 on two loads; high desirable kinds \$11.25-\$11.75; medium grades \$10.50-\$11; she stock steady; one load good feeders \$10.65; bulk \$9.75-\$10.25; three loads outstanding ones \$9.75-\$10; bulk \$8.75-\$9.50; cutters \$4.50-\$6.75; calves scarce; few choice calves \$14; calves mostly around \$10-\$12.
Hogs—Compared with a week ago: Butcher classes 15c higher; feeder pigs 25¢ 30¢ higher; packing house steady; bulk 150 to 210 lbs. weights \$9.25; few lots to ship; pigs \$9.25; light lights and strong weights \$8.50-\$9; feeder pigs in good demand, mostly \$8.75; few lots at \$9; packing house mostly \$7.50-\$8.
Sheep—Compared with a week ago: Lambs sharply higher; good choice light weight woolled quoted at \$13; odd lots at that price; two choice medium to good 32 lb. weights \$11.25; a few lots medium \$12-\$14; ewes weaker; few lots at \$5.

NEW YORK FRUIT

NEW YORK, Mar. 24 (AP)—Dried fruits steady.

PRICES NOT REDUCED

CLEVELAND, Mar. 24 (AP)—The prices of the 6-60 models of the Peerless Motor Car company have not been reduced \$125 as erroneously reported yesterday in New York Associated Press dispatches. Charles A. Tucker, general sales manager of the Peerless company, said today there had been no reduction in prices for many months. The Associated Press is glad to make this correction.

ONION MARKET IS AT A STANDSTILL

Butter Market Is Fairly Steady—Egg Quotations Remain Unchanged

PORTLAND, Ore., Mar. 24 (AP)—The onion market today was practically at a standstill, with buyers holding off. Supplies in eastern markets were reported as liberal and prices decidedly easier around \$4 for No. 1 quality Oregon yellow. A feature of the market today was the higher price range prevailing for Oregon yellow. California districts are practically done shipping and the end of the Umpqua valley season is not far off. Recent reports from Roseburg state that the harvest this year will total considerably lower than pre-season estimates, which has tended to increase values somewhat. Best No. 1 broccoli was selling at \$1.75 today, while small for sized heads of No. 1 quality were lower to \$1.25 per crate. Wholesale poultry dealers report an acute scarcity of broiler chickens and were offering 35c per pound early today. Heavy hens and turkeys were likewise scarce early today and the market was firm at prevailing prices.

Country dressed meats were likewise in moderate supply today, although enough was needed to satisfy demand and prices held steady. Except for a decline of 1/2c in the price of cube extras and a cent drop in bid price for butterfat delivered Portland, the butter market was steady today. Receipts yesterday were reported at 23,777 pounds with storage holdings nominal.

Egg quotations were unchanged today although yesterday was the largest day in point of receipts so far this season. There were 4038 cases received, of which 1439 went into storage, swelling the total in coolers to 12,727 cases.

Oregon and Washington apples have been arriving moderately and prices have been firm. Newtowns were quoted today at \$2.25-\$2.30 per box, while Winesaps were moving at \$3.95-\$4.75. Home Beauties were quoted \$2.75-\$3.25.

Scramble To Buy Continues In Stock Exchange

NEW YORK, Mar. 24 (AP)—The headlong scramble to buy stocks continued unabated today and lifted many issues \$2 to \$5 a share. General Motors, after leaping to a new record of \$192, closed at \$190, up \$2.75. U. S. Steel from \$190 to \$195, up \$5. Pipe and Dupont had net gains of \$9 and \$5.50, respectively. Hupp and Hudson Motors were bought up in enormous amounts. A few stocks sagged on profit-taking, notably among Smelting, which closed \$2.75 a share lower. Total sales of 2,052,300 shares marked the third successive Saturday exceeding 2,000,000 shares.

General Motors has recorded an extreme gain of \$24.75 a share in three weeks, which represents an increase of more than \$250,000,000 in the market value of the 17,400,000 shares of common stock outstanding. Such an increase is unprecedented in American corporation history.

Extra reporters, runners and clerks have been impressed into service by the exchange in order to cope with the tremendous volume of trading. Operators who flash the stock quotations over four printers on the floor are now working in short relays in an effort to speed up the ticker service which has been unable to keep pace with recent markets.

PORTLAND PRODUCE

PORTLAND, Ore., Mar. 24 (AP)—Wholesale prices: Butter: Cube extras 1/2c lower. Portland dairy exchange net wholesale prices: Cubes extras 44c; standards 43 1/2c; prime firsts 43c; firsts 42 1/2c; creamery process: Prints 3c over cube standards.
Eggs steady; fresh standard extras 24c; fresh standard firsts 21c; fresh medium extras 21c; fresh medium firsts 18c. Prices to retail 2c over exchange prices. Association selling prices: Extras 25c; firsts 25c; medium 25c; undersized 20c.
Hay steady; buying prices: Eastern Oregon timothy \$25.50-\$27; do valley \$18.50-\$19.50; alfalfa \$18.50-\$19.50; cut hay \$14.50-\$15; straw \$9.50 per ton; selling prices \$2 to 20c more.
Rice to the farmer: Butterfat higher 6.0¢ b. Portland at 50c. Station 46c; track 47c.
Poultry steady; heavy hens 22¢ 24c; light 15¢ 20c; spring chickens 20¢ 21c; broilers 22¢ 25c; Pekin white ducks 30¢; colored nominal; turkeys, alive 25¢ 27c.
Onions steady; local \$2.50-\$2.75 per cwt.
Potatoes steady; The \$1.25 mark.

CHICAGO LIVESTOCK

CHICAGO, Mar. 24 (AP)—U. S. Department of Agriculture—Hogs—7,000; strong to 10c higher than Friday's average; top \$8.40 paid for choice 190-\$210 lb. weights; bulk of desirable 170-\$220 lb. averages \$5.25-\$5.50.
Cattle—300; compared with a week ago: Fed steers and yearlings strong to a shade higher; light vealers 50c lower; extreme top heavy fed steers \$14.75; best long yearlings \$14.25; most light yearlings \$12.25 downward; light vealers closed \$11.50-\$12.50.
Sheep—500; first California springers arrived, practically nothing on sale for week; better grade lambs, 30 lbs. down, 25¢ 50¢ higher; sheep fully 25c higher; feeding and shearing lambs 5 to 75c up; week's top fed western lambs \$17.50; clipped lambs \$15.25; clipped yearlings \$14; clipped ewes \$13 fat ewes \$10; shearing lambs \$16.25.

MARKET NEWS OF THE DAY

CHICAGO GRAIN				
Wheat	Open	High	Low	Close
March	139 1/2	140	139 1/2	139 1/2
May	129 1/2 @ 129 3/4	130 1/2	129 1/2	129 1/2 @ 129 3/4
July	126 1/2	126 1/2	125 1/2	126 1/2 @ 126 3/4
Sept.	123 1/2 @ 124	124 1/2	123 1/2	123 1/2

LIVERPOOL WHEAT
LIVERPOOL, Mar. 24 (AP)—Close wheat: March 106 3/4; May 106 5/4; July 106 1/2, 6d.

PORTLAND WHEAT
PORTLAND, Ore., Mar. 24 (AP)—Wheat—BBB hard white \$1.47; hard white bluestem, hard, federation, soft white, western white, \$1.35 1/2; hard winter, northern spring, western red \$1.32.
Oats—No. 2 white feed and No. 2 gray, \$1.50.
Today's car receipts—Wheat 50; flour 19; corn 6; oats 1; hay 3.

CHICAGO CASH
CHICAGO, Mar. 24 (AP)—Wheat—No. 2 hard, \$1.46.
Corn—No. 2 mixed, 95 1/2¢; No. 3 yellow, 95¢ 1/2.
Oats—No. 2 white, 59¢ 1/2; No. 3 white, 57¢ 1/2.
Rye not quoted.
Barley—34¢ 3/4.
Timothy seed—\$2.00-\$3.05.
Clover seed—\$18.75-\$20.75.

BANK CLEARINGS
NEW YORK, Mar. 24 (AP)—The actual condition of clearing house banks and trust companies for the week showed excess reserve of \$19,654,040. This is a decrease in reserve of \$26,224,120 compared with the week before, when excess reserve of \$45,878,160 was reported.

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Wheat Unsettled
And Lower Today

CHICAGO, Mar. 24 (AP)—Opening 1/2 to 3/4c decline, wheat kept near the initial range.
Corn, oats and provisions also were easier, corn 1/2 to 1/4c off, and subsequently undergoing an additional sag.
Wheat closed unsettled 1/4 to 1/2c off, oats 1/2 to 3/4c up, and provisions varying from 1/2c decline to an equal advance.

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A
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To the greatest possible number of people ..

At the lowest cost consistent with fair wages to the labor and capital employed ..

Giving and deserving fair treatment ..

thus ..

To be a factor .. in upbuilding this community

Is the objective .. of this company.

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Eastern Oregon Light & Power Company

"Always At Your Service"

Always at your Service