

N. K. West & Co., Inc.--La Grande's Leading Store--Announce Their

FORMAL SPRING OPENING

Thursday, March 15th to 18th



Smart Spring Tailors

With a Wealth of Chic

WITH spring the suit enters into its own! There is a certain grace and softened line found in these smart numbers for springtime wear. Suits for sport with short jackets, Ensembles for street wear and afternoon occasions. Fabrics of twills, tweeds, mixtures all with that irresistible style appeal.

\$22.50 to \$69.50



Springtime Millinery

Adorable, Jaunty, Fascinating

EVER mindful of the demand of our clientele for the smartest of new creations, for all occasions we particularly wish to call your attention to our display of exclusive and original Eastern models. They represent the last word in style and are authentic to the last minor detail. "To see them is to appreciate them."

\$5.00 to \$25.00



Lovely New Bags, Odd Shapes

To Match Every Costume

INTRIGUING in sizes, shapes and materials, appearing in calfskin in black and colors, novelty stamped leathers, and reptile leathers of every description and color. The clever fastening and inside arrangements personify these bags and cases as "Of the Mode" \$3.50 to \$12.50

New Gloves

Of course she will have to have gloves to complete her costume—whether she wear or carries them—and here you will find all of the smartest to be had in kid, cape or fabric.

Fancy Stripe Shorties

Knowing that you are properly dressed beneath your new spring ensemble will afford the mites added posse. These novelty striped broadcloth shorties are the last word.



Every Costume, Every Accessory, Has Style Rightness

—That perfection which only certain modes possess, that absolute correctness which impresses all who see it. Discriminating women and misses who are planning their Spring and Easter wardrobes will find inspiration in these authentic and wearable creations.



Frocks for Spring

Are Versatile

CHARMING innovations, each youthful and individual, colorful or subdued. Gay printed silks for sports and daytime events, plain colored crepes for practical use and printed chiffons, crepes and georgettes in alluring styles for the more formal occasions. Jerseys and novelty knit materials also for sport wear with a style appeal all their own.

\$16.75 to \$75.00



Coats of Rare Grace

And Unusual Charm

THE styles are varied—from strict, charming simplicity to dressy elaboration—the sport coat in new versions all its own are prominent! The materials and colors are masterpieces and surpass any in the history of individual coats. "Stunning" is the word with bits of fur here and there to give that touch of vogue.

\$12.75 to \$125.00



Novelty Jewelry, Gay Colors

Lending Chic to Your Ensemble

BEADS of crystal in colors, pearl and heavy chain chokers, wide linked metal bracelets, earrings, pins, in fact every item that dainty fashion favors for the well dressed mademoiselle is here in lavish assortments in color as well as styles. \$1.00 to \$7.00 "Smart yet inexpensive."

Tri-Cornered Scarfs

In novel tied and dyed effects, fancy border numbers, large polka dots and floral creations that will add "zest" to your sports attire. Very moderately priced.

Fronts, Blouses

Mannish appearing blouses and suit fronts that are just the thing for the suit and ensembles. Collar and cuff effects in broadcloth, silk, linen and pongee in colors.

THE Red Cross Shoe AND PEACOCK



Peacock

GLOSSY black patent leather with novel cut out quarter, high Spanish heel with moderately round vamp of combination last and high arch.

\$10.00



Red Cross

ALL over honey beige kid with a snake skin trimming at lacing. Famous Red Cross Arch tone, arch and heel of suitable height for walking.

\$13.50

