

LaGrande Evening Observer

(Incorporated)

An Independent Newspaper

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AN EVIL EYE—He that lusteth to be rich hath an evil eye, and considereth not that poverty shall come upon him.—Proverbs 28:22.

Man may not be a machine, as Clarence Darrow argues, but that new electrical invention shows machines may be men.

The Memphis Commercial Appeal wonders what would have happened if Mussolini had been born a Chinaman. The world's laundry work would be better done.

Gloomy forecasters have long been accustomed to foreshadow a time when the earth would be over-populated. That was one of their stand-by arguments in claiming that war could never be abolished. It would always be necessary to thin out human population. Some of them have even been afraid of the excellent work done by modern science and medicine in protecting and prolonging human life. Experts of the United States public health service have recently come forward with their own prophecy. By the year 2000, they estimate, the population of the United States will be 200,000,000. After that, they believe, there will be no further increase. Natural conditions will check numerical growth. So there is one worry which may be scratched off the list.

STORE COMPETITION

When department stores were started 40 years ago, Roger Babson reminds us, retailers of the traditional type were all afraid that their independent stores would be swept away. The department stores have flourished, but there are more small, specialty stores than ever. Then came the mail order house, throwing a scare into all other merchants. They have prospered, yet so far are they from dominating the field that they have found it necessary to open retail stores themselves to supplement mail order activities.

Now it is the chain store. Chain institutions have grown rapidly, taking in many different lines of merchandise and spreading all over the country. They will spread more but will hardly drive independent merchants out of business. Having withstood so much competition and so much change in the past generation they can probably endure this.

There is a place for both the chain store and the independent retailer for the department store and the mail order house. There are certain advantages peculiar to each method of merchandising that will always command a following and permit prosperous business activity. The only requirement is going to be efficiency and primary consideration for the customer's welfare. Without that, neither the chain store nor the independent merchant can hope to survive.

Customers have discovered that they usually get what they pay for; little more. Price, contrary to the apparent opinion of many merchants, is not the primary factor in a majority of retail sales. Considerations of quality, of service, of style and assortments, of store prestige, of personal friendship—these play an important role in determining where the customer's dollar shall be spent and for what. There are, and always will be, people who are influenced by all of these points as well as price, in their buying and it is a very unusual store that can secure a monopoly on them and drive all others engaged in the same line out of business.

So long as people have different tastes, different opinions, different motives and different standards of living, there will be business firms to cater to them. Competition, now as in the past, is the life of trade and just as it was impossible for any true trade center to remain exclusively "independent" in its store ownership, so it will be impossible for it to become exclusively a chain store community. The bugaboo of today cannot last without certain characteristics of merit. With them it becomes an accepted, normal condition of tomorrow.

Anyone - Anywhere Anytime

This is your opportunity!
Let us make your connections for you.

Home Independent Telephone Co.

ABE MARTIN



Mother kin flare up, or burn a roast, or tell the family where the head is, but thank goodness she hasn't got two or three other jobs waiting for her. Tell Blinky he had his mustache dyed a beautiful Fascist black.

HEALTH

MANY CASES OF CRIPPLING ARE NOW CURABLE

By Charlton Wallace, M. D., New York City

Member Gorgas Memorial
The epidemics of infantile paralysis during the years 1907-1916 left many children with muscles that became powerless. Some patients escaped with only a few muscles affected, while others were rendered almost helpless. Infantile paralysis is a germ disease. The cell which is the root of the nerve in the spinal cord becomes inflamed and dies. The nerve from such a dead cell then ceases to convey the impulse which makes the muscle move. Where an early diagnosis is made, hope can be given of preventing the paralysis becoming permanent by the prompt injection of serum from the blood of a patient who has previously had infantile paralysis. After the paralysis has persisted for two years it is time to operate. Thousands of children, who otherwise would be wearing braces as means of support, are able to walk, run, and play because they have had properly selected operations performed. The greatest advancement in all orthopedic surgery has been made in the operations devised for the benefit of those afflicted with infantile paralysis.

Curvature of the spine, known as rotary lateral curvature, when not due to disease, is caused by faulty posture or vicious attitude and is a most difficult deformity to correct. This usually starts with one shoulder higher than the other and the backbone just a little off the straight line. Girls are more affected than boys. Usually it begins about the age of 8 years. Mothers should watch out for round shoulders and for one shoulder on a higher plane than the other. The physical examinations at the schools are assisting in discovering these cases at an early stage, when prompt treatment may yield more satisfactory results. If an early diagnosis of curvature of the spine is not made, an unsightly deformity develops at the expense of circulation, respiration, and digestion cannot do their work properly.

Weak or flat feet are manifested by the child stumbling and walking with toes turned inward, or pigeon-toed. This condition can and should be abated before the age of adolescence is reached. It usually requires from two to three years to restore the arch.

The drooping forward of the shoulders, round back, flat chest, and usually indicates a faulty posture. This is a very unsightly condition, is a menace to one's future health, and may result in severe deformity unless measures are taken to overcome this improper carriage. The cause in the background may be the tonsils, the adenoids, or poor general health producing a very weak muscular system. The muscles are not strong enough to hold the body skeleton erect. The schools are aiding in finding children so affected, and through their gymnasium work are doing much towards building up a good musculature and eradicating the slouchy bearing.

DOUBLE MARK

NEW YORK (AP)—Buffalo, pennant winner, drew 247,800 fans through the gates to lead the International League attendance in 1927.

Iron men and wooden ships
romance on the quarter deck.
OLD IRONSIDES
"the thrill of a lifetime!"
Starts MONDAY
ARCADE

PRESIDENTS GAME

- Game No. 8
1. What President is buried in New York City?
 2. What president was disowned by the party which elected him?
 3. What president had been speaker of the house of representatives?
 4. What president's daughter was the wife of Jefferson Davis?
 5. What two amendments to the U. S. constitution were adopted during Taft's administration?
 6. What ex-president is buried in the National Cathedral at Washington?
 7. How near did the senate come to removing President Johnson by impeachment?
 8. Who was Roosevelt's first wife?
 9. What public service did Washington perform after being president?
 10. What was the "Log Cabin" and "Hard Cider" campaign?

Answers to the questions in Game No. 8 will be found on another page.
These and hundreds of other questions about our presidents are answered in a 46-page booklet, "President of the United States," which The American Legion has arranged to have delivered to any reader for six cents to cover postage and handling cost. It contains the official portrait of every president, with history of his life, election and public services. Address: The Hoakin Information Bureau, Washington, D. C., enclosing six cents in stamps.

NORTH POWDER PERSONALS

NORTH POWDER (Special)—Grandma Glikson and son Harold visited with H. M. Glikson on Wolf creek, Sunday. The latter is slightly improved.
Mrs. Dan Pearson returned from La Grande Saturday.
The American Legion held a banquet, program and dance at the Hungarow here Tuesday night. A large number of legionnaires from Baker and La Grande attended.
Mr. and Mrs. Al Hughal, of San Francisco, arrived here Monday to be with Mrs. Hughal's mother, Mrs. Clara Maharry. They drove through in 49 hours.
Clyde Dodson and Charle Moore returned from Spray, Wash., Mon-

day from where they bought a car load of young calves and are having them shipped into here.
The Willis restaurant is enjoying a new electric victrola this week.
Frank Daugherty, of Portland, field salesman for the Lincoln car, stopped on his way to Baker to visit friends there.
Charles Moore purchased the Williams Hutchinson ranch.
L. Daugherty purchased the W. H. Gorham ranch on Wolf Creek.
The Rev. Mr. Yolkmen, of Baker, was visiting old friends here Monday.

Seeks 40-Mile Oregon Railroad

WASHINGTON, Feb. 29 (AP)—A project for constructing 40 miles of new railroad in Oregon was placed before the interstate commerce commission today by the Linn county logging and lumber railroad.
The commission was asked to authorize the logging road from Albany, Ore., a point on the Oregon Electric railway to Cascade, with branches from Sweetwater to Holly, from Foster to Whitcomb and along McDowell creek, the last branch having its entire length passing through there without villages or towns.

COVE PERSONALS

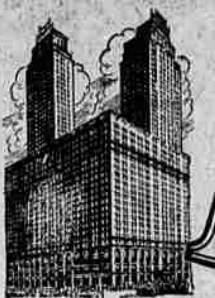
COVE (Special)—Mr. and Mrs. Ralph Hunt and family, of Island City, came in Sunday morning for services at the Ascension Episcopal church.
Mr. and Mrs. Eugene Millering, of La Grande, are the guests at the home of Mr. and Mrs. J. F. Conley.
Merril Conley, a student at Whitman, spent the weekend at home. He was accompanied by two friends, Carl Habensteik, of Seattle, and Archie Maramall, of Pasco.
Billy Duncan who has been ill and out of school for several weeks was taken to Hot Lake for medical treatment recently.
Several people are sick with colds and flu, though the flu is in a very mild form.

RAINS AID BROCCOLI

ROSEBURG, Ore., Feb. 29 (AP)—Warm rains and foggy weather predicted by the weather bureau for the next few days are expected to cause an immediate increase in the volume of broccoli shipments from the Umpqua valley. Shipments in carload lots to eastern markets have already started and the bulk of the crop from now on is expected to go to midwestern and eastern centers.

When in Chicago

Enjoy Your Stay—
at the Superb New
MORRISON HOTEL
Corner Madison and Clark Sts.



The New Morrison, when completed, will be the largest and tallest hotel in the world, containing 3,400 rooms.

1944 Rooms
\$2.50 Up
all outside, each with bath, running ice water, and Servidor, which assures perfect privacy. A housekeeper on every floor. Garage service for all guests.
The Morrison is the closest hotel in the city to offices, theatres, stores and railroad.
Economical Prices in Club Breakfast... 35c to 75c
Business Men's Luncheon, 80c
Table D'Hot Dinner - \$1.25

SPRING TONIC

The ingredients of the "SPRING TONIC" happen to be the various commodities offered below.

- Walla Walla Spinach
- Green Onions
- Hot House Radishes
- Black Figs at 13c lb.
- Dates at 25c, 28c and 30c pkgs.
- Washed Carrots
- Parsnips
- Turnips
- Oregon Italian Prunes 30-40s 18c lb.
- Dried Peaches 20c lb.

NEW ARRIVALS

- Canned Fruits, consisting of Muscat Grapes, Pears, Peaches, Apricots 15c, 2 for 25c
- Canned Vegetables, Tomatoes, Spinach and Corn 2 for 25c
- Bulk Semolina Macaroni 4 lbs. 49c
- Genuine Egg Noodles, bulk at 25c lb.
- Whole Wheat Fig Bars 2 lbs. for 39c

Phone MAIN 80

Pattison Bros. Grocery

THANKS--

After 25 years in business I have sold my hardware store.

I wish to thank the people of this community for their generous patronage during this long span of years.

My associations and dealings with you will always remain a happy memory to me.

You are the best people in the best town in the world.

F. L. Lilly

ART IN FOOTWEAR



A leader in advance style... and its clever lines so deftly fashioned that the MARILYN has the perfect fit acquired only by studied proportion of design in all sizes.

All-over Black Patent, Gold Kid Piping, Spanish heel \$10.

N. K. West & Co., Inc.
La Grande's Leading Store for 30 Years

COMING!

Watch Tomorrow's Observer for a page ad announcing a



A SALE

The Hardware Stocks of
F. L. Lilly and
The Oregon Hardware

Consolidated

To Be Thrown on the Market
Regardless of Price in a

Complete Close-out