

LaGrande Evening Observer

(Incorporated)
An Independent Newspaper

FRANK B. APPLEBY Editor and Publisher
HARVEY F. MATTHEWS Business Manager

Published evenings, except Sunday, at 1416 Adams Avenue, La Grande, Oregon. The Observer-Star published every Friday. Entered at the Postoffice at La Grande, Oregon, as Second Class Mail Matter under act of March 3, 1879.

OFFICIAL PAPER OF UNION COUNTY AND THE CITY OF LA GRANDE

MEMBER ASSOCIATED PRESS

The Associated Press is exclusively entitled to use for publication of all news dispatches credited to it or not otherwise credited if published herein. All rights of reproduction of special dispatches in this paper, and also the local news herein also are reserved.

SUBSCRIPTION RATES

By Carrier
Daily, per month in advance75c
Daily, six months in advance\$4.50
Daily, single copy5c

By Mail
Daily, per month in advance50c
Daily, per six months in advance\$2.50
Daily, per year in advance\$4.00
Weekly Observer-Star, per year\$2.00

ADVERTISING RATES

Display, foreign, per column inch42c
Display, local, per column inch40c
Time contract prices on application.



THE ONLY GOD—Hear, O Israel: The Lord our God is one Lord.—Deuteronomy 6:4.

Ours is, indeed, the highest type of civilization ever to be achieved. Bank robberies with machine guns in broad daylight proves it.

A La Grande youth, attending college in the east, has seen one of the Ford flivver planes and immediately sends home a request for one. That sounds strange now but it won't be long until private homes will have to provide hangars and colleges will need landing fields and plane parking spaces.

NEWSPAPER TYPOGRAPHY

The Salem Capital-Journal, most ably and vigorously edited by George Putman, takes exception to the criticism of an Oregonian staff member before the recent press conference at Eugene. The Oregonian expert discussed front page "make-up," type composition of advertisements, etc., and condemned some obviously poor examples found in the Oregon press. The Salem paper, being contrary by nature, makes the following comment, in part:

"The effort to standardize and regimentize the press goes apace and is fast depriving it of originality, individuality and character. The style of the evening newspaper of the big cities, with their stub-horse banner headlines, invented by Hearst to catch the eye of the morons who do not possess concentration of mind sufficient to read anything but headlines, has been largely aped by country dailies which have no street sales and hence no more occasion for their use than the conservative morning editions. By a crazy-quilt hodge-podge of type they seek to conceal their dullness.

"The curse of the modern newspapers is their mediocrity. Syndicated features appear uniformly in them all, their cheapness making them a substitute for originality and cleverness. Commercialization accounts for the decay of the editorial as well as the art of reporting. The nationally owned chain-newspapers reduces them to level of catch-penny affairs. If typographical uniformity can be established, all will be as alike as peas in a pod.

"In this journalistic slough of despond, the typographically 'poor thing' is often a welcome relief, presenting at least a relief to the eye from the deadly uniformity prevalent. If through its pages there flashes a gleam of humor, a story well told and an original editorial viewpoint, it is well worthwhile—for it has a distinction all too rare."

Unfortunately Mr. Putman wasn't present to hear the talk or he would not draw these conclusions. No one interested in newspapers—least of all the Oregonian—would wish to secure a typographical uniformity that would make papers "alike as peas in a pod." The Salem paper completely misses the point. What is sought is the recognition of certain rules of design, of balance, of harmony that are fundamental in creative work—rules that apply to the art of typography as well as to the art of painting or sculpture.

Observation of those rules by two different artists or by two different newspapers will not result in uniformity in the sense indicated by the Salem paper. Far from it. They may be uniform in technique but entirely different in appearance. No critic will object to that. The objectionable thing is that which violates all rules of beauty and thereby offends and irritates even the untrained eye. Any criticism tending to correct such a condition is both wise and welcome. Accepted in its proper sense in two separate instances we might have a New York Times on the one hand and a Chicago Daily News on the other, both conforming to established rules of artistic typography yet not intelligently referred to as "alike as peas in a pod."

Anyone - Anywhere Anytime

This is your opportunity!

Let us make your connections for you.

Home Independent Telephone Co.

ABE MARTIN



Any woman that's worse'n she's painted is hardly worth havin'. Next t' a third marriage I can't think o' nothin' as tame as th' crownin' of a chess king.

Sewage Disposal Plant Urged In Baker By Medic

BAKER, Ore., Feb. 25.—That Baker is now to face with a sanitation crisis which may come without warning at any time, was the declaration of Dr. T. J. Higgins, chairman of the chamber of commerce sanitation committee at the weekly noon meeting yesterday.

The city sewer line discharges onto private land about a mile below the city. On protest of the property owner the city two years ago constructed a pipe line to carry the refuse further down. These pipes have now broken and the problem is as far from solved as ever. The city is threatened at any time with stoppage of its sewer outlet by action of private property owners or by action of the state.

But worse than the menace of having the sewer lines closed is the present menace to the public health of dumping the refuse into the river within a mile of the city, he declared. Sometimes the water is so low that the sewage is not carried away at all, but remains near the outlet. There are farms from which part of the city's milk supply comes below the outlet.

The city's neglect of this condition is a public disgrace, the doctor said, but he did not blame any particular individuals.

To correct it will require some kind of a sewage disposal plant, he continued.

SNOW FLURRIES HIT LA GRANDE

(Continued from Page 21)

and Yreka, causing snow flurries.

OUTLOOK FOR WEEK

SAN FRANCISCO, Feb. 25 (AP).—The weather outlook for the week beginning Feb. 26 was announced here today by the United States weather bureau as follows:

Far western states: The outlook is for generally fair weather at the beginning of the week becoming unsettled with the probability of rains thereafter.

Temperatures will be about normal.

ANEROID SNOW LIGHT

ENTERPRISE, Ore., Feb. 25.—Snow is only five feet deep on the ground at Lake Anero and not more than two feet deep on the cabins, according to the Enterprise Record-Chiefman. This snow has fallen since the fall and early winter storms, and it is light and fluffy as down and will disappear with the first warm sun and wind.

Such was the report brought from the high mountains by Charles Seiber last week after he had made his first trip of the season to his summer camp. He had photographs to back up his statements about the small quantity of snow covering the mountains. These showed the cabins were not buried and the top covering of snow was not deep.

In the autumn Mr. Seiber found snow seven feet deep at Anero.

SHORT COLD SPELL

PORTLAND, Ore., Feb. 25 (AP).—Oregon's belated wintry spell was expected to be of short duration, the weather bureau said today. Normal temperatures were forecast following the near freezing weather which prevailed here last night. This sprinkling of snow remained overnight in outlying districts of Portland, where the minimum was 34 degrees last night. The sun was breaking through clouds here today. Overnight reports told of snowstorms in the Central Oregon plateau region.

PHILIPPINES SEEK FREEDOM

MONROVIA, Cal., Feb. 25 (AP).

—Mamuel Quizon leader of the Philippine senate and a patient in a sanatorium here, in a statement to the Associated Press today declared that the Philippines were ready to lose the protection of the American tariff in exchange for freedom.

STATE PURCHASES LAND

According to information just furnished the Oregon State Meter association, the state highway department has secured control of all the land bordering on the Columbia River highway between Hood River and Mosier. This acquisition is in line with the policy of the highway department to secure control of picnic places, park sites, picnic grounds and timbered areas bordering on state highways with the intention of conserving the beauties of these areas for future generations.

Finally Lose



After holding the national doubles squash championship since 1915, Clarence C. Pell, top, and Stanley G. Mortimer, below, lost possession of the championship a few days ago and to British competitors, J. C. P. Simpson and C. N. Bruce. However, in the singles racquets championships, the Americans were more successful.

LA GRANDE AIR SERVICE SCHOOL CHANGES HANDS

(Continued from Page 1)

and the plane is having no difficulty in landing and taking-off. At present passengers are also being taken up on Sundays. Last Sunday several made the flight and more are expected this Sunday, if weather conditions are favorable. Flights are made anytime during the day.

The field is reached by turning to the right from the Old Oregon Trail highway on Reynolds lane. Signs marking its location clear are to be installed later.

The Sunday passenger service, however, is maintained on Gekeler field, next to the state highway, just east of La Grande.

BIG MERGERS INVOLVE MANY LARGE FIRMS

(Continued from Page 21)

son theaters in the United States. The motor merger was that of the Brockway Motor Truck company of New York and The Indiana Truck company, of Marian, Ind., with combined assets of \$5,000,000.

George A. Brockway, president of the Brockway company, said that the two concerns, which had sales in excess of \$15,000,000 last year, would combine as the Brockway Motor Truck corporation. Mr. Brockway will head the new company which will be one of the three largest truck manufacturing concerns in the United States.

PORTLAND, Ore., Feb. 25 (AP).

—Esther Hildebrandt, 15, Lincoln high school student, died early today at a hospital from a self-inflicted bullet fired in the basement of her home Thursday.



CRAZY POETRY

Monarch, Paint, the best in town, Brings out the smile and kills the frown. The painter like the Monarch Paint, It spreads so far, it has no mate. One gallon can of Monarch dope Will spread as far as home-made soap.

The kids, they read the poor man's ad, Or if they can't, they ask their dad.

To read Pratt's funny to the chap, And then the kids both laugh and clap. Because they hear a funny joke, They often say, Just watch Pratt's smoke.

Now, Wallpaper is a funny thing The trade to Pratt it surely brings. Women and their husbands, dear May come without a bit of fear, And buy their stuff, all bright and new.

At prices that will please a Jew, Pratt always says with a silly grin, I like your trade, now come again.

Wallpaper and Turpentine.

Claude C. Pratt Lumber Co.

We Sell For Cash
"The Poor Man's Friend"
Near Foundry. Phone Main 948
No Sunday Business

Arithmetic Easier For Children of 1927 Than Those of Year 1846, Results of Examinations Prove

Editor's Note—Here is the third of a series of articles prepared by J. T. Longfellow, superintendent of La Grande schools, comparing results of examinations given in 1846 to Springfield, Mass., ninth grade pupils and to La Grande 1927 eighth grade pupils. The fourth and last will appear Monday.

Arithmetic

Below are the problems in arithmetic. Add together the following numbers: Three thousand and nine, twenty-nine, one, three hundred and one, sixty-one, sixteen, seven hundred, two, nine thousand, nineteen and a half, one and a half.

2. Multiply 10,000 by 8,000.

3. In a town five miles wide and six miles long, how many acres?

4. How many steps of two and a half feet each, will a person take in walking one mile?

5. What is one-third of 175 1/2?

6. A boy bought three dozen oranges for 37 1/2 cts., and sold them for 1 1/2 cts. apiece; what would he have gained if he had sold them for 2 1/2 cts. apiece?

7. There is a certain number 1-3 of which exceeds 1/3 of it by two; what is the number?

8. What is the simple interest of \$1200 for 12 Y., 11 M., 29 D.?

In examining these papers, 12 1/2 per cent was allowed for each problem when the answer was correct; nothing was credited for method or for partially correct work. The omission of a necessary decimal point made an answer incorrect and nothing was allowed even if the work was correct in every other particular. Of course this method of marking was as fair to the pupils of 1846 as to those of 1927 for all papers were marked on the same scale.

The following tables have been compiled from the results of the arithmetic tests in 1846 and 1927, and present in a concise form some interesting comparisons.

Table III—Arithmetic				
No. Pupils Taking Test—	Girls		Boys	
	1846	1927	1846	1927
1846 Springfield	29	59	79	
1927 La Grande	63	54	117	
No. Times Each Problem Solved Correctly:				
Problem No.	1846	1927	1846	1927
1	14.3	72.6	63.3	94.9
2	26.6	49.6	13.9	61.5
3	35.4	78.6	8.9	53.0
4	26.6	54.7	16.5	46.2
5	29.4	63.9	16.5	46.2
Total	143.8	346.2	117.1	312.1

Table IV—Arithmetic				
No. of Pupils Who Had Problems Correct	1846		1927	
	No.	%	No.	%
0	18	22.7	1	.85
1	17	21.5	5	4.3
2	8	10.0	6	5.1
3	12	15.2	19	15.5
4	19	23.8	17	14.5
5	9	11.4	21	17.9
6	3	3.8	20	16.9
7	2	2.5	21	17.9
8	0	0	16	13.6

The first two examples requiring only abstract number work are of the kind in which the "schools of our fathers" are supposed to have given that insistent drill which in the modern schools is said to be

Police!

Gosh They're

DUMB

In

THE GORILLA

Hurry to The

Big Removal Sale

At The
Oregon Hardware

LEADING STORE OF LA GRANDE
For Over 30 Years

N. K. West & Co., Inc.

PRESIDENTS GAME

Game Number 5

- How long did Abraham Lincoln serve in congress?
- Which six presidents served in the northern armies in the war between the States?
- Which president was chiefly of Welsh ancestry?
- Which president was a son of a doctor?
- Name two presidents who became the presidential candidates of independent or "third" parties.
- What three famous statesmen, each of whom had sought the presidency in vain, died during Fillmore's administration?
- Which two presidents signed the Declaration of Independence?
- Which presidents served in congress after having been president?
- Which president never married?
- What president purchased Florida from Spain?

Answers to the questions in game number 5 will be found on another page.

Some times the early bird is merely scratching up the worms for the later riser.

It is quite possible to have too much of a good thing. A man never realizes how many friends he has until he doesn't need them.

TROTT'S HERBINAL

(TRADE MARK)
GENUINE

PYORRHEA DENTIFRICE

1 Give Quality Not Quantity

DIRECTIONS FOR USE

One teaspoon of the solution, added to 2 tablespoons of tepid water applied with a toothbrush, is sufficient for each application at just before retiring. Do not rinse the mouth after using.

This solution applied daily preserves and beautifies the teeth, extricates tartarous adhesion, produces a pearl-like whiteness, arrests decay and induces a healthy action in the gums. To be used as a general dentifrice. Very efficacious.

Price 50c for 4 oz. Bottle

Add 10c for postage

Manufactured and guaranteed by

ARTHUR E. TROTT

Summerville, Ore.

Care A. C. Glenn

The celebrated Spanish

Herbinal.

State license

Made from pure 1-12 and

herbs only—nothing injurious

For Sale in Pendleton by

TALLMAN DRUG CO.

For Sale in La Grande by

GLASS DRUGS, INC.

PUBLIC NOTICE

Starting next Sunday, Feb. 26, all the Drug Stores in La Grande Will Be

Closed from 1:00 to 5:00 p. m.
Every Sunday Afternoon

Red Cross Drug Store
Glass Drugs
Moon Drug Co.
Silverthorn - Wright
The L. & L. Drug Co.

Sacajawea Inn

Dinner \$1

February 26, 1928
12:00 - 2:00 5:00 - 8:00

Musical Program Sunday Evening

By
Sacajawea Hotel Trio
Leo C. Bryant, Director
Bethel Trill, Vocal Soloist

Merry Widow Cocktail

Celery Hearts Sweet Gherkins Ripe Olives

Chicken Okra Princess Consomme Bellevue

Filet of Sole Tartar Sauce

Roast Wapato Turkey with Dressing,
Cranberry Sauce

Broiled Lamb Chops Rasher of Bacon

Baked Douglas Capon with Dressing,

Giblet Gravy

Grilled Weiner Schnitzel Holstein

Sweet Potatoes Cauliflower a la Supreme

Hot Vienna Rolls

Hot Mince Pie Lemon Merringue Pie

Apple Pie

Carmel Ice Cream French Pastry

Coffee