

The POLICY of PROGRESS

A STATEMENT by GENERAL MOTORS

It is the policy of General Motors to maintain continuous improvement, in every one of its car divisions, with no interruption in production.

This means that you enjoy the benefits of new engineering developments promptly — just as soon as they have been thoroughly tested on the 1245-acre Proving Ground.

It means that you can now order the new Chevrolet, Pontiac, Oldsmobile, Oakland, Buick, LaSalle, Cadillac, or GMC Truck, and receive immediate delivery.

Behind this policy of continuous improvement is an organization so widespread and resourceful that it can make and sell quality automobiles more economically than any automobile manufacturer in the world.

In the north and south it logs and mills its own lumber. In the east it makes its own ball bearings and radiators. In the middle west it produces its own plate glass. Its plants are busy in 33 important American cities.

From almost 5,000 suppliers, its materials are obtained—steel by the hundreds of thousands of tons—wire by the tens of thousands of miles—upholstery by the acre—nuts, bolts and washers by the millions. Its sales and service take place through 33,000 dealers. More than 275,000 families look directly to General Motors for their livelihood—almost a million and a half men, women and children in every community in the land.

Meaning so much to so many, General Motors has felt a supreme obligation to look ahead.

Are there methods by which General Motors cars can be better built to better serve?

Are there new ideas which can increase the utility and pleasure and safety of motoring?

Are there new materials which can add to owner satisfaction?

Such are the questions that all General Motors engineers have always asked. The answers have made it possible, year after year, to offer an increasing measure of beauty in design, modern performance, riding comfort and distinct style. Thus in every price class, from Cadillac to Chevrolet, purchasers are constantly benefiting from the General Motors policy of progress.

GENERAL MOTORS

"A car for every purse and purpose."

CLIP
THE
COUPON



☐ GENERAL MOTORS (Dept. A)
 Detroit, Mich.
 Please send illustrated literature describing each
 General Motors product I have checked—together with
 your book on the General Motors Proving Ground.
☐ CHEVROLET ☐ BUICK
☐ PONTIAC ☐ LANSALLE
☐ OLDSMOBILE ☐ CADILLAC
☐ OAKLAND ☐ FRIGIDAIRE
 DELCO-LIGHT Electric Parts
 Name _____
 Address _____

Airplane Crowds Out Rodeo Show In Colorado City

COLORADO SPRINGS, Colo. (AP)—With the inception of air mail service here and the donation of the city's \$65,000 rodeo grounds to an airplane manufacturing company for use as a proving ground, interest in broncho-busting, bull-dogging and steer-tying has fallen off.

The rodeo grounds were the scene each summer of the Pike's Peak rodeo, where cowboys and cowgirls broke the jump from the Cheyenne Frontier Day celebration to the Pendleton, Ore., roundup.

The business men, too, have switched their affections and have hung up the ten-gallon hats and cowboy outfits they wore each summer to advertise the rodeo. Aviators' helmets will replace the aviator's hats.

A flying club has been formed, with a dozen members thus far qualified as pilots. The city has become a landing point on one of the feeder lines for the transcontinental air mail service.

WALLOWA PERSONALS

WALLOWA, Ore. (Special)—George Tilton, of Lostine, was a business visitor in town the last of the week.

A considerable number of persons over the county have been suffering from severe colds and "flu" recently.

L. V. Lathrop, of Leap, was a visitor in town the last of the week. The ground squirrels are said to be coming out in some parts of the county during the past week. Combating the squirrels is an important matter with farmers of this county, and many are waiting for their appearance in order to get out their poison buckets and poison gas, and make a good killing while there is nothing much for the squirrels to eat.

Cecil Fisher made a trip to Hurricane creek the last of the week to attend the dance given at the grange hall there. While there he visited his grandparents Mr. and Mrs. J. H. Fisher.

Mrs. J. C. Baird underwent a serious operation at the hospital here Friday of last week. Her condition was considered very serious for some time but latest reports indicate that she is recovering satisfactorily.

The entertainment committee of Wallowa grange, consisting of George West, C. A. Thompson and J. H. Leonard has arranged for an old-time dance and card party, for Friday evening, Feb. 17 at the K. P. hall here. A lunch consisting of sandwiches, cake and coffee, will be served by the women of the grange. Women attending are requested to bring some contribution toward the lunch. A cordial invitation is extended to all local and visiting members, and to anyone who wishes to become members of the organization. A number of meetings of this grange have been held by the South Fork grange at Lostine, during the past few weeks and have proved very popular. Several local members with their families have attended these and report an excellent time.

Duane Lathrop, of Parant creek had the misfortune to lose his barn by fire during the early part of the week. The building was a small structure and was partly covered by insurance, but several tons of hay and two sets of harness and a new scythe on which no insurance was carried were lost. Mrs. Lathrop, who was alone at the time of the fire, suffered severe burns about the hands and arms in an effort to get some of the harness and saddle out of the burning building.

P. H. Wainhard, a farmer of the Dry creek section was brought to the hospital here, early Saturday morning suffering from a very bad case of appendicitis. He was operated on during the forenoon, and at last reports is said to be getting along nicely.

Frank Walker, of Leap, was a business visitor here the first of the week.

Mrs. J. B. Gastin was visiting at Mrs. Meek's Tuesday.

C. A. Hunter who has been confined to his home for the past week or more with a case of the mumps, is reported to be around some at this time. There still continues to be quite an epidemic of mumps in this community yet, some new cases being reported every few days.

Eugene Gastin has been doing chores for L. W. Minor the past several days, while he is engaged in getting out wood and timber at the H. C. Beggs farm in Lower Valley.

James Weaver and wife, of Enterprise, visited a few days the past week at the P. A. Downing home at Leap.

Peter Knott, who has been working for P. A. Downing for the past several weeks, visited his family here the last of the week.

Mrs. P. A. Downing returned home during the week from Joseph where she spent several days visiting relatives.

When Mrs. Bruce Fisher, of Leap took some clothes out to hang up Thursday forenoon, she was somewhat surprised to look up and discover the top of the house in flames. Fortunately, Mr. Fisher was in the house, and having a considerable supply of water on hand, the fire was soon extinguished before much damage was done. The fire is thought to have started from the pipe passing through the roof.

STONE RE-OPENS

MEDFORD, Ore., Feb. 16 (AP)—The Sterling Mine in the Applegate district, which produced \$1,000,000 in gold, has resumed operations under the direction of Fred J. Blakeley and associates of Portland.

Spring is here! They're showing the new fall hats.

NORTH POWDER PERSONALS

NORTH POWDER (Special)—J. A. McFadden underwent an operation Monday at the St. Elizabeth hospital, Baker.

Mrs. George Cusick is reported to be improving after undergoing an operation at the Baker hospital. Geo. Man and family have returned after spending their winter vacation in California.

Grace and Laura Plide, of Medford, were business visitors here Tuesday.

The Sunday school class held an afternoon tea in the waiting room of The Motor Service garage Saturday.

The Women of Woodcraft held a regular meeting Tuesday night. The members initiated several new members. Luncheon was served and the rest of the evening was spent playing cards.

Six to eight inches of snow fell over the valley around Walla Walla Sunday night and Monday.

If the democrats don't have harmony this year, they probably never will. Several of the candidates are decidedly damp and we wouldn't even be surprised to hear "Sweet Adeline" down at Houston.

GOVERNMENT DOES ITS OWN AUTO REPAIRING

WARSAW—The Polish war department has gone into the automobile business, owning and operating its own repair shops, capable of producing spare parts for all cars, trucks and buses used by the army. Equipment and machinery are imported, chiefly from the United States. The shops are kept busy restoring to use the thousands of war-time discarded trucks purchased at a low price.

US: SHORT LUMBER

WASHINGTON—The war department is planning to aid timber conservation by buying for its box and crating purposes lumber containing a large percentage of short lengths. Specifications have been changed to permit the use of many varieties of wood.

In planting trees for timber production, rather close spacing is advisable. This produces trees with straight trunks and few branches, and hence a high timber value. For most hardwoods, six by six feet is usually a good spacing. Softwood, honey locust, red gum, sycamore, black walnut and yellow pine usually require a little wider spacing.



**YOUR DEALER
LIKES TO SELL
GOLDEN WEST
BECAUSE OF ITS
SUSTAINED
HIGH QUALITY**

**Golden West
Coffee**
A FAMOUS COFFEE
WITH A FAMOUS NAME



GOOD OIL WILL KEEP
YOU IN THE LEAD—ALL WAYS



Be the leader

Use good gas and oil, such as we advocate, and let the others take your dust; use an inferior grade and you'll take theirs.

GAS THAT SMILES AT MILES

**YOUNG'S
SERVICE STATION**
FRED A. YOUNG, PROP.



Corner Fir and S



**FRESH from Great
Revolving Ovens**

—direct to bright orange-colored waxed cartons, to preserve the oven-fresh crispness of

**Tru-Bake
Crackers**

Then the entire carton wrapped in wax paper and SEALED TIGHT. Air proof, moisture proof, germ proof. Ask for Tru-Bake Crackers—at your grocers.



Baked and Guaranteed First Quality by
TRU-BLU BISCUIT CO.
Spokane—Portland—Seattle

"Cup-Custard"
Cookie-Cake



The fastest-selling cake of them all. Originated by Tru-Blu, stamped Tru-Blu for your protection against imitations of inferior quality.

LOOK OVER OUR WANT ADS FOR BARGAINS



Phone Us Your

ORDERS

Particular Attention to All
Phone Orders

Save time by PHONING your ORDERS to us. We are very particular in selecting only the best of Fruits and Vegetables in filling your orders and we guarantee to PLEASE YOU.

Flapjack

PANCAKE FLOUR
Light and tender hot-cakes in a jiffy.

1 Package 27c

Sugar

C. & H. FINE CANE

10 Pound Sack 69c

Peaches

P. S. MELBA

Halves or Sliced, (heavy syrup)

2 No. 2 1/2 Tins 37c

Oranges

SUNKIST
Sweet, Juicy—very fine flavor.

2 Dozen 79c

Per Dozen 53c



**Snowshoe
Syrup**

Serve with waffles

2 1/4 Lb. Can 33c

5 Lb. Can 65c

Citrus

GRANULATED SOAP
For whiter clothes

Large Package 39c

Lard

USE CARSTEN'S
PURE LARD
For richer pie crust

4 Lb. 75c

8 Lb. \$1.48

Pork & Beans

VAN CAMP'S

Tomato Sauce

3 Medium Tins 25c

Corn Flakes

KELLOGG'S OR

POST TOASTIES

3 Packages 25c

Preserves

KERR'S (Assorted)

3 15 oz. Jars 75c

Budweiser

A healthful drink

12 Bottles \$2.00

5 STORES

La Grande

Elgin

Wallowa

Enterprise