

JULIUS ROESCH SEES DREAM OF HIS REALIZED

Finished 7-Story Hotel Represents Idea He Has Had for Several Years

PIONEER RESIDENT HAS FAITH IN CITY

History of Mr. Roesch Is Interesting—Came to America from Germany Early in His Life.

The new seven-story Sacajawea Inn, now rearing its height above other buildings in this city, represents to Julius Roesch, its owner and builder, the realization of a dream of several years standing.

"I had thought of building a hotel before I left here on a trip around the world," Mr. Roesch said, "and while I was on my trip the idea grew that I should erect such a structure in La Grande. I saw many wonderful hotels in many cities and many lands on my journey, and this aided more and more to my convictions. Now it is finished and I feel that my dream is realized."

The construction of the hostelry testifies Mr. Roesch's faith in La Grande and the adjacent community. He has been in business here for many years, is a pioneer resident of Eastern Oregon and he steadfastly believes that this city is destined to continue its steady

progress in the years to come. Julius Roesch's life history is very interesting and it encompasses a degree of territory that few can boast. From a province of Germany to New York, later into the west and La Grande, thence around the world, the trail again winds up in La Grande, which he has called his home since 1884.

His life has been one of achievement, his efforts guided so as to show some material results, of benefit to himself and his fellows. This latest achievement is no small one for with its completion La Grande now proudly refers to the Sacajawea for its very evident good points, not least among which are its community service possibilities. The large ballroom could adequately care for any state convention that came here—probably any Northwest convention. The hotel accommodations which this city now presents is bound to make it a stopping place for travelers between Boise and points west of here. All of which are no small aids in the progress of Mr. Roesch's home city.

Julius Roesch was born in Wuersttenberg, Germany, on February 24, 1862. His parents were in the bakery business but at an early age he turned to the brewery business which he was educated in at the age of 14 years.

Answered America's Call But America called to him, as it did and still does, to countless peoples of other lands. A nation of opportunity!

"All I wanted was enough money to cross the Atlantic ocean," Mr. Roesch reminisces. "When I got that much I started west—and when I reached this country I had but \$10."

He crossed the ocean alone and started out in a strange land, with \$10 in cash and his knowledge of the brewery business to pit against chances of adversity. It was a slow fight, but he achieved

what he set out for. Today Mr. Roesch is regarded as one of the wealthiest men of this city.

After arriving in America he worked for awhile in Philadelphia but the westward urge came again and he crossed the continent, stopping for a time at Port Townsend, Wash., Portland, Ore., San Francisco, Denver, finally ending his search of a permanent home in Eastern Oregon. He came to La Grande the same year that the first locomotive steamed its way over the valley and, although his coming was on the dividing line setting him apart from the home-seeking, oxen-driving pioneers of the earlier days, his pioneering has been just as potent and his contributions to Oregon progress just as concrete.

Married Here in 1888 In La Grande Mr. Roesch found the "finest girl in the world" and in 1888, four years after his arrival here, he married Anna Ganzloff, daughter of a famous family of Eastern Oregon pioneers. Three children were born to this union and all of them are today citizens of this city—Marcus Roesch, Mrs. Hugh E. Brady and Mrs. Martin Fitzgerald.

The year of his coming, Mr. Roesch started a brewery business on Jefferson avenue between De-pol and Chestnut streets. These buildings were erected on that site, two of which were destroyed by fire. The third, although it has been remodeled and built onto several times, still stands—the present property of the Grande Ronde Meat company. Additions were made to this building in 1902 and again in 1908 and in 1914 it was still further remodeled.

"When I made money I put it into the building," Mr. Roesch says.

Retired in 1922 Then came the days of prohibition and Mr. Roesch turned his energies to soft drinks but this venture did not turn out success-

fully, so he sold the building in 1922 to its present owner, and retired from active business.

This, however, was not his only property.

On the corner of Fir and Adams where the Sacajawea now stands he owned a large building, erected primarily to house a garage, but a few years ago remodeled into more rooms, the corner of which housed the "Black Cat". This was a two-story building of large proportions, and when Mr. Roesch decided to construct the Sacajawea Inn, it was necessary to tear it down, piece by piece. It was erected eight years ago.

On the other side of Adams, across from the The Observer office building, which Mr. Roesch also owns, he recently erected a modern brick business building which now houses two garages. This building, however, is now owned by his son.

Mr. Roesch also owns the two-story brick building on the corner of Fir and Jefferson, which houses the Orange Blossom, and also owns property in Elgin, Los-

time, Union and Enterprise. His home is located on the corner of Pennsylvania and Fifth.

Takes World Tour One of the outstanding events of Mr. Roesch's life was a recent trip around the world, made in company with Mrs. Roesch and his son.

The three started from La Grande on Jan. 28, 1926, going south to Los Angeles, where they took a steamer to the Hawaiian Islands. Their itinerary next included Yokohama, Kobe, Korea, Shanghai, Hong Kong and Manila.

From Manila they went into the East Indies. Stops were made at Rangoon, Singapore, Calcutta, Ceylon and Bombay before going to the Suez canal.

Calcutta, Palestine and Jerusalem were points of more than ordinary interest next visited and from these, the Roeschs went to Naples, from where they had splendid views of Mt. Vesuvius. Monte Carlo was the only important stop between Naples and the straits of Gibraltar and Plymouth, England.

An extensive tour of Northern and Central Europe followed. After London came a trip across the English channel and thence overland to Paris.

Visits Birthplace Perhaps the next stop Mr. Roesch made was of greater importance to him than any other during the entire trip. That was at his birth place in Germany.

Switzerland, with its world famed scenery, called the travelers next and from Zurich they turned south into Italy, stopping at Milan, Genoa, Rome, Pisa, Florence, Venice and then going to Trieste, Vienna, Budapest, Belgrade, Sofia, Constantinople and Bucharest before turning back to Budapest and Vienna.

From Vienna they went to Prague, Dresden, Leipzig, Berlin, Hanover, Essen, Dusseldorf, Cologne, Mainz, Stuttgart and Munich. From Munich they doubled back to Stuttgart then going to Hamburg where they took a steamer for New York and Rome. From New York they came to La Grande

overland, arriving here late in December, 1926.

The many wonderful hostilities Mr. Roesch viewed during his journey around the world had a great deal to do with his decision to construct a fine hotel here.

"I saw many fine hotels on the trip and I thought I would build a real hotel in La Grande," he says.

So, after a few months spent in making preliminary arrangements, his staff of workmen started the work of razing the "Black Cat" on March 1, last year, and by the first of May, the job was complete and the workmen transferred their activities toward the construction of the Sacajawea.

MORTGAGES LIFTED AT LAST NEW BRITAIN, Conn. (AP)—

Mortgages made in 1843 and 1844 on property in the Parish of New Britain and town of Berlin adjoining, have been filed for release, having been paid in full. The deeds of the property mortgaged were held by a bank and the releases cleared the title.

NEW HOPE IS SEEN FOR MARRIAGE CODE

INDIANAPOLIS (AP)—Mrs. Edward Franklin White, who for the past five years has sought a constitutional amendment providing for passage of uniform marriage and divorce laws, sees new hope for the proposal.

A proviso has been added to the projected amendment which leaves to the state the question of marriages between races and that, Mrs. White believes, may help facilitate the necessary action by congress. The proposal was first introduced in both branches of congress during the 1923-1924 session.

Mrs. White is first vice president of the General Federation of Women's clubs and a reporter for the Indiana supreme court.

AID IN CHOOSING CAREER NEW YORK (AP)—A vocational bureau has been established by the National Council of Jewish Women for the aid of young Jewish girls who desire help in selecting a profession or career.

Perfect Sanitation and Refrigeration of Foods

By Means Of

Frigidaire

PRODUCTS OF GENERAL MOTORS

We have made a complete installation that will serve every need of the beautiful, new

SACAJAWEA

The Frigidaire plant provides refrigeration for kitchen boxes, for two large refrigerating rooms in the basement, for a 250-pound capacity ice machine, for the Coffee Shop, fountain and back bar.

No more adequate refrigerating facilities could be desired by any hotel of like size.

We congratulate Mr Roesch on having one of the largest hotels in the Northwest completely equipped with Frigidaire, as well as on the many other unique and charming features of a very beautiful and complete hotel.

Rosenbaum Electric Shop
New Foley Bldg. La Grande Ore.

THE PLUMBING AND HEATING SYSTEMS AND ALL SHEET METAL WORK IN THE SACAJAWEA INSTALLED BY MELVILLE'S

A Vision Realized!




CONVENIENCE AND COMFORT FOR GUESTS— MINIMUM UP-KEEP FOR THE INVESTOR!

Every guest of this magnificent hotel will find the plumbing and heating installation in their room to be for their convenience and comfort. We believe the bathrooms in this hotel will compare favorably in appointment with those found in any hotel in the entire country.

Mr. Roesch, who has invested a large amount of money in the plumbing and heating of this building, wanted the best that is made—not only the exposed part but all work concealed within the walls—for he wanted an installation with one cost—the first cost—a job that will require the absolute minimum in up-keep.

And now we cannot help but feel a sense of pride—furnished with the best materials obtainable, we strove to match it in quality with the best efforts of our force of skilled plumbers and sheet metal workers. In our opinion the heating and plumbing in the Sacajawea typifies the highest example of our work—may it prove so to the guests, the management and the owner.



John Melville

Plumbing---Heating---Sheet Metal Work