



AUTOMOBILE NEWS



BUS TAKING MORE TO RURAL SCHOOL

Sales Greater in the Past Year—1928 Outlook Believed Above Normal

Figures compiled by the Graham Brothers motor coach division of Dodge Brothers, Inc., show that 1927 school bus sales were 36 per cent greater than in 1926. There is an increasing demand for school buses, according to Graham Brothers officials, and 1928 sales are expected to be much greater than those in any prior 12 months period.

buses at the annual convention of the department of superintendence of the National Education association to be held February 25th to March 1st in Boston. Two types of school buses will be shown namely, the minimum capacity bus for carrying 20 children, and a large capacity bus, having longitudinal seats on each side and cross seats down the center, with aisle on both sides.

"School authorities wish to still further centralize their school buildings, particularly in rural communities, and bring the children to these schools daily," said a Graham Brothers official.

"Rural and suburban school authorities have for years maintained that taking the children to consolidated schools is preferable to taking the school to the children by building many scattered small schools."

the centralizing of school attendance so that a larger number of high grade instructors may be available for more children in even sparsely settled communities. Bus manufacturers generally, and Graham Brothers particularly, anticipate that 1928 will be a record-breaking year in the sales of school buses.

PROLONGED AGONY
Attorney for auto accident victim, Gentlemen of the jury, the driver of the car stated he was going only four miles an hour. Think of the long agony of my poor unfortunate client, the victim, as the car drove over him!

A New York restaurant worker was arrested with a knife and blackjack. Well, you have to do something with those steaks these days.

Right Inflation Big Aid to More Miles Per Tire

Correct inflation contributes more to increased tire mileage than any other single factor.

When the proper pressure is constantly maintained the air in the tire actually supports the load while the tire acts as a container for the air and performs its function without abnormal strain. Lack of pressure throws the weight on the side walls causing the tire to bend and strain resulting in breaks, cracks and cord separation.

An under-inflated tire is subjected to so much extra flexing as it passes over the road surface that it actually heats the tire more than if it were at normal pressure. The heat and added strain shorten the life of the rubber, fabric and cords in the tire.

Under-inflated tires are subject to cord breaks more readily than tires carrying correct air pressure. A sharp blow may easily crush the sidewalls or tread against the rim causing a break or bruise. Road conditions that are encountered in everyday driving—traffic hiccups, curbs, car tracks and broken pavement add to the necessity of keeping the tires properly inflated.

An inner tube has been recently introduced through the Western Auto Supply company stores which is said to eliminate under-inflation to a marked degree. According to the local manager this new tube is composed of pure gum rubber and being free from compounds is practically non-porous and will retain original air pressure for a long period of time.

"The Poison tube shows remarkable ability in cushioning the sharp blows that would ordinarily break the cords or fabric and absorb the shock without any damage to the tire. The heavy inner crescent of highly compressed Para rubber distributes the force of the blow over a wide area thereby preventing cord breaks and ruptures," he says.

Vet Car Contest To Find the Most Aged Studebaker

A veteran car contest, its purpose to discover the oldest Studebaker car still in active service in America, has just been launched by the Studebaker Corporation of America through the medium of The Studebaker Wheel, a monthly magazine for motorists.

This was the statement made here today by M. J. Goss, local Studebaker-Erskine distributor. "Studebaker already boasts a little more than 1000 members in the famous Hundred Thousand Mile club—a unique organization composed entirely of owners who have driven their Studebaker cars over 100,000 miles," said Mr. Goss. "But they are now looking for the oldest Studebaker in captivity that is still carrying on."

The contest is restricted to Studebaker owners or members of their families—no Studebaker dealer or employee being allowed to enter a car. All that is necessary to enter the contest, according to the local dealer, is to take a picture of the car with the owner and have either a notary public or a Studebaker dealer attest to the fact that it is still running. The photograph and statement, in addition to the motor and serial numbers and the date of purchase of the car are to be sent to the Veteran Contest Editor, The Studebaker Wheel, South Bend, Ind. Printed entry blanks may be secured from the factory or the dealer.

"The older and funnier they look, the better—just so they are Studebakers and are still running," said Mr. Goss.

There are five cash prizes offered. First prize, for the oldest car, will receive \$50; second prize, \$25; and three honorable mention prizes of \$10 each. The contest closes midnight, April 30.

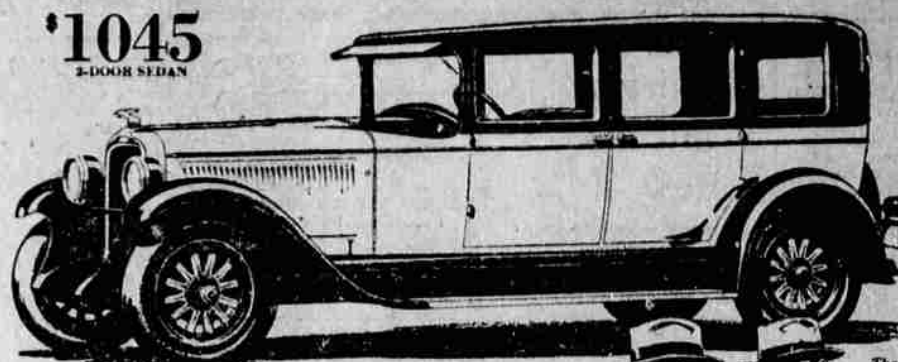
Wilbur Glenn Voliva, Illinois cult leader, wants to prove the earth is flat. We're still trying to pay those Christmas bills, too.

Grid Teacher



Here's Nicholas Tesauero, Washington and Jefferson graduate now studying medicine at the University of Naples, who is introducing football to that country! He recently "ordered" fifty complete grid outfits for Naples students from an American manufacturer.

'1045
2-DOOR SEDAN



The 4-Door Sedan \$1145 Body by Fisher

Let Local Owners Tell You!



Your personal friends. Or passing acquaintances. Some of them own the All-American Six. Ask them their candid opinions. Learn what they think of the car.

Ask them about its big, smooth engine with its GMR cylinder head. About the riding comfort and handling ease resulting from All-American engineering combined with the mastery of Fisher body construction and design.

Ask them if they're glad they bought it. Whether or

not they think the car deserves its thrilling success.

Of course we know what they'll answer. What they'll advise you to do. And we're eager to have you get the truth in a manner you won't forget.

PRICES

Landau Coupe	'1045	Sport Roadster	'1075
4-Door Sedan	'1145	Cabriolet	'1155
Landau Sedan	'1265		

New Series Pontiac Six, \$745 to \$875. All prices at factory. Delivered prices include minimum handling charges. Easy to pay on the liberal General Motors Time Payment Plan.

JENNINGS & SHUMATE

OAKLAND ALL-AMERICAN SIX

PRODUCT OF GENERAL MOTORS

The climax of fourteen years' effort— a NEW WILLYS-KNIGHT

PRESENTING a low-priced Six of typical Willys-Knight quality means that this company has reached the goal of fourteen years—a Willys-Knight Six at the lowest price in history!

The supremacy of the Willys-Knight sleeve-valve engine is a matter of general knowledge—not only to more than 300,000 owners, but to leading engineers as well. Naturally, it costs more to build this superior engine. It is only today that we have reached our goal of bringing the patented Willys-Knight sleeve-valve engine into a lower price field and making its supreme

for only
\$1145
for July

advantages available to countless new buyers.

Two Other Brilliant Sixes

Willys-Knight Special Six—improved, finer, advanced features and beautiful new color options.

Willys-Knight Great Six—one of America's most luxurious cars.

Now, a larger, more powerful engine insures even higher and smoother speed and even flashier acceleration.

Willys-Knight Sixes from \$1145 to \$2000. In the Standard Six, Special Six and Great Six divisions. Prices f. o. b. factory and specifications subject to change without notice. Willys-Overland, Inc., Toledo, Ohio.



SPECIAL WILLYS-KNIGHT SALON, featuring the new Standard Six February 19th to 25th at all Willys-Overland dealers

GETTINGS & HANKS
Corner Fir and Jefferson

GOLDEN MOTOR OIL

The One Oil for Winter Because---

1. When the starter starts, the oil starts, too. Texaco flows at zero.
2. When the engine is running right and hot, the full vicious "body" still stands up.

The Texas Co.

Audmer Playle, Agent