



# AUTOMOBILE NEWS



## TOO MUCH CHOKE EXPERT DECLARES

Says Many Motorists  
Damage Cars in Winter  
by Over-Use of Device

In spite of all the warnings that have been issued, motor car owners are continuing this winter to "choke their cars to death," says George O. Brandenburg, secretary of the Oregon State Motor association, who declares that motor club auto service experts report this as the most prolific cause of car wear during cold weather. The choke is a vital adjunct to use of the automobile in winter, but unless properly used, it is capable of inflicting serious damage to the finest units of the engine mechanism, Mr. Brandenburg declares.

"Automobile experts associated with this club point to the fact that notwithstanding the comparative mild climate of Oregon that there are certain crisp mornings such as occurred during the recent cold snap that make the use of the choke necessary," continued Mr. Brandenburg, "but this use should not be abused."

"The function of the choke is to cut off the air at the carburetor, thus enriching the gasoline mixture for cold weather starting. The instant the engine has fired, the choke should be pushed in. If it is not, raw gasoline will gather in the combustion chamber of the cylinders, and seep down the walls and into the crankcase where it will mix with the lubricating oil. Diluting this oil, it robs it of the body that is necessary if it is to carry out its duty of keeping moving surfaces apart. As long as this diluted oil is allowed to remain in the crankcase, the motorist may be certain that bearings, cylinder walls, piston pins and other vital units are wearing."

"There is only one way to prevent dilution and that is to spare the choke. Never allow it to remain out an instant longer than is necessary to get the engine started and to keep it running when it shows signs of stalling. Motor club service men find literally thousands of cases where this precaution is not being taken. The club feels itself duty bound to reiterate this warning, one of the oldest but most sorely need in motordom."

Teacher: What are the most important words in our language?  
Willie: Stop and Go.

Music is like medicine, says Dr. Mayo. We'll agree that some of it's hard to take.

OUT OUR WAY



## Ransom Letter Writer Escapes From Police Net

NORTHAMPTON, Mass., Jan. 27 (AP)—A ransom letter writer who demanded \$12,000 to restore the missing Miss Frances St. John Smith to her grieving parents was at large today, having escaped a police trap.

Despite faithful adherence to the directions contained in a letter to representatives of the Smith family in New York, a package appearing to contain the money went unclaimed.

Had those in the plot sought to snatch the package from the designated spot at the foot of the stairs behind 5 Springfield depart-

ment store, they would have been surrounded by a squad of policemen.

### Trap Falls

The supposed money had been placed there by a messenger who left New York on a train which arrived in Springfield at 2:51 p. m. yesterday, in accordance with instructions from the ransom writer.

He deposited the packet and then registered at a designated hotel to await word which would tell him Miss Smith's whereabouts. In the meantime the state police took up positions where they could watch without being observed. Their long vigil was unrewarded and late last night the hope that the plotters would appear was abandoned.

Police said the letter had been pencilled by an educated person. Various other clues about the

New York brokers' daughter missing from Smith college were run to earth without result.

## New Harmony Is Communal Town, Great Failure

NEW HARMONY, Ind. (AP)—Age-blackened buildings, standing up sturdily under the weight of decades, cluster in New Harmony, visual reminders of one of the greatest failures in community living.

New Harmony was the home of the original Rappites. It was in 1814 that George Rapp and 100 of his followers penetrated the virgin forests and established a town here. They desired a settlement of their town where they could live undisturbed and according to their belief that Christ soon would come to earth again.

Just within a decade the Rappites disposed of their holdings, and Robert Owen, wealthy Scotch social reformer, who believed in community living, bought 30,000 acres and the town in 1825.

Owen's plan also failed, but the little settlement became known for the men it gave to the world.

Thomas Say was one. He came here to help establish a school of natural sciences. Two of his celebrated works, his "Entomology" and his "Vernacular," were completed here.

The old Rappite fort, constructed in 1818, is still standing. It later was used by David Dale Owen as the first United States geological survey headquarters.

Owen was the first government geologist and Say the first federal entomologist.

New Harmony is a quiet village today, and the passing of the years marks little change upon it.

## Man o' War's Sons in Slump

LOUISVILLE, Ky. (AP)—Mad O' War's racing stock suffered a setback during the past season. The lot of this famous sire earning only approximately \$130,000, as compared with a record total of \$408,127 in 1926.

Injury or ailment of his older brood, including such favorites as Mars and Crusader, the poor showing of his three-year-olds and the almost complete failure of his two-year-olds to measure up to expectations accounted for the loss of prestige.

Crusader and Mars, which together accounted for \$226,254 of the 1926 total, earned only \$58,156 last year. Crusader alone in 1926 earned \$148,953 which was more than the entire Man O' War string earned during the past season.

Bateau is one of the most promising of the foals to graduate into the three-year-old class and is being mentioned as an almost certain starter in the Kentucky Derby.

### TROUT DISTRIBUTED

SALEM, Ore., Jan. 28. (AP)—Forty thousand young Eastern brook trout were Friday distributed by representatives of the state game commission in Marion county streams. The distribution was mainly in Pudding river and tributaries. The young fish were from the Roaring river hatchery in Linn county and were in charge of the hatchery superintendent Wade Ellis.

Who can remember when you used to be able to tell whether the motor was running by watching the tail light shake?

## By Williams New President In Studebaker Line of Models

A new Studebaker president, with a straight eight motor delivering 100 horsepower for speeds up to 80 miles an hour, now leads the Studebaker line of custom cars, according to word received in La Grande.

In the power and superlative performance of its motor, the beauty of its body lines, and the luxury and completeness of its appointments the President is one of the outstanding cars of the new automotive year.

Announcement of the new President climaxes a year of performance improvements during which Studebaker has won every official speed and endurance record for fully equipped stock cars regardless of power or price. The new straight eight was designed and built by the same staff of engineers responsible for Studebaker's impressive series of victories during the past year. It makes its first public appearance after two years of development work and testing in Studebaker's research engineering laboratory and proving ground under the direction of D. G. Roos, chief engineer (formerly chief engineer of Locomobile, Pierce, Arrow and Marmen); and W. S. James, research engineer, who was formerly section chief of the U. S. Bureau of Standards.

The new President reveals no trace of radical design. While the car is new from radiator to rear axle, the engineers have followed only sound and thoroughly proved engineering practices. In doing so, they have produced a motor of great power and speed, and a chassis notable for easy handling, exceptionally fine riding qualities and roadability at all speeds. Due to precision workmanship and the Studebaker practice of running-in every motor on a dynamometer, the President may be driven 40 miles per hour even during its first 500 miles.

Six sedans and a limousine are offered: five and seven passenger sedans at \$1955; five and seven passenger state sedans, fitted with six wire wheels and tires and many items of deluxe equipment, at \$2250; and a state limousine, also with six wire wheels and tires, at \$2450.

## INSANE?



T. C. Farlin, 48, mountaineer woodchopper of the Ozarks, is passing his time in the county jail at Mountain Home, Ark., "sweeping away floods," and officers say he either is insane or feigning insanity. Farlin faces the charge of burning two of his children to death in his cabin. Farlin's wife had left him before the fire, objecting to his attentions to Edna Mae Floyd, 17-year-old mountain girl. The children, locked into the cabin left, could not escape.



Quick, accurate work on replacing windshield glass, door glass or rear glass in any type of car. We have high-grade plate in single and double strength. Our beveling machine allows us to finish the job as neatly as it comes from the factory.

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# Compare CHRYSLER '72' against the field Bar none

In all the brilliant chronicle of Chrysler, no car has so keenly delighted a great and growing host of owners as the illustrious New Chrysler "72"—a car so remarkable in quality and performance that, at its low price, nothing like its value can be found anywhere.

In Chrysler's triumphant march from 27th to 3rd place in sales in 42 months, the "72" has played a most significant part.

In the illustrious New Chrysler "72"—longer, roomier, faster, handsomer—Chrysler Standardized Quality excels even Chrysler—in performance, in comfort, in appearance, in appointments.

The 75 horsepower engine—with counter-weighted seven-bearing crankshaft—delivers 72

and more miles an hour with ease. It flashes instantly away in traffic.

Equipped with rubber shock insulators in place of metal shackles, it rides with a new measure of comfort, safety, and smoothness over the roughest roads.

Test the illustrious New "72" in every conceivable manner. Then you will appreciate just how much wider is the gap which the Chrysler "72" places between itself and all others selling within hundreds of dollars of its price.



In Performance and Value It Stands Alone  
Illustrative New "72"—Two pass. Coupe (with rumble seat), \$1545; Royal Sedan, \$1595; Sport Roadster (with rumble seat), \$1595; Four-pass. Coupe, \$1595; Town Sedan, \$1695; Convertible Coupe (with rumble seat), \$1745; Crown Sedan, \$1795.  
All prices f.o.b. Detroit, subject to current Federal excises. Chrysler dealers are in position to extend the convenience of time payments.

## WEEKS & BUCHANAN :: CHRYSLER ::

WHEN BETTER AUTOMOBILES ARE BUILT ••• BUICK WILL BUILD THEM

# Buick speaks for Buick Quality and Buick's price spells Value

Smart, low-slung bodies by Fisher—Buick's famous valve-in-head six-cylinder engine; vibrationless beyond belief—and Buick's Lovejoy hydraulic shock absorbers—endow Buick with the rich quality appeal of the most expensive cars.

And Buick volume—almost double that of any other builder of fine automobiles—enables Buick to offer you Buick quality at surprisingly low prices.

Don't buy any car hastily. See them all—then see Buick. Let the comparison determine your choice.

SEDANS \$1195 to \$1995 SPORT MODELS \$1195 to \$1325 COUPES \$1195 to \$1850

All prices f. o. b. Flint, Mich., government tax to be added. The G.M.A.C. finance plan, the most desirable, is available.



Series 115 four-passenger Sport Roadster. Smart, low-slung, youthful—a Buick through and through. \$1195 f.o.b. Flint, Michigan.



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Series 115 two-passenger Coupe. A typical Buick Value—especially popular for business. \$1195 f. o. b. Flint, Michigan.

M. J. GOSS  
Adams and Fir

## Vulcanizing That Gives You Many Tire Miles At Low Cost

Our system of vulcanizing damaged casings has proven to be an economical expenditure for many motorists who would ordinarily have thrown their tires away.

When you have a casing that is stone bruised, blown out, cut by glass or otherwise damaged beyond use, bring it to us. We can tell you if vulcanizing will pay you.

Look over your tires today. The time to fix them up is before the fabric is ruined from excess moisture. Seven or 8 thousand miles of good service can often be put back into them.

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