

ANNOUNCES NEW CAR IN 72 TYPE

Chrysler Sport Roadster with Rumble Seat Is the Latest Model Out

A notable addition to the popular Chrysler "72" model is announced by the Chrysler Sales Corporation in a new sport roadster with rumble seat.

Designed to appeal to the large class of motorists who have been ardent admirers of the roadster ever since the first Chrysler of that type made its instantaneous hit four years ago and led the way to a renewed vogue for open car driving, the latest Chrysler creation is described by those who have had an opportunity to inspect it as one of the most beautiful cars that has ever been built.

The striking impression made by the new car's lines is enhanced by its agreeable color combination. The top a light tan blends harmoniously with the rich Thorn Brown which is used for a body color. An attractive lighter tone of Moorish Brown on the fenders, fift Bronzo on the stripping and a bright Swamp Holly Orange on the narrow streamlining panels across and several inches beyond the doors accentuate the car's appeal and give it all the traditional snap and dash that have come to be associated with the general conception of the Chrysler road-

ster. The color scheme is carried throughout the car. Moorish Brown is used effectively on the fenders, splash guards, hood kille, radiator, dust shields, gas tank, spring horns and bumpers, while the standard wood wheels are finished with it in combination with Thorn Brown trimming.

The new Sport Roadster presents an unusually large number of distinctive features. Among those appearing as standard equipment are noted: Folding type windshield, with nickel plated stanchions; drum type nickel plated headlamps, nickel plated tail lamp; chrome plated cowl band, with nickel plated side lamps, golf compartment in side of body, opening with the same key as the rear deck; floating type front seat and special nickel plated steel frame construction of top, which allows unusually compact fold.

Twin cushions of the comfortable saddle spring type which has been standard on Chrysler cars this season, are seen in hand-buffed, big grain, tan colored leather in the new car's interior with split leather to match in the rumble seat.

Coincident with the introduction of the new Sport Roadster, Chrysler announces a new color combination for its "72" royal sedan, which is now appearing in Gratiot blue with reveals in Bambolina blue and striking in Partidge cream. The new upholstery of this car is a Mohair plush in dark blue gray.

Speaking of colors, if father's greenbacks just hold out, this should be a white Christmas.

Opera Star Picks Oldsmobile



Recently, while visiting her home city, St. Louis, Mo., as guest star of the Tales of Hoffman, the closing presentation of the St. Louis Municipal Opera season, Marion Telva, contralto of the Metropolitan Opera Company, purchased an Oldsmobile coupe for her personal use. The prima donna and her new car are shown above.

Cars Sold With Time Payments

The question is often asked as to the number of new cars sold on a time basis and the number of new cars which are sold for cash. It has been estimated by the National Association of Finance Companies that 64 per cent of all new cars sold are sold on a time basis and that 75 1/2 per cent of all motor

vehicle sales are made on the installment plan. This, of course, includes old as well as new cars. The average purchase note on new cars is estimated at \$555, while that on used cars is only \$275. At the end of 1926 there were approximately \$1,378,000,000 of automobile time paper outstanding.

The poor man does not have to live in dread of doing something that might hurt business.

GARAGE GOSSIP

Bank Wreaths

A festive spirit is much to evidence at the Studebaker garage, owned by M. J. Goss, where beautiful wreaths of holly and bright streamers have been attractively arranged on the models.

Drove To Elgin

W. E. Buchanan, of Weeks & Buchanan, local Chrysler dealers, spent Friday in Elgin transacting business in the interests of the garage.

Drove to Union

Arley Jennings, salesman for the Jennings & Shumate garage, was a visitor in Union Thursday, in the interests of Oakland-Pentac business.

Here from Baker

A. M. Service, of the Morehead-Service Motor company here, was a visitor in La Grande Thursday, returning home Friday. Mr. Service is owner of the Star garage at Baker.

Drove to Cove

Elmer Shumate, of the Jennings & Shumate garage, and Arley Jennings, salesman, made a business trip to Cove during the week.

Called at Garage

Mrs. E. E. Harmon, of Elgin, was a business visitor at the Jennings & Shumate garage Friday.

Transacted Business Here

J. E. McConnell, territory salesman for the Oakland-Pentac, spent a day here earlier in the week transacting business at the Jennings & Shumate garage.

Went to Baker

M. A. Harrison, owner of the Blue Mountain garage, drove to Baker Thursday where he transacted Chevrolet business.

In Chehalis

Mr. and Mrs. W. C. Perkins have been in Chehalis, Wash., for the past week. They were called there by the sudden death of a near relative.

Whippet Stamina Is Displayed In Western Journey

With the Whippet nearing the end of its eighteenth month on the market, during which time it has set a standard of performance that has never before been equaled in the light four cylinder field, comes word of another outstanding stamina accomplishment.

A. E. Elmore and Vernon Gipsen, both of Indianapolis, left that city recently in a Whippet sedan, heading the nose of this smart car towards the Pacific coast. The start was made from the Hoosier capital without any thought in the minds of either of breaking any records—it was merely to be a cross country trip.

However, just 73 1/2 hours of driving time were required to bring the car into the city limits of Los Angeles, a distance of 2,442 miles in all. To accomplish this the Whippet sedan had to maintain an average speed of more than 25 miles an hour from the mid-west to the far off Pacific coast city.

"We used 105 gallons of gasoline or an average of 22 miles an hour," Mr. Elmore said. "Our total oil consumption was one and one-half gallons. Although we struck some bad stretches of roads we had no mechanical trouble, and aside from three punctures we had no delays."

Willard and Annie were out motoring and Annie insisted that he allow her to run the car. After some persuasion he reluctantly consented, and his fears soon were realized.

"Oh, Willard," the girl cried excitedly, "take it quick!" Here comes a ditch—"Care."

Twelve were injured in a school election at Culaby, Wis. The candidates on there apparently over-emphasized football.

War in Kentucky



The war in Kentucky over horse racing is not over. Attorney General Frank B. Doughterty (above) has filed suit to dissolve the Kentucky Jockey Club and forfeit its charter. The club, capitalized at \$1,000,000, a powerful influence in state politics, is violating state and national laws through operation of the pari-mutuel betting system at its tracks at Louisville, Lexington, Latonia and Chicago, Ill. The suit is an echo of the recent election when Judge Flem D. Sampson, friend of racing, was elected governor.



-a BUICK for Christmas

Make this Christmas last for thousands of miles

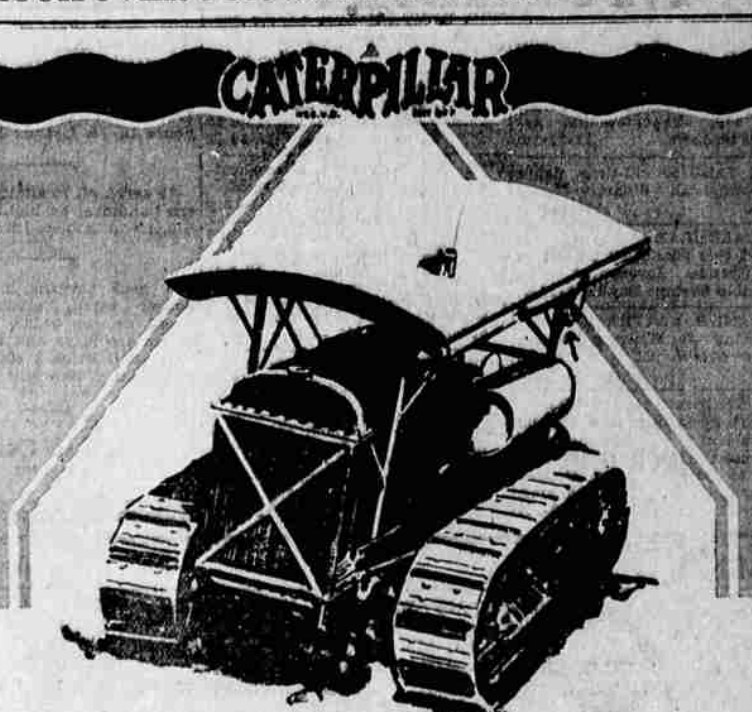
There's a way to make this a long-remembered Christmas for your family—
Surprise them with a wonderful new Buick for 1928. Nothing you could choose would give them greater happiness and nothing could more fully express the spirit of the Yuletide.
Come in today and learn how easy it is to pay for a Buick on the liberal G. M. A. C. time payment plan.
Make this Christmas last for thousands of miles. Give a Buick for 1928.

SEDANS \$1195 to \$1995 SPORT MODELS \$1195 to \$1325 COUPES \$1195 to \$1850
All prices f.o.b. Flint, Mich., government tax to be paid. The G.M.A.C. financing plan, the most desirable, is available.

M. J. GOSS
Adams and Fir

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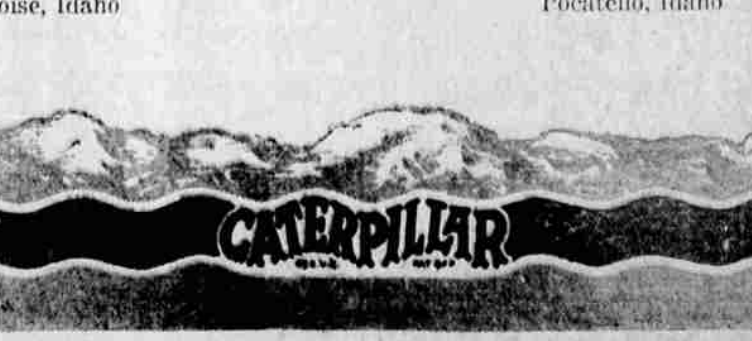


Achievement

follows in the wake of the "CATERPILLAR" Tractor—Stamina and power with the ability to "carry on" make possible the completion of the job, BETTER, QUICKER and CHEAPER.

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For Her Merriest Christmas— The World's Champion Car!

NO jewel case ever held more joy at Christmas than the Keys to Happiness will bring her. Give them to her Christmas morning—watch her ecstasy when, out the window, she sees her own Studebaker Commander, world's champion car, standing at the door!

You've given her a car that has written new motor car history—the car that holds every endurance and speed record for stock cars regardless of power or price. For it was this car that traveled the amazing distance of 25,000 miles in the astounding time of less than 23,000 minutes under American Automobile Association supervision! Nothing else on earth ever traveled so far so fast.

In these records is proof positive of advanced design, precision manufacture and quality materials. The durability which was demonstrated by 25,000 miles in less than 23,000 minutes insures years of satisfying



service to her. It means long life, low maintenance cost, superlative performance.

She will adore driving The Commander, for it handles so easily, and slips along so smoothly. And she'll love its smartness, its authoritative motor-car modishness, its dainty appointments, its roominess and rich, comfortable upholstery.

Call today for the Keys—Christmas Eve, Christmas morning or when you like, her Commander will be at your door. Then, be prepared for compliments on your thoughtfulness!

NEW LOW PRICES

The Dictator	\$1165 to \$1345
The Commander	1495 to 1745
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Erskine Six	895 to 965

All prices f.o.b. factory, including more than \$100 worth of extra equipment.

Important:—The initial payment on any Studebaker or Buick car (if purchased under the liberal terms of Studebaker's Budget Payment Plan, would amount to little more than the cost of an assortment of the usual Christmas trinkets. If you are interested in this plan ask your nearest Studebaker dealer for particulars. If you have a car to trade in, it may serve as the first payment.

M. J. GOSS