

PUBLIC PRAISES
NEW FORD MODELS

Continuous Stream of
Eager Visitors Attend
the Perkins Showing

A continuous stream of eager visitors, through the day numbering 1912 by actual count filed in and out of the Perkins Motor company display department, decorated in gala style for the occasion, yesterday when the first local announcement of the new Ford car was made. While no model of the car was on display, only the thrill of actually viewing the much heralded machine was missing, for the Perkins Motor company has spared no pains in providing a pictorial display of the new engine and models.

With that continuous stream of visitors yesterday was a stream, equally continuous, of praise for the new Ford, say company officials who met the guests throughout the day. "The public has accepted the Ford," declared W. C. Perkins this morning. "We received sincere congratulations from hundreds of visitors who displayed their sincerity in their keen interest—without a doubt, without a qualification the new Ford car has won the public."

New Model Due Tuesday

The new car itself will be shown in La Grande, it was positively made known today, on next Tuesday, when a Tudor sedan will be here for one day. Regarding the local price of the new model, Mr. Perkins today explained that no exact figure could be given inasmuch as the Detroit company had not yet advised the local garage as to the freight rates from Detroit to La Grande. However, said Mr. Perkins, the Ford Tudor sedan will sell in La Grande for about \$600. The roadster will be about \$450 and the phaeton about \$485. The coupe will be very close to \$600.

Its remarkable speed, 40 miles an hour, its four wheel brakes, the Hauldill shock absorbers, all these features among others found popular favor yesterday, visitors, during their inspection, were given an explanatory lecture by H. G. Hotick, of the local company, who, illustrating with a large chart explained with careful attention to detail the mechanism of the new Ford. Guests were met at the door by Miss Virginia Waller, of the office force, who presented them with a registration card. They were then conducted around the illuminated picture showing large pictures of all the models. The specification chart, in charge of Mr. Hotick followed the model rack. A display platform has been set up to show the

WHAT THE DRIVER WILL SEE

new model next Tuesday. Before making their exit at the Adams avenue entrance visitors dropped their register cards in a box provided for the occasion.

To Continue Display

Because the interest shown yesterday Mr. Perkins will continue the display throughout the coming week.

The display room is decorated effectively in a Christmas scheme and the rack used to show the models is attractively arranged. Christmas "trees" and red and green garlands adorn the back ground on which the illuminated pictures are shown. Music is provided for the visitors.

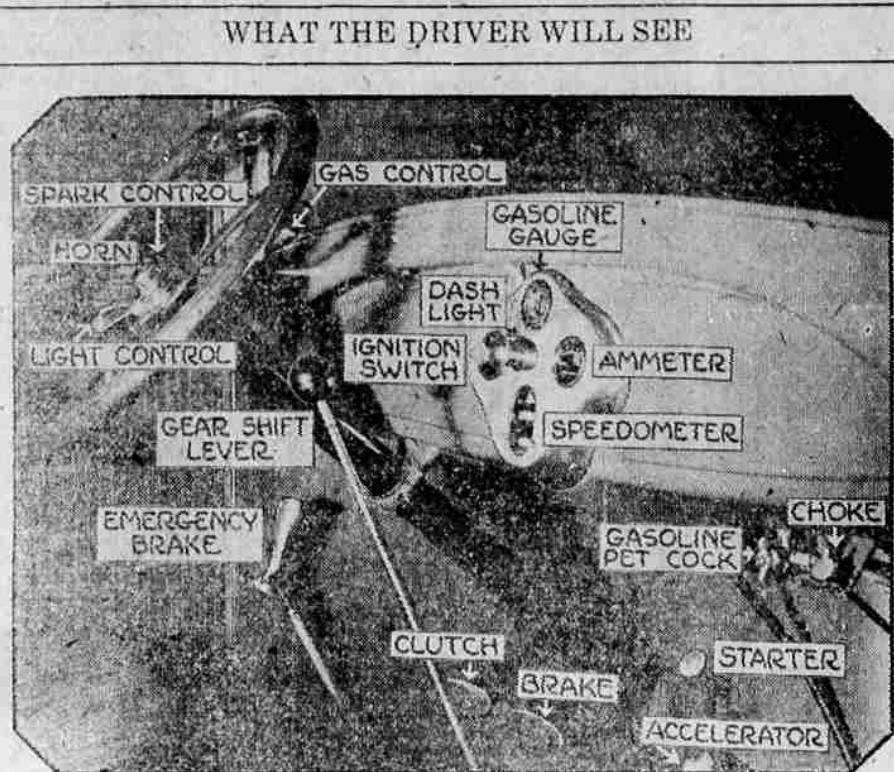
Mr. Perkins explains that only five of the new cars were allotted to Oregon and only one opportunity to the Eastern Oregon district. The names of Walla Walla, Pendleton, La Grande and Baker were put in a hat to decide which of the cities should have the car for showing today. Pendleton was the "lucky city". "The new car will positively be in La Grande for a one-day showing next Tuesday," said Mr. Perkins today.

New Car Repair,
Accessory Shop
Opens Its Doors

A new automotive repair and accessory business, Ackerman's Tire shop, was opened yesterday by E. Ackerman. The shop is located in Morlock-Servino Motor company and occupies a room formerly used as an office and display department. Mr. Ackerman purchased his equipment from the Goodrich company who recently purchased the stock from the Kelly Tire shop for whom Mr. Ackerman had been employed for the past year. Mr. Kelly has gone to Idaho. Mr. Ackerman is experienced in the line of work and is well prepared and equipped to handle his business which will include vulcanizing, glass enclosures and top work. He has been in the business for 12 years, during six of which he conducted his own shop in Portland. He soon intends to handle a line of tires, the make of which he has not yet announced.

Among the peers of England are some peculiar hobbies. Lord Kinnaird designs his own shirts. Lord Annesley is the best knitter in the peerage and makes his own socks. Lord Guilford and Lord Lindsay are experts with the needle and Lord Enniskillen just did a skilled embroidery.

Languages of all the races of the world are being preserved on photograph records at the new Museum of Languages at the Sorbonne in Paris.



This picture of the wheel, dash board and instruments of the new Ford shows how radically the new model differs from the old. Note the horn and light control on the center of the wheel, with spark and gas control below; the hand gear shift lever, with foot throttle and starter on the floor; the gasoline gauge, dash light, ammeter and speedometer grouped together on the dash; choke and gasoline petcock at the right, and the clutch and brake pedals replacing the old three-pedal system.

WARNS AGAINST
GAS SHORTAGE

A. A. A. Says Motoring
Public Is Robbed of Mil-
lions of Dollars Yearly

NEW YORK—The indifference of the average motorist is the chief factor in perpetuating the condition under which car owners annually lose millions of dollars through short measurement of gasoline and oil, according to a statement issued by the national headquarters of the American Automobile association.

The A. A. A. statement is predicated on the experience of many of its large affiliated clubs throughout the country, which have from time to time and with the cooperation of officials, staged

investigations of and raids on certain gasoline stations suspected of systematic "short measure" practices.

The experiences of the clubs, according to the A. A. A., have definitely established that the filling station pump is not responsible for short measurement in nearly so many instances as the station attendant who recognizes in the indication of the patron an excellent opportunity to substitute a quantity of gasoline and oil than is ordered. It has also established that the oil companies and the owners of filling stations are in the great majority of instances doing everything possible to prevent sharp practice on the part of irresponsible attendants.

"It is safe to say that a majority of car owners literally turn their backs upon the filling station attendant who is replenishing the car's fuel supply," the statement points out. "In the earlier days of motoring when the gasoline tank was located under the hood or under the front seat, this was in possible, for the tank filling operation had to be carried on under the eyes of the car owner. Now, virtually all cars boast of gasoline tanks at the rear.

"The conventional practice is to drive up to a pump and order five or ten or fifteen gallons of gasoline. After placing an order, the driver remains seated, paying no attention to what is going on behind him. How does he know that the attendant does not put four, eight or thirteen gallons in the tank? The answer is that he does not know. Filling station attendants are aware of this and it is only due to the fact that a majority of them are honest that motorists lose through short measurement an amount considerably larger than at present.

"Oil companies and owners of individual filling stations have given unrestricted cooperation to the authorities and to the motor clubs attempting to remedy the short measurement situation, but the motorists must give their attention in a similar manner if the evil is to be quickly and effectively wiped out.

"In a recent raid staged by city officials with the cooperation of the Cleveland Automobile club, 16 stations serving from 500 to 1,000 customers daily were found to have attendants who were manipulating the pumps in such a way that short measurement of gasoline was resorted to in order to provide them with easy money, the statement points out. In one case, the raiding party found an attendant who, on three different occasions, pumped less than four gallons of gasoline into the automobile tank on each five gallon order.

"This employee freely admitted the charge established by the investigators and declared that he was using this method to get money to pay off some bills because it was so simple.

"Of the 160 stations visited, it was found that not one pump was fairly but that careless or deliberate manipulation often resulted in short measurement. Failure to drain the hose fully was responsible for many cases of shortage."

The statement concluded:

"Watch the attendant when he fills your car's gasoline tank. Let him understand that you are determined to get the quantity of fuel for which you pay. Watch the pump indicator and see that the hose is absolutely empty before it is shut off. Then see that the hose is thoroughly drained. If this cannot be done while remaining in the car, getting out is a simple proposition. The owner of your motorist filling station may be your personal friend and as honest as honesty itself, but his attendants are not always above sharp practice. The individual must help himself before the help of others in this respect can be fully effective."

Although expenditures received its name in 1886, needless authorities have traced cases as far back as 1864.

BATTERY IN NEED
OF BETTER CARE

Special Attention Neces-
sary During the Cold
Weather, Expert Says

By Israel Klein
(Science Editor, NEA Service)

One of the main parts of the automobile that requires special attention during cold weather is the battery.

The shorter days and longer nights incur a heavy demand on its power and drain it quickly unless it is being constantly re-charged.

Starting in cold weather, against coagulated lubricant in the transmission case, is another great drain on the battery. And the freezing temperature itself is far from beneficial.

Constant and regular attention, therefore, is important if the motorist doesn't want to get out and crank a cold engine some morning.

The driver's eye should glance to the ammeter at every opportunity to see that the generator is charging the battery properly. Only when the headlights are lit should the ammeter needle point below zero, for then the drain on the battery is greater than the energy that is being put into it while the car is going.

Inspection of the battery solution itself should become a weekly habit. In winter, even more than in summer, the solution must be kept well charged to prevent its freezing. Therefore the hydrometer should be applied to it at every inspection, to see that the acid's specific gravity shows between 1.275 and 1.300.

If the hydrometer fluid sinks to 1.210, showing only half the state of charge, and the temperature outside is 25 degrees below zero, the battery solution is liable to freeze. At zero temperature, the solution will freeze if it tests 1.160.

This emphasizes the necessity of keeping the battery fully charged in cold weather, for a sudden cold spell might play havoc with this necessary.

In the British Museum there is a supple weighing nine carats and containing a bubble that appears and disappears with changes of temperature.

The Woolworth building in New York City houses more than ten thousand persons during office hours.

Drivers License
Survey Is Made

The Oregon State Motor association has made a direct of the laws of the 15 states and the District of Columbia, which refer to the issuance of drivers licenses. The lowest age limit is 14 years which occurs in three states; namely, California, Michigan and West Virginia. Two states, Connecticut and New York require the operator of an automobile to be 18 years of age, which is the highest limit in any of the states requiring drivers' license. New York, however, issues junior operator's licenses to persons between 16 and 18 years of age after said persons pass an examination.

The fashion in Ireland centuries ago was to dye horses wholly or in part for ornament. One prince had fifty white horses with ears dyed red and manes and tails purple.

John C. Calhoun was the only vice president to resign from office. He resigned on Dec. 28, 1832, to enter the senate.

Tennessee Law Is
Halted in Court

The 1927 legislature of the State of Tennessee enacted a law which established a bureau empowered with the authority to regulate the price and distribution of gasoline. This bureau was to function in much the same manner as the Oregon public service commission functions in relation to the furnishing of service and the charges on public utilities.

Information has just been received by the State Motor association that the Standard Oil company, and other interested oil companies, obtained an injunction from the District Court of the United States, Middle District of Tennessee, preventing the law from being enforced, the court holding that the sale of gasoline did not so affect public interest as to be a subject of price regulation.

Visitors to Hawaii go to Kilauea in crowds to gain membership in the famous Hole-in-the-Club by driving a golf ball into the steaming pit of the volcano.

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