

"From West's"

The Christmas season in the La Grande territory is inaugurated as is natural—by La Grande's Leading Store. When N. K. West & Co. displays its host of beautiful Christmas merchandise, the holiday season has arrived.

We are ready at West's. And knowing how much it means to everyone to receive a gift "from West's", the selections have been made with greatest care and the prices marked to maintain with new emphasis our reputation for value leadership.

Not only is it pleasant to shop here during the holidays because of the lovely gifts, but also because of the unusual service. We gladly wrap your gifts in the dainty Christmas-tree fashion they deserve. We hope you can come early and let us serve you better than is possible in the last week's rush.

N. K. WEST & CO., INC.

for Twenty-five Years The Store of The Christmas Spirit

Gifts for the Whole Family



Smart, Acceptable,
Desirable Gifts
For All

In This, the Christmas Store, You'll Find the Right Gift for Everyone on Your Christmas Gift List. For, Like some Gigantic Christmas Tree, Our Whole Store Fairly Sparkles With Charming, Practical Christmas Gifts for All.



FOR MOTHER

*Gifts That'll Endure
Long After the Holly Fades*

- Lovely Kid Gloves \$3 to \$4.95
- Silk Negligees \$6.75 to \$16.50
- Dance Sets \$2.75 to \$4.75
- Silk Umbrellas \$4.50 to \$13.50
- Silk Hosiery \$1 to \$2.50
- Handkerchiefs 25¢ to \$2.25
- Bags, Purses \$2.50 to \$13.00
- Dainty Scarfs \$1.50 to \$2.25
- Fine Perfumes 95¢ to \$6
- Novelty Jewelry 60¢ to \$2.75



FOR DAD

*Practical, Useful Gifts
He Will Welcome*

- Lounging Robes \$13.50 to \$19.75
- Mufflers \$1.50 to \$5
- Bath Robes \$7 to \$10.75
- Dress Shirts \$4
- Driving Gloves \$2.50 to \$6.75
- Golf Knickers \$7.50 to \$10
- Sweaters \$5 to \$10
- Silk Ties 50¢ to \$3.50
- Dress Sets \$2.25 to \$2.50
- Suits \$35 to \$50



FOR SISTER

*Lovely Feminine Things
That'll Delight the Heart*

- Knit Silk Undies \$1 to \$4.50
- Slip-on Sweaters \$3.95
- Fabric Gloves \$1 to \$2
- Hat Boxes \$5 to \$16.50
- Handbags \$6.75 to \$27.50
- Silk Nite Gowns \$3.25 to \$15
- Fitted Cases \$22.50 to \$28.50
- Boudoir Slippers \$1.95 to \$6
- Fancy Garter Sets \$1 to \$1.25
- Compacts 50¢ to \$3



FOR BROTHER

*Gifts That'll Carry a
Cheery Christmas Greeting*

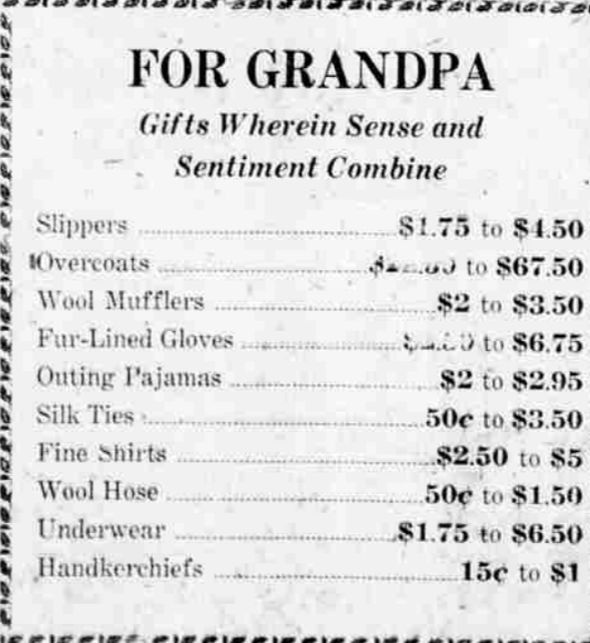
- Wool Blazers \$4.75 to \$5.50
- Caps \$1 to \$1.75
- High Top Boots \$5.50 to \$6.75
- Smart Slickers \$4.25
- Slippers \$1.50 to \$2.25
- Fancy Hose 50¢ to \$1.25
- Fancy Ties 35¢ to 75¢
- Fine Shirts \$1 to \$2
- Boys' Mittens 40¢ to 75¢
- Handkerchief Sets 20¢ to \$1.50



FOR GRANDMA

*Gifts That Are Charming,
Individual and in Good Taste*

- Felt Slippers \$1.95 to \$2.50
- Flannelette Nightgowns \$1.25 to \$2.25
- Wardrobe Trunks \$55 to \$68.50
- Bath Robes \$4.95 to \$8.95
- Quilted Robes \$10 to \$23.50
- Wool Gloves 50¢ to \$2
- Gladstone Bags \$28.50
- Pajamas \$3.95 to \$19.75
- Spanish Shawls, Silk \$10
- Wool Hose 65¢ to \$1.25



FOR GRANDPA

*Gifts Wherein Sense and
Sentiment Combine*

- Slippers \$1.75 to \$4.50
- Overcoats \$4.50 to \$67.50
- Wool Mufflers \$2 to \$3.50
- Fur-Lined Gloves \$2.50 to \$6.75
- Outing Pajamas \$2 to \$2.95
- Silk Ties 50¢ to \$3.50
- Fine Shirts \$2.50 to \$5
- Wool Hose 50¢ to \$1.50
- Underwear \$1.75 to \$6.50
- Handkerchiefs 15¢ to \$1