



Wishing Our Many
Friends and Patrons
A Joyous Thanksgiving

Westenhaver & Gilbert
The Store For Men

Public Health Nurses Spread Findings of Great Scientists

BALTIMORE (AP)—One of the best-known figures in nursing circles in the United States is Miss Elizabeth G. Fox, head of the American Red Cross public health nursing service, who directs the operations of more than 700 "missionaries of health."

Only 10 per cent of the sick are cared for in hospitals, it has been estimated, the remaining 90 per cent being cared for in their homes. According to Miss Fox, perhaps less than one-quarter of this 90 per cent can afford the services of a private nurse. The majority of them must depend upon a public health nurse for skilled care.

Helping the sick, especially in isolated communities where there are few doctors, represents one phase only of Red Cross public health nursing. The other phase is educational and, in her capacity as teacher, the nurse serves as a messenger, bringing to the people the findings of men of science and medicine.

Importance of Task
Dr. William H. Welch, of Johns Hopkins university, a public health authority of world-wide renown, has emphasized the importance of this task, calling attention to the fact that "few of the great discoveries of preventive medicine, except the prevention of yellow fever, are anywhere nearly fully applied."

"When a Koch discovers the tubercle bacillus," says Dr. Welch, "a haunting discovery leads to the relief of diabetes, a von Behring anti-toxin for the prevention of diphtheria, the world draws a long sigh of relief as if saying to itself, 'Now we are rid of that terror which has haunted the human race for centuries.' It then straightway forgets and goes on its way contentedly."



Well, sir, your Uncle Claud isn't talking to you this time—it is that rotten kid they call Claud C. Pratt, the Seventh. The only difference between Claud C. Pratt and your kid brother is about 150 pounds. While your Uncle Claud is gone to Spokane, I will just use his space in the paper to tell you about my business at Baker. I have wallpaper, lumber, shingles, turpentine, and sandpaper, but no wonder things are going so good. I have the same kind of 100 per cent pure Monarch paint that Uncle Claud handles, and I believe I make a bigger noise about it than he does. There is just one thing I handle that he doesn't. I handle wood and he handles 100 per cent pure Royal coal. The main part of my wood business is just old paint boxes and I burn them all myself. Uncle Claud just came in the door and heard me using his space in the paper that way and he told me to cut it out right pronto, so I guess I'll quit right now. But just wait till he gets out of town.

**Claude C. Pratt
Lumber Co.**
We Sell Fire Cash
"The Poor Man's Friend"
Near Pomeroy Phone Main 248
No Sunday Business

**Used
Ranges**
AT
SPECIAL LOW
PRICES
TO
MOVE QUICKLY
Bohnenkamp's

**10 Years Ago
Today**

Santa Claus is sitting up his airplane.
After turkey comes the Christmas shopping.
We are ready to show you. The finest the world makes awaits your selection.
We especially urge you to shop early.
A deposit will hold your selections until Christmas.

L. & L. Drug Co.

General Heiva Escapes Firing Squad in Mexico

ATLANTA, Nov. 24. (AP)—Instead of facing a Calles firing squad General George Garcia Heiva of the Mexican revolutionists, husband of a former Atlanta society girl, is safely at the home of his wife here as the result of a timely warning.

A friend of General Gomez and the revolutionist cause, Heiva had been named a general in the new army and with other high officials had affixed his name to a paper which was discovered by federal authorities early in October, he relates.

A man close to General Obregon and also a friend of Heiva told the latter the paper had been found. Heiva and his wife left Mexico City at midnight October 5 and came to Atlanta by way of Laredo, Texas.

Since leaving Mexico, Heiva says, he learned personal letters written by him to General Gomez were found in the pockets of the revolutionist leader when he was captured and executed.

The two men became friends when Gomez, then in the federal army, was in command of Mexican forces near the Heiva ranch, at Perote. Although a supporter of the cause and a general in the revolutionist army, Heiva says he took no active part in the opposition to the Calles government.

His wife is the former Alben Bricker daughter of Rev. and Mrs. L. C. Bricker of this city. Heiva, reputed to be a man of means, met her years ago, and last year, Miss Bricker went to Mexico, where their marriage was celebrated.

Fire losses in Oregon, exclusive of Portland, during October aggregated \$255,470, according to a report prepared by the state fire marshal recently. There were 69 fires reported to the department. The most disastrous blaze was at Oregon City, where a warehouse, tools and equipment were destroyed with a loss of \$55,000.

Further reductions of intrastate freight rates on certain farm products shipped in excess of 400 miles were announced by the public service commission in Salem recently. The new order of the commission extends the scope of a previous ruling with relation to intrastate shipments of gains and other farm products.

Chicagoan Held in Oil Quiz



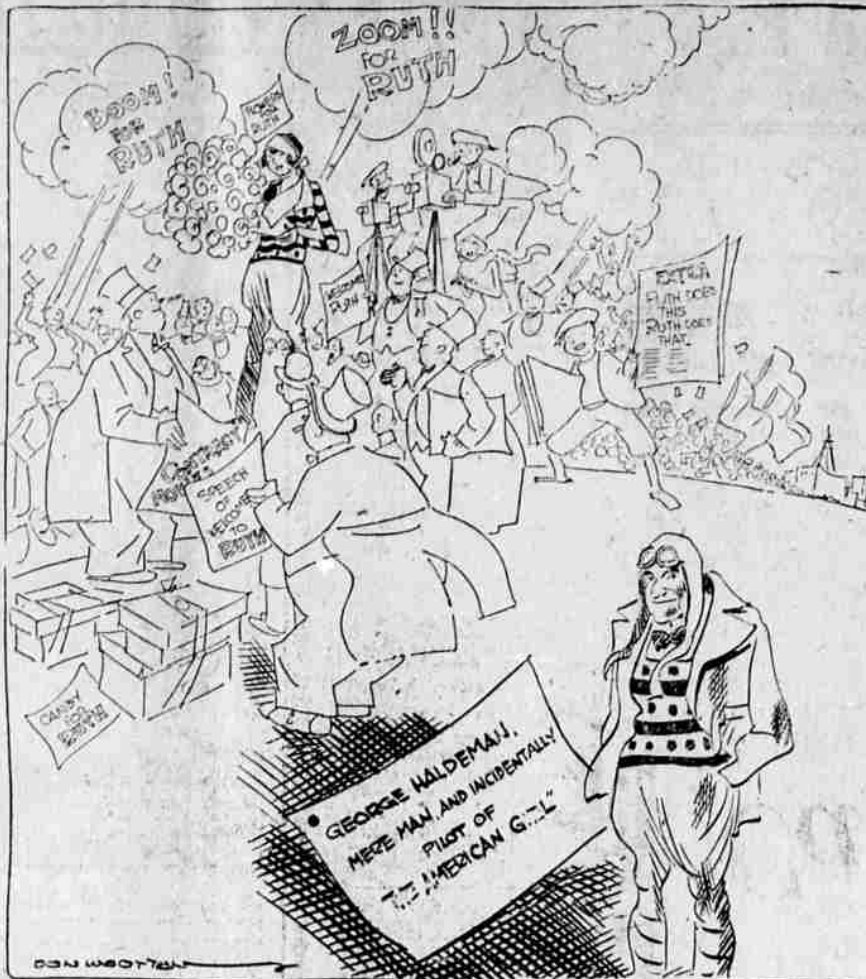
Sheldon Clark, Chicago sportsman and Lieutenant of Harry F. Sinclair, has been held under \$10,000 bonds following his refusal to testify before the grand jury concerning alleged tampering with jurors in the Fall-Sinclair conspiracy trial. Clark was charged with conspiracy when he declined to talk before the jury.

ORPHANED—AND NOW HOMELESS



(NRA Service, New York Bureau)
Seventy-six little orphaned tots lost their home and three of them their lives when fire destroyed the Roman Catholic Villa Orphanage at Pencoek, Gladstone, N. J. Five of them are seen viewing the ruins below; above, a group of survivors who were led to safety by the nuns.

INTRODUCING GEORGE W. HALDEMAN



Styles Exist in Foods Is Claim; Growers Consider Mode for Apple

LAFAYETTE, Ind. (AP)—Stylish apples. That is the objective of middle western apple growers, who, as members of the Indiana Horticultural Society, have come to realize that styles and whimsical fancies play an important part in the marketing of crates of fruit as they do in millinery's selection of chiffon hats.

In discussing his assertion that the latest in Paris clothes has its counterpart in food, R. H. Rofkar of Columbus, O., says:

"Styles exist in foods as well as in clothing. For example, the average person prefers head lettuce to leaf, because the head is mild in taste, crisp and crackling when eaten. Medium size sweet potatoes are desired because the user can place them in the oven and all will be baked at the same time."

Now, as to apples, Mr. Rofkar believes that the famed red apples which the schoolboy took to teachers or with the premium ribbon lands down.

"There is a psychological reason," he says, "why red apples will always be preferred. Red has a much greater attention value than yellow; it is a stimulating, ex-citant color. Few fruits have red color, therefore it adds to the attractiveness of the fruit display on the table."

In the matter of varieties, Mr. Rofkar points out Jonathans, Spitzenbergs, Winesaps and Delicious as easy to sell, but predicts for the so-called "odd" varieties, of which Ben Davis, "the daddy of them all," was a marked member, a future about as attractive as that for misshapen shoes.

"Even the red apple, however, will have to follow fashion's decree of slim, boyish lines if it wishes to continue to be the mode. Two-and-one-half to three inches is the perfect size for apple waistlines and corpulences beyond that point simply will not be tolerated by the

ultimate consumer.

"To be really elite and obtain the patronage of the wholesaler as well as the housewife, genuinely stylish apples must come in bushels instead of barrels. Many grocers cannot sell a barrel of apples without loss through decay or spoilage; the delivery of a bushel or two each few days minimizes his loss and provides fresh, attractive food.

"Finally, apples attempt to take an undue advantage of their public if they hold themselves dearer than three pounds for 25 cents. The price resistant point for the average consumer is any quotation under three pounds for 25 cents."

NOTICE TO CREDITORS

Notice is hereby given that the County Court of Union County, Oregon, has appointed George B. Richardson executor of the estate of Lilla Richardson, deceased. All persons having claims against said estate are hereby notified to present the same to said George B. Richardson at La Grande, Oregon, or to Robert S. Eakin, attorney for said executor at La Grande, Oregon, within six months from the first publication of this notice, which is made on the 27th day of October, 1927.

GEORGE B. RICHARDSON,
Executor.
Oct. 27—Nov. 3-10-17-24.

A stone-age saxophone has been found. Next thing you'll be hearing that Adam and Eve got chased for playing one.

FIND IT HERE

Copy for this column must be
in by 9 a. m.

Masquerade Ball
Eagles Hall, Nov. 24th
Admission 50c 11-23-24

WONDERFUL VALUES
See the window of beautiful articles all suitable for your Christmas Gifts, at exceptionally low prices. Take advantage of these Thanksgiving specials at Richardson's Art & Gift Shop. 11-21-41

Hemstitching, pressing, button holes, etc. Norton's Kiddy Shop. 10-14-41

For Five Days We Have
Special prices in fine stationery in boxes. Silverthorn-Wright's Family Drug Store. 11-10-41

Masquerade Ball
Eagles Hall, Nov. 24th
Admission 50c 11-23-24

WINDOW OF SPECIALS
The Special window at Richardson's Art & Gift Shop gives you the opportunity of purchasing a variety of beautiful and useful things all especially suited for your Christmas Gifts. See it. 11-21-41

Don't forget that our special prescriptions for eczema for children and adults that give quick relief and a cure in most cases in a few days. \$1.00 a bottle. Silverthorn-Wright's Family Drug Store. 11-10-41

FARM LOANS: LOWEST RATES.
SCHOOL FUNDS also available. H. E. DIXON, Foley Building. LA GRANDE, ORE. 2-14-41

For La Grippe or Influenza we have a new prescription that gives quick results and generally a cure in 2 days. \$1.50 a bottle. Sold only by Silverthorn-Wright's Family Drug Store. 11-10-41

WHEN LIGHT HAIR is growing darker have a Golden Glint Shampoo. Dandruff disappears in one shampooing. At drug or toilet counters or at your hairdressers. 8-1-41

CHRISTMAS CARDS
The most clever line of Christmas cards shown will be found at Richardson's Art & Gift Shop, ranging in price from 2 to 5 cents and up. 11-21-41

J.C. PENNEY CO.
"where savings are greatest"
108 Depot St.
La Grande, Ore.

Our Thought for Thanksgiving Day

We're Thankful for the privilege of living in this great, free, wonderful United States of America.

We're Thankful for the blessings of Health, Home, School, Church and the opportunity to Work.

We're Thankful for the opportunity of serving the people of this community with Worthy Merchandise that is Stylish, Reliable and Dependable, at Prices that enable our customers to supply their needs and have something left for a rainy day.

We're Thankful, if you are also thankful, for if we both realize and appreciate our mutual advantages, we can all Serve Better, Live Happier Lives and Succeed More Completely.

J.C. Penney Co.

As Secretary Wilbur might have said to Admiral Magruder: "He also serves who only stands and waits."



**Feast
of Values!**
STURDY Coats for sturdy lads. A "bird of a bush" at any time you come here.
\$3.49 to \$7.98
Norton's Kiddy Shop

When You Miss Your Observer

**Call
Main 24**

And a copy will be delivered at once free of charge.

For change of address, please do not notify carrier boy only—call the office direct, giving old and new residence, and you will avoid errors in service.

The Evening Observer
Main 37