

in a Lifetime SALE

An opportunity of this kind to buy Men's Wearing Apparel comes only once in a lifetime. With cold weather coming, you should buy all your necessities now at great savings!



All-Wool Shirts

Attractive patterns. They are absolutely all-wool, making them a shirt that will give you warmth and wear. Only—

\$2.97

Men's Underwear

Wool - mixed Union Suits, natural grey and close weave. This is an excellent garment for winter comfort—

\$2.97



Work Shoes \$2.37

Wool Blazers \$3.67

Leather Vests \$5.87

Dress Hats \$1.87

Dress Shirts \$1.19

Dress Caps 98c

Work Shirts 47c

Sweaters \$1.97

Fancy Hose 29c

Paris Garters 19c

Lisle Hose 19c

Ties 47c

Westenhaver & Gilbert
The Store For Men

"FLAMING RUTH"

NEW YORK—Presumably there will be some fifty Xmas presents in Anniston, Ala., and possibly Dallas. Ruth Elder will have three weeks off from her stage job at Xmas time in order to visit relatives. Her salary as "Flaming Ruth" is \$1000 a day.

LOVE SCENES HANDICAP

RENO—In his wife's opinion, as related by Thomas L. Jefferson, actor as his father and grandfather were his love scenes on the stage

were too ardent and emphatic. For that reason, he averred, she treated him cruelly. He has obtained a divorce after 44 years of married life.



10 Years Ago Today

Union county exceeds its quota in "V" campaign.

Choice Candies
SOCIETY
VOGANS
GLACE FRUITS
MEMOIR FRUITS
BROCHES BOXES

Chocolates and specialties for Hard Candy and Bars.
Call and pick your favorite. Get a lot for Thanksgiving.

L. & L. Drug Co.

THE

Speedway

30 x 3 1/2 Cord

\$5.75

Made by Goodyear

Bohnenkamp's

BAZAAR
AT
EAGLES HALL
Thursday and Friday
Chicken Dinner at 6:30
AND BIG DANCE BOTH EVENINGS

Stationery
Attractively Boxed
Good quality paper, too, and attractively shaped envelopes. Our price, the box, 49c



J.C. PENNEY Co.
A NATION-WIDE INSTITUTION
"where savings are greatest"
108 Depot St., La Grande, Ore.

OUR SILVER YEAR

"4-for-1"
Men's Hose
One of our biggest nationwide sellers. Made of extra quality mercerized lisle, including heel, toe and top. No loose threads.
4-Pairs \$1.00

YOU---and YOU---and YOU!
Every Family and Individual Within Reach of This Store Will Find Many Opportunities to Save Money Here at Low Prices Every Day!

Play More This Fall But Pay Less

I wonder where the idea ever started that November was a bleak, cheerless time. As a matter of fact it is a splendid month to enjoy out-of-door life as there is none of the enervating heat of summer, or the biting cold of later months.

But one must have the right clothes for hikes thru crackling leaves or walks in the rain. Not expensive clothes, but warm, comfortable and—thank goodness—modish togs. Drop in to our store some afternoon soon, and see how very, very little they cost.

Let's make this an out-of-doors Fall and Winter. It will be a much healthier and happier one if you do.

J.C. Penney Co.

Vivacious French Frocks

Imported from Paris for the J. C. Penney Company Exclusively

Exquisite beaded frocks—entirely hand-made in the French fashion—you will be thrilled with the style and charm of every one of the several styles.

Delicate Pastels and Black-Beaded

A score of dainty pastel georgettes and the always popular black—intricately beaded.

For Juniors and Small Women

\$2.75

All the Charm of Sophisticated Simplicity

The styles are the simple, very smart ones that Parisians know how to create better than anyone else. Be sure to see them at our appealing price.



Inexpensive Frocks for Many Needs



Tailored lines—with new trimming details that are distinctive. So smart under winter coats.
Silk and Wool Fabrics
Twills, tweeds, effects, jerseys, satins and silk crepes—the very type of frock you need!
Women, Misses and Juniors \$9.90

25th Anniversary

Real Distinction and Value In Men's and Young Men's

Overcoats

Styled On the Lines of a Thoroughbred. Fine Tailoring and Good Fabrics

We are featuring the popular three-button, double-breasted box coat in dark blue and medium and light shades of grey, blue-grey, tan and brown; fancy over-plaids and novelty weaves.

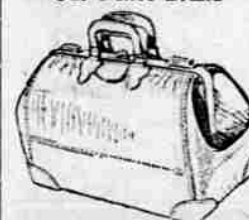
Quality of fabrics, excellence of workmanship, smartness of line—all must measure up to the high standards set by the J. C. Penney Company. EVERY OVERCOAT MUST BE RIGHT IN EVERY DETAIL. And at each price the value is Exceptional!

\$19.75 \$24.75



25th Anniversary

Cowhide Bag Our Penco Brand



Black beaver grain; solid brass catches and lock; strong double handles that fit together snugly; stout sewed leather corners; many rubber-lined inside pockets. Low priced at—

\$12.90

25th Anniversary

A New Style Fall Fedora

Finely Made Handsomely Designed

No man, no matter how finely clothed, looks his best without a becoming hat.

"The Sky High" shown here will add that desirable touch of correctness to the stylishly dressed man, and at a price that will mean a substantial saving. New snap brim bound edge, satin lined; available in Bamboo, Pearl, Powder and Filbert colors.

\$3.98



25th Anniversary

Smart Shades

Graceful Lines

All silk hose, beautifully clear and evenly knit. A selection of popular colors.

\$1.49



25th Anniversary

Dance Sets

For Gay Occasions

Under her pretty party frock, only the daintiest of dance sets is in place—matching step-ins and bandeau for only

\$2.98

Her Treasure!

A Dainty Silver-Finish Compact



Especially such a compact as "Jaciell" which is slender enough to fit into your pocketbook. An ideal gift, too.

Single compact, 49c
Double compact, 98c

Flannel Scarfs

Imported Flannel



All-wool Glencairn imported flannel scarfs in stripes, blacks and checks. A—

98c

Neckwear

Men's—Silk

Your individual taste will be satisfied in this large and interesting assortment of striped and figured tips. Monograms, twills, satins and n. aires. Lively and quiet color combinations.

29c to 98c

Fancy and Plain

Wool Hose for Men

Newest black and fancy patterns; also plain. Per pair

49c

Men's Gloves

Imported Capeskin



Excellent quality dress gloves; outseam with attractive stitching. Exceptional values at—

\$1.98

25th Anniversary

A New Vogue For "Colonials"

Something a bit unusual in street shoes are these Black Satin Colonials with graceful Spanish heels and beaded trim. They express the spirit of youth.

\$4.98



Bath Towels

Many Fancy Patterns

Fancy towels with novelty borders, many kinds. From

25c to 69c

Fancy Hose

For Men

Fancy silk and rayon socks; all colors—

49c

Congratulations To The LA GRANDE HOTEL

25th Anniversary

Footsteps Lighten With Easy Shoes

These Gun Metal Calf oxfords have the popular semi-hard box toe that is favored for sports and informal wear. Economically priced.

\$4.98

