

Sale Begins Thursday, Nov. 17 At 9:00 A. M.

NATIONAL SERVE YOURSELF

1304 ADAMS AVENUE **STORE** OPP. BOHNENKAMP'S

Begins Thursday,

Compulsory Sale

November 17th.

Men's Dress Hose
Black and Tan

10c

WE WANT \$7,500 QUICK

If We Have To Sell Our Entire Stock To Raise It

Men's Dress
OxfordsTan and Black
Compulsory Sale Price

\$2.89

To Close Out

One Lot of Women's Low Shoes
—broken sizes—but good styles.
Compulsory Sale Price

49c

No half way measures about this sale—It's the plain new holiday merchandise. It must be sold and sold truth—our business has been below our expectations. Our merchandise bills are due, and we have no other recourse but to take our medicine.

Our entire resources are tied up in this fine stock. All quickly—regardless of loss, in order to raise cash.
Sale Begins Thursday, Nov. 17th

Right in the beginning of the Christmas buying season, when every merchant is and should be reaping profits—we're compelled to sacrifice.

We must preserve our credit. We must pay our merchandise bills when due, regardless of loss. Our Serve Yourself Store has always been the talk of La Grande because of low regular prices. Folks, come Thursday, expecting the unusual—you won't be disappointed.

Women's Felt
Slippers

Comfy Style—Array of Colors

49c

Boys' Union Suits

High Grade Heavy Cotton, natural grey—close weave. Sizes 4 to 16. Compulsory Sale Price

69c

Women's Oxfords, Ties,
Straps and Pumps

—Variety of Patterns and Colors.

Group No. I

Values up to \$5.00
Compulsory Sale Price

\$2.69

Group No. II

Values up to \$6.00
Compulsory Sale Price

\$3.69

Group No. III

Values up to \$7.00
Compulsory Sale Price

\$4.69

Men's Dress and Work Shoes

Attractive Dress Oxfords and Shoes that are the latest in style and shoe craftsmanship. You can't beat these values anywhere in all of Oregon!

Group No. I

Values up to \$5.00
Compulsory Sale Price

\$2.69

Group No. II

Values up to \$6.00
Compulsory Sale Price

\$3.69

Group No. III

Values up to \$7.00
Compulsory Sale Price

\$4.69

Children's Shoes

Here are some values that you can't afford to miss. Children need shoes that will wear—and we have them at rock-bottom prices.

Group I

Misses and Children's Shoes, sizes 5 to 2. Values up to \$4.00. Compulsory Sale Price

\$1.39 to \$2.69

Group II

Boys' Dress Shoes and Oxfords. Values up to \$4.00. Compulsory Sale Price

\$2.89

Group III

Boys' Work Shoes Built for Hard Knocks. Regular \$4.00 Value. Compulsory Sale Price

\$2.98

Women's Rayon
Bloomers

Colors of Nile, Peach, Orchid and Flesh

79c

Men's Overalls

Blue Denim of Durable Quality

79c

If it were not compulsory that we raise cash immediately you could not buy this merchandise at these prices

Children's Play
OxfordsSize 7 to 2. Values up to \$2.50.
Compulsory Sale Price

\$1.39

Men's Wool Work
Trousers

Heavy Quality Wool in Grey and Brown. Regular \$5.00 Value. Compulsory Sale Price

\$3.69

AMAZING
REDUCTIONSWomen's Rayon
Hose 39c

Young Men's Corduroy Trousers, cream and powder blue. Compulsory Price

\$2.89

Men's Heavy Wool-mixed Work Hose

19c

Boys' Flannel Shirts

\$1.29

Khaki, Fancy Plaids

Early Offering of Xmas Handkerchiefs in attractive gift boxes. Regular \$1.00 values.

59c

Compulsory Sale Price

Men's Rubber Boots—Knee. Comp. Sale Pr.

\$2.89

Boys' Rubber Boots

\$2.29

Men's Work Shoes

Heavy, Waxed Calf in Tan Color. Compulsory Sale Price

\$2.49

FREE

With each purchase of \$2.00 or more a pair of Women's Fine Rayon Hose in the newest modes will be given away.

FREE

FREE

To the men we are giving away a pair of Rayon Dress Hose with each purchase of \$2.00 or more. A large variety of patterns from which to select.

FREE

TREMENDOUS
REDUCTIONS

Women's Pointed Heel Silk-to-the-Top Hose in New Colors

89c

Women's Rayon Vests in Nile, Orchid, Flesh, Peach

59c

Women's Wool and Rayon Hose, French Nude, Black, Champagne, Dove, Grey

44c

Men's Fancy Cassimere Hose. Variety of patterns

44c

Misses' Fancy Wool and Rayon Hose. Sizes 7½ to 10

69c

Wool Sweaters for Men, Women and Children, all styles, patterns, colors. Compulsory Prices

\$2.69 to \$4.69

Children's Hats
and Caps

Felt, Velvet, Knit and Knit Wear. Values up to \$2.50.

Compulsory Sale Price

79c

Men's Seamless Toe Cotton Hose in Four Colors

15c A PAIR, 25c TWO PAIR

Children's Ribbed Cotton Stockings in Black, Tan and Brown.

15c A PAIR, 25c TWO PAIR

1304 ADAMS AVE.

National Serve Yourself Store

Across from
Bohnenkamp's

Our Reputation For Honorable Dealing Is Behind This Advertisement