

LaGrande Evening Observer

(Incorporated)
An Independent Newspaper

FRANK B. APPELBY Editor and Publisher
HARVEY F. MATTHEWS Business Manager

Published evenings, except Sunday, at 1416 Adams Avenue, La Grande, Oregon. The Observer-Star published every Friday. Entered at the Postoffice at La Grande, Oregon, as Second Class Mail Matter under act of March 2, 1879.

OFFICIAL PAPER OF UNION COUNTY AND THE CITY OF LA GRANDE

MEMBER ASSOCIATED PRESS

The Associated Press is exclusively entitled to use for publication of all news dispatches credited to it or not otherwise credited if published herein. All rights of republication of special dispatches in this paper, and also the local news herein also are reserved.

SUBSCRIPTION RATES

By Carrier
Daily, per month in advance \$7.50
Daily, six months in advance \$42.00
Daily, single copy 5c

By Mail

Daily, per month in advance \$7.50
Daily, per six months in advance \$42.00
Daily, per year in advance \$75.00
Weekly Observer-Star, per year \$2.00

ADVERTISING RATES

Display, foreign, per column inch \$4.25
Display, local, per column inch \$4.00
Time contract prices on application.



THE LIGHT OF GOD'S FACE—Turn us again, O Lord of hosts, cause Thy face to shine; and we shall be saved. Psalm 80:19.

ABE MARTIN



Next to an eastbound tramp there's few things as busy as an Indiana grand jury. No matter what she's doing, how she's dressed, or even if she's in a bath tub, a woman should never allow anything to detain her when she sees her estranged husband coming up the walk.

Wm. Penn—5 cents—A Good Cigar

Highway Board Will Open Bids On 10 Projects

SALEM, Ore., Nov. 15 (AP).—Bids on 10 highway projects will be opened by the state highway commission at its next meeting, which will be in Portland Tuesday, Nov. 22. The projects follow: Gilliam and Morrow counties: Hepper Junction-Tone section of the Oregon-Washington highway. Furnishing broken stone for maintenance purposes. Gilliam and Wheeler counties: Olex-Fossil section of the John Day highway furnishing broken stone for maintenance purposes. Klamath county: Big Forest boundary section (Devils Garden section) of the Klamath Falls-Lakeview highway, 8 miles of grading. Sherman county: Moro-Kent section of the Sherman highway. Furnishing broken stone for maintenance. Umatilla county: South unit of the Lathrop ranch-Albee section of the Pendleton-John Day highway. Six miles of grading. Wasco county: Dufur-Cow Canyon junction of the Dalles-California highway. Furnishing broken stone for maintenance purposes. Wheeler county: Service Creek-John Day river bridge section of the service creek-Mitchell market road. 57 miles of grading. Clatsop county: Two culverts, one over Rock creek and the other over Highway about 7 1/2 miles east of Svensen. Culvert over Ash creek on the north city limits of Monmouth.



Prof. William McAndrew, suspended superintendent of the Chicago public schools, recently addressed the Detroit City club and visited with his friend Frank Cody, superintendent of the Detroit schools. Prof. McAndrew (left), who was charged by Mayor Big Bill Thompson with fostering British propaganda, visited Cody (right) and praised his work as superintendent of the Detroit schools, which probably means that the younger generation in Detroit is being brought up Tory, too, though you never could expect anyone in Detroit to believe it.

THE FLORSHEIM SHOE

"for the man who cares"

Most styles \$10.00

N. K. WEST & CO., Inc.

The Man's Store

Look Over Our Want Ads for Bargains

A NEW

Telephone Directory

for Union County will be issued soon.

Why not install that telephone now and secure a listing?

Home Independent Telephone Co.

Mexican revolutions don't matter so much as long as Uncle Sam keeps out of them.

Peace falls on an old sea dog like Magruder, and so he started writing for the magazines.

"Happiness," says a New York pastor, "was never the goal of marriage." What is then—education?

More irony of fate; Russell Scott, financier, confidence man, murderer and suicide, used to write popular books on "Success."

It's got so that any woman who makes any pretensions to being an outdoor person feels morally obliged to swim the English channel and fly across the Atlantic.

MUNICIPAL TAX INCREASES

The question of tax increases is always important. Nearly eighty-five per cent of our total tax load is from municipal, county and school district levies. It's a local problem and any intelligent move in the direction of economy in public expenditures is beneficial to the general public.

Total tax increases, however, should not be confused with individual tax increases and the letter from Mr. Green, published in last night's Observer, points the way to some interesting comparisons during the last ten years—comparisons that should be made by any committee seeking to determine whether extravagance or economy exists in city government. In some cities the tax rate increases but the average assessed valuations decrease, with the individual tax payment retaining approximately the same level. There are also natural increases in total cost of government resulting from population growth. These tendencies should be taken into consideration.

On the side of economy a survey must also reveal the saving accomplished by La Grande's new fire equipment and enlarged department—the lower insurance rates saving approximately \$40,000 annually in premiums to property owners in the city. In some instances of bad risks the reduction in insurance costs has amounted to more than one-fourth of the total taxes—one example of wise expenditure as a means of effecting greater economy.

Any city is certain to have tax totals increase if it moves forward. Only in communities that are standing still, that are not growing and developing are tax revenues kept on a given level. As growth takes place greater facilities become necessary—and La Grande is a different city in 1927 compared with 1918.

All of these matters influence the present tax situation. An analysis of the itemized expenditures for the last decade, with presentation on a comparative basis of figures and facts in detail, would permit sound conclusions. Only in that way can a fair decision be reached and we hope the prospective investigating committee will be able to attack the problem from this angle as well as from others.



SPECIALS

WEDNESDAY -- THURSDAY -- FRIDAY

Shoes - Hats - Caps - Sweaters - House Dresses

All Discontinued Stock in

To Be Closed Out at \$1.00 Each

No refunds or exchanges.

NORTON'S KIDDY SHOP

Quality Merchandise

Lowest Prices

Many Bargains Listed on Want Ad Page

La Grande's
New
Serve Yourself
Store

1304 Adams St.

National Serve Yourself
Store

Opp. Bohnenkamp's

La Grande's
New
Serve Yourself
Store

CLOSE THEIR DOORS

Wednesday, November 16th

To Arrange Our Store and to Mark Down Our Entire Stocks—Consisting of Men's, Women's and Children's Shoes, Men's and Women's Furnishings—Including All the New Xmas Purchases.

Compulsory Sale

BEGINS THURSDAY, NOV. 17 at 9 a. m.

A Forced and Compelled Selling of Our Entire Stocks at Cost, Near and Below Cost—To Raise Immediate Cash!

Why We Are Reducing Prices A Plain Statement by A. M. Mickel

The National Serve-Yourself Store, located at 1304 Adams Avenue, was opened 5 months ago by A. M. Mickel.

The entire stocks, consisting of Men's, Women's and Children's Shoes, Men's and Women's Furnishings—were bought all brand new, in keeping with the policy of the store to sell the best merchandise in America at the lowest possible prices.

The opening of the store was crowned with success—the people of La Grande took to this new style store and it has taken its proud place amongst the city's best stores.

Anticipating a larger fall business, we bought heavier than we should have; the season is backward—our bills are coming due. Hence this Mighty Reduction Sale—our FIRST, and we hope our LAST Sale.

A. M. MICKEL.

Forced Selling Absolutely Imperative Compelled to Use Drastic Measures

Columns of alibis and reasoning could not sum up our situation, and the reason for this drastic step, than the well-known truth—retail business conditions this present season are not good.

Our store is new—we bought heavily. Our business started big—so we, in a burst of enthusiasm, bought more goods—loaded our store up—anticipating a big October and November volume.

Our resources are all tied up in this merchandise—our bills are due—there remains no other course for us to pursue but to forget profits—take losses—put our house in order and start over again.

We're going to get out from under as soon as possible. Folks, Be Here Thursday when the doors open. We're going to Cut and Slash our present low prices to raise cash.

A. M. MICKEL.

Wednesday's Observer and a circular at your door will carry further particulars of this Money Raising Sale—Plan to Be Here Thursday, Nov. 17th at 9 A. M., when the doors open.

The Compulsory Sale Begins Thursday, November 17th, at 9 A. M.

La Grande's
New
Serve Yourself
Store

1304 Adams St.

National Serve Yourself
Store

Opp. Bohnenkamp's

La Grande's
New
Serve Yourself
Store