

NATIONAL APPLE WEEK YUM! YUM!

AN APPLE A DAY KEEPS
FROWNS AWAY!



NATIONAL APPLE WEEK BUY A BOX!

SEND A BOX TO YOUR FRIENDS
OR RELATIVES!

Think of it—for a small cost you can send a box of apples and be sure that the recipient will be more than pleased. Let us furnish you ready for shipment, your boxes of selected Grande Ronde Valley Apples.

When you place your order with either one of our two stores you are assured the right price and the right grade.

SERVEWEL GROCERS

TWO STORES

Phone MAIN 689

Phone MAIN 515

BEAUTIFUL APPLES BEAUTIFULLY PACKED

Never have Grande Ronde Valley Apples been of better size or of better color than this fall. You can be sure that whoever receives one of our carefully packed boxes of selected apples, can "Tell the world" about the "Goodness" of Eastern Oregon products.

All Varieties --- All Grades.

We advise placing your orders at once.

ERICKSON AND DURLAND

No finer apples are grown anywhere in the world than these of the Grande Ronde Valley.

With sufficient natural moisture for proper growing and maturing of the fruit, the apples of this valley are noted for their superior flavor and better keeping qualities. Every variety is grown here.

If you have been satisfied in the past with ordinary boxes of "orchard-run" apples, you have a treat in store when you have the first box of perfect commercial apples, all of one size, uniform in color, free from every defect.

Such a box makes a gift that is appreciated both for the beauty of the fruit and the fine eating qualities.

Send a box, or several boxes, to your friends or relatives in other sections. The express rate is moderate and you will advertise one of the valley's most important products.

Any of the growers or firms will be glad to take your order for shipment out of town or delivery to your home.

**GRANDE
RONDE VALLEY
APPLES!
A GIFT OF
LUXURY!**

From The Valley's Largest Apple Orchard

If you want to advertise the Grande Ronde Valley and send the choicest apples of the West to your friends in the east and south—buy Weatherspoon apples, from the valley's largest orchard.

Expertly graded, uniform in size, color, and perfection, prices vary according to variety and size in each box.

Never have these apples been more beautiful—and a box, packed for shipment, is a perfect gift for anyone.

**H. H.
Weatherspoon**

ELGIN, OREGON

APPLES GALORE

This year apples from orchards over the valley can compare in quality and color with any in the world. And apples are just one of the wonderful crops raised in this valley of ours.

Send your friends or relatives a box of apples — let them know we raise 'em.

**LA GRANDE
INVESTMENT
COMPANY**

When Buying Apples Demand The Grade You Pay For

**Fancy packs are wrapped and labeled
Orchard run grades are packed unwrapped in labeled boxes
Family or Cooker grade bears the name and grade packed in unlabeled boxes**

All of our standard grades, packs and varieties can be purchased from your grocery man at their correct value for grade and variety.

See that your next box of apples bears the label or brand of "Blue Mountain Fruit Exchange."

Buy thru your grocery man but demand apples packed by

BLUE MOUNTAIN FRUIT EXCHANGE

WHY APPLE WEEK?

Because the apple is King of Fruits and we must do homage to it.

Any country that can produce good apples is well worth living in, and the country that is worth living in is worth owning a home in, either in city or country. For a desirable city or country home at reasonable price, and on terms, see

MILLER

115 Elm Street La Grande

Order Now For Thanksgiving and Christmas! Get The Variety You Want!