

LaGrande Evening Observer

(Incorporated)
An Independent Newspaper

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GOD TESTIMONY—I will say of the Lord, He is my refuge and my fortress, my God; in Him will I trust. Psalm 91:2.

Simple spelling is all right, but every time the Literary Digest prints "discust" it suggests disgust.

Well, there's one kind of oil conservation, at least. Uncle Sam recovers Teapot Dome, slams the lid shut and sits on the spout.

"Eat candy and reduce," urges the president of the National Confectioners' association. "Reduce what?" asks a diet devotee.

"AN APPLE A DAY—" AND A BOX THIS WEEK

This, we are informed by apple producers throughout the country, is National Apple Week. It is so designated as a means of throwing the spotlight of public attention on a fruit that has made the Northwest famous. Every resident of the Northwest should approve of Apple Week, not only because it means boosting a major product of our own, not only because it will advertise our orchards and our country, but also because apples are good to eat, healthful and delicious food.

We of the apple country are prone to look upon apples as rather ordinary because they are close at hand, a common fruit, and easy to get. We seldom stop to realize that the privilege of singing one's teeth into a juicy Delicious, a brilliant Winter Bannanas, or any of the dozens of beautiful varieties familiar to us, is a thing to be envied by thousands in various parts of the world. We forget that friends or relatives in the Middle West, in eastern states, in the south, look upon our Northwest apples as extreme delicacies—as a very unusual treat.

Such is the case. We could go farther and find that distance lends enchantment—and adds to the price the mouth-watering apple lover. This winter in England, in Germany, in other foreign countries choice apples from our own Grande Ronde valley will grace the tables of the finest hotels, will adorn the buffets of the most exclusive clubs, will brighten the displays of the most enterprising food shops. And they will command the same respect and no less a price than the world's choicest fruits from other sections.

The fame of the apple is spreading and Apple Week can help it. Here in a valley that produces some of the finest flavored apples of the world, with a crop showing fine size and beautiful color, we can spread the gospel of our own products to an excellent advantage. This week should be the occasion for hundreds of people in La Grande and the valley to send a box of choice Grande Ronde Valley apples to friends in other sections of the country. A special express rate puts transportation within reason and no finer gift for the Thanksgiving and Christmas holidays could be selected.

Eat apples—but give them, too. Grocers can supply you. Growers can supply you. Shippers can supply you. Observe Apple Week by sending a box from the Grande Ronde Valley into some less fortunate part of the country.

Realize Your Dreams of a Prosperous Future—

Start a Savings Account. It will help you reach your desired goal. Get into the "Saving Habit"—you will be surprised how your account will increase.

It's so easy, too. Just ask for a MONEY BARREL—it will help you to save.



Equitable Savings Bank

Enterprise To Stage 25-Round Card on Nov. 5

The opening boxing card of the winter season at Enterprise is scheduled for Saturday night, Nov. 5, when Joe Blackwell, 152, of Indiana, will trade blows with Joe Jewett, a native of the Samoan Islands but now located in Portland, Jewett weighs 154 pounds. The card also includes three five-round bouts. The semi-final is between Freddie Otto, of Enterprise, who tips the scales at 175 pounds, and Fred Danworth, broncho buster from Pendleton, who weighs 177 pounds. Everett McCubbin, 133, and Merl Berry, 135, will meet in the second event and Cecil Lovett will fight Raymond Davis in the curtain raiser.

The fight will be held under the auspices of the Enterprise boxing commission, at the community hall. The first bout begins promptly at 9 o'clock.

STARKEY PERSONALS

STARKEY (Special)—Mr. and Mrs. John Wells Jr. and family motored to Portland the first of the week, where they expect to visit with relatives and friends for 10 days.

Mr. and Mrs. Raymond Strack, of Pilot Rock, are at Starkey this week helping to gather cattle off the forest reserve belonging to Cunha brothers, Mrs. John Winn and Mrs. Hawk, all of Umatilla county.

Jack Stareo is loading a car of wheat at Hilgard to ship to Portland.

A construction camp has moved upon McVay creek and the contractors are building the Mr. Emily Lauer company's railroad grade. Much work has been done on the grade from Hilgard.

Edward Robertson, of Union, visited at the home of his sister, Mrs. Jack Stareo, the first of the week. William Pullen, of La Grande, was a week end visitor at the home of Mr. and Mrs. H. E. Thornburg.

Mr. and Mrs. Oren Lake were visiting at Starkey Sunday.

TOWN A WEEK AHEAD

MEDFORD, Ore., Nov. 2 (AP)—The pioneer city of Jacksonville got a week ahead of itself yesterday but discovered its speed in time.

All preparations for the holding of the city election were made and the election machinery started, when somebody discovered that the election, according to law, should be held on the first Tuesday after the first Monday. Instead of the first Tuesday. Accordingly, the election was adjourned until the proper time—next Tuesday.

ROBBED AND BEATEN

PORTLAND, Ore., Nov. 2 (AP)—While enquiring a tire on the Tillamook boulevard here, Fred Bunte, 49, caretaker at the Marylhurst convent, on the Oswego highway, was beaten into unconsciousness, robbed of \$109, and his car stolen. Police were informed today. Bunte was found today covered with blood, suffering from a gash on the head and severe bruises, and taken to the police emergency hospital.

ABE MARTIN



Mr. Laurel Mapes, Ann Arbor '96 has finally given up work. "With all her faults I love her still," was written nearly forty years ago, so our girls haint any worse'n they ever wuz.

PARK PERSONALS

THE PARK (Special)—The Pandosa logging camp now has a population of 14 families and 62 men boarding at the cook house.

Mr. and Mrs. J. R. Huber and son, Hobble, returned from Huber Sunday where they have been for the last week and were overnight guests of Mr. and Mrs. Clarence Vanorder.

Mr. and Mrs. Winfred Nellis and children, of Baker, were visiting Mrs. Bert Vandevanter Sunday.

Deshler Lay was visiting his parents, Mr. and Mrs. Joe Lay, Saturday and Sunday. Deshler is attending high school at Union this winter.

Miss Ella Thompson, of Sult Lake City, has been spending a few days visiting at the Joe Lay home, the guest of Miss Clara Lay. Oella Vandevanter, who is attending high school in Baker, Bert Vandevanter, Sunday.

The dance at the Medical Springs school house Saturday night had a large attendance from The Park. All reported a good time.

Clara and Laurel Lay are picking apples at Bob Wanker's place near Medical Springs this week. Mary Vandevanter is busy this week gathering her father's cattle from the summer range before winter sets in.

Mr. and Mrs. Lee Wilson, of Medical Springs, purchased potatoes of Joe Lay. Mr. Lay has a large crop of potatoes this year.

BORAH ISSUES CHALLENGE

WASHINGTON, Nov. 2 (AP)—Senator Borah, of Idaho, today called upon the St. Louis farm conference to name its candidate for president, after learning that it had adopted a resolution censoring his views on agriculture. "If they will push their candidate into the field far enough so I can see the whites of his eyes," Senator Borah declared, "I'll have something to say." "I hope no friend of agriculture will be misled."

UNION PERSONALS

UNION (Special)—Superintendent Hoy Oaklin and Coach Ceburn of the Union high school went to Baker Saturday to see the La Grande-Baker football game.

Mr. Baum, who has been an employee of the Hog Lake sanatorium for several years, is moving with his family to Union.

The Commercial club held another dance at the high school gym Friday night.

Tony D. Smith motored to Baker Saturday afternoon to see the La Grande-Baker football game. He was accompanied by a few members of the Union high team.

Mr. Roberts, of Hot Lake, talked at the Methodist church here Sunday evening. Next Sunday the local pastor, the Rev. H. C. Lee, will conduct a service at the lake.

Mrs. Nellie Vaden and her daughter, Miss Josephine, Blaine were shopping in La Grande Saturday.

The Union High football boys have three games left of the season's schedule. Halfway and Enterprise to play here and the Thanksgiving game at La Grande.

As soon as these games are out of the way the boys will take up active basketball practice, as they have two hard games to play before the regular district schedule is started. Coach Ceburn has arranged for two games with Pendleton, one to be played in the latter part of December and the second about the sixth of January.

This week sees the finish of the moustaiche epidemic among the business men here. Apparently no one of the ten men who were in the agreement weakened, so there will be no banquet to pay for. The first one to dispose of the appendage before the month was ended.

NATIONAL SERVE-YOUR-SELF STORES

Across from Bohnenkamp's

Men's All-Wool Blazers \$5.99

Boys' All-Wool Blazers \$3.98, \$4.45

Latest plaid—harmonizing colors.

Complete line of All-Wool Sweaters for men and women, girls and boys.

was to be host to a feed for the other nine. Halloween took a queer turn here this year when City Marshal D. A. Van Houten organized a large number of boys as deputies to keep them out of mischief and he and the men assisting him in keeping the town right side up, captured another bunch of prank players. The boys caught "in the act" were placed in the city hall for safe keeping during the remainder of the night. It is reported that they passed the time by singing the "Prisoner's Song".

HILGARD PERSONALS

HILGARD (Special)—Grant Williams was a visitor of Sam Ferguson Sunday afternoon.

Mrs. Jennie Holverson has returned from Imbler, where she has been picking apples for the past two weeks.

Mrs. Sara Flanders was a Perry visitor over Saturday and Sunday.

Mrs. Mary G. Young was a Baker visitor Monday.

Mrs. Earl Faye, Mrs. John Larson and Lorance Hawes were visitors of Mrs. Jennie Holverson Wednesday.

Emery Ferguson and Amel Able were La Grande visitors Friday.

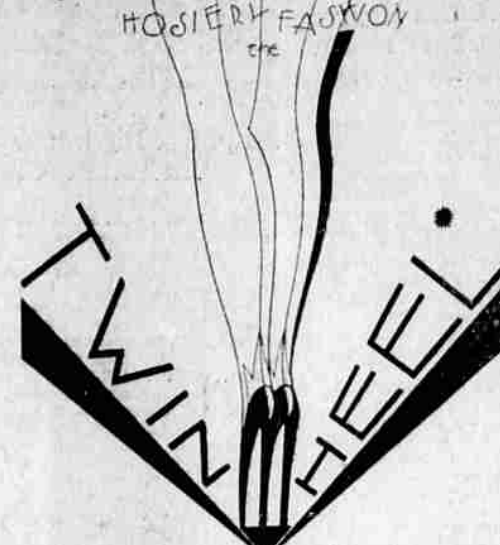
Eva Thornbrue was in La Grande Saturday.

A pedestrian in Southampton, England, carries a horn which he blows when he crosses the street. At last in way of talking back!

Arizona is an Aztec word meaning silver bearing.

Wm. Penn—5 cents—A Good Cigar

Revolutionizing Hosiery Fashion



exclusively in

Kayser
SILK HOSE

DARING, DELIGHTFUL, DIFFERENT

ALL SILK CHIFFON

HOSE—RETAILS \$2.50

Sponsored by The Fashionable Society Women, Debutantes and Stars of the Screen and Stage.

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Buy Them Now for Christmas Presents!

Pictures are most appropriate gifts to give for Xmas. Good pictures are always welcome—they add so much to the beauty and coziness of the home. Your opportunity is here! Now you can buy them at unbelievable low sale prices. Come in today!

Framed Pictures 12x14 98c; 14x18 \$1.35
Hand Finished Pastels in Hand Carved Frames \$2.85
Hand Molded Corners 20x24 \$4.95
Here are a few of the many pictures that we have on display:

Lone Wolf
Spring Song
Floral Studies
Flower Girl
Moonlight
Autumn

End Of The Trail
Boy With A Rabbit
Appeal To The Great Spirit
Harp Of The Winds
Gardens
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NOTICE! With each picture purchased you are entitled to an Oil Painting 10x26 for only 49c.

Try
The Oregon Hardware
First

COLONIAL THE FAMILY ENTERTAINMENT

10c and 25c

Showing Today Thursday - Friday

10c and 25c

WARNER BROS. present

Dolores Costello
IN
"The College Widow"

From the play by George Ade

with **William Collier Jr.**
Anders Randolph
Directed by Archie Mayo



"Beware! Take care! She's fooling thee!"

They swept the college to victory—all for her sake—then they found out her secret! Oh, boy!

A WARNER BROS PRODUCTION

PATHE NEWS

ÆSOP'S FABLES