

CHRYSLER ADDS NEW '32' MODEL

De Luxe Coupe with Rumble Seat Presents Many Unusual Luxuries

A new de luxe coupe with rumble seat has been added by the Chrysler corporation to its "62" model and is now on display at the salesrooms of L. W. Weeks, local Chrysler dealer.

This latest Chrysler is unusually distinctive in appearance, and presents a combination of grace, luxury and performance ability that, according to its sponsors, secures a wide demand from the large number of motorists who want both good transportation and real style at low price.

Roominess is an impressive feature of the new car, as of all its companions in the Chrysler "62" model. Its spacious front compartment has ample space for two and two more passengers can find easy seating accommodation in the rumble seat, where the wide removable back cushions enable them to converse readily with the other occupants of the car.

The luxurious appointments which characterize the entire range of the Chrysler "62" model are carried into the new de luxe coupe to the fullest extent. Gray, a shark-grained leather is used for

trimming the front compartment and the cushion springs are of the comfortable form-fitting saddle type. The rumble seat is trimmed in moleskin imitation leather to match the front compartment in color.

The top of the car is of two low stationary type, covered with durable leather-like fabric. Landon frames are used and are exceptionally smart in appearance.

Chrysler color engineers have bestowed on the new coupe a full share of the attractive colorings which distinguish all their 1927 offerings.

Among the numerous other features of interest and value in the new coupe are: which help the sweeping streamlines to produce an exceptionally smart ensemble; vertical ventilating windshield; automatic wind shield wiper; rear view mirror; narrow corner pillars; but-ke finish interior hardware; door pocket; molded runner draft plates around pedal and hand control; bullet type headlights; long springs; balloon tires; air cleaner; and Pebeo anti-theft numbering plates.

Compulsory Car Insurance Study Now Under Way

SALEM, Ore., Oct. 29 (AP)—Indications are that compulsory automobile liability insurance, which is now in the hands of a special legislative committee will

WAITING FOR THAT NEW FORD



be an outstanding subject at the 1929 session of the legislature. The committee, created by the 1927 session, has held several meetings and is planning others in various parts of the state in the near future, according to Representative James D. Olson of Portland, chairman of the committee. The other members of the committee are MacGormac Snow, of Portland, secretary; Representative Fred W. German and Earl C. Brown, of Portland; Representative Loyal M. Graham, of Forest Grove; Representative Mark D. McCallister, of Salem; and C. C. Chapman, of Portland, editor of the Oregon Voter.

A football season is the time of year when radio announcers are supposed to broadcast their life stories to the people.

Before some of us realize we've enjoyed good times we find we're in the midst of another depression.

If you worry you can always find people to help you—to worry.

Garage Will Be Remodeled Both Inside and Out

With the announcement that M. J. Goss, local Studebaker dealer, has leased the building now occupied by the Studebaker Garage for a period of six years comes also the announcement of plans for remodeling of the building both on the exterior and interior. A grey stucco finish is to be applied over the exterior of the building which is on the corner of Adams and Fir, and a new sign is to be erected. Interior improvements will also be attractive and modern. The service department of the garage has its main entrance on Fir street while the floor display room is on Adams avenue. The improvements are to be completed as rapidly as possible.

Graham Brothers Announce a New Delivery Truck

Graham Brothers, the truck division of Dodge Brothers, Inc., today announces the addition to its line of a 1/2-ton panel delivery car that is said to be a revelation in smartness of appearance and snappiness of performance. The new car is claimed to be exceptionally fast and it has a quick pick-up that makes it peculiarly adaptable to operation in heavy city traffic. Other notable features are the economy with which it can be operated, a short wheelbase which permits turning in a circle with a radius of less than 20 feet and the convenient way in which the body is built to facilitate loading and unloading.

BOY OF 6 CLAIMS AVIATION RECORD



Fred Harper, 6-year old son of Lieut. Fred Harper of the aircraft squadron, battle fleet, North Island, San Diego, claims the aviation record of the world for his age. He has traveled 2400 miles by air, in several hops. The pictures show the wreck of the plane in which he crashed in 1925 while flying with his father at Honolulu. Jackie in aviation costume ready for a flight, and Jackie in a bathing suit, "all boy." He made his first flight when only 18 months of age.

PRAY AGAINST LYNCHING

NEW YORK—Churches of 23 Protestant denominations are to pray on Lincoln's birthday for the abolition of lynching. A committee of the Federal Council of Churches of Christ in America authorized George E. Haynes, secretary, to call on the churches to observe anti-lynching day after he had pleaded that Americans must Christianize themselves. "Lynching occurs in places where, not even among the savages whom we are seeking to Christianize," he said.

An eastern university announces it has reached the "saturation point." The hip flask evidently has been successful.

Those who put their money into a nice new shiny sedan instead of going to the Dempsey-Tunney fight are the wise ones these chilly days.

Style arbiters say a business man can be well dressed with 14 suits this year. Maybe the other 13 are for the wife.

Get what you're entitled to... \$1095 for

Chrysler "62" Features of Performance, Quality and Long Life—

1. Six-Cylinder Engine, 54 Horsepower
2. 7-bearing Crankshaft, with interchangeable shimless bearings
3. 62 and more exceptional Miles an Hour
4. Typical Chrysler Acceleration
5. Impulse Neutralizer
6. Webbed Crankcase Construction
7. Ventilated Crankcase
8. Invar Steel Piston Pins
9. Special Engine Manifolding
10. Exclusive Type of Cylinder Head and Combustion Chamber
11. Silchrome Valves
12. Oil Filter
13. Air Cleaner
14. Thermostatic Heat Control
15. Manifold Heat Control
16. Cellular Type Radiator
17. Full Pressure Oiling System
18. Rubber Engine Mountings
19. 18-inch Base Road Wheels
20. Balanced Front Wheels
21. Pivotal Steering
22. 4-wheel Hydraulic Brakes
23. High Carbon Steel Springs
24. Specially-designed Rear Axle for Balloon Tires
25. Levelizers on Front and Rear Springs
26. Indirectly Lighted Instrument Panel
27. Fedco Theft-proof Numbering System
28. Electric Gasoline Gauge
29. Headlamp Control on Steering Wheel
30. Narrow Corner Pillars
31. Adjustable Steering Wheel
32. Caster Visor
33. Saddle Spring Seat Cushions
34. Fine Figured Mohair Upholstery
35. Rigid Type Castings on Touring Car
36. Adjustable Front Seat in Touring Car
37. Low Center of Gravity
38. Double Beaded Body Construction
39. Chrysler Smartness of Line
40. Attractive Color Combinations in Great Variety

Great New Chrysler "62" at \$1095 gives you more in performance, beauty, comfort, safety and long life than cars of other makes costing many hundreds of dollars more.

Through Standardized Quality Chrysler engineering offers you in the "62" a combination of fine-car features, which previously cost several hundred dollars more even in a Chrysler and which are still not available in any other make unless you pay very much more than \$1095.

See the Great New Chrysler "62." Ride in it. Test it in any way you choose. You will then readily understand the reason for its most sensational public preference.

Great New "62" Prices—Touring Car, \$1095; Business Coupe, \$1125; 2-door Sedan, \$1145; Roadster (with rumble seat), \$1175; Coupe (with rumble seat), \$1245; 4-door Sedan, \$1245; Landau Sedan, \$1295; J. C. B. Detroit, subject to current Federal excise tax. Chrysler dealers are in a position to extend the convenience of time payments.

"Red-Head" High-Compression Engine—specially designed for use with high-compression gas, is standard equipment on the Roadster and is available at slight extra cost on all other models.

CHRYSLER "62"

WEEKS & BUCHANAN

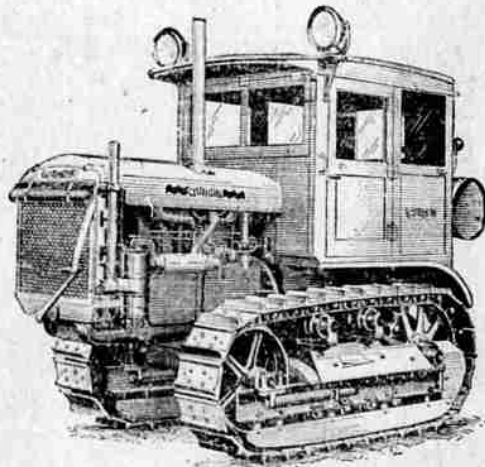
Jefferson Ave.

Telephone 180-J

CHRYSLER MODEL NUMBERS MEAN MILES PER HOUR

And now-- "Caterpillar" Comfort

BETTER
QUICKER
CHEAPER



All models of the "CATERPILLAR" are available with enclosed cabs and electric lighting outfits at slight additional cost. This equipment is essential for snow removal and other winter work and it adds to the earning power of the "CATERPILLAR" on almost any job. The "CATERPILLAR" Tractor has always earned extra profits through its dependable, steady operation. With cab and lights, cold days and darkest nights will not stop the "CATERPILLAR."

BUNTING TRACTOR COMPANY

La Grande, Oregon

Branch offices in

Boise, Idaho

Pocatello, Idaho

When You Pass the 500-mile Mark Turn Back

Your oil needs changing before you drive into trouble. Avoid trouble of expensive repairs by driving up to this station where you can get a crankcase refilling with

Veltex

Watch your oil—cooler weather means more choking and more dilution.

LA GRANDE FILLING STATION

KUHN & ZWEIFEL
Corner Jefferson and Hemlock
on Wallowa Highway



Smart-Speedy-Compact-Deluxe

Graham Brothers new 1/2-Ton Panel Delivery Car offers business a deluxe light delivery unit, distinctly new. Beauty, speed and utility are merged in a car of unusual economy and dependability.

See this car... Trim lines... Low... Compact... A tight and snug-fitting rear door... Roomy interior with a single seat for the driver... Spare tire holder on recessed front fender... 108 inch wheel-

base... Short turning radius... Ply metal sides—metal outside for rigidity and high finish, backed by a composition that eliminates rumble.

Delivery of your goods in Graham Brothers 1/2-Ton or 3/4-Ton Commercial Cars leaves a lasting impression with the customer of the high type of your establishment—and of the soundness of your business judgment.

A FAMOUS LINE OF MONEY MAKERS

- 2-Ton—Six cylinder engine, Four Speed Transmission... Four Wheel Brakes (Lockheed Hydraulic)... It brings to the heavy duty hauling field more power, more speed, more trips per day and more profit... Priced lower than any other 2-Ton truck... \$1595
- 1 1/2-Ton—Four Speed Transmission... Four Wheel Brakes (Lockheed Hydraulic)... The finest 4-cylinder engine Dodge Brothers ever built... Power, speed and economy... Built ruggedly for dependability and long life... Price low because of great volume production... Chassis F. O. B. \$1245
- 1-Ton—The famous G-Boy... 1-Ton is powered by the new 4-cylinder Dodge Brothers engine—more power and speed with less fuel... Sturdy chassis... Driver comfort... Exceptionally low operating and maintenance cost... Smart appearance... Chassis F. O. B. \$895
- 3/4-Ton The standard commercial car... Equipment for years for thousands of stores... Dependable... Power and speed increased with the new Dodge Brothers 4-cylinder engine... Low operating and maintenance cost... Smart appearance... Chassis F. O. B. \$670

L. C. SMITH

5th and Depot St.

La Grande

GRAHAM BROTHERS TRUCKS

Sold and Serviced by Dodge Brothers Dealers Everywhere

Built by Truck Division of Dodge Brothers, Inc.