

### HEADLIGHTS USED LESS IN SUMMER

#### Urges Motorists to Give Attention to Prevention of Glares

Motorists now is entering the season of more headlight use when glare makes its damaging effects most seriously felt and the motorist who is interested in making his own path and that of his fellow driver easier and safer will give a thought to the condition of the lights on his car, says Chas. Shelton, director for this district of the Oregon State Motor association.

Fall brings into service lights that may have seen relative little use during the summer when days were long. Mr. Shelton points out, and the result is the creation of a traffic hazard that long has been regarded as one of the most serious.

"While some motorists will regard it as wholly unnecessary to question the condition of the headlights on their cars, it is safe to say that in the case of nine out of ten cars that have not had their lights adjusted during the last three months, there is a serious need for action, says Mr. Shelton.

"It is not questioned that headlamp equipment is better, much better, than ever before, but the best of it, subjected to driving over rough roads, will get out of focus and proper aim.

"It is high time that every car owner realizes that he must look to the condition of his own lamps instead of constantly berating the other fellow for driving with glaring lights. This club and others of the 230 affiliated with the American Automobile association have found that the reverse of this attitude is one of the largest contributing causes to the never-ending headlight problem.

"It is a problem that can be solved but not until each car owner takes it upon himself to have his own lights adjusted, not once, but at regular intervals just as he has the crankcase of his car drained and the gasoline tank filled."

#### SHOCK ABSORBER USED

URBANA, Ill., Oct. 15.—The question, "just how strong is a fence?" was first given scientific treatment recently by Prof. William J. Putnam, of the engineering department of the University of Illinois.

The tests were made because of the numerous serious accidents which have occurred along highways when cars ran the wooden guard rails which line many roads at dangerous turns and embankments.

As a result of the experiments, Prof. Putnam states that a woven steel wire fence secured to strong posts will stop a 4000-pound car traveling at the rate of 40 miles an hour. Not only will it stop, the car he said, but the fence will stretch in such a manner as to act as shock absorbing net and materially aid in protecting the lives of motorists.

### Motor Chiefs Touring the West



H. J. KLINGLER

E. W. FUHR

H. J. Klingler, general sales manager of the Chevrolet Motor Company, is now on a tour of the western territory. Bringing a message of optimism from the east, middle west and the Pacific northwest, Klingler reports an unprecedented demand for the new Chevrolet, a demand that will necessitate a production record for the year in excess of one million cars.

August and September maintained their sales stride throughout the country, according to Klingler, and fall buying has been remarkably strong especially on the Pacific Coast where seasons do not play so important a part as they do in the middle-west and the east.

"Chevrolet production records for 1926 which established a new high mark, were passed the mid-part of August when four and a half months remained to add to the tremendous totals which had been piled up due to the extraordinary demand for the new Chevrolet.

Klingler has been associated with R. H. Grant, vice-president of the Chevrolet Motor Company in charge of sales for many years. He joined the Chevrolet organization in 1924 as sales manager for the St. Louis zone. A year later he was called to Detroit as assistant sales manager and his appointment as general sales manager for Chevrolet was announced in June of this year. This is his first trip to the west in his new capacity.

Klingler was met in the Pacific Northwest by E. W. Fuhr, regional sales manager of the Chevrolet Motor Company and, after a week's stay in the bay cities, will visit Los Angeles and Southern California, returning to Detroit the latter part of October.

### GARAGE GOSSIP

**Leaves for Portland**—Frank Kelly, of the Kelly Tire shop, and Mrs. Kelly, left Thursday for Portland where they will spend several days on a combined business and pleasure trip.

**Attended Funeral**—Mr. and Mrs. M. A. Harrison drove to Imbler yesterday where they attended the L. W. Weatherpoon funeral.

**In Pendleton**—Harry Wagoner, Packard dealer, left Friday for Pendleton and other cities on a business trip.

**Manager in Pendleton**—Roy Farnum, manager of the Jack Allen Supply company here, was a visitor in Pendleton this week in the interests of his business.

**Driving Victoria Studebaker**—Homer Pearson, of North Powder, is driving a Victoria Studebaker which he purchased last week through the Studebaker garage of this city.

**Visited Here**—R. E. Scribner, of the Chandler-Lyon company, was a business visitor at the Jack Allen Supply company this week.

**Lights Added**—Several lights having Red Crown globes, have been added this week to the service station department at the Perkins Motor company, and add to the attractiveness of the department.

**Enclose Office**—The office of the Chrysler garage has been enclosed and other repairs made during the past week or so. The business department is now completely separated from the display department.

**Franklin Representative Here**—G. E. McClure, Franklin man for part of Washington and Eastern Oregon, with headquarters at Walla Walla was in La Grande yesterday demonstrating Franklin automobiles, looking after business in general, and visiting with friends in the city.

White flowers, experiments indicate, are usually sweetest, while yellow, red, blue, violet, green and orange are next in the order named.

### CRASH!

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### Preventative Maintenance Attention Increases the Life of Automobiles

The vacation and touring season is ended and all that remains are memories of the good times enjoyed. There is one thing, however, that should not be forgotten and that is the good automobile that made the good times possible. A little attention at this season will insure a continuance of automobile satisfaction during the coming winter.

A list of suggestions for preparing the automobile for the cold weather season following the summer driving period has been prepared by T. H. Stambaugh, general service manager of Oldsmobile. Mr. Stambaugh classifies these suggestions under "preventative maintenance", inasmuch as the items tend to prevent unnecessary maintenance charges.

**Give Car Attention**  
"During the past six months," says Mr. Stambaugh, "privately owned automobiles, practically without exception, have traveled long and fast over all types of road and under varying conditions. Preventative maintenance attention to the car at this time will result in longer life and continued satisfaction performance in the future."

"We recommend that the following suggestions be carried out: "Have the water in your cooling system replaced with a good anti-freeze solution as soon as climatic conditions require its use. "Have the oil in the crankcase changed to winter grade. "Lubricants in axle and transmission should be diluted or changed to cold weather grades. "Body bolts and nuts should be tightened. "The chassis should be given thorough lubrication. "Have generator checked for proper winter charging rate. "Carburetor adjusted to prevent excessive use of choke. "Distributor points should be checked for proper contact. "See that the water in the battery is at the proper level. "Lights should be checked for proper focus. "Have front wheels checked for proper alignment to prevent tire wear. "Bogies should be inspected for adjustments or re-lining. "Touchup exposed screw heads and nuts with paint to prevent rust unless these are protected by cadmium plating such as is now used on Oldsmobiles. "Following these preventative measures will amply repay the car owner in increased driving satisfaction."



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