



AUTOMOBILE NEWS



NEW DODGE CARS MUCH IN DEMAND

Company Reports An Enthusiastic Reception of Latest Models

DETROIT, Oct. 8.—Dodge Brothers officials reports continued enthusiastic reception of the new four and the senior line of sixes. Total passenger, commercial car and truck deliveries to customers by dealers, including export shipments, for the four weeks ended July 27 were 19,937; for the four weeks ended August 27 were 17,175; and for the four weeks ended September 24, 17,696. Current export shipments have been showing rapid increases, such shipments for July being 1,411, for August 2,787 and for September in excess of 3,500.

Company officials reported that for the six months ended June 30, 1927, net income available for dividends amounted to \$5,026,571.09 with preference stock dividend requirements for the period of \$2,512,500. For the two months ended August 31, 1927, such dividends available for dividends were reported in excess of \$1,800,000 to cover dividend requirements on the preference stock for such two months period of \$977,082.

As at August 31, 1927, current assets were reported to be in excess of \$47,000,000, of which over \$12,500,000 was cash and over \$5,100,000 marketable securities with current liabilities of about \$15,000,000.

The truck division is doing the greatest business in its history, with shipments for July amounting to 2,557 vehicles, for August, 4,154, and for September in excess of 2,500 and with orders on hand in excess of 2,300. The various plants of the truck division at Detroit, Evansville, Stockton and Toronto are operating at capacity and production is being maintained at record levels.

High Cost of Ignorance

Senior: What will it cost me to have my car fixed?
Garage man: What's the matter with it?

Senior: I don't know.
Garage man: Fifty-two dollars and sixty cents.—Yale Record.

Hit and Run

Friend: I suppose you didn't run across a fellow named Serimshaw on your travels?
Road Hog: Dunno, old man—I never stop to ask their names.—Passing Show.

"How about some nice horse-drawn?" said the grocer to the bride.
"Oh, no, indeed! We keep a car."

Has Oil Remedy



Control from within the oil industry that will restrict production rather than a government measure, is the solution of the problem of oil overproduction offered by Lord Cowdray of England. Lord Cowdray, outstanding world figure in the petroleum industry, has been visiting fields at Tulsa, Okla., and at other points in the southwest.

Name New Hotel Marcus Whitman

WALLA WALLA, Oct. 8.—Walla Walla's new half million dollar hotel will be named the Marcus Whitman. This became known today through filing of a deed of trust from the Real Estate Improvement company of Seattle to W. D. Comer, as trustee. The deed makes the new hotel security for the bond issue.

W. W. Baker, chairman of the local executive committee, states that naming of the hotel was left to him by Mr. Comer and that he chose "Marcus Whitman" to honor the Presbyterian missionary who settled near Walla Walla nearly a century ago.

George Johnson, contractor, arrived today from Seattle, and stated one more week will see excavating practically finished. A steam shovel is being used.

Maryne Whitman settled at Walla Walla, six miles west of here, in 1837, and was married 16 years later by the Indians.

Mr. Comer plans to issue \$250,000 in bonds with the building as security, to be retired serially from 1929 to 1941.

GARAGE GOSSIP

Adding Driveway—
A cement driveway has been added this week at the service station owned by A. R. Truesel and located at the corner of Third and Adams. "I feel that this addition will make across much more convenient for patrons," said Mr. Truesel this morning.

Attended Banquet—
M. A. Harrison and A. R. Hunter, of the Blue Mountain garage, drove to Pendleton last night where they attended a banquet of district Chevrolet dealers, including representatives from Idaho, Oregon and Washington. Seventy-five men were guests. U. J. Hitchman, Portland distributor acted as toastmaster for the evening.

In Salt Lake City—
W. D. Hanks, local Whittier-Overland dealer, and family, left Wednesday for Salt Lake City, where they will attend the annual conference of the I. D. S. church.

Here On Business—
Arthur Foster, distributor of Studebaker cars in Eastern Oregon, transacted business with M. J. Goss, local dealer, this week. Mr. Foster makes his home in Pendleton.

In Walla Walla—
W. O. Perkins, of the Perkins Motor company, and wife, drove to Walla Walla yesterday where they will spend the week end.

Chrysler Dealer in Portland—
L. W. Weeks and family left Thursday for Portland where they will spend several days on a business trip. Mr. Weeks is a member of Weeks and Buchanan, local Chrysler dealers.

Here From Portland—
L. K. Nichols, of Portland, is here for a few days conferring with E. L. Ledbetter, Nash dealer of this city. Mr. Nichols is territory representative of the Nash company at Portland.

Here on Business—
A. M. Service of the Merlock-Service Motor company, was a business visitor here this week from his home in Baker.

Overland Representative Here—
R. C. Russell, of Boise, territory man for the Whittier-Overland company, is transacting business here this week at the Gettings & Hanks garage.

Conditions Good—
According to the local dealer, Mr. Harrison, Chevrolet prospects

were adjudged exceedingly bright for the future at last night's meeting.

Returns from Wallawa—
J. M. Morlock, of the Merlock-Service Motor company has returned from a business trip to Wallawa.

Packard Dealer in Portland—
Mr. Wagner, Packard dealer for the city, is spending several days in Portland on business. Mr. Wagner left Thursday evening.

Visited Here—
Ed. Anderson, of the Oldsmobile sales company, of Oregon, visited at the Oldsmobile Sales company this week.

Some day an exasperated pedestrian is going to wrap himself in barbed wire and give some motorist the surprise of his life.—Philadelphian Inquirer.

Studebaker Has Another Record for Show Case

Six hundred and ninety miles in 14 hours and 45 minutes, an average of 46.7 miles per hour, is the remarkable performance recently made by a Studebaker Commander Coupe on a run between Tulsa, Oklahoma and Colorado Springs, Colorado. No wonder westerners say the Commander "could climb trees if it had claws."

The Commander Coupe was driven during the sensational dash by Stanley Thomas, president of the Thomas Motor Company of Tulsa, Studebaker dealer. According to Mr. Thomas he registered out of Tulsa with the Western Union Telegraph Company at 2:53 o'clock in the morning and registered in at Colorado Springs at 4:38 o'clock that same afternoon. As

there is a difference of one hour between the time of the two cities, the run was completed in exactly fourteen hours and forty-five minutes.

"That is elapsed time," said Mr. Thomas. "We made three stops. When you take that into consideration you will see that our average of better than 46 miles an hour over bad roads was quite remarkable."

No mechanical trouble was experienced on the run. The car is in such good condition that it is used as a demonstrator in Tulsa at the present time, according to Mr. Thomas.

The population problem is one of immediate concern to the globe, warns Professor E. M. East of Harvard university. Available food supply, he states, can eventually sustain only 2,000,000,000 persons, which number, judging by the current rate of increase, will be reached in about 100 years.

On the return from a long trip the car, like the rest of us, needs a general cleaning and overhauling.

The road is none too kind to any automobile, especially after several days of constant touring without a minute's attention. The body squeaks, the chassis frame is loose, the engine is noisy and the car itself is full of dust and grime.

It is therefore good practice not only to have the body cleaned, but to check over all running parts to tighten up all body and chassis bolts, and see that all points are well greased.

Dust gets into the cracks and openings of the automobile, and accumulates to a startling degree on any sort of journey. The dry dirt roads we meet on almost any trip throw up great quantities of thin dust that creeps into the crankcase, into the transmission housing and into the carburetor. This dust must be cleaned out. The oil in the crankcase should be

changed and before new oil is put in a quart of this fresh oil should be used to flush it out.

New heavy oil or grease should be put into the transmission and rear housing especially if the car has been run a few thousand miles without a change.

To be sure of a thorough cleaning the engine also should be washed with gasoline or under steam pressure.

Singing teakettles have been manufactured and used by the Japanese for many centuries. Musical sounds come forth only when the water boils, for they are produced by steam bubbles escaping from beneath thin sheets of iron fastened closely together near the bottom of the kettle.

Autos: Where do you get auto parts around here?

Native: At the railroad crossing. It isn't the cost of a diamond ring—it's the upkeep.

CHEVROLET
for Economical Transportation

Everywhere— people turn to admire its beauty!

Embodying all the masterly design and craftsmanship of bodies by Fisher.

—offering such marks of distinction as full-crown, one-piece fenders and bullet-type lamps—

—and finished in lustrous colors of genuine, lasting Duco—today's Chevrolet is everywhere acclaimed as one of the world's most beautiful automobiles... so refreshingly different, so outstandingly smart and stylish that people everywhere turn to admire it!

Never before has a low-priced car provided so many fine car features—so many characteristics of custom elegance. From gleaming radiator to spare tire carrier, every detail stamps it as a car of the finest quality—built to standards of excellence hitherto associated with cars costing hundreds of dollars more.

And this remarkable smartness is matched by a type of performance that is no less outstanding—perfect comfort at every speed, flashing acceleration, and delightful handling ease.

Come in and see today's Chevrolet. One glance at its custom-built beauty, one ride at the wheel of your favorite model—and you will know why Chevrolet is everywhere classed as the world's finest low-priced car.

The IMPERIAL LANDAU

Reduced to

\$745

The Touring or Roadster	\$525
The Coach	\$595
The Coupe	\$625
The 4-Door Sedan	\$695
The Sport Cabriolet	\$715
1/2-Ton Truck (Chassis only)	\$395
1-Ton Truck (Chassis only)	\$495

All prices f.o.b. Flint, Michigan

Check Chevrolet Delivered Prices

They include the lowest handling and financing charges available.

Blue Mountain Garage

M. A. HARRISON, Mgr.

Opposite Postoffice

STILL A YEAR AHEAD

The Trend for 1928 Is Forecast in the Perfected Whippet



BIG 4-wheel brakes make Whippet the safest light car.



Over-size balloon tires and genuine Gabriel Souders insure smoother riding.



Narrow front body posts eliminate the "blind spot" hazard and permit clearer vision.



The most economical light car. Whippet holds the A. A. A. Coast-to-Coast economy record.



Whippet affords appreciably greater leg room than any other light car.

THE sensational success of the Whippet rests on its superior performance, economy, safety, comfort and beauty—qualities which are the goal of all light car manufacturers.

No other car at anything like the Whippet's price offers you the modern advantages of the Whippet—utmost gasoline economy, the safety of BIG 4-wheel brakes, low center of gravity, more leg room, full vision bodies, force-feed lubrication and many more.

Expert engineering and the friendly suggestions of more than 125,000 loyal owners have developed the finer Whippet of today. Come in and see the car which sets the pace for 1928.

Superior Quality—New Low Prices

	Whippet	Whippet 6		Whippet	Whippet 6
Coach	\$625	\$795	Coupe	\$625	\$795
Touring	625	765	Sedan	725	875
Roadster	695	825	Landau	755	925
			Cabriolet	745	875

Prices f.o.b. factory and accessories subject to change without notice. Whippet Co., Inc., Toledo, Ohio

GETTINGS & HANKS

Corner Fir and Jefferson

Q U A L I T Y A T L O W C O S T